

**Extra Eyes  
Extra Ears  
Equals  
Extra Protection.**



### **5 Steps**

1. Link up with existing organizations (Property Owner Associations, Lion's Club, Ruritan, etc.) or recruit door-to-door.
2. Call the Sheriff's Office to start your NW.
3. Hold a meeting to help residents get to know each other and decide what program strategies and activities you want as a group.
4. Communicate! Keep in touch with members. This could be by phone, email, or over a cup of coffee.
5. Trainings. Learn the latest or the old stand-by-techniques to keeping your neighborhoods crime free.



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**Starting  
A  
Neighborhood  
Watch  
Organization**

**Franklin County  
Sheriff's Office**

[www.franklincountyva.gov/frco-sheriffs-office](http://www.franklincountyva.gov/frco-sheriffs-office)



## Topics of Interest:

### Signs.

Signs range from \$18 - \$24 plus S&H. Signage is a form of crime prevention. By having a sign in your community you are showing that you care about your neighbors' family members and property. Visit: [sheriffs.org/programs/NeighborhoodWatchSigns.asp](http://sheriffs.org/programs/NeighborhoodWatchSigns.asp)

### CPTED (Crime Prevention thru Environmental Design)

CPTED's goal is to prevent crime by designing a physical environment that positively influences human behavior. There are three essential elements: territoriality (citizens take care of their own "turf"), surveillance ("extra set of eyes") and access control (target hardening – locks, fences, alarms).

### Business Watch.

The Sheriff's Office can help employees and owners better understand how to prevent work-site problems, such as property crime, vandalism, substance abuse, and assault.

## Frauds and SCAMS

If it sounds too good to be true, it usually is. You don't get something for nothing. There are also numerous websites dedicated to educating the public about scams, one is [lookstoogoodtobetrue.com](http://lookstoogoodtobetrue.com)

If you have been a victim of a scam, you can register a complaint at [IC3.gov](http://IC3.gov) the Internet Crime Complaint Center. Keep in mind that if you send money outside the county, we do not have the jurisdictional authority to investigate those crimes.

**“Crime Prevention is everyone’s business, more than security, a responsibility of all levels of government, linked with solving social problems and cost-effective.”** National Crime Prevention Council

## Current NW Groups

*Admirals Landing, Boxwood Green, Callaway Ruritan, Cedar Ridge, Chestnut Creek, Contentment Island, Dundee Rd, Ferrum College, Goldenview, Key Lakewood, Little Mtn. Dr, Old Salem School, Mtn. Breeze Dr, Muse Field Rd., Otter Creek Estates, Park Place, Pelican Island, Shady Grove, Southwind Key, Stone Ridge, Summit Dr, Waidsboro Ruritan, Walnut Run and Webster Rd.*

**“Opportunity makes the thief.”** 13<sup>th</sup> Century Proverb

### Goals:

- Improve or create Neighborhood Watch cohesiveness.
- Reduce levels of fear of crime in the community.
- Improve reporting characteristics of citizens.
- Increase natural surveillance in the community.
- Reduce crime/prevent crime.

*“...a good neighbor is not just one that looks out for you; it's the one that cares...”*