

THE FRANKLIN COUNTY BOARD OF SUPERVISORS HELD THEIR REGULAR MONTHLY MEETING ON TUESDAY, FEBRUARY 17, 2009, AT 1:30 P.M., IN THE BOARD OF SUPERVISORS MEETING ROOM IN THE COUNTY COURTHOUSE.

THERE WERE PRESENT: Charles Wagner, Chairman
Wayne Angell, Vice-Chairman
Leland Mitchell
David Hurt
David Cundiff
Russ Johnson
Bobby Thompson

OTHERS PRESENT: Richard E. Huff, II, County Administrator
Christopher L. Whitlow, Asst. County Administrator
Larry V. Moore, Asst. County Administrator
B. J. Jefferson, County Attorney
Sharon K. Tudor, CMC, Clerk

Chairman Charles Wagner called the meeting to order.

Invocation was given by Supervisor Bobby Thompson.

Pledge of Allegiance was led by Supervisor David Cundiff.

LARRY MCCARTY/RESOLUTION OF APPRECIATION

WHEREAS, Mr. Larry McCarty, owner of the local McDonald’s restaurant, has provided extraordinary dedication and generosity to the people of Franklin County for many years without regard for compensation or commendation, and

WHEREAS, he has given of his time and resources to the children of our community through such gracious acts as sponsoring numerous youth sporting events, helping to generate revenue by purchasing tickets to all Franklin County High School sporting events, donating water coolers for all football, basketball, and soccer teams, and many other contributions too numerous to list, and

WHEREAS, Larry was presented the prestigious “Ronald McDonald Award” in 2009 from McDonald’s Corporate Office, an award granted to only two recipients out of 750, and

WHEREAS, he selflessly supports public safety professionals and volunteers during times of crisis by providing food to fire departments when fighting local fires and feeding all the various fire, rescue, and law enforcement professionals during the potentially tragic events at Ferrum College in 2008, and

WHEREAS, he provides nutrition and joy to those less fortunate in our community by holding canned food drives, supporting the annual Bikes for Tykes campaign, and providing food items to the local homeless shelter, and

NOW, BE IT THEREFORE RESOLVED, by the Board of Supervisors to honor and recognize Larry McCarty for his extraordinary contributions to and caring attitude toward the citizens of Franklin County, and do hereby extend their most sincere appreciation for all he does to make Franklin County a better place to live.

PUBLIC COMMENT:

CONSENT AGENDA

APPROVAL OF ACCOUNTS PAYABLE LISTING, APPROPRIATIONS, TRANSFERS & MINUTES FOR – JANUARY 20 & 27, 2009

APPROPRIATIONS

| <u>DEPARTMENT</u> | <u>PURPOSE</u> | <u>ACCOUNT</u> | <u>AMOUNT</u> |
|-------------------|----------------------------------|----------------|---------------|
| Library | Gates Foundation Grant | 7301- 7001 | 3,900.00 |
| | | | |
| Public Safety | Four For Life Funds | 3505- 5540 | 13,365.00 |
| | | | |
| E911 | Reverse E911 Grant from Virginia | 30- 0130 | 50,000.00 |
| | Office of Emergency Services | | |

| | | | |
|--------------------|-------------------------------|------------|--------------|
| General Properties | Sale of Insulated Copper Wire | 30- 0174 | 3,119.00 |
| Sheriff | Domestic Violence Grant | 3105- 1001 | 37,890.00 |
| | Total | | \$108,274.00 |

Transfers Between Departments

| | | |
|-------------------------------|------------|----------|
| Utilities | 5102- 3002 | (15,000) |
| Burn Building Capital Account | 30- 144 | 15,000 |

To transfer funds for Burn Building Architect/Engineering Fees

DECLARE SURPLUS PROPERTY

As various County owned property is taken out of service, it has been County policy for the Board of Supervisors to declare such property "surplus" and available for re-allocation and/or sale.

Construction is underway (at the former Winn-Dixie building) of our new County Government Center. Most of the existing lighting fixtures are not being re-used and have been removed. The County did reserve the right to retain all removed fixtures and they have been placed in storage. On a regular basis, various County owned furniture, fixtures and equipment is taken out of service. Most often, the items have worn out or otherwise been deemed unusable by the various departments. A small amount of such equipment has accumulated within the last nine or ten months.

RECOMMENDATION:

Staff respectfully requests that the Board declare the above mentioned items as "surplus" and allow the disposition of the items as follows:

Light fixtures - accept online bids via a service made available to Government entities known as "GOVDEALS".

The remaining items will either be re-allocated to qualifying County departments or sold at the annual school/County auction to be held April 25, 2009.

2009 F.C.S. ENTERPRISES, INC. OUTDOOR OCCASION PERMIT

As in years past, Donald "Whitey" Taylor is requesting approval for his 2009 Annual Outdoor Occasion Permit for the racing season. The attached Outdoor Occasion Permit for F. C. S. Enterprise, Inc. is enclosed for your review and consideration.

All pertinent agencies per County Code Section 13-29.2 have signed off on the 2006 Outdoor Occasion Permit for Mr. Taylor.

Per County Code Section 13-29.4 the fee of \$100.00 has been remitted and deposited with the County Treasurer's Office.

RECOMMENDATION:

Staff request Board approval on the 2009 Outdoor Occasion Permit application as submitted per County Code Section 13-29.1.

FRANKLIN CENTER LEARNING SOFTWARE SYSTEM FOR ADULT EDUCATION

THE FRANKLIN CENTER FOR ADVANCED LEARNING AND ENTERPRISE IS SEEKING SOFTWARE TO USE WITH EDUCATION OF ADULTS IN OUR ADULT EDUCATION AND COMMUNITY COLLEGE PROGRAMS. STAFF WORKED WITH ADULT EDUCATION PARTNERS TO IDENTIFY REQUIREMENTS.

A SINGLE VENDOR WILL BE CHOSEN WHO HAS THE CAPABILITY TO PROVIDE AND SUPPORT 10 INSTALLED AND 30 WEB-BASED VERSIONS OF A FULLY INTEGRATED, FULLY MULTIMEDIA COMPREHENSIVE LEARNING SOFTWARE PROGRAM WITH DETAILED RECORDKEEPING AND MANAGEMENT FUNCTIONS. THE USE OF SUB CONTRACTORS WILL NOT BE PERMITTED FOR THIS PROJECT.

THE SYSTEM MUST PRODUCE AN INDIVIDUALIZED EDUCATIONAL PLAN FOR EACH STUDENT FOLLOWING ASSESSMENT. A DIRECTED LEARNING PATH MUST THEN TAKE STUDENTS THROUGH APPROPRIATE LESSONS.

THE SOFTWARE WILL BE INSTALLED BY THE END OF FEBRUARY. ACCESS WILL BE DURING PUBLIC HOURS, BUT ALSO, 24/7 FOR THOSE WHO HAVE HOME COMPUTERS.

TO ATTAIN THE SOFTWARE, THE COUNTY SOLICITED BIDS FROM SOFTWARE VENDORS. ALL COUNTY PROCUREMENT POLICIES WERE ADHERED TO THROUGH THE SELECTION AND RFP PROCESS. ONE FIRM RESPONDED TO THE REQUEST: AZTEC SOFTWARE.

THE BID MET THE SPECIFIC CRITERIA IDENTIFIED BY COUNTY STAFF.

RECOMMENDATION:

STAFF REQUESTS THAT THE BOARD DIRECT AUTHORIZE COUNTY ADMINISTRATOR AND FRANKLIN CENTER EXECUTIVE DIRECTOR TO AWARD THE BID TO AZTEC SOFTWARE ASSOCIATE, INC. AND ENTER INTO A CONTRACT WITH AZTEC SOFTWARE ASSOCIATE, INC. TO SUPPLY THE SOFTWARE TO THE COUNTY BY NO LATER THAN FEBRUARY 28, 2009 FOR \$56,760. FUNDING IS AVAILABLE IN A GRANT RECEIVED FROM THE VIRGINIA TOBACCO INDEMNIFICATION AND REVITALIZATION COMMISSION THROUGH THE EDUCATION COMMITTEE.

2009 TRIPPLE CREEK SPECIAL ENTERTAINMENT PERMIT

Sterling Belcher has requested Board approval for his Special Entertainment Permit scheduled for *April 29^h – May 2nd, 2009*. In the past, the Board has granted approval for the completed permit and the setting of a property bond in the amount of \$10,000.00 to be posted with the County Administrator (10) days prior to the day the festival is to begin per County Code Section 3-80. Also, a fee of \$100.00 has been posted per County Code Section 3-83.

With all of the required County departments signing off on the proposed Special Entertainment Permit, the application is in order and Mr. Belcher has executed the required property bond in the amount of \$10,000 (as in the past years set by the Board) ten (10) days prior to the event per County Code Section 3-80 and has remitted the filing fee of \$100.00 per County Code Section 3-83.

RECOMMENDATION:

Staff requests Board approval on the proposed 2009 Special Entertainment Permit submitted by Mr. Belcher.

CITIZEN NOTIFICATION SYSTEM

The implementation of a Reverse 911 system for Franklin County is identified as a priority under goal #2, County Government Services, of our Strategic Plan. Included in the FY08-09 CIP budget was \$23,300 to begin the purchase and implementation of a Citizens Notification System, otherwise known as Reverse 911 or Emergency Notification System. In the fall of 2008, the County applied for, and on October 16th, was awarded, a grant in the amount of \$50,000 for this project from the Department of Emergency Management.

A Reverse 911 system or Citizens Alerting System (CAS), is a method used to provide mass notification to citizens during emergency events by delivering recorded phone messages to both land-based and cellular phones. CAS is not only used to provide pre-emergency information. After a catastrophic event, for example, the CAS can be used to provide shelter information to possible evacuees. Instructions may include shelter locations and instructions, assistance center locations, detour information, etc... The standard systems in use in most localities only allow emergency management officials to operate the system from a central point which is typically located in that locality's dispatch center or Emergency Operations Center (EOC). These systems have a single control station that may not be immediately accessible to emergency management officials and are limited to providing notifications to only land-line telephones. In researching these systems, staff found they were rarely utilized as emergency managers did not have immediate access to the control point computer to facilitate notifications. None of the systems provided notifications to cellular phones, pagers, or personal computers so their effectiveness was limited to land-based phones. Citizens Alert Systems are not new technology, and staff decided to research the feasibility of implementing a system that would provide expanded coverage and afforded remote access.

During recent events, a CAS would have been useful to emergency managers. The Diamond Avenue bridge failure was an example of how this system could be used as a simple and effective method to provide information to citizens of an emergency situation.

Staff has reviewed several options for this project and is recommending that the County purchase a system from Geo-Comm, Inc, who is our current E911 Mapping system vendor. Their product, called Geolynx EOC, is on the GSA contract and thus has already been through a competitive bid process with local governments authorized to purchase from the specific schedule of the GSA system.

Geo-Lynx EOC will provide a hybrid system where we will be able to use our existing telephone lines to make small notifications of approximately 1 to 500 calls per incident, or use a subscription service via the internet to complete a mass notification of greater than 500 calls. With our existing phone lines, we will be capable of notifying 16 citizens per minute based on a 30 second message. With the mass notification subscription, we will have the capability of notifying every citizen in the County within just a few minutes. This aspect of the system will initially utilize 8 of the existing outgoing phone lines and will not impact normal County phone usage. Additional phone line capacity may be added later if necessary.

A near-future upgrade will provide for a web interface where citizens will be able to register their cell phones, pagers, email addresses, etc and receive notifications through these devices. This upgrade is expected within the next 6 months and is included in the initial cost of the system. By using county-owned technology, data notifications can be provided at no cost to registered recipients and will not overload county equipment as it will be comprised of a text and/or email message. Similar systems are used on college campuses as a means of providing emergency notification to students.

Emergency Services staff will have access to the system from anywhere on the County's computer network or by remotely using a web interface, thus allowing incident commanders the option of sending emergency notifications immediately from the scene of an event. The system will have a mapping interface that shares the same map data currently utilized by our E911 system. Staff members using the system will only need to draw a circle around the area on the map requiring notification and all identified phone numbers within that circle will immediately be called with the intended message. Should the system encounter a voice mail, it is capable of leaving a message or continuing to place that call until a live person is reached. On busy calls, the system will continue until someone is reached. Pre-programmed phone lists could also be utilized such as a Tactical Response team or other such group.

Cost of the system is outlined in the following table:

| ITEM | COST |
|--|--------------------|
| Geo-Lynx EOC complete system | \$68,442.16 |
| Addition to County Phone system to use lines | \$3,345.00 |
| Total Initial Cost: | \$71,787.16 |

With the awarded grant and CIP funding, our total available funds are \$73,300. The remaining funds will be used to pay for monthly database downloads for the first year from Embarq, at \$125 per month, to obtain all telephone numbers with addresses within the County. Public Safety staff will need to budget for the cost of those downloads in the FY 2010-2011 budget year after the initial year of operations. The costs outlined above include all equipment and software required for the system and includes the initial 2 years of maintenance and subscription services. Additional costs will be incurred for mass notifications at the rate of \$.15 for the first 30 seconds per call and another \$.15 for the next 30 seconds. If all of the approximately 22,000 phone subscribers within the County had to be notified using a mass notification, the resulting cost would be approximately \$3,300.

This project would satisfy a portion of goal #2 under County Government Services of our Strategic Plan

RECOMMENDATION:

Staff respectfully recommends that the Board authorize the County Administrator to finalize and enter into a contract with Geo-Comm, Inc., for the purchase and installation of the Geo-Lynx EOC system under the GSA schedule of contracts, additionally authorize staff to purchase the necessary additional equipment for the County's telephone system, and to enter into a contract with Embarq for monthly database updates of phone numbers.

AWARD OF 2009 REC FACILITIES PORTABLE RESTROOM

Franklin County's Recreation Department has been in contract with K&K Septic Services for the past three years. K&K Septic Services has operated and maintained their portable restroom facilities as agreed upon.

Three bids were submitted by the following:

| Company | Regular Unit | ADA Unit | Special Event Units |
|--------------------------------|----------------|-----------------|---------------------|
| Tidy Services | \$139.99 | --- | \$54.99 |
| Affordable Portables | \$160.0 | \$150.00 | \$80.00 |
| K&K Septic Services | \$53.00 | \$100.00 | \$50.00 |

These costs are on a monthly basis.

RECOMMENDATION:

Franklin County Parks & Recreation would like to recommend approval to contract with K&K Septic Services for a period of (1) year of operation with the ability to renew up to (3) years from the initial contract date for a total of no more than (3) years before re-bidding. At anytime during the subsequent years there is a need to re-bid, the County would reserve the right to do so.

(RESOLUTION #01-02-2009)

BE IT THEREFORE RESOLVED, by the Board of Supervisors to approve the consent agenda items as presented above.

MOTION BY: Russ Johnson
 SECONDED BY: Bobby Thompson
 VOTING ON THE MOTION WAS AS FOLLOWS:
 AYES: Mitchell, Hurt, Cundiff, Angell, Johnson, Thompson & Wagner

VDOT – CLEMENTS MILL BRIDGE UPDATE

Tony Handy, Resident Administrator, VDOT, advised the Board he did not have a updated report on Clements Mill Bridge until numbers come down for the central office regarding the stimulus package passed by President Obama.

6-YEAR SECONDARY HIGHWAY PLAN UPDATE

Tony Handy, Resident Administrator, VDOT, stated there presently were not any new state funds available for 6-Year Secondary Highway Plan, however, possible monies may come from the stipulations regarding the stimulus package recently passed by President Obama. Mr. Handy stated he would update the Board as soon as his office was notified.

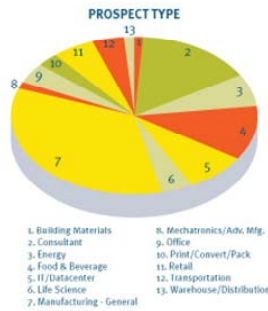
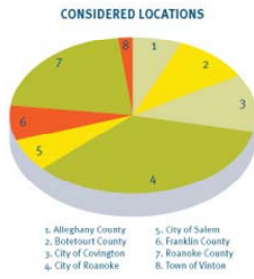
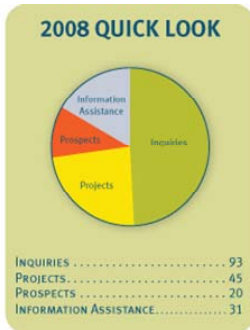
ROANOKE REGIONAL PARTNERSHIP ANNUAL PRESENTATION

Beth Dougherty, Executive Director, Roanoke Regional Partnership, presented the following PowerPoint presentation:

Pete Eshelman, Director of Outdoor Branding, was present for the PowerPoint Presentation, also.



BUSINESS ATTRACTION



2008 FRANKLIN COUNTY ACTIVITY

- Inquiries 93
- Projects 15
- Properties Submitted 29
- Prospects Visited 3
- Properties Visited 5



IMAGE BUILDING

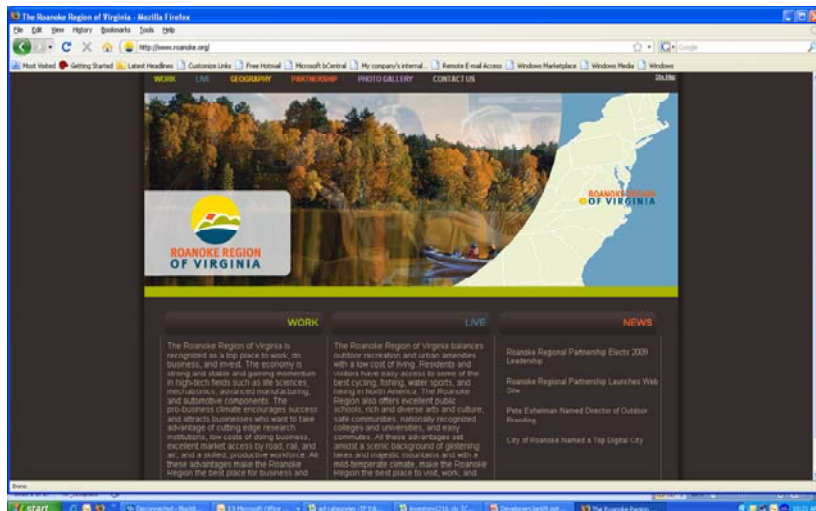


IMAGE BUILDING

Search Engine Marketing (SEM)

- Keywords focusing on the region
- Text ads matched to keywords

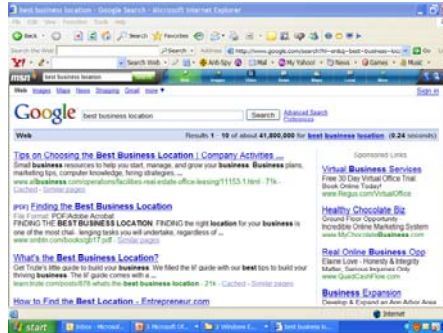


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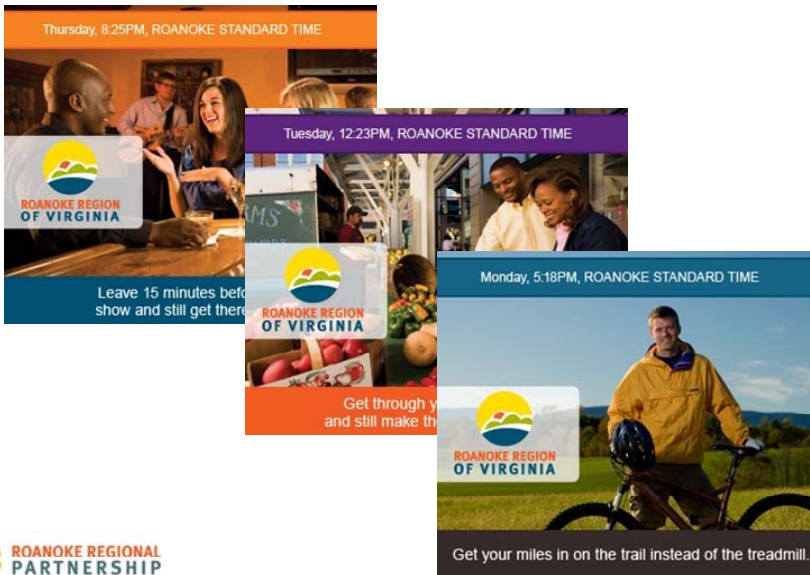


IMAGE BUILDING

Editorial Placement



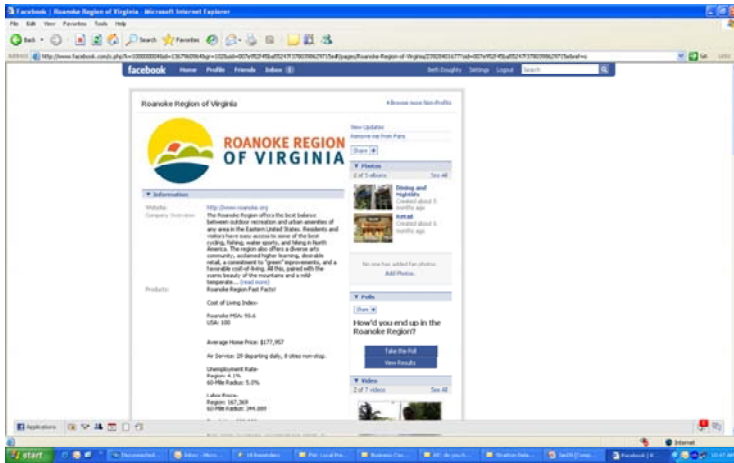


WIKIPEDIA
The Free Encyclopedia



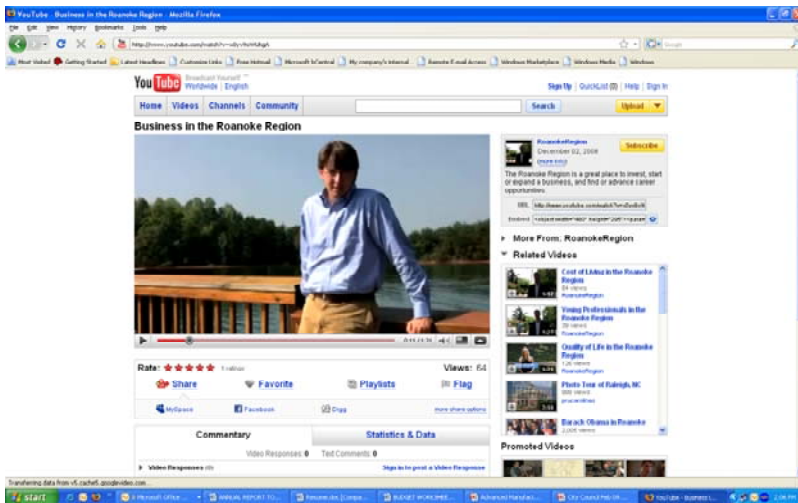
ROANOKE REGIONAL
PARTNERSHIP

IMAGE BUILDING



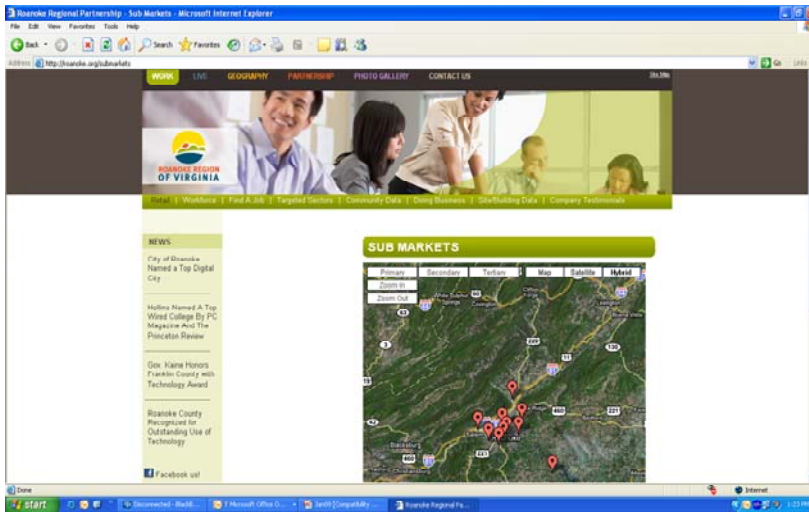
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PARTNERSHIP

IMAGE BUILDING

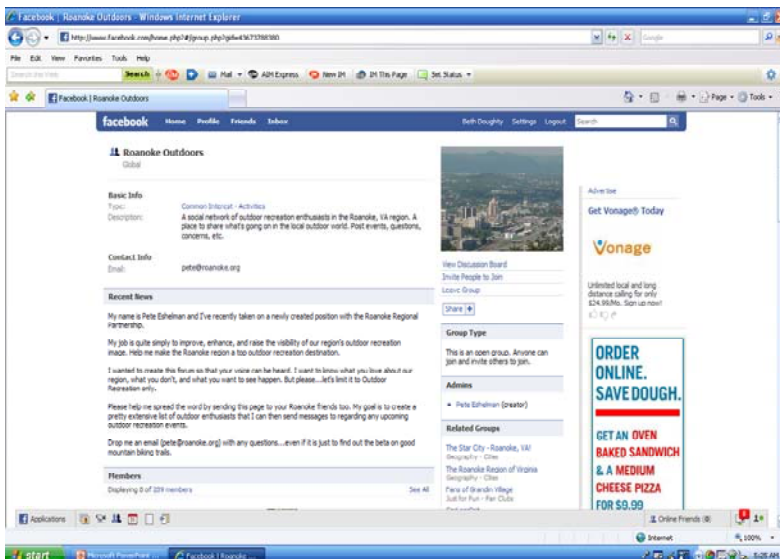
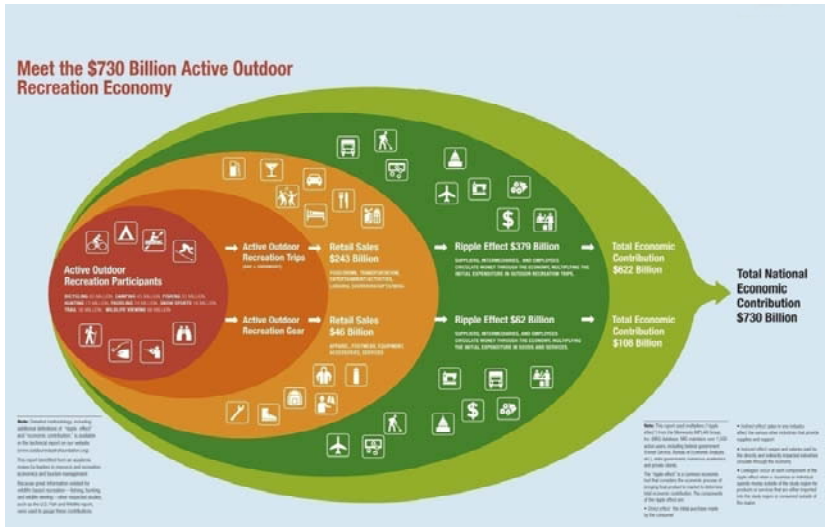


ROANOKE REGIONAL
PARTNERSHIP

RETAIL RECRUITMENT



OUTDOOR BRAND DEVELOPMENT



Rick Huff shared with the Board an observation stating, that in 2008, for the first time the Partnership's history, the private sector is sharing a 50/50 partnership with the participating member governments in funding the Partnership's annual budget.

HAZARDOUS WASTE RECYCLING OPPORTUNITY

Larry Moore, Assistant County Administrator, stated County staff has received several requests to look at and consider disposal of e-waste, hazardous waste and household chemicals/pesticides.

Several options have been reviewed and after careful analysis, the staff has identified the following as an opportunity to collect e-waste (computers, monitors and tv's), paint, pesticides, assorted batteries, corrosives and household waste. In conjunction with Earth Environmental Consultants, CATCE, landfill staff and volunteers it is proposed that the County advertise and hold a "Household Hazardous Waste Day" at the Franklin Government Center (Old Winn Dixie). If possible, this would occur on Saturday, April 18, 2009.

Recommendation is a four (4) hour event from 9:00am to 1:00pm. Traffic would be directed in one entrance and exit the other. Franklin County Sheriff's department would be requested to provide traffic control as there could be an overflow for the first time event.

Advertising will state that the County will "not accept commercial waste, no exceptions". It would be requested that the Town send notices with the water bills and that the News-post and Smith Mountain Eagle provide advertising in the form of articles of the proposed event. This event will be held "rain or shine". Other localities have required pre-registration.

Environmental Options has consulted with the County regarding appropriate drums and containers to collect and dispose of the e-waste, hazardous liquid materials and batteries. We also ascertained that Environmental Options has stated that their product is shipped to Southeast Recycling in Johnson City, TN and all of the material is disposed domestically and not internationally, thus negating a previous concern of offshore dumping. Subsequent research has indicated that Franklin County should seek bids to satisfy the guidelines of our procurement policy. We have also contacted the Franklin County Extension services to identify whether they wish to be part of this day and handle the disposal of farm products/pesticides.

Environmental Options (EO) and Earth Environmental Consultants (EEC) have assisted with the estimated cost of the event. Since this is a first time event it is estimated that the costs will be higher due to quantities of delivered materials. As an example, Environmental Options would provide six (6) people to handle chemicals, drums and storage. Disposal costs of e-waste will be based on the quantity collected. No waste will be disposed of at the County landfill.

This event can be increased or reduced based on the Board's comfort with the event expenses. As an example, we could advertise and limit the number of electronics per household or bid this out for the three (3) year event.

RECOMMENDATION:

Options:

1. Seek bids for a one day, one time event with a capped amount of \$25,000 (this may necessitate pre-registration and limit materials to be accepted).
2. Seek bids for Hazardous Waste collection at the landfill on an ongoing basis.
3. Seek bids for an annual event under a three (3) year contract.

Of these options, staff recommends that the Board consider a one-time event not to exceed \$25,000 to conduct a Hazardous Waste Collection Day. Funds are available in the Board's contingency funds.

The Board directed staff to explore possible existing avenues regarding e-waste, hazardous waste, chemicals, etc. disposals and to talk with the County's insurance carrier prior to reporting back to the Board. General discussion ensued. Staff will report back to the Board at a later date.

RFP ZONING CONSULTING SERVICES

Neil Holthouser, Director of Planning & Community Development, stated on January 27, 2009, the Board of Supervisors and the Planning Commission held a joint work session to discuss the scope and process for the upcoming Phase 2 Update of the County's Zoning and Subdivision ordinances. The purpose of the work session was to identify issues or topics that should be addressed as part of the Phase 2 Update.

Staff has prepared a draft Request for Proposals for professional consulting services to assist in the Phase 2 Update. The draft RFP reflects the issues and topics discussed by the Board and Planning Commission at the January 27th joint work session.

The following Draft RFP was presented for the Board's review and consideration;



To: Qualified Planning Professionals

From: County of Franklin, Virginia

RE: Request for Proposals – Zoning and Subdivision Ordinance Update

Franklin County, Virginia, is requesting proposals from qualified planning professionals with expertise in ordinance development to coordinate a major update of the County's Zoning and Subdivision ordinances. The successful firm will work with the Franklin County Board of Supervisors, Planning Commission, County staff, and community stakeholders to develop appropriate land use and development controls in accordance with the County's established strategic planning objectives, including but not limited to the following topics:

- Preservation of prime agricultural land
- Analysis of by-right residential yield
- Residential clustering
- Open space and viewshed preservation
- Suburban growth management
- PUD and Mixed-Use development standards
- "Right-to-farm" protections
- Lot shape, size, and configuration
- Transportation impact analysis
- Utility (water & sewer) infrastructure advancement
- Zoning and Subdivision procedural improvements
- Compliance with Virginia state legal requirements

Proposals must be received by the Franklin County Department of Finance by **3:00 pm, Tuesday, March 24, 2009**. Proposals must be directed to:

Sharon Tudor, Procurement Specialist
Franklin County Department of Finance
70 East Court Street
Rocky Mount, VA, 24151
Ph: 540-483-3030
Fax: 540-483-3035

This Request for Proposal is available on-line at www.franklincountyva.org. Printed copies are available upon request to the Franklin County Department of Planning & Community Development, 120 East Court Street, Rocky Mount, VA 24151; phone: 540-483-3027; fax: 540-483-3041; email: planning@franklincountyva.org.



County of Franklin, Virginia

Request For Proposals

RFP# 2009-01

Title:

Zoning and Subdivision Ordinance Update

Contents:

1. Purpose of Request
2. Background
3. Scope of Services
4. Proposal Preparation
5. Evaluation Criteria
6. Tentative Schedule
7. General Conditions
8. Contract Requirements
9. Insurance Requirements
10. Certificate of No Collusion

Section 1: Purpose of Request

Franklin County, Virginia, is requesting proposals from qualified planning professionals with expertise in ordinance development to coordinate a major update of the County's Zoning and Subdivision ordinances. The purpose of this major ordinance update is to produce a framework of effective and efficient land use and development controls that advance the goals and objectives of the County's Comprehensive Plan and other strategic planning documents. It is anticipated that this major ordinance update will result in a regulatory framework that is based on sound planning principles; is easy to use and administer; respects individual property rights; protects property values; is adaptable to emerging trends; positions the County for economic growth; and incorporates cutting-edge planning tools to achieve long-range planning goals.

The successful firm will work with the Franklin County Board of Supervisors, the Franklin County Planning Commission, County staff, and community stakeholders to develop appropriate land use and development controls in accordance with the County's established strategic planning objectives, including but not limited to the following topics:

- Preservation of prime agricultural land
- Analysis of by-right residential yield
- Residential clustering
- Open space and viewshed preservation
- Suburban growth management
- PUD and Mixed-Use development standards
- "Right-to-farm" protections
- Lot shape, size, and configuration
- Transportation impact analysis
- Utility (water & sewer) infrastructure advancement
- Zoning and Subdivision procedural improvements
- Compliance with Virginia state legal requirements

This Request for Proposals (RFP) describes the essential tasks and services to be performed as part of the major update of the Zoning and Subdivision ordinances. Proposals should address these essential tasks and services as a minimum requirement for submission. Offerors are encouraged to outline additional tasks or services, as appropriate, based on experience with similar projects in other similarly-situated jurisdictions.

Proposals must be received by **3:00 pm, Tuesday, March 24, 2009**. Proposals must be directed to:

Sharon Tudor, Procurement Specialist
Franklin County Department of Finance
70 East Court Street, Suite 301
Rocky Mount, VA, 24151
Ph: 540-483-3030
Fax: 540-483-3035

Questions about this RFP must be submitted in writing not less than seven business days prior to the submittal deadline. Procedural questions should be directed to Sharon Tudor, Procurement Specialist (see above.) Technical questions may be directed to Neil Holthouser, Director, Franklin County Department of Planning & Community Development, 120 East Court Street, Rocky Mount, VA 24151; Phone: 540-483-3027; Fax: 540-483-3041; Email: neilholthouser@franklincountyva.org

Section 2: Background



Franklin County is a member of the Roanoke Metropolitan Statistical Area, with a regional population of approximately 300,000. Franklin County's population has grown by more than 11 percent since the 2000 Census. Most of the growth in recent years has been concentrated in the northwest portion of the County, nearest the metropolitan employment center of Roanoke, and in the northeast portion of the County near Smith Mountain Lake. U.S. Route 220 traverses Franklin County from north to south, linking the Roanoke Valley to Southside Virginia, and to the Piedmont-Triad area of North Carolina.

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Franklin County is governed by a Board of Supervisors, composed of one member elected from each of the County's seven magisterial districts. The Board is vested with all policy-making powers and responsibilities conferred on local governing bodies by the Commonwealth of Virginia. The Board appoints a seven-member Planning Commission to review certain zoning and development applications, and to make recommendations to the Board for final action. Any change to the Zoning or Subdivision ordinances is considered by both the Planning Commission and the Board of Supervisors.

Franklin County adopted its Subdivision Ordinance in 1979 to guide and govern the subdivision of land, the configuration of lots, and the development of public and private roads. The County adopted its Zoning Ordinance in 1988. Both ordinances have since been amended to address various issues or conflicts, but have essentially retained their original structure.

Franklin County is unique among Virginia localities with zoning, in that Franklin's Zoning Ordinance does not apply to the entire county. In general, the non-zoned areas of the

County are located in the mountainous areas to the west and rural areas to the south. Most of the recent growth and development activity has occurred in the zoned areas of the County. Franklin County's Subdivision Ordinance applies to the entire jurisdiction.

Section 3: Scope of Services

The successful firm will work with the Franklin County Board of Supervisors, the Franklin County Planning Commission, County staff, and community stakeholders to develop appropriate land use and development controls in accordance with the County's established planning objectives. Essential tasks and services for this project include, but are not limited to, the following:

1. Development and implementation of an intensive public information strategy to solicit community input, inform the public of the project's progress, and gauge community support for various regulatory approaches and techniques.
2. Review of Future Land Use plans, Zoning and Subdivision ordinances of regional/neighboring jurisdictions to identify regional growth pressures, common development themes, and effective regulatory techniques that may be applicable to Franklin County.
3. Review of Virginia legal requirements related to Zoning and Subdivision to identify state mandates; confirm local authority for desired regulatory techniques; and identify potential opportunities for state enabling legislation where such local authority does not currently exist.
4. Review of Franklin County's Comprehensive Plan, Strategic Plan, and other planning documents to identify the County's goals, objectives, and intent for Zoning and Subdivision controls.
5. Review of Franklin County's Zoning and Subdivision ordinances to assess the degree to which these controls currently meet the goals, objectives and intent of the County's Comprehensive Plan, Strategic Plan, and other planning documents.
6. Build-out analysis of anticipated development yields, based on the County's existing Zoning and Subdivision ordinances, in order to assess the degree to which these controls synchronize with the County's Comprehensive Plan, and to establish a baseline of comparison against which to measure alternative zoning scenarios.
7. Research and review of best zoning practices, model ordinances, and various growth-management techniques to frame a range of regulatory approaches available and applicable to Franklin County.
8. Analysis of land use and development patterns at a specific "granular" level to identify and define physical differences in various sub-communities within Franklin County, recognizing the diversity of the County's topography, density patterns, infrastructure availability, and market demand for land development.
9. Development of regulatory techniques that recognize the physical diversity within the County, and that result in specialized controls applicable to specific areas with unique characteristics.
10. Review and revision of all processes related to the application, administration, and enforcement of the Zoning and Subdivision ordinances; development of new processes, where appropriate, to guide ordinance administration and ensure consistent application over time; development of new protocols to govern future ordinance update and amendment, focused on consistency and the avoidance of future ordinance conflicts.
11. Development, presentation, revision, and publishing of draft and final ordinance documents.
12. Development, presentation, revision, and production of draft and final maps.

Section 4: Proposal Preparation

A. Proposal Preparation

1. Proposals shall be signed by an authorized representative of the Offeror. All information must be submitted. Failure to submit all information requested

may result in disqualification.

2. Proposals shall be prepared simply and economically, providing a straightforward, concise description of capabilities to satisfy the requirements of the RFP. Any costs incurred by any Offeror during the competitive sealed proposal process, including but not limited to the costs incurred in preparing or submitting a proposal, shall be the Offeror's sole responsibility. The County will not reimburse an Offeror for any such costs.
3. Each copy shall be bound or contained in a single volume.
4. This RFP and the Offeror's proposal, as amended by agreements between the County and the Offeror during any negotiating session will be incorporated into any resulting contract.

B. Specific Proposal Instructions

Proposals should be as thorough and detailed as possible so that Franklin County may properly evaluate the consultant's capabilities to provide the required services. Offerors shall prepare their proposals using the format outlined below. When appropriate, Offerors are encouraged to label their submittals using the headings shown. Offerors are not to submit estimated man-hours or cost for services with their proposals. At the discussion stage, the County may discuss non-binding estimates of cost.

Offerors are required to submit the following as a complete proposal:

1. Letter of Transmittal

This letter will summarize in a brief and concise manner the Offeror's understanding of the scope of work to be performed and make a positive commitment to perform all work in a timely manner. An authorized agent of the Offeror must sign the Letter of Transmittal indicating the agent's title and authority.

2. Qualifications and Experience

Qualifications and experience of the individual(s) who will perform the proposed services must be included in the proposal. The submission should include details on the qualifications of the primary individuals who will perform the work, including relevant education, training, and experience in completing similar work. Primary staff and backup personnel shall be identified by name and functional title. Proposed managers and other staff may only be changed with the express written permission of the County. The County reserves the right to approve or reject replacements.

The consultant shall demonstrate that the person(s) performing the work for the County has the following minimum qualifications:

- A. Demonstrate planning experience within the Commonwealth of Virginia with similar sized rural jurisdictions.
- B. Substantial knowledge of the government structure and function of counties, with emphasis on the relationship between a comprehensive plan and implementing ordinances such as the Zoning Ordinance and Subdivision Ordinance.
- C. The person or persons assigned to this project will be the primary project consultant from the beginning to final approval for all components.
- D. Demonstration of accessibility and responsiveness for revisions, questions and meeting attendance in a timely manner.

All of the aforementioned items will be used as proposal evaluation factors as described in Section 5.

3. References

List three references of similar projects within the State of Virginia that have been completed within the last five years. Careful attention should be given to names and phone numbers of previous clients so that the County may reach each person. The clients listed should be able to equate the work performed for them to County requirements under this RFP. The previous client should have been provided services similar or greater in magnitude to work requested by the County through this solicitation.

4. Proposed Plans or Methodology

This section of the proposal should explain the Scope of Work as understood by the Offeror and detail the approach, activities and work products. The proposal shall also include:

- A rationale for the approach plan
- Methods and theories used
- A list of any assistance the County may be requested to provide the Offeror
- Proposed time period to complete the project

5. Additional Data

Any additional information which the Offeror considers pertinent for consideration should be included in a separate section.

C. Submission Requirements

Proposals not received in the Franklin County Finance Office by the date and time requested, for any reason whatsoever, will be rejected as untimely.

Each proposal will be time stamped upon its receipt and will be retained unopened in a secure location until the time and date set for the receipt of the proposals. The time for the receipt of proposals shall be determined by the time stamp in the Finance Office. Each Offeror is responsible for assuring that its proposal is stamped by the Finance Office personnel by the deadline indicated.

In determining whether a mailed proposal is timely, no consideration will be given to the date of the postmark. Each late proposal shall be returned unopened to the Offeror.

1. Identification of Proprietary Information

Trade secrets or proprietary information submitted in a proposal shall not be subject to disclosure under the Virginia Freedom of Information Act. However, in order for this information to be protected from disclosure, the Offeror must specifically invoke the protections of Code of Virginia Sec. 2.2-4342 prior to or upon submission of the trade secrets or proprietary information. The Offeror must clearly identify any part of its proposal considered to be protected as trade secret or as proprietary information, and must state the reasons why protection is necessary.

Any Offeror shall identify a trade secret or proprietary information by clearly stating "Trade Secret" or "Proprietary Information" adjacent to the particular information, and by clearly identifying the information to be subject to the protection, such as by encircling, highlighting, underlining or other similar means. The Offeror shall state the reasons why protection is necessary on a separate page of the proposal.

Any Offeror shall not identify as a trade secret or proprietary information those sections of the proposal that are material to Franklin County's ultimate award of the contract. The County reserves the right to contact an Offeror and to request that the Offeror explain or clarify why the Offeror identified certain information as a trade secret or as proprietary information.

Any Offeror shall not identify as trade secret or proprietary information their entire, completed proposal.

2. Addenda

An Offeror who requests clarification or interpretation of or improvements to this RFP's general terms, conditions, specifications or requirements shall make a written request which must be received in the Franklin County Finance Office at least seven calendar days prior to the date set for the receipt of proposals.

If the Franklin County Finance Office determines clarification or further information is necessary, it shall issue an addendum to this RFP. The addendum shall be issued no later than five calendar days prior to the date set for the receipt of proposals.

An addendum extending the date for the receipt of proposals or withdrawing this RFP may be issued at any time prior to the date set for the receipt of proposals.

It is the responsibility of each prospective Offeror to provide the Franklin County Finance Office with the name, address, telephone number and fax number of the person to whom addenda should be sent.

The Franklin County Finance Office may issue an addendum by fax or by any other means.

3. Comments

It is Franklin County's intent that this RFP promote competition. Each Offeror is responsible for advising the County if any language, requirements, specifications, or other elements of this RFP inadvertently restrict or limit the requirements stated in this RFP to a single source. The notification must be received by the Franklin County Finance Office not later than seven business days prior to the date set for the receipt of the proposals. A review of such notifications will be made.

Franklin County solicits comments from all Offerors concerning this RFP.

4. Communications

Offerors must submit an original signed proposal and six (6) copies. Proposals must be submitted in a sealed envelope, and must be clearly marked "Franklin County RFP #2009-01." Proposals must be received by **3:00 pm, Tuesday, March 24, 2009**. Proposals must be directed to:

Sharon Tudor, Procurement Specialist
Franklin County Department of Finance
70 East Court Street
Rocky Mount, VA, 24151
Ph: 540-483-3030
Fax: 540-483-3035

Questions about this RFP must be submitted in writing not less than seven business days prior to the submittal deadline.

Questions pertaining to submittal process or requirements should be directed to Sharon Tudor, Procurement Specialist, Franklin County Department of Finance, 70 East Court Street, Rocky Mount, VA 24151; phone: 540-483-3030; email: studor@franklincountyva.org.

Questions pertaining to the scope of services, schedule of events, background documents, or general project expectations should be directed to Neil Holthouser, Director, Franklin County Department of Planning & Community Development, 120 East Court Street, Rocky Mount, VA 24151; Phone: 540-483-3027; Fax: 540-483-3041; Email: neilholthouser@franklincountyva.org.

Section 5: Evaluation Criteria

Proposals will be evaluated using the following criteria:

- Qualifications and experience of Offeror in providing these services to Virginia local government
- References from other localities
- Specific plans or methodology to be used to perform these services
- Expected time to complete the project
- Proposal completeness

Franklin County will engage in individual discussions with two or more Offerors deemed fully qualified, responsible and suitable on the basis of initial response and with emphasis on professional competence, to provide the required services. Repetitive informal interviews shall be permissible. Such Offerors shall be encouraged to elaborate on their qualifications and performance data or staff expertise pertinent to the proposed project, as well as alternative concepts. At the discussion stage, Franklin County may discuss non-binding estimates of total project costs and non-binding estimates of price for services. Proprietary information from competing Offerors shall not be disclosed to the public or to competitors. *This information must be clearly identified in the response to the RFP and requested that it be exempt from disclosure.* At the conclusion of the informal interviews, on the basis of evaluation factors published in the RFP and all information developed in the selection process to this point, the County shall select, in order of preference, two or more Offerors whose professional and proposed services are deemed the most responsive to the needs of Franklin County. If a contract satisfactory and advantageous to the County can be negotiated at a price considered fair and reasonable, the award shall be made to the Offeror. Otherwise, negotiations with Offeror ranked first shall be terminated and negotiations conducted with the Offeror ranked second, and so on, until such a contract can be negotiated at a fair and reasonable price. Should the County determine in writing and in its sole discretion that only one Offeror is fully qualified, or that one Offeror is clearly more highly qualified and suitable than the others under consideration, a contract may be negotiated and awarded to that Offeror.

The award document will be a contract incorporating by reference all the requirements, terms and conditions of the solicitation, and the Offeror's proposal as negotiated. Similarly, any materials provided by the Offeror for the purpose of the County to evaluate the proposal may be referenced to become part of the purchase agreement between the County of Franklin and the Offeror.

Section 6: Tentative Schedule

| | |
|---------------------------|-------------------------------------|
| February 18, 2009 | Issue and advertise RFP |
| March 24, 2009 | Deadline for submittal of proposals |
| March 24 – April 3, 2009 | Proposal evaluations |
| April 6 – April 17, 2009 | Vendor presentations and interviews |
| April 20 – April 24, 2009 | Contract negotiations |
| April 28, 2009 | Contract award |

Note: It is anticipated that this project will require a commitment of approximately 18 to 24 months. The actual time frame for completion of this project shall be as recommended by the successful Offeror and agreed to by Franklin County in the contract award.

Section 7: General Conditions

NON-DISCRIMINATION CLAUSE: In accordance with Section 2.2-4311 of the Code of Virginia, every contract for goods or services over \$10,000 shall include the following provisions:

- I. During the performance of this contract, the Contractor agrees as follows:
 - A. The Consultant will not discriminate against any employee or applicant for employment because of disability or because of race, religion, sex or national origin except where religion, sex or national origin is a bona fide occupational qualification reasonably necessary to the normal operation of the Consultant. The Consultant agrees to post in conspicuous places, available to employees and applicants for employment, notices setting forth the provisions of this non-discrimination clause.

- B. The Consultant, in all solicitations or advertisements for employees placed by or on behalf of the Consultant, will state that such Consultant is an equal opportunity employer.
 - C. Notices, advertisements and solicitations placed in accordance with federal law, rule or regulation shall be deemed sufficient for the purpose of meeting the requirements of this section.
- II. The Consultant shall include the provisions of the foregoing paragraphs A, B, and C in every subcontract or purchase order of over \$10,000 so that the provisions will be binding upon each subcontractor or vendor.

The County reserves the right to make inquiries to any current and/or former contracts/clients, whether or not the clients are identified by the Offeror in the proposal.

CERTIFICATE OF NO COLLUSION: Offeror agrees to certify by filling out and executing the attached CERTIFICATE OF NO COLLUSION that the accompanying proposal is not the result of, or affected by, any unlawful act of collusion with another person or company engaged in the same line of business or commerce, or any act of fraud punishable under Title 18.2, Chapter 12, Article 1.1 of the Code of Virginia as amended. Furthermore, Offeror understands that fraud and unlawful collusion are crimes under the Virginia Governmental Frauds Act, the Virginia Government Bid Rigging Act, and Virginia Antitrust Act, and Federal Law, and can result in fines, prison sentences, and civil damage awards.

TAXES: Franklin County is exempt from state, local and federal sales, use, or excise taxes.

MODIFICATION OF PROPOSALS: A proposal may be modified or corrected until the date and time those proposals must be received. A modified or corrected proposal received after the date and time that the proposals must be received shall be rejected.

An Offeror who intends to modify or correct its proposal shall immediately notify the Franklin County Finance Office in writing of its intentions.

A modified or corrected proposal shall be submitted as required and the wording "Supersedes all previous submissions" shall be noted on the outside of the sealed envelope.

An Offeror selected for negotiation with the County may be permitted to amend or modify its proposal, but only if approved by the County.

WITHDRAWAL OF PROPOSALS: A proposal may be withdrawn any time prior to the date and time that proposals must be received.

An Offeror who intends to withdraw its proposal shall immediately notify the Franklin County Finance Office in writing of its intentions.

A proposal may not be withdrawn after the date and time that proposals must be received and for ninety (90) days thereafter.

REJECTION OF PROPOSALS: The County of Franklin reserves the right, at any time prior to the award of the contract, to reject any or all proposals, or any part thereof, to make no award, or to issue a new RFP.

INSPECTION OF RECORDS: Any Offeror, upon request, shall be afforded the opportunity to inspect proposal records within a reasonable time after the opening of all proposals but prior to award, except in the event the County decides not to accept any of the proposals. Otherwise, proposal records shall be open to public inspection only after the award of the contract.

Any inspection of procurement records shall be subject to reasonable restrictions to ensure the security and integrity of the records.

RELIANCE UPON REPRESENTATIONS: The County of Franklin assumes no responsibility for any oral instruction, suggestions or interpretation given by any County officer, employee, agent or consultant to any Offeror.

The statements contained herein are made for the purpose of informing and assisting prospective Offerors in preparing proposals. None of the statements contained herein shall be construed to be a warrant or a representation of the County of Franklin, Virginia, its officers, employees, agents or consultants. The County of Franklin, Virginia, and its officers, employees, agents and consultants shall not be liable to any Offeror or persons for any statement contained herein.

EXCEPTIONS: All exceptions shall be stated, no matter how seemingly minor. Any exceptions not taken shall be assumed by the Offeror to be included in the proposal, regardless of the cost to the Offeror.

OTHER TERMS: Any costs incurred by any Offeror during the competitive sealed proposal process, including but not limited to the costs incurred in preparing or submitting a proposal, shall be the Offeror's sole responsibility. The County will not reimburse an Offeror for any such costs.

All Offeror inquiries or correspondence relating to or in reference to this RFP and all reports, charts, displays, schedules, exhibits and other documentation submitted by any Offeror shall be the property of Franklin County.

8. Contract Requirements

CONTRACT REQUIREMENTS - GENERAL: The contract documents shall consist of the contract agreement, the proposal submitted by the successful Offeror, this RFP, including the terms, conditions and required contract provisions but subject to the next paragraph, all attachments and modifications or corrections to the RFP, Insurance Certificates and the Certificate of No Collusion.

The County reserves the right to amend or waive any of the required contract provisions and the right to use the contractor's standard contract form, either with or without modifications thereof.

REQUIRED CONTRACT PROVISIONS: The Consultant shall indemnify and hold harmless the County of Franklin, Virginia, its officers, agents and all employees and volunteers, from any and all claims for bodily injury, and personal injury and/or property damage, including the cost of investigation, all expenses of litigation, including reasonable attorney fees, and the cost of appeals arising out of any claims or suits which result from error, omissions, or negligent acts of the Consultant, its subcontractors and their agents and employees.

The Consultant's relationship with the County shall at all time be that of an independent Consultant. The contract documents shall not be construed to designate the Consultant, or any of its officers or employees, as employees or agents of the County.

Subject to the provisions below, the contract may be terminated by the County upon ninety days advance written notice to the Consultant. The Consultant will be paid for the reasonable value of work performed as of the termination date. If any work or service hereunder is in progress, but not completed as of the date of termination, then the contract may be extended upon written approval of the County until the work or services are completed and accepted.

In the event the contract is terminated or canceled upon request and for the convenience of the Franklin County, without the required ninety days advance written notice, the County shall negotiate reasonable termination costs, if applicable.

Termination by Franklin County for cause, default or negligence on the part of the Consultant shall be excluded from the foregoing provision. The ninety days advance notice requirement is waived in the event of termination for cause, default or negligence on the part of the Consultant and the County shall not pay any termination cost in such cases.

During the term of the contract, the Consultant shall not, without the prior written permission of the County, accept from other clients any assignment or tasks which substantially conflict with the objectives of the contract. The contractor shall give written notice to the County with respect to any such assignments or tasks. The notice shall set forth in reasonable detail the services the Consultant desires to undertake to perform in connection with such assignments or tasks. The County agrees to grant or deny its consent to the Consultant's acceptance of the assignments or tasks described in the notice within ten days after the notice is given. The County shall be deemed to have denied its consent if no action is taken by the County within said ten-day period.

The Consultant shall accept full and exclusive responsibility for the payment of any and all

contributions or taxes, or both, for any unemployment insurance, medical and old age retirement benefits, pensions, and annuities now or hereinafter imposed under any law of the United States or any State, which are measured by the wages, salaries or other remuneration paid to persons employed by the Consultant on the work to be performed under the contract or in any way connected therewith. The Consultant shall comply with all administrative regulations and rulings with respect to any of the aforementioned matters. The Consultant shall reimburse the County for any of the contributions or taxes, or both, or any part thereof, if by law the County may be required to pay the same or any part thereof.

The Consultant shall not assign or transfer its interest in the contract or any of its respective rights hereunder without the prior written permission of Franklin County.

The Consultant acknowledges that Code of Virginia, sections 2.2-4367 through 2.2-4377, which are part of the Virginia Public Procurement Act, relating to Ethics in Public Contracting, are applicable to the contract.

The Agreement will be subject to annual funding by the Board of Supervisors of the County of Franklin, Virginia for services and work specified hereunder. In the event the Board of Supervisors fails to appropriate the funds necessary to perform the services and work specified in the Agreement and other contract documents, this Agreement shall be deemed canceled, with no penalty to the County, and of no effect, provided notice of such cancellation is given to the contractor within Ninety (90) days of the Board of Supervisors' final approval of the annual County Budget. When funds are not appropriated or otherwise made available to support continuation of performance of the service or work that is subject of this Agreement in a subsequent fiscal year, the Agreement shall be canceled in accordance with this provision and the Consultant shall be reimbursed for the reasonable value of any non-recurring costs incurred but not amortized in the price of the or services delivered under the Agreement.

9. Insurance Requirements

The Consultant shall, during the performance of the contract, keep in force at least the following minimum limits of Insurance:

| <u>Type of Insurance</u> | <u>Each Person</u> | <u>Each Occurrence</u> | <u>Aggregate</u> |
|---|--------------------|------------------------|------------------|
| Worker's Compensation | | | |
| Public Liability | Statutory | Statutory | |
| Property Damage | | | \$1,000,000 |
| Contractor's Protective Public Liability | \$1,000,000 | \$1,000,000 | |
| Contractor's Protective Property Damage | | | \$1,000,000 |
| Contractual Liability | \$500,000 | \$1,000,000 | |
| Contractual Property Damage | | | \$1,000,000 |
| Completed Operations and Products Liability | \$500,000 | \$1,000,000 | \$1,000,000 |
| Vehicle Liability | \$1,000,000 | \$1,000,000 | \$1,000,000 |

10. Certificate of No Collusion

The undersigned does hereby certify that in connection with the procurement to which this Certification of No Collusion is incorporated/attached that:

This proposal is not the result of, or affected by, any act of collusion with another person engaged in the same line of business or commerce; nor is this proposal the result of, or affected by, any act of fraud punishable under Article 1.1 of Chapter 12 of Title 18.1 of the Code of Virginia, 1950, as amended (18.2-498.1 et seq.).

The undersigned declares that the person or persons signing this proposal is/are fully authorized to sign the proposal on behalf of the firm listed and to bind the firm to all conditions and provisions thereof.

Respectfully submitted this _____ day of _____, 2009.

Name of Firm/Corporation Submitting proposal:

By:

Signature: _____

Title: _____

Address: _____

Federal I. D. # _____

Telephone Number: _____

SUBSCRIBED AND SWORN to before me by the above named

_____ on the _____ day of _____, 2008.

Notary Public in and for the State of

My commission expires: _____

(RETURN THIS PAGE)

RECOMMENDATION:

Staff requests that the Board authorize advertisement of the attached Request for Proposals. Staff advised the proposed project would take approximately 24 months with existing budget proceeds to be used over that time frame. Mr. Holthouser did not feel a great deal of the allocated monies for the RFP would be spent in the first year but rather the second year of the 24 months.

General discussion ensued with the Board. The Board directed staff to address concerns raised regarding the RFP and report any leverages utilizing existing staff to complete some of the work, while offering some options for the project (i.e. revised timelines, work assignments, etc.).

PHASE 1.2 ZONING ORDINANCE AMENDMENT: SIGNS ON VEHICLES

On December 16, 2008, the Board of Supervisors reviewed an amendment concerning signs attached to vehicles as part of the Phase I Zoning Ordinance Update. Based on discussion of the Board of Supervisors, Planning Staff made modifications to the amendment concerning vehicle signs to clarify the definition of "vehicle-mounted sign," and to clarify the circumstances by which the owner or operator of the vehicle may park the vehicle. The revised draft amendment, attached, includes new language under Article I, Division 3, Section 25-40, Principal definitions of the Zoning Ordinance, and Article II, Division 4.1, Section 25-156.4, Prohibited signs.

RECOMMENDATION:

Staff recommends that the Board of Supervisors authorize the amendment to the Zoning Ordinance, as outlined in this executive summary, for vehicle signs. Upon Board authorization, staff will schedule the proposed amendment for public hearing before the Franklin County Planning Commission.

Article I. General Provisions

Division 3. Definitions

Sec. 25-40. Principal definitions of the Zoning Ordinance

Sign, vehicle-mounted: A sign, consisting of a fixed message or a changeable message panel, which is attached, affixed, or otherwise displayed on a stationary motor vehicle, trailer, or other mobile platform that is capable of being moved or relocated on its own chassis.

Article II

Division 4.1. Sign Regulations.

Sec. 25-156.4. Prohibited signs.

The following signs shall be prohibited:

(a) Roof-mounted signs are prohibited in Franklin County.

(b) Vehicle-mounted signs, except as follows:

1. When such vehicle is parked in a designated parking area on the same premises as the advertised business is located;
2. When such vehicle is parked in a designated parking area on property owned, leased, or occupied by the owner or operator of the vehicle or trailer;
3. When such vehicle is parked in a designated parking area on property where the advertised business is conducting legitimate business activity; or
4. When such vehicle is being loaded or unloaded as part of its normal business use.

The Board of Supervisors authorized staff to forward to the Planning Commission for public hearing and consideration. .

COUNTY STRATEGIC PLAN

Neil Holthouser, Director of Planning & Community Development, shared with the Board the Strategic planning in local government involves a structured, analytical approach to setting goals, defining objectives, and strategically pursuing actions in furtherance of a shared community vision. The Franklin County Board of Supervisors adopted its first Strategic Plan in February 2005. Since that time, the County has utilized the Plan as a guide for various decisions and projects. As the Community's demographics continue to change, the locality's Strategic Plan should also be periodically updated. In the Summer and Fall of 2008, the Board and Staff held a series of work sessions in order to update the original plan to reflect the Board's current vision.

The Franklin County Board of Supervisors conducted a priority-setting work session at the Phoebe Needles Center on August 11, 2008. This work session focused on updating the Board's current vision statement and identifying a list of Board priorities.

The County's Management Team consisting of County Administration, department heads, constitutional offices, and other senior staff conducted a strategic planning work session on September 30 and October 1, 2008 to begin processing the Board's vision into a series of goals, objectives and tasks. Staff continued to refine the goals, objectives and tasks of the Strategic Plan. Staff developed a new construct for the Strategic Plan, recognizing that the Board's seven focus areas are inherently interconnected and interdependent. Staff therefore sought to develop goals, objectives and tasks with broad application across multiple focus areas, seeking a holistic approach that recognizes the cause-and-effect relationships between various actions and choices. The Strategic Plan also considers the mutual roles and responsibilities of the Board and staff in implementing the plan.

On November 25, 2009 staff presented a draft strategic plan to the Board of Supervisors at a follow up session at Phoebe Needles. The Board gave the staff further feedback on the draft plan. During the months of December and January, County staff revised the plan into the final draft.

THE FOLLOWING 10 GOALS WERE LISTED:

Regional Context
Physical Growth Model
Role of County Government
Coordinated Public Investment
Economic Development Strategy
Educational Investment
Educational Partnerships
Community Needs Assessment
Community Input

Regulatory Framework

RECOMMENDATION:

Staff respectfully requests that the Board of Supervisors consider the adoption of the Strategic Plan.

(RESOLUTION #02-02-2009)

BE IT THEREFORE RESOLVED, by the Board of Supervisors to adopt the Strategic Plan as presented.

MOTION BY: Wayne Angell

SECONDED BY: David Hurt

VOTING ON THE MOTION WAS AS FOLLOWS:

AYES: Mitchell, Hurt, Cundiff, Angell, Johnson, Thompson & Wagner

AUTHORIZATION TO ADVERTISE FOR PUBLIC HEARING EMPIRE FOODS LAND CONVEYANCE AND WEAVER STREET REALIGNMENT

Scott Martin, Director of Commerce and Leisure Services, The Board of Supervisors need to complete conveyance of land at the Rocky Mount Industrial Park for two purposes: 1) Permit widening, alignment, and extension of Weaver Street to serve the Cox Heavy Industry Development Site, and 2) convey land to TSG Empire Foods for development of a 30,000sf production facility that will employ 85 individuals. The County holds a 75% interest in the land that will be conveyed and thus is required to hold public hearings prior to conveyance of the land assets.

The first element of the land exchange will facilitate development of the Weaver Street Extension. This Extension will serve 65 acres of industrial land referenced previously as the Cox Property. The existing street will be realigned (straightened) to permit access to the Cox Property.

The exchanges will involve four land owners – the Town, County, NewBold Corporation, and Weaver Mirror Corporation. All land reverting to private ownership is related to the existing road that shall be realigned. All land dedicated for the new road will be held in public use for street purposes. The Town of Rocky Mount shall maintain the street.

- Parcel A - 0.471 of Weaver Street that the Town of Rocky Mount and County of Franklin acquired from the Commonwealth of Virginia and is to be conveyed to NewBold Corp. and combined with Tax N. 204-384.1
- Parcel B – 0.212 acres of a portion of Tax No. 203-1.1. owned by the Town of Rocky Mount and County of Franklin is to be conveyed to NewBold Corporation and combined with Tax No. 204-384.1
- Parcel C - 0.487 ac of a portion of Tax No. 203-1.1 owned by the Town of Rocky Mount and County of Franklin is to be dedicated to public use for street purposes.
- Parcel D – 0.144 ac. Of a portion of Tax No. 203-1.2 owned by the Town of Rocky Mount and the County of Franklin is to be conveyed to Weaver Mirror Company.
- Parcel E – 0.110 ac of a portion of Tax No. 203-1.2 owned by the Town and County shall be dedicated to public use for street purposes.
- Parcel F – 0.004 of a portion of Tax No. 203-1.2 owned by the Town and County shall be retained and combined with Tax No. 203-1.1.
- Parcel G – 0.062 ac of a portion of Tax No. 204-384.2 owned by Weaver Mirror Company, Inc is to be dedicated to public use for street purposes.
- Parcel H – 1.473 ac of Tax No. 204-385 owned by the Town is to be dedicated to public use for street purposes.

The second land transfer conveyance to Empire Foods TSG of a portion of Parcel 203-1.1 into a new Parcel "A" of 7.414 acres (see attached plat of survey). Conveyance of this land is subject to the existing performance agreement between the County of Franklin, the Town of Rocky Mount, and Empire Foods TSG of Columbus, Ohio.

Direction Requested

- Authorize the County Administrator to proceed with public hearing process necessary to facilitate the land exchanges/transfers for:
 - Weaver Street Addition
 - TSG Empire Foods Subdivision

RECOMMENDATION:

Direct and authorize staff to complete all necessary recordations and transfers needed to complete realignment/extension of Weaver Street and creation of a new 7.414 acre parcel within County Parcel 203-1.1 that shall be conveyed to Empire Foods for the purpose of inciting new economic development within the County.

(RESOLUTION #03-02-2009)

BE IT THEREFORE RESOLVED, by the Board of Supervisors to authorize staff's recommendation for public hearing set for March 17, 2009.

MOTION BY: Wayne Angell

SECONDED BY: David Hurt

VOTING ON THE MOTION WAS AS FOLLOWS:

AYES: Mitchell, Hurt, Cundiff, Angell, Johnson, Thompson & Wagner

FRANKLIN COUNTY COMMERCE PARK/TOBACCO COMMISSION GRANT REQUEST

Scott Martin, Director of Commerce & Leisure Services, stated one of Franklin County's larger challenges when recruiting economic development prospects is the lack of building-ready development pads. Commerce Park is naturally suited to light manufacturing operations. There are 48 total light manufacturing sites in the Roanoke Valley. Of this total, only five meet the strict definition of ready-to-go. Thus 90% of all sites in the Roanoke Region suitable for Light Manufacturing are not "ready-to-go sites". The community that develops a pad will be in a regionally competitive position. Grading costs in the area are, at present, the lowest they have been in over five years.

The County presently has no building pads available to show prospects. Grading these sites will place the County in a more competitive position relative to surrounding jurisdictions when it comes to offering prospects a speed advantage from time of site selection to production operations. Further, by grading a pad, the County's sites may receive enhanced marketing and positioning by partners at the Virginia Economic Development Partnership.

Funding for pad work can be completed using Virginia Tobacco Commission (TIC) Economic Development funds. The Tobacco Commission presently has \$1,200,000 set aside for economic development projects in Franklin County. In order to secure these funds, the County would need to complete an application to the Commission and gain full Commission support. Awards are made in a competitive process. Past capital projects funded by the Virginia Tobacco Commission in Franklin County include the Franklin Center, the Cox Property Road Access project, and the Mid-Atlantic Broadband Connectivity initiative.

The County's light industrial site is located at Franklin County Commerce Park. Staff had Earth Environmental Consultants (Rocky Mount, Va) complete a rough pad evaluation to determine an approximate cost for development of two "ready to build" pad options.

The first is a five acre pad located at the intersection of Commerce Drive and US 220. This pad would cost approximately \$500,000. This would be a grading job of 300,000 cubic yards. The rough usable size of the lot is 245' by 750'. This lot could accommodate up to a 100,000sf building.

The second site can be a five to eight acre pad located adjacent to McAirlaid's GmbH on Corporate Drive. The rough cost estimate for the eight acre pad is \$1.1M. A smaller pad will reduce the cost significantly and is an option. At the maximum size, the usable pad would be 560' by 664'. At the largest size, this would be a 380,000 cubic yard grading project. The largest pad could accommodate up to a 200,000sf building.

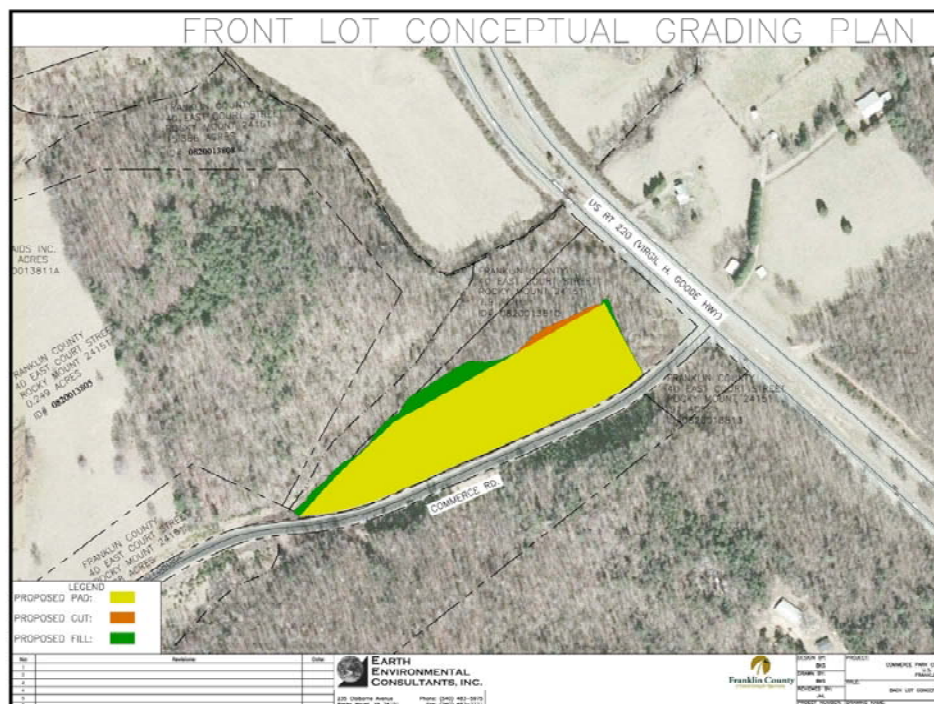
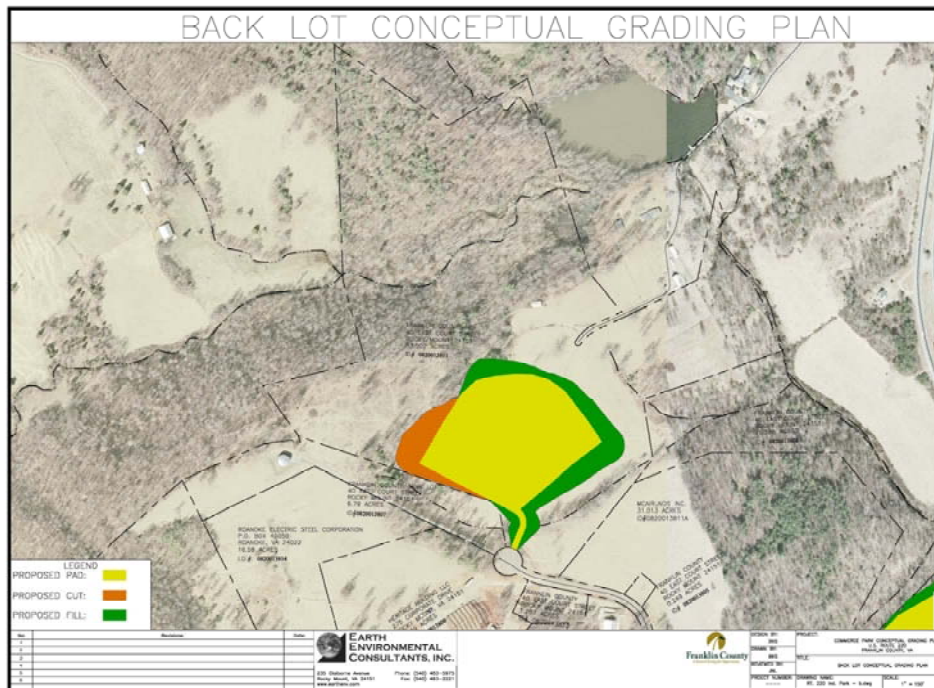
There is a "new money" local match required for these funds. The specific amount of the local match is not set by the Commission, but is typically in the 10% range.

Franklin County Commerce Park Grading Project Grant

- Less than 10% of light industrial sites in the Roanoke regional market are graded and ready for business
- Speed to Market is EVERYTHING
- New business park is at least three-five years away from completion
- Will Place the County in a Far More Competitive Position
- While it won't guarantee new jobs and investments, failure to do so we guarantee the job is more difficult and our market smaller

Franklin County Commerce Center

- \$1.2M in Tobacco Commission Economic Development Funds are Available to Facilitate Construction
- Up to 10% Match in Local Funds
- Grading Costs are at a 5-10 Year Low
- Grant is due on March 2 – will be awarded in April



Direction Requested:

- Consider County application for up to \$1.2M in Tobacco Commission Economic Development Funds to complete grading of two light industry pads at Franklin County Commerce Park
- Be prepared to match up to 10% of the total project cost with local economic development capital project set aside funding

RECOMMENDATION:

Review pad options, and provide direction to staff on the Board's direction with regards to application for Tobacco Commission grant support of this project up to \$1,200,000 in TIC support and \$110,000 in local economic development project set-aside funds.

(RESOLUTION #04-02-2009)

BE IT THEREFORE RESOLVED, by the Board of Supervisors to approve staff recommendation as submitted.

MOTION BY: Russ Johnson
 SECONDED BY: David Cundiff
 VOTING ON THE MOTION WAS AS FOLLOWS:
 AYES: Mitchell, Hurt, Cundiff, Angell, Johnson, Thompson & Wagner

2009 COMPREHENSIVE ECONOMIC DEVELOPMENT STRATEGY

Scott Martin, Director of Commerce & Leisure Services, The US Economic Development Administration (EDA) requires that community's wishing to seek EDA grants submit an annual list of economic development projects. In order to be eligible for EDA grants, the County's elected body must approve and submit a list of economic development projects to the EDA annually. Action by the Board on this project list will ensure that the County may seek EDA grants for the listed projects. It is critical that projects appear on this list in order to receive a positive recommendation from the EDA for competitive federal grants and loans. Projects on this list are ranked in three categories:

- I. Those construction or implementation projects that are in advanced stages of planning or ready to go.
- II. Construction or implementation projects in the formative stages of planning and which are not otherwise proceeding towards immediate implementation.
- III. Non-construction projects of special economic development purpose that may include special issue studies, basic data collection and analysis, feasibility studies, and technical assistance projects.

Approval of projects on this list does not commit the County to funding their completion. The list is intended to serve as a catch-all for projects that may be undertaken in 2009.

The proposed CEDS list is below.

| Project | Priority | Description | Funding Source | Amount | Total | No. of Jobs |
|---|----------|--|--|--|------------------|-------------|
| Franklin/Rocky Mount Ind. Park | 1 | Extension of industrial access, water and sewer, site improvements, completion of loop access road, and rail spur to serve expansion of existing heavy industrial site | EDA Local/GO Bonds Rail Access Fund | \$1,000,000 \$350,000 \$300,000 | \$1,500,000 | 250-300 |
| Public Water System Development | 1 | Phased construction of basic water system infrastructure (Phases I & II) | USDA - RD Local | \$5,367,800 \$100,000 | \$5,467,800 | 300 |
| Park System Improvements | 1 | Improvements to public park units in Franklin County per the existing CIP. | DCR Local VDOT | \$150,000 \$3,000,000 \$400,000 | \$3,550,000 | N/A |
| Ferrum Downtown Improvements | 2 | Develop sidewalks, railroad pedestrian bridge, "Main Street" scale improvements. | TEA-21 VDOT Local | \$300,000 \$190,000 \$76,835 | \$566,835 | 20-30 |
| Last-Mile Broadband Expansion | 1 | Study and implement a last-mile solution to provide County businesses and consumers fast, accessible, and affordable telecomm service | EDA Local State Private | \$500,000 \$100,000 \$200,000 \$1,000,000 | \$1,800,000 | 100+ |
| Commerce Center Site Improvements | 1 | Grading, site development, development of package-type treatment facility | CDBG/EDA Local TIC | \$543,840 \$105,960 \$400,000 | \$1,049,800 | 300+ |
| Public Water Withdrawal Studies | 1 | Develop PER for water plant and prepare permit withdrawal application, purchase plant site | EPA/STAG Local | \$200,000 \$613,740 | \$813,740 | N/A |
| SML Water Withdrawal Intake | 1 | Construction of water withdrawal plant | EDA USDA - RD | \$473,440 \$1,893,760 | \$2,367,200 | N/A |
| Future County Regional Commerce Park | 1 | Acquisition of new commercial park in north County. Development, initial site grade work, roads, infrastructure. 200-500 acres | USDA - RD EDA Local Tobacco Comm. | \$500,000 \$500,000 \$2,000,000 \$1,000,000 | \$4,000,000 + | 500+ |
| County Trail System | 1 | Development of trail system per adopted County Trail Plan | DCR Tobacco Comm. VDOT Local | \$150,000 \$100,000 \$200,000 \$100,000 | \$550,000 | N/A |
| Pigg River Dam Removal Initiative | 1 | Removal of two dams on Pigg River to permit fish migration and downstream recreational use | USFWS DGIF TIC Local | \$1,000,000 \$600,000 \$1,000,000 \$500,000 | \$2,100,000 | 25 |
| Business Development Center | 2 | Development of a light industry incubator center to spawn small business development in the County. | EDA DCHD Tobacco Comm. Local | \$1,000,000 \$250,000 \$250,000 \$500,000 | \$100,000 | 50+ |
| Franklin County Commerce Park Waterline/Sewer Extension | 2 | Extension of Town water and sewer service to Franklin County Commerce Park | Local EDA DCHD USDA - RD | \$300,000 \$300,000 \$200,000 \$700,000 | \$1,500,000 | 200+ |
| Public Water System - Phase III | 2 | Continuing phased development of county water system infrastructure | USDA - RD Local | \$24,085,590 \$400,000 | \$24,485,590 | N/A |

| | | | | | | |
|--|---|--|---|--|--------------|-------|
| Ferrum Downtown Improvements | 2 | Develop sidewalks, railroad pedestrian bridge, "Main Street" scale improvements. | TEA-21 VDOT Local | \$300,000 \$190,000 \$76,835 | \$566,835 | 20-30 |
| Virtual Building | 2 | 20,000 sf virtual building for Commerce Park | Tobacco VEDP Local | \$20,000 \$10,000 \$10,000 | \$40,000 | 100+ |
| Natural Gas Service Extension | 2 | Complete 12 mile service extension of Roanoke Gas to FC/Rocky Mount Industrial Park | Tobacco Comm. USDA- RD Local Private | \$3,000,000 \$3,000,000 \$3,000,000 \$3,500,000 | \$12,500,000 | 300+ |
| Tourism Enhancement Program | 3 | Produce a research and marketing initiative to promote Franklin County as a tourist destination in conjunction with the Crooked Road, VTC, and Southside Tourism Initiative | EDA Local | \$25,000 \$20,000 | \$45,000 | N/A |
| Village Development | 3 | Development of streetscape and pedestrian improvements for village centers | EDA Local DCHD | \$50,000 \$50,000 \$100,000 | \$200,000 | 50+ |
| Smith Mountain Lake Regional Park Plan and Development | 3 | Development of a master plan and development schedule for a 265 acre regional/state park on Smith Mountain Lake | DCR DGIF AEP Local TIC | \$20,000 \$20,000 \$20,000 \$20,000 \$20,000 | \$100,000 | |
| Multi-modal Transportation System Improvements | 3 | Complete market evaluation and study on the feasibility of mass transit options, opportunities, and transportation system improvements outside of the VDOT Six-Year CIP Plan | Local EDA VDOT | \$20,000 \$100,000 \$100,000 | \$220,000 | |
| Philpott Reservoir Water Intake Site | 3 | Evaluate options for future public water withdrawal at Philpott Reservoir for connection with County water systems | WVWA Local USDA - RD | \$50,000 \$50,000 \$100,000 | \$200,000 | |
| South County Water Treatment System | 3 | Evaluate options for delivery of public sewer services to South US 220 business corridor. | Local USDA - RD | \$50,000 \$50,000 | \$100,000 | |
| Ferrum Water System Extension | 3 | Extend water system five miles north up Va 40 business corridor. | Local USDA - RD | \$500,000 \$1,500,000 | \$2,000,000 | |
| Penn Hall Regional Park Site Master Plan | 3 | Complete master plan and development budget for 265 acre Penn Hall Regional Park facility. | Local DCR DGIF TIC AEP | \$20,000 \$20,000 \$20,000 \$20,000 \$20,000 | \$100,000 | |
| Jamison Mill Recreation Area Site Master Plan | 3 | Complete a revised master plan for development of significant improvements/enhancements at Jamison Mill Recreation Area | USACE Local TIC | \$40,000 \$20,000 \$20,000 | \$80,000 | |

RECOMMENDATION:

Review the list, recommend changes, deletions, additions, and edits, then direct the County Administrator to submit to the US Economic Development Administration for inclusion in the 2009 West Piedmont Planning District’s Economic Development Strategy.

(RESOLUTION #05-02-2009)

BE IT THEREFORE RESOLVED, by the Board of Supervisors to approve the aforementioned listing by staff for the 2009 CEEDS list as presented with the inclusion of the Agricultural Development Board Plan.

MOTION BY: David Hurt
 SECONDED BY: David Cundiff
 VOTING ON THE MOTION WAS AS FOLLOWS:
 AYES: Mitchell, Hurt, Cundiff, Angell, Johnson, Thompson & Wagner

FEDERAL STIMULUS PROJECTS LISTING

Scott Martin, Director of Commerce & Leisure Services, stated staff was requested to submit a list of projects through the Roanoke Valley/Allegheny Regional Commission for inclusion in the Virginia Housing and Community Development’s stimulus bill summary. Projects were selected based on their inclusion in existing public planning documents (CEDs, Comprehensive Plan, Water/Sewer System Development Plans/Studies, and regional planning efforts).

Focus was made to include projects that could create real job creation and foster “game changing” infrastructure improvements that would significantly enhance the County’s ability to be competitive for new job creation and private sector investments. While many localities are including roof repairs, routine maintenance, and existing local capital improvement initiatives, staff’s initial response for stimulus bill projects was to only include projects that would most like assist the creation of new private sector investments.

The proposed list is attached. Staff is seeking Board guidance on these projects and any prioritization that the Board would like to see attached and conveyed to RVARC and DHCD. There is no anticipation of immediate funding for these projects. The timing, process, and entire approach to stimulus project awards and project timelines has yet to be developed. However, staff feels that it is in the interest of the County to ensure that Franklin County projects appear on the same capital lists as surrounding jurisdictions.

Staff has shared these projects with Congressman Perriello as part of his initial briefing on Franklin County.

RECOMMENDATION:

Review the list, recommend changes, deletions, additions, and edits, then direct the County Administrator to submit to RVARC for inclusion in the region’s Stimulus Bill project list.

| Project | Project Type | Projected Start Time | Description | Amount | Total | No. of Jobs | Planning Documents |
|--|------------------------------------|----------------------|---|---|----------------------|-----------------|-----------------------|
| Clements Mill Bridge | Transportation Repair | 3-6 months | Replace failed bridge. Reopen public road connecting two vital residential neighborhoods | \$750,000 | \$750,000 | 0 | VDOT |
| Ferrum College – Main Street Business District Access Improvements | New Public Infrastructure | 120 days | Complete pedestrian bridge connecting Ferrum downtown with Ferrum College. Complete light and street enhancements to assist in locating college-related businesses in walkable distance to college in Main Street type setting. | TBD – awaiting new estimates | | 20 | CEDS VDOT COMP |
| Franklin County Water System Expansion Phase I | New Public Infrastructure | 6-9 months | Scruggs Road Extension Morewood Road Extension Grassy Hill Road Extension | \$3,500,000 \$800,000 \$3,750,000 | \$8,050,000 | 20 10 250 | CEDS |
| Public Water System Expansion Phase II | New Public Infrastructure | 12 months | US 220 to Burnt Chimney Connection including Burnt Chimney Storage Tank | | \$8,130,240 | 100 | CEDS |
| Public Water Withdrawal (SML Site) | New Public Infrastructure | 18 months | Pump Station and Treatment Plant on Smith Mountain Lake (Route 40 East Corridor) | \$6,500,000 | \$6,500,000 | 100 | CEDS |
| Public Water System Development Phase III | New Public Infrastructure | 18 months | Connection of Phase II (Burnt Chimney) WWA system to Scruggs Road and Brooks Mill – completion of regional water supply loop. Full redundancy | \$4,750,000 | \$6,500,000 | 400 | |
| Philpott Reservoir Water Intake Site | Feasibility Study | 3 months | Perform analysis on potential of securing water supply source and treatment facility on the Smith River's main reservoir. | \$200,000 | \$200,000 | 0 | |
| Philpott Reservoir Water Treatment Facility | Feasibility Study | 3 months | Perform analysis on potential water treatment facility for south County. | \$300,000 | \$300,000 | 0 | |
| Westlake Sewer System Expansion | New Public Infrastructure | 6-9 months | Expand existing WWA system to pick up older in-ground treatment systems in rapidly growing area | \$3,500,000 | \$3,500,000 | 100 | |
| Wastewater Treatment Service (Hales Ford to Westlake Corner) | New Public Infrastructure | 18-24 months | Completion of fully integrated public sewer service for Hales Ford Bridge area to Westlake Corner. | \$50,000,000 | \$50,000,000 | 100 | |
| Ferrum Water System Expansion | New Public Infrastructure | 12-18 months | Extend Ferrum water system five miles up Va 40 to include restaurants and growing neighborhoods | \$2,000,000 | \$2,000,000 | 50 | CEDS |
| US 220 South Waterline Extension | New Public Infrastructure | 6 months | Extend 12" waterline from Town of Rocky Mount to Franklin County Commerce Park | \$1,500,000 | \$1,500,000 | 200 | CIP |
| Clements Mill Bridge | Transportation Repair | 3-6 months | Replace failed bridge. Reopen public road connecting two vital residential neighborhoods | \$750,000 | \$750,000 | | VDOT |
| Natural Gas Line Extension | New Public Infrastructure | 6-9 months | Deploy Roanoke Gas service to Rocky Mount and central County | \$12,500,000 | \$12,500,000 | 300 | CEDS |
| County Broadband Deployment | New Public Infrastructure | 3-6 months | Partner with private near-line-of-site wireless broadband providers to expand coverage throughout County | \$3,000,000 | \$3,000,000 | 100 | CEDS |
| Franklin County Commerce Park Site Preparation | Economic Development Site | 3 months | Grade three pads at Commerce Park for future industrial expansion | \$500,000 | \$500,000 | 300 | COMP, CEDS |
| Multi-Modal Transportation Improvements | Transportation System Improvements | 3 months | Explore van,bus, light rail commuter system improvements between Ferrum College, Rocky Mount, Boones Mill, Westlake Corner, and Roanoke | \$150,000 | \$150,000 | 0 | COMP |
| Smith Mountain Lake Regional Park Development | Public Amenity Development | 12 months | Develop conceptual plan for new 265 acre Smith Mountain Lake Regional Park to include special event capacity | \$150,000 | \$150,000 | 0 | FERC,CEDS , CIP |
| Pigg River Dam Removal Projects | Natural Resource Conservation | 3 months | Remove two existing dams on the Pigg River to recover the Roanoke Logperch and open the river for public recreational use | \$3,000,000 | \$3,000,000 | 20 | CEDS |
| Total | | | | | \$106,650,000 | 2,050 | |

PLANNING DOCUMENTS:

CEDS – Comprehensive Economic Development Strategy (Annual US Department of Economic Development Report)

Comprehensive Plan – Franklin County Comprehensive Plan

CIP – Franklin County Capital Improvement Program

SML Relicensing – Federal Energy Regulatory Commission License Submittal from AEP

VDOT – VDOT 6-Year Transportation Plan

David Hurt, Boone District Supervisor, requested staff to contact Boones Mill Officials regarding upgrades to the sewage treatment plant within the Boones Mill area.

(RESOLUTION #06-02-2009)

BE IT THEREFORE RESOLVED, by the Board of Supervisors to approve the Federal Stimulus Projects Listing as submitted to the Board with Phase 1 of Water System, Natural Gas and County Broadband Deployment as top priorities.

MOTION BY: Wayne Angell

SECONDED BY: David Cundiff

VOTING ON THE MOTION WAS AS FOLLOWS:

AYES: Mitchell, Hurt, Cundiff, Angell, Johnson, Thompson & Wagner

PLANNING DISTRICT COMMISSIONS PROPOSED FY-2009-2010 WORK PLAN PROJECT LIST

Christopher Whitlow, Assistant County Administrator, stated each year the County's respective Planning District Commissions (West Piedmont PDC and Roanoke Valley – Alleghany Regional PDC) prepare their work programs for the next fiscal year. The PDC work plans include ongoing technical assistance, such as demographics, mapping, and intergovernmental reviews. In addition, the PDC work plans include larger regional projects, such as the CEDS (Comprehensive Economic Development) submittal, Rural Transportation Plan, Hazard Mitigation Plan, and the Regional Water Supply Plan. While the majority of the PDC annual work plans include the larger regional projects, the PDC's also take on various localized projects as time and staffing resources allow.

This process includes project submittals to the PDC work program committees for consideration. However, there is no guarantee specific local project(s) will be worked into the PDC work program.

County staff has assembled a list of potential projects for next fiscal year's PDC work program for the Board's review and consideration.

RECOMMENDATION:

Staff respectfully requests the Board's review of the projects and any guidance as to work program priorities. Following the Board's review, County staff will submit the projects to the respective PDC's for their consideration.

| Project | Priority | Description | Planning District Commission | Role |
|--|-----------------|--|-------------------------------------|---------------------------|
| Regional Future Land Use Maps | | Assemble and maintain electronic (i.e. GIS-compatible) Future Land Use Maps of the RVARC and WPPDC regions, based on the Comprehensive Plans of member governments. Allows County to analyze land use decisions & planning across jurisdictional boundaries. | RVARC WPPDC | Lead |
| Regional Population Migration Analysis | | Analyze migration trends as population flows in, out, and within the RVARC and WPPDC regions. Allows County to anticipate demographic shifts across jurisdictional boundaries, and to assess changes in population characteristics. | RVARC WPPDC | Lead |
| Build Out Analysis of 220 Corridor | | Conduct a build-out analysis of the Rt. 220 Corridor in Franklin County, based on existing zoning patterns and Future Land Use projections. | RVARC | Technical |
| 2010 Census | | Provide training, data, and general assistance to local governments in meeting the local requirements for the 2010 U.S. Census. | RVARC WPPDC | Partner |
| U.S. 220 Water Line Laterals Analysis | | Conduct an analysis/feasibility study of 220 waterline laterals based on current needs / demands. | RVARC | Partner |
| Philpott Lake Destination Visitor Services Center & Lodge Market Feasibility Study | | Complete a market analysis and preliminary business plan for the development and operation of a stand-alone National Park Service-style lodge and improved cabin service center at Philpott Reservoir on the northern shore. Evaluation of the concept should include a review of existing private/public partnerships on Corps, or Bureau of Reclamation, owned reservoirs. | WPPDC | Partner |
| Smith Mountain Lake Residential and Visitation Analysis | | Evaluate the Smith Mountain Lake region's visitation and residential development impacts. Determine the number of households. Define permanent residents, part-time residents, vacation/weekend visitation patterns. While this study should cover the entire lake (three counties), it should be broken down into county level data for Franklin County's use. | RVARC | Lead |
| <i>Franklin County – Rocky Mount – Roanoke Commuter Study</i> | | Develop commuter statistics for <i>Rocky Mount and Franklin County</i> relative to the number of commuters from those communities to Roanoke. Analyze statistics relative to the feasibility of instituting mass transit (i.e. bus service, light rail demonstration) from Rocky Mount through Franklin County to Roanoke. | RVARC | Lead |
| <i>Rocky Mount Parks Plan</i> | | <i>To develop a Parks Plan for the Rocky Mount with integration with the County's Parks Master Plan</i> | RVARC | <i>Lead Technical</i> |

The Board concurred with the aforementioned listing with the U.S. 220 Water Line Laterals Analysis taking first choice.

FERRUM COLLEGE'S PLAN TO BUILD A LARGER HEALTH CENTER IN FERRUM

Richard E. Huff, II, County Administrator, shared with the Board a draft letter endorsing Ferrum College's plans to build a larger and more comprehensive community health center in Ferrum. Mr. Huff stated the current Ferrum Community Health Center has been an extremely effective tool at bringing access to health care, as well as a pharmacy, to this vital area of the County.

(RESOLUTION #07-02-2009)

BE IT THEREFORE RESOLVED, by the Board of Supervisors to authorize staff to forward a letter of endorsement to Congressman Perriello supporting Ferrum College's plans to build a larger Health Center in Ferrum.

MOTION BY: Wayne Angell
 SECONDED BY: Leland Mitchell
 VOTING ON THE MOTION WAS AS FOLLOWS:
 AYES: Mitchell, Hurt, Cundiff, Angell, Johnson, & Wagner
 ABSTAINED: Thompson

2009-2010 BUDGET UPDATE

Richard E. Huff, II, County Administrator, shared with the Board 5 key indicators for the local economy with a 4 year history of actual revenues for Transient Occupancy Tax (Down \$11,000/7 month period); Meals Tax (Up) Landfill Receipts (Down) Sales Tax (On target/however a decline from last year) and Recordation Tax (Down). Mr. Huff stated in spite of what we are reading in the newspaper we still do not have a good handle on where we are with the state budget. Mr. Huff stated staff is looking at on-going cuts (not 1 year fixes) with the sharing of the local shortfall in same percentages shared with the schools. Mr. Huff stated the local budget has been cut 9% of current operational monies not including personnel. Mr. Huff stated he is attempting to stay away from cutting positions and the laying-off of personnel. Mr. Huff stated the possibility of delaying the presentation of the budget until after the General Assembly adopts the state budget (to be adopted by February 28, 2009) which makes up 46% of the County Budget. General discussion ensued.

Chairman Wagner appointed Supervisor Bobby Thompson and himself to serve as part of a joint committee with the two school board members and appropriate staff members to discuss possible budget shortfalls.

SUBDIVISION ORDINANCE

David Hurt, Supervisor, Boone District, stated he would like to have staff report back to the Board an analysis of the existing subdivision / zoning ordinances as they relates to by-right increased densities for lots served with public utilities (i.e. 220 Water Corridor). The Board directed staff to present a report regarding the request for discussion.

APPOINTMENTS:

Recreation Commission/Snow Creek/ Unexpired Term of G. B. Washburn (6/30/2009)

(RESOLUTION #08-02-2009)

BE IT THEREFORE RESOLVED, by the Board of Supervisors to appoint Freeman Witcher to fill the unexpired term on the Recreation Commission with said term to expire June 30, 2009 as the Snow Creek District Representative.

MOTION BY: Leland Mitchell
 SECONDED BY: David Hurt
 VOTING ON THE MOTION WAS AS FOLLOWS:
 AYES: Mitchell, Hurt, Cundiff, Angell, Johnson, Thompson & Wagner

Chairman Wagner recessed the meeting for the previously advertise public hearings as follows:

PETITION of the Franklin County Board of Supervisors to consider the adoption of the 220 North Corridor Plan. The purpose of the 220 North Corridor Plan is to anticipate growth and development along Virginia State Route 220, between Roanoke County and Rocky Mount, in preparation for the construction of a public water line along portions of Route 220.

Neil Holthouser, Director of Planning and Community Development, briefly shared the Plan with the Board with a PowerPoint presentation.

Public Hearing was opened.

Speakers: Phil Nester, representing Joel Shepherd, Business Owner along the 220 North Corridor. Mr. Nester advised Mr. Shepherd requested him to share with the Board his support to

adopt the 220 North Corridor study recognizing with future public hearings for overlay zones that they may address concerns at that time.

(RESOLUTION #09-02-2009)

BE IT THEREFORE ORDAINED, by the Board of Supervisors to adopt the draft 220 North Corridor Plan as advertised and presented. (On file in the Planning & Community Development Office)

MOTION BY: David Hurt
 SECONDED BY: Wayne Angell
 VOTING ON THE MOTION WAS AS FOLLOWS:
 AYES: Mitchell, Hurt, Cundiff, Angell, Thompson & Wagner
 NAYS: Johnson

CLOSED MEETING

(RESOLUTION #10-02-2009)

BE IT THEREFORE RESOLVED, by the Board of Supervisors to into a closed meeting in accordance with 2.2-3711, a-1, Personnel and a-29, Contracts, of the Code of Virginia, as amended.

MOTION BY: David Hurt
 SECONDED BY: David Cundiff
 VOTING ON THE MOTION WAS AS FOLLOWS:
 AYES: Mitchell, Hurt, Cundiff, Angell, Johnson, Thompson & Wagner

MOTION: David Cundiff **RESOLUTION: #11-02-2009**
 SECOND: Leland Mitchell MEETING DATE February 17, 2009

WHEREAS, the Franklin County Board of Supervisors has convened an closed meeting on this date pursuant to an affirmative recorded vote and in accordance with the provisions of The Virginia Freedom of Information Act: and

WHEREAS, Section 2.2-3712(d) of the Code of Virginia requires a certification by this Franklin County Board of Supervisors that such closed meeting was conducted in conformity with Virginia law;

NOW, THEREFORE, BE IT RESOLVED, that the Franklin County Board of Supervisors hereby certifies that, to the best of each member's knowledge, (i) only public business matters lawfully exempted from open meeting requirements by Virginia law were discussed in the closed meeting to which this certification resolution applies, and (ii) only such public business matters as were identified in the motion convening the closed meeting were heard, discussed or considered by the Franklin County Board of Supervisors.

VOTE:

AYES: Mitchell, Hurt, Cundiff, Angell, Johnson, Thompson & Wagner

NAYS: NONE

ABSENT DURING VOTE: NONE

ABSENT DURING MEETING: NONE

Chairman Wagner adjourned the meeting.

CHARLES WAGNER
 CHAIRMAN

RICHARD E. HUFF, II
 COUNTY ADMINISTRATOR