

THE FRANKLIN COUNTY BOARD OF SUPERVISORS HELD THEIR REGULAR MONTHLY MEETING ON TUESDAY, JULY 24TH, 2007, AT 1:30 P.M., IN THE BOARD OF SUPERVISORS MEETING ROOM IN THE COUNTY COURTHOUSE.

THERE WERE PRESENT: Wayne Angell, Chairman
 Charles Wagner, Vice-Chairman
 Leland Mitchell
 David Hurt
 Charles Poindexter
 Russ Johnson
 Hubert Quinn

OTHERS PRESENT: Richard E. Huff, II, County Administrator
 Christopher L. Whitlow, Asst. County Administrator
 Larry V. Moore, Asst. County Administrator
 B. J. Jefferson, County Attorney
 Sharon K. Tudor, CMC, Clerk

Chairman Wayne Angell called the meeting to order.

Invocation was given by County Administrator Rick Huff.

Pledge of Allegiance was led by Supervisor Charles Poindexter.

PUBLIC COMMENT:

CONSENT AGENDA

APPROVAL OF ACCOUNTS PAYABLE LISTING, APPROPRIATIONS, TRANSFERS & MINUTES FOR – JUNE 19TH & 26TH, 2007

APPROPRIATIONS:

<u>DEPARTMENT</u>	<u>PURPOSE</u>	<u>ACCOUNT</u>	<u>AMOUNT</u>
Solid Waste	Budget Adjustment Approved	4203-	75,000.00
	April 25, 2006		
General Properties	Increased Electrical Costs	4302-	50,000.00
Board of Supervisors	Approp Erosion Bond Escrow	1101- 3002	23,557.00
	Refund		
Parks and Rec	SML Park VDOT Grant	3000- 030	56,973.00
		0043- 7028	
Public Safety	Approp Additional EMS Billing	3601- 9121	213,162.00
	Revenues		
Sheriff	Additional Comp Board Revenues	3301-	359,275.00
Clerk of Court	Additional Comp Board Revenues	2106-	73,992.00
Social Services	Additional Revenues	5306-	123,393.00
Franklin Center	Appropriate Interest Income		14,361.00
Utilities	Appropriate Interest Income		21,332.00

Total 1,011,045.00

Transfers Between Departments/Capital Accounts:

None

WESTERN VIRGINIA REGIONAL JAIL AUTHORITY RESOLUTION

The regional jail is expected to open in March 2009 with a staffing level of 194 personnel. All personnel costs incurred prior to the opening of the facility are not eligible for state

reimbursement. However, during the planning and construction phase of the jail project the Superintendent and other support staff have or will be hired earlier on in the project. Additional administrative and professional staff must be hired at different intervals during the project to develop the corrections program and the operations for the new jail. The majority of the staff must be hired by September 2008 to allow new correctional officers to complete the basic corrections academy as mandated by the Virginia Department of Criminal Justice Services or for training required for orientation to the new facility.

The Authority's total projected cost for personnel from FY 2006-07 to FY 2008-09 up to the opening of the jail is approximately \$6,136,972. The total cost incurred for personnel during FY 2008-09 is approximately \$5,554,460. If the state was sharing in the FY 2008-09 costs, the Authority could expect to recover approximately \$3,187,931 in state reimbursement.

RECOMMENDATION: Staff respectfully requests the Board's consideration of adopting the submitted resolution, thereby supporting the Authority and its member jurisdictions to seek reimbursement for the FY 2008-09 costs of approximately \$3,187,931 in funding from the General Assembly.

AT A REGULAR MEETING OF THE BOARD OF SUPERVISORS OF
FRANKLIN COUNTY, VIRGINIA HELD AT THE FRANKLIN COUNTY COURTHOUSE
ON TUESDAY, JULY 24, 2007.

RESOLUTION AUTHORIZING A REQUEST TO THE VIRGINIA GENERAL ASSEMBLY FOR REIMBURSEMENT OF THE COST OF JAIL PERSONNEL HIRED PRIOR TO THE OPENING OF THE WESTERN VIRGINIA REGIONAL JAIL.

WHEREAS, Roanoke County, Franklin County, Montgomery County, and the City of Salem have entered into a cooperative agreement and formed the authority pursuant to 53.1-95.2 of the Code of Virginia (1950) as amended, to construct and operate the regional jail on behalf of the four localities, and

WHEREAS, the jail project has been approved by the Board of Corrections and is eligible for reimbursement up to fifty percent (50%) of eligible project costs of the regional jail facility pursuant to 53.1-81 of the Code of Virginia (1950) as amended, and

WHEREAS, the regional jail is under construction and is anticipated to open on March 9, 2009, and

WHEREAS, staffing costs incurred by the Authority prior to the opening of the facility are not eligible for reimbursement, and

WHEREAS, the three local jails will remain in operation and will retain their staff, and

WHEREAS, the regional jail will hire a total of 194 new staff and the majority of this staff must be hired in September 2008 to allow new officers to complete the basic corrections academy as mandated by the Department of Criminal Justice Services, and

WHEREAS, the Authority is responsible to fund \$5,554,460 in FY 2008-09 for start-up staffing costs including fringe benefits.

NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF SUPERVISORS OF FRANKLIN COUNTY,

That it hereby supports a formal request to our legislators and General Assembly to include \$3,187,931 in the 2008-09 Governor's budget to supplement the Western Virginia Regional Jail Authority's start-up cost of \$5,554,460 for new employees hired before the scheduled opening of the jail. The early hiring of staff will allow new officers to complete the corrections academy and other specialized training as mandated by the Department of Criminal Justice Services prior to the opening of the new jail.

That it hereby authorizes the County Administrator, or his designee, to execute such documents and to take such actions as may be necessary to accomplish the purposes of this Resolution.

Richard E. Huff, II
County Administrator

WITNESS my hand and the seal of the County this July 24, 2007.

2008 SHERIFF'S DEPARTMENT VEHICLE PURCHASE

The Franklin County Sheriff's Office is a law enforcement agency with local jail and law enforcement responsibility. It maintains a fleet of police vehicles necessary to carry out all its functions and responsibilities. Field law enforcement vehicles are normally replaced or reassigned to support services at approximately 125,000 miles. K-9 patrol vehicles need to be replaced at approximately 100,000 miles due to the excessive idle time required to maintain a controlled environment for their K-9 police service dogs.

It has been the general consensus of the Board of Supervisors recently to purchase Chevrolet Impala front wheel drive police patrol vehicles due to their lower bid price as well as their extended drive train warranty of 100,000 miles. Consideration has been given by the Board for special duty & special purpose replacement vehicles. The Sheriff's Office has primarily purchased Ford Police Interceptors for patrol and some investigation duties since Chevrolet stopped making the Chevrolet Caprice rear wheel drive police vehicle in 1996. The Ford Police Interceptors have been used for K-9 patrol vehicles since the inclusion of the K-9 patrol drug dogs in 1999. These vehicles have been equipped with special dog kennels and climate control kits at a cost of approximately \$2,000.00 per vehicle which were custom fitted for the Ford Police Interceptors. These custom vehicle kennels can be transferred to new Ford Police Interceptor vehicle for a minimal cost of a transfer vehicle kit which is approximately \$50.00 for each vehicle. The assigned K-9 deputies transfer the kennel equipment. The present kennel equipment cannot be transferred to the Chevrolet Impala police vehicles due their customization for the Ford vehicles. The purchase of Chevrolet Impala police vehicles would require the purchase of new kennels at a cost of approximately \$2,000.00 each vehicle.

The Ford and Chevrolet state contracts are up for new bidding effective July 1, 2007. Ford had initially stated their expected increase for the new contract would be approximately \$600.00. The present state contract dealer for Ford, which is Sheehy Ford of Richmond, recently contacted Lt. Hunt stating that Ford would be increasing their new bid price for the new Ford Police Interceptor vehicle more than \$2,000.00 over the current bid contract price. They further stated they would allow non-binding letters of intent to purchase 2008 vehicles when they became available for the 2008 vehicle year if these letters were filed with the state contract dealer prior to June 29th, 2007. Lt. Hunt filed a non-binding letter of intent with Sheehy Ford to purchase two 2008 Ford Police Interceptor vehicles at the 2007 contract price with the specific intent of purchasing these needed specific Ford K-9 vehicles before the price increase.

The Sheriff's Office requests to purchase two new unmarked K-9 patrol replacement vehicles as follows:

1. One new 2008 Ford Police Interceptor patrol vehicle to replace a 2004 Ford Police Interceptor K-9 patrol vehicle with approximately 95,000 when needed. This vehicle is available through state contract number 3100- 70 at a Total cost of **\$ 22,967.00.**
2. One new 2008 Ford Police Interceptor patrol vehicle to replace a 2004 Ford Police Interceptor K-9 patrol vehicle with approximately 80,000 when needed. This vehicle is available through state contract number 3100- 70 at a Total cost of **\$ 22,967.00.**

NOTE: Approximately \$2,000.00 of each Ford Police Interceptor vehicle cost is for optional police equipment that is either factory or dealer installed and covered under standard vehicle warranty. This is standard police equipment that would have to be installed before the vehicle is put into service. The 2008 Ford Police Interceptor vehicle has a 36,000 mile bumper to bumper warranty and an increased power train warranty to 60,000 miles.

The Grand Total Cost of the above requested vehicles is not to exceed **\$ 45,934.00.** These vehicles would be purchased from carry over budgeted Sheriff's Vehicle Replacement funds.

RECOMMENDATION:

Staff respectfully requests the Board to authorize purchase of the above said vehicles.

CONTACT PROCLAMATION**PROCLAMATION**

WHEREAS, CONTACT of the County of Franklin is a United Way funded non-profit agency serving Martinsville, Henry, Patrick and Franklin Counties; and

WHEREAS, CONTACT offers a telephone crisis line that is staffed 24 hours a day, 365 days a year by volunteers who have gone through intensive training and receive continuing education; and

WHEREAS, CONTACT also provides a reassurance line in which volunteers make daily calls to area elderly and shut-ins who have no one else to check on them; and

WHEREAS, CONTACT of County of Franklin is affiliated with CONTACT USA and Lifeline International and must abide by a stringent accreditation policy to retain its affiliation with those organizations; and

WHEREAS, CONTACT of County of Franklin was chartered in 1972 and has offered 35 years of continuous service to the communities it serves; now, therefore,

We, the Franklin County Board of Supervisors, Franklin County, Virginia, do hereby proclaim and declare, **August 5th, 2007** as

CONTACT SUNDAY

in the County of Franklin, hereby recognizing the contributions CONTACT has made to the communities of Martinsville, Henry, Patrick and Franklin Counties, and urging citizens to support the work of our local CONTACT organization.

INITIATE BID PROCESS FOR FIRE APPARATUS

In FY 06 - 07 the Board of Supervisors allocated CIP funding for the purchase of a fire apparatus for Snow Creek and Callaway Fire Departments. During the past year, all county fire chiefs designed and agreed on base specifications for fire apparatus for Franklin County that meet NFPA standards. The specification process is completed and prepared for the bid process. The vehicles that will be purchased are two fire engines to replace engines that have served well beyond their life spans and are more suited for service in a rural setting.

The vehicles requested will replace a 1975 Chevrolet fire engine at Callaway Fire Department and a 1983 American LaFrance fire engine at Snow Creek Fire Department. The vehicle at Callaway Fire Department was purchased new and has been in service since 1976 and does not meet current NFPA guidelines. The engine at Snow Creek Fire Department was purchased used from Martinsville Fire Department. This engine is an open cab design that was originally designed for urban fire fighting.

Funds to purchase these vehicles have been carried over from the 06 – 07 CIP budget.

RECOMMENDATION:

Staff respectfully recommends that the vehicles specifications be advertised for bid.

BUILDING & PLANNING SOFTWARE SOLUTION

The County's building and planning departments have been utilizing a very limited software solution to support their business processes since early 2000 or 2001. The application is based on older technology that does not fit the County's standard architecture, is supported only through contract help and provides limited functionality and reporting. This solution provides no support for inspectors in the field, no integration to real estate, financial or geographic systems and no method for easily providing citizen access to the data.

A project team was formed in January 2007 with representatives from Building, Planning, County Administration and Information Technology departments. The team worked to formulate requirements and published an RFP in late February. We received seven vendor responses in March and the team scored those proposals to identify the top three solutions. Those top three vendors were invited to participate in a scripted demonstration of their software. Those demonstrations were scored by the team to determine the best solution for Franklin County. The submitted Business Case document outlines the process to select this solution, all associated scoring details, costs, benefits and risks. Along with the Business Case is a memo from the Director of Finance recommending financing this purchase and the process to procure that lease and a document from the Building Department identifying how the chosen package will help their internal processes.

RECOMMENDATION: The staff respectfully recommends and requests that the Board of Supervisors authorize the staff to award the contract for the building and planning software package to EnerGov Solutions, Inc. This package will be financed over five years at approximately a 4% cost of funds with the first payment due July 1, 2008. Total amount financed is \$285,667 and annual payments are expected to be \$64,019. Current funding in the amount of

\$43,000 is available which will require a difference of \$21,000 to be allocated for the first payment in 2008.

CALLAWAY ELEMENTARY SCHOOL ROAD ABANDONMENT

The Franklin County School Board is requesting that Route 9151 (30-foot right of way) as shown on VDOT Rocky Mount Residency drawing, dated July 12, 1984, and all VDOT right-of-way in association with the entrance to Callaway Elementary School be vacated to allow for the repaving of the bus lot and necessary drainage improvements along the existing VDOT right-of-way. VA Code allows for the vacation of recorded rights of way by the methods outlined in VA Code Section 33.1-151. The applicant has requested that the Franklin County Board of Supervisors vacate this right-of-way in accordance with Section 33.1-151 of the Code of VA which requires that the Board of Supervisors to provide the prescribed Notice of Intent to Abandon road by:

- Posting Notice at Courthouse or 3 places along the road to be abandoned, AND
- Publishing Notice in 2 issues of a local newspaper, AND
- Notifying the CTB/Commissioner or the proposed abandonment
- Hold a public hearing if requested by a citizen that uses the road, or the Commonwealth Transportation Board

No parties will be affected besides the School Board, as the existing secondary route serves only Callaway Elementary School.

RECOMMENDATION: In accordance with right-of-way vacation procedures, staff respectfully requests the Board schedule a public hearing for August 28, 2007, and enter into a resolution to post and publish the prescribed Notices of Intent to Abandon Route 9151 (30-foot right of way) as shown on VDOT Rocky Mount Residency drawing, dated July 12, 1984, and all VDOT right-of-way in association with the entrance to Callaway Elementary School. In addition, staff respectfully requests that the Board of Supervisors enter an order of abandonment in its minutes at the August 28, 2007 Board meeting.

2007-2008 PERFORMANCE CONTRACT PIEDMONT COMMUNITY SERVICES

As required by Virginia statute (37.1-198) Piedmont Community Services is required to provide to the localities (Franklin, Patrick, Henry Counties and the City of Martinsville) the FY 2007-08 Performance Contract between their agency and the Virginia Department of Mental Health, Mental Retardation and Substance Abuse Services. Piedmont Community Services is required to report to the Department the action taken by each locality.

The purpose of the contract is to establish requirements and responsibilities between Piedmont Community Services and the Virginia Department of Mental Health, Mental Retardation and Substance Abuse Services that are not established through other means, such as statute or regulation. The FY 2007-08 contract has not changed from previous years although reporting requirements continue to be simplified. Also the document has been split into three parts with the purpose of simplification:

- Performance Contract continues as the core financial and service agreement
- Partnership Agreement pulls out of the contract important policy understandings and
- General Requirements Document

Approval of the contract does not make Franklin County a party to the contract and creates no additional responsibility. The contract shall be in effect for a term of one year, commencing on July 1, 2007 and ending on June 30, 2008.

RECOMMENDATION:

Staff recommends that the Board of Supervisors, by resolution, authorize the County Administrator to execute the annual contract with Piedmont Community Services Board.

AEP GREENBOX LEASE/STATE ROUTE 663

This lease was prepared for a continuance of an existing lease for a term of four (4) years beginning July 1, 2007 and ending June 30, 2011.

No cash re-numeration is required.

The County does agree to maintain the site and either party may cancel the lease upon 30 days written notice.

RECOMMENDATION:

It is staff's recommendation that the County Administrator be authorized to execute the agreement on behalf of Franklin County. Legal counsel has reviewed lease as to form.

(RESOLUTION #01-07-2007)

BE IT THEREFORE RESOLVED, by the Board of Supervisors to approve the consent agenda items as presented above.

MOTION BY: Russ Johnson

SECONDED BY: Hubert Quinn

VOTING ON THE MOTION WAS AS FOLLOWS:

AYES: Mitchell, Hurt, Poindexter, Wagner, Johnson, Quinn & Angell

VDOT – WATER’S EDGE-SECTIONS 4 & 8 & LAKEWOOD POINTE SUBDIVISION

Sandy Campbell, Permits & Subdivision Specialist, VDOT, presented the Board with the following resolutions for their consideration:

**Water’s Edge - Sect. 4
Flagstick Court/Route1260
Hunterwood Circle/Route 1261
Lakefront Circle/Route 1262**

WHEREAS, the street(s) described on the submitted Additions Form SR-5(A), fully incorporated herein by reference, are shown on plats recorded in the Clerk's Office of the Circuit Court of Franklin County, and

WHEREAS, the Resident Engineer for the Virginia Department of Transportation has advised this Board the street(s) meet the requirements established by the Subdivision Street Requirements of the Virginia Department of Transportation, and

NOW, THEREFORE, BE IT RESOLVED, this Board requests the Virginia Department of Transportation to add the street(s) described on the submitted Additions Form SR-5(A) to the secondary system of state highways, pursuant to §33.1-229, Code of Virginia, and the Department's Subdivision Street Requirements, and

BE IT FURTHER RESOLVED, this Board guarantees a clear and unrestricted right-of-way, as described, and any necessary easements for cuts, fills and drainage, and

BE IT FURTHER RESOLVED, that a certified copy of this resolution be forwarded to the Resident Engineer for the Virginia Department of Transportation.

Report of Changes in the Secondary System of State Highways

Project/Subdivision **Water's Edge - Sect. 4**

Type Change to the Secondary System of State Highways: **Addition**

The following additions to the Secondary System of State Highways, pursuant to the statutory provision or provisions cited, are hereby requested; the right of way for which, including additional easements for cuts, fills and drainage, as required, is hereby guaranteed:

Reason for Change: **New subdivision street**

Pursuant to Code of Virginia Statute: **§33.1-229**

Street Name and/or Route Number

▶ **Flagstick Court, State Route Number 1260**

Old Route Number: 0

- From: Marina Bay Drive - Route 1378
To: Cul de Sac, a distance of: 0.05 miles.

Recordation Reference: Deed Book 428, page 368

Right of Way width (feet) = 50'

▶ **Hunterwood Circle, State Route Number 1261**

Old Route Number: 0

- From: Marina Bay Drive - Route 1378
To: Cul de Sac, a distance of: 0.06 miles.

Recordation Reference: Deed Book 428, page 368

Right of Way width (feet) = 50'

▶ **Lakefront Circle, State Route Number 1262**

Old Route Number: 0

- From: Marina Bay Drive - Route 1378

To: Cul de Sac, a distance of: 0.08 miles.
 Recordation Reference: Deed book 428, page 368
 Right of Way width (feet) = 50'

***Water's Edge – Section 8
 Southwood Drive/Route 1266***

WHEREAS, the street(s) described on the submitted Additions Form SR-5(A), fully incorporated herein by reference, are shown on plats recorded in the Clerk's Office of the Circuit Court of Franklin County, and

WHEREAS, the Resident Engineer for the Virginia Department of Transportation has advised this Board the street(s) meet the requirements established by the Subdivision Street Requirements of the Virginia Department of Transportation, and

NOW, THEREFORE, BE IT RESOLVED, this Board requests the Virginia Department of Transportation to add the street(s) described on the submitted Additions Form SR-5(A) to the secondary system of state highways, pursuant to §33.1-229, Code of Virginia, and the Department's Subdivision Street Requirements, and

BE IT FURTHER RESOLVED, this Board guarantees a clear and unrestricted right-of-way, as described, and any necessary easements for cuts, fills and drainage, and

BE IT FURTHER RESOLVED, that a certified copy of this resolution be forwarded to the Resident Engineer for the Virginia Department of Transportation.

Report of Changes in the Secondary System of State Highways

Project/Subdivision **Water's Edge - Sect. 8**

Type Change to the Secondary System of State Highways: **Addition**

The following additions to the Secondary System of State Highways, pursuant to the statutory provision or provisions cited, are hereby requested; the right of way for which, including additional easements for cuts, fills and drainage, as required, is hereby guaranteed:

Reason for Change: **New subdivision street**
 Pursuant to Code of Virginia Statute: **§33.1-229**

Street Name and/or Route Number

► **Southwood Drive, State Route Number 1266**

Old Route Number: 0

- From: East Pointe Drive
 To: Cul de Sac, a distance of: 0.48 miles.
 Recordation Reference: Deed book 752, page 428
 Right of Way width (feet) = 50'

Lakewood Pointe Subdivision – Major Holland Road/Route 861

WHEREAS, the street(s) described on the submitted Additions Form SR-5(A), fully incorporated herein by reference, are shown on plats recorded in the Clerk's Office of the Circuit Court of Franklin County, and

WHEREAS, the Resident Engineer for the Virginia Department of Transportation has advised this Board the street(s) meet the requirements established by the Subdivision Street Requirements of the Virginia Department of Transportation, and

NOW, THEREFORE, BE IT RESOLVED, this Board requests the Virginia Department of Transportation to add the street(s) described on the submitted Additions Form SR-5(A) to the secondary system of state highways, pursuant to §33.1-229, Code of Virginia, and the Department's Subdivision Street Requirements, and

BE IT FURTHER RESOLVED, this Board guarantees a clear and unrestricted right-of-way, as described, and any necessary easements for cuts, fills and drainage, and

BE IT FURTHER RESOLVED, that a certified copy of this resolution be forwarded to the Resident Engineer for the Virginia Department of Transportation.

Report of Changes in the Secondary System of State Highways

Project/Subdivision **Lakewood Pointe Subdivision**

Type Change to the Secondary System of State Highways: **Addition**

The following additions to the Secondary System of State Highways, pursuant to the statutory provision or provisions cited, are hereby requested; the right of way for which, including additional easements for cuts, fills and drainage, as required, is hereby guaranteed:

Reason for Change: **New subdivision street**

Pursuant to Code of Virginia Statute: **§33.1-229**

Street Name and/or Route Number

► **Major Holland Road, State Route Number 861**

Old Route Number: 861

- From: current dead end of Major Holland Rd.
To: Cul de Sac, a distance of: 0.09 miles.

Recordation Reference: DB 860 Pg 1125

Right of Way width (feet) = 50'

(RESOLUTION #02-07-2007)

BE IT THEREFORE RESOLVED, by the Board of Supervisors to approve the aforementioned resolutions as presented by VDOT as street additions.

MOTION BY: Russ Johnson

SECONDED BY: Charles Wagner

VOTING ON THE MOTION WAS AS FOLLOWS:

AYES: Mitchell, Hurt, Poindexter, Wagner, Johnson, Quinn & Angell

TREASURER'S MONTHLY REPORT

Ms. Messenger was unavailable for the meeting.

(RESOLUTION # 03-07-2007)

BE IT THEREFORE RESOLVED by the Board to approve the Treasurer's monthly report as previously submitted.

MOTION BY: Charles Poindexter

SECONDED BY: Leland Mitchell

VOTING ON THE MOTION WAS AS FOLLOWS:

AYES: Mitchell, Hurt, Poindexter, Wagner, Johnson, Quinn, & Angell

ECONOMIC IMPACT OF RESIDENTIAL CONSTRUCTION IN FRANKLIN COUNTY STUDY

Ron Willard, Jr., Developer, Roanoke Home Builders Association affiliate, introduced Dr. Robert F. Stauffer and thanked the Board for allowing them to present the recently completed Economic Impact of Residential Construction in Franklin County Study.

Dr. Robert F. Stauffer gave a brief overview to the Board of an Economic Impact of Residential Construction in Franklin County Study. Dr. Stauffer briefly summarized the following Table I of the study addressing population, residential construction and school enrollment for Franklin County.

TABLE I
POPULATION, RESIDENTIAL CONSTRUCTION AND
SCHOOL ENROLLMENT FOR FRANKLIN COUNTY

YEAR	POPULATION	SF HOUSING UNITS (est.)	SCHOOL ENROLLMENT	BUILDING PERMITS (SFH's)
1990	39,549	12,240	6,162	324
1991	40,500	12,543	6,284	303
1992	41,300	12,931	6,431	388
1993	42,300	13,316	6,402	385
1994	43,000	13,767	6,593	451
1995	44,000	14,260	6,758	493
1996	44,700	14,639	6,813	379
1997	45,600	14,982	6,947	343
1998	46,000	15,312	6,962	330
1999	46,800	15,689	7,146	377
2000	47,286	16,069	7,140	380
2001	48,100	16,459	7,121	390
2002	48,700	16,872	7,244	413
2003	49,000	17,321	7,178	449
2004	49,600	17,790	7,183	469
2005	50,100	18,311	7,228	521
INCREASE PERCENT	10,551 26.68%	6,071 49.60%	1,066 17.30%	
FIVE-YEAR INCREASES				
1990-95	11.25%	16.50%	9.67%	
1995-00	7.47%	12.69%	5.65%	
2000-05	5.95%	13.95%	1.23%	
1990-95	4,451	2,020	596	
1995-00	3,286	1,809	382	
2000-05	2,814	2,242	88	

NOTES :

1. Population, school enrollment, and building permit data are from the Weldon Cooper Center at the University of Virginia.
2. Single family housing units are estimated: see footnote 2.

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Dr. Robert F. Stauffer, stated the actual impact estimates, per 100 single family homes in a "prototypical city", for each of these three phases are:

Phase	Income Generated	Jobs Supported	Impact
I	\$10,608,000	184	one-time
II	\$ 5,440,000	100	one-time
III	\$ 3,247,000	63	continues annually

Source: NAHB Local Impact of House Building in a Typical Metropolitan Area,
Detailed Tables on Single Family Construction, pp 1-4, October 2005.

In respect to proper interpretation of these results, several issues are crucial:

(1) The income and employment gains from construction activity are based on an average home value of \$239,875 as of 2005, not counting the value of raw land. This is reasonably close to the average value of residential building permits issued in Franklin County in the last year and one-half (average of \$230,950).

(2) Since new single family homes in Franklin County have recently been in the 400- 500 unit range per year (see Table I), the total values for each phase would be a multiple of four or five times the above economic impact estimates. However, this would be the estimated impact across the whole regional economy since it is not possible to separate the effects on Franklin County from surrounding political jurisdictions. Likewise, construction activity in nearby counties will have similar direct and indirect benefits somewhere in the regional economy – some of it in Franklin County. Despite the lack of precision here, the benefits of 450 residential units are impressive: in

the first year the impact on incomes would be about \$74 million (phase I and II with a four and one-half fold increase), along with employment of 1,280 workers somewhere in the regional economy. The ongoing annual impact (phase III) could be as high as \$14.6 million in incomes along with 284 jobs.

(3) These estimates are based on the "average" metropolitan area in the U.S., and therefore provide only approximations for the Franklin County area. This is perhaps most relevant to the phase III effects that attempt to estimate the ongoing effects of migration into the area. Such population growth means higher levels of income, spending and household net worth (particularly if retirees are involved).

However, in Franklin County over 10% of new housing units are vacation homes which result in only seasonal increases in spending in the area economy. Since phase III estimates assume permanent residency, this impact is overstated somewhat, depending on the number of "absentee owners" and the time they spend away from Franklin County.

The above discussion is not intended to provide precise, rigorous economic impact estimates for Franklin County. Rather, the major objective is to describe the powerful impact that residential construction activity can have on a regional economy. Such impacts are a mixture of immediate, direct effects along with indirect ripple or multiplier effects, and also long-lasting impacts. In all cases, these effects are widely dispersed, difficult to measure, and not obvious to the casual observer. For these reasons, such economic benefits are often overlooked or downplayed in the debate concerning the costs and benefits of new construction.

The Board stated they would be interested in receiving the updated numbers including 2006 figures and the school enrollment numbers when they are completed. Dr. Stauffer stated he would be glad to forward the results once the data is compiled.

REZONING PROJECT BRIEFINGS/LAKEWATCH PLANTATION SPA & RESORT

Clyde Perdue, Attorney, stated after the public hearing was held by the Planning Commission for Lakewatch Development, a 605 acre resort, the developer would like to request the Board to allow him to offer an amended plan and petition. Mr. Perdue stated Trey Park, Developer, Lakewatch, would be deleting the entire commercial building along State Route 122. Mr. Perdue stated with the amended plan only 3% of the project would be commercial. Mr. Perdue stated the new plans will move the hotel away from the shoreline of SML by 1,000 feet, the conference center, golf course and cable park would be retained in the plans, as well as the residential development. In closing Mr. Perdue stated the project would drop from 605 acres to 575 acres of development.

Mr. Perdue requested the Board to allow them to amend the present petition from PCD to RPD and to present the petition for Lakewatch to the Planning Commission and BOS during their September public hearing meetings.

(RESOLUTION #04-07-2007)

BE IT THEREFORE RESOLVED, by the Board of Supervisors agreed to allow the Lakewatch Petitioner to amend their application from PCD to RPD and bring it back to the Board of Supervisors during the same month as the Planning Commission takes action and forwards a recommendation to the Board of Supervisors.

MOTION BY: Russ Johnson

SECONDED BY: Charles Wagner

VOTING ON THE MOTION WAS AS FOLLOWS:

AYES: Mitchell, Hurt, Poindexter, Wagner, Johnson, Quinn & Angell

PROFFER/CONDITION REVISIONS AT BOARD MEETINGS

Steve Sandy, Deputy Director of Planning and Community Development discussed with the Board proffer/condition revisions presented at Board meetings. Mr. Sandy stated at a recent board of supervisors meeting there was discussion about possible changes in the handling of rezoning and special use permit applications during the public hearing to facilitate a discussion of proffers and conditions and allow staff to prepare a concise list of conditions for a final order before action was taken by the board.

Currently, proffers and conditions are submitted to many of these requests and recommended to the board for final decision. The board holds a public hearing on the request the month following the planning commission hearing and often accepts revised proffers or amends/adds conditions to the special use permit during this process. This discussion is currently held during and

immediately after the public hearing portion of the request and just before action by the board. Oftentimes, this is a hurried process that leads to a lack of consensus on some issues and ambiguity on others because the board does not have a written final order to review before voting on the matter.

In order to improve the current process, I have identified three possible options of altering the current process, with some noted strengths and weaknesses, that I believe would help provide the board with the information needed prior to taking action.

Option #1 – If there are possible substantial changes to conditions recommended by the planning commission, the board can delay their action on the request until their next meeting to allow staff the opportunity to specifically address and outline all conditions and present them in a written final order to the board before their action on the matter.

Strengths - eliminate miscommunication of required conditions
allows board a “second reading” of all conditions prior to action

Weaknesses - adds several weeks to the rezoning/SUP process

Option #2 – Revise current process to set planning commission public hearing (2nd Tuesday) and board public hearing (4th Tuesday) in same month. Board could hear comments and discuss proposed conditions. The board can reserve action on the matter until their next meeting to allow staff the opportunity to specifically address and outline all conditions and present them in a final written final order to the board before their action on the matter.

Strengths - eliminates miscommunication of required conditions
- eliminates board’s need to hold public hearing and act on petition in same meeting
- could shorten application process by one week

Weaknesses - creates less administrative time between public hearings to prepare packets

Option #3 – Board can table requests that require changes to the conditions after their public hearing portion of the meeting to allow staff an opportunity to work with petitioner in back room to draft revised conditions during the meeting. After completion of “new” final order, board could bring matter “off the table” and staff could present the revised information to the board for action.

Strengths - allows for resolution of petition in same evening as public hearing without further delay

Weaknesses - increase opportunity for errors in final order
- require additional staffing present at meeting to work with multiple petitioners
- disrupts flow of meeting

General discussion ensued.

Chairman Angell stated Option 1 is currently how the Board is operating now with proffers and conditions. Mr. Angell stated he felt it is at the Board’s discretion to table any actions if needed before voting on proffers and conditions to insure they are adequately addressed.

The Board expressed that it is certainly favored having the new proffers/conditions written out and presented prior to the official vote, and that staff should express when additional time is needed to clarify any language with regards to Board actions. *****

ACCESS MANAGEMENT GUIDE BOOK/FINAL REPORT

Frank Fiori, Director of Planning and Community Development, shared with the Board the West Piedmont Planning and Development Commission wrote and received a grant from VDOT to study access management issues in Franklin County and to produce a guidebook on access management for future use by the County. After sending out an RFP, receiving proposals and conducting interviews with several firms, the firm of Vanasse Hangin Brustlin Inc., in conjunction with T3 Design was selected to undertake the work.

As a result, VBH has prepared a draft Access Management Guide Book to assist with future planning on roads such as Route 220, Route 40, Route 122, and Route 116. The project began

with a teleconference meeting held during December 2006. A public meeting was held during January 2007 to identify the scope of the project and key traffic concerns within the County. The consultant presented an update of the draft document to the Board of Supervisors at their May meeting and a public meeting was held on May 15, 2007 at 6 p.m. in the Board of Supervisors meeting room. The public was offered an opportunity to hear a briefing on the status of the access management project being undertaken, review draft deliverables for the study, and encouraged to provide public comment on issues involving access management, congestion, and safety.

The consultant presented the completed access management guidebook to the Planning Commission at their July 10, 2007 regular meeting.

Consultant Andy Boneau, shared with the Board a power point presentation of the new Access Management Guidebook. Mr. Boneau stated the reason for this guidebook is the purpose to implement safety and flow of traffic.

Mr. Wagner requested special attention be directed to Route 220 in Fork Mountain for the Fire Station and requested the consultant to consider the Board's comments.

RECOMMENDATION: It is recommended that the Board accept the completed work.

ZONING ORDINANCE PROPOSED AMENDMENTS

Frank Fiori, Director of Planning and Community Development, shared with the Board the following proposed zoning amendments:

The Planning Staff receives a number of inquires each week from citizens requesting a permit to construct a garage on a vacant piece of property without a principle structure in the A-1 district. The citizen would like a garage to store personal items or work on their personal hobbies; however, at this time they do not want to construct a primary dwelling. After investigating the issue staff felt that the zoning ordinance should be changed to allow this type of structure in the A-1 district.

Staff has compiled a draft to amend and add to certain sections of the zoning ordinance that would be affected by this change. Please note that there are supplemental regulations that would have to be met in order to obtain the proper permits for this type of construction. Below are the following proposed changes:

Section 25-40. Principal definitions of the Zoning Ordinance

Garage, principle. A building that may include a workshop and is used for the storage, maintenance and operation of personal property owned by the property owner, and not associated with any commercial activity. A garage, principle shall not be occupied as a dwelling unit and shall contain no plumbing.

Section 25.178. Permitted Uses

Garage, principle

Division 4. Supplementary Regulations

Section 25-131. Garage, principle.

- (a) The minimum lot size shall be five (5) acres.
- (b) No more than one garage, principle shall be allowed on any one parcel.
- (c) No garage, principle and associated activity shall be located closer than three hundred (300) feet to any dwelling on adjacent property or no less than fifty (50) feet from any property line, unless the property is under the same ownership.
- (d) A future detached residential use on the lot shall be larger in total floor area than the garage, principle, and a future detached residential use on the lot shall designate the garage, principle, as a garage, private.
- (e) No garage, principle shall exceed two thousand (2000) square feet in total floor area as defined in section 25-40 (1and 2).

RECOMMENDATION:

Staff recommends that the Planning Commission schedule a work session on the proposed amendments and forward a draft of the proposed amendments to the Board for consideration at a future date.

Staff requested direction from the Board. Some Board members felt it be pertinent for plumbing to be limited (utility sinks and toilets) and that these comments will be forwarded to the Planning Commission for their review and consideration.

PIGG RIVER WATERSHED MANAGEMENT PLAN

Scott Martin, Director of Commerce & Leisure Services, advised the Board, Franklin County has been invited by the US Fish & Wildlife Department to participate in a Voluntary Watershed Management Conservation Initiative for the Pigg River. The Pigg River is listed as an impaired waterway. It is presently included in the State's TMDL program to reduce pollutants. The County, and the Pigg River, has been invited to join as a result of the Power Dam Removal Project.

The goal of watershed management is to plan and work toward an environmentally, and economically, healthy watershed that benefits all who have a stake in it. In the Pigg River drainage, this means working in partnership with public agencies, private landowners, regulators, recreationalists, sportsmen groups, and businesses to reduce pollution and silt runoff into the river. The framework for this initiative is to work in voluntary partnership with the community to meet the shared goal of a cleaner and healthier river for wildlife, people, and communities.

Staff from the USFWS will present the goals and objectives of a watershed management plan to the Board. The Board will be able to ask the managers questions about watershed planning and the impact to Franklin County's endangered species, riparian systems, and citizens.

William M. Hester, U. S. Fish & Wildlife Service, Gloucester, Virginia, reviewed with the Board a power point presentation of the Draft Pigg River Watershed Management Plan:

Watershed Management Planning Pigg River Watershed Plan

by: William M. Hester

**U.S. Fish and Wildlife Service
Virginia Field Office
6669 Short Lane
Gloucester, Virginia 23061**

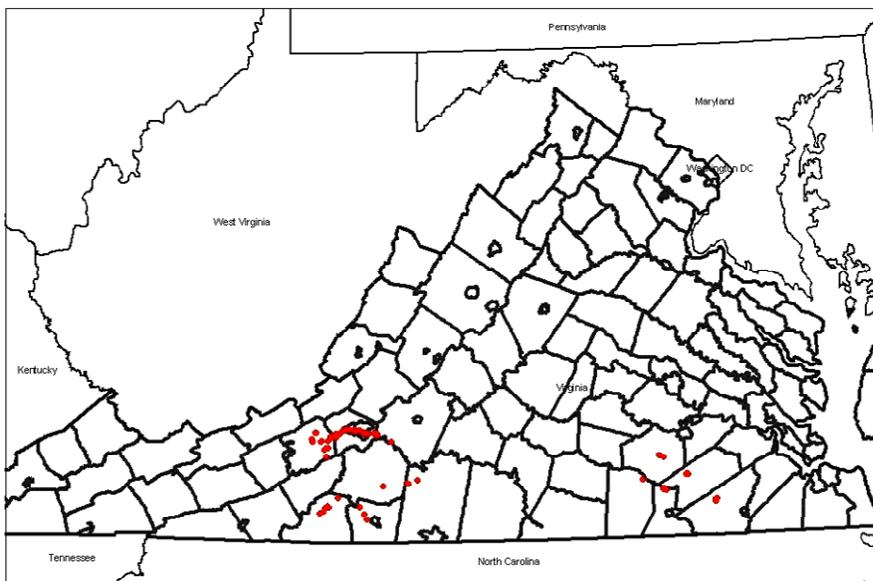
Roanoke logperch (*Percina rex*)



Photo credit: USGS - Noel Burkhead

Recovery Action Team (R.A.T.)

Entire Range of the Roanoke Logperch



What is Watershed Management Planning?

The *watershed planning process* works . . . by using a series of cooperative, iterative steps to **characterize existing conditions, identify and prioritize problems, define management objectives, develop protection or remediation strategies, and implement and adapt selected actions as necessary.** The outcomes of this process are documented or referenced in a watershed plan.

U.S. EPA 2005

Why Complete a Watershed Management Plan?

- **Improve Water Quality**

Siltation
Bacteria (TMDL)

- **Up-Front Project Planning**

Time Savings (surveys?)
N/F Roanoke Spill

- **Species Recovery?**

DRAFT **Pigg River Watershed Management Plan**

Goal: To restore the water quality of the Pigg River to benefit the citizens of Franklin and Pittsylvania Counties and to support the recovery of the Roanoke logperch (*Percina rex*), Roanoke bass (*Ambloplites cavifrons*), and other aquatic life.

DRAFT **Pigg River Watershed Management Plan**

III. Prepare a Pigg River Watershed Management Plan that provides the following:

- Baseline conditions including locations of major sediment sources, excessive bacteria, stream impediments, major water withdrawals, mining, urban runoff, boundaries, and major land uses, etc.,
- Stressor identification and analysis,
- Detailed, prioritized recommendations for water quality and stream restoration in the Pigg River watershed,

DRAFT
**Pigg River Watershed
Management Plan**

IV. Stressor Identification and Analysis:

Bacteria, Sedimentation, Stream Impediments, Water Withdrawals, Industrial Discharges, Mining, Landfills Urban Runoff, River Morphology, Salinity.

DRAFT
**Pigg River Watershed
Management Plan**

**V. Develop a watershed-based GIS program
(compatible with ArcGIS 9x) that would include:**

Stream Condition, Watershed Boundaries, Land Use and Land Cover, Sensitive Areas, Utilities, Point Source Pollution, Recreational Facilities.

DRAFT
**Pigg River Watershed
Management Plan**

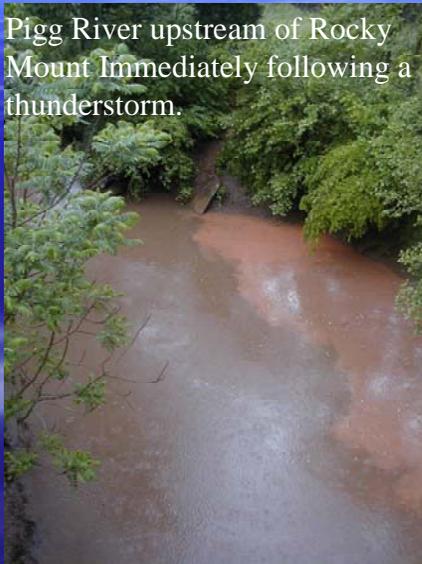
**VI. Prepare a detailed, prioritized recommendations
for water quality and stream restoration
in the Pigg River watershed**

Cost and Funding Sources

- ~\$300,000
- EPA, USFWS, . . .
- Other Federal
- Congressional Ad-Ons
- State (DEQ)/County Funding
- Industry
- Bridgett

Siltation

Pigg River upstream of Rocky Mount Immediately following a thunderstorm.



County Approval?

General discussion ensued.

RECOMMENDATION:

Review the proposed watershed management plan approach and direct staff on the County's intent regarding development thereof.

(RESOLUTION #05-07-2007)

BE IT THEREFORE RESOLVED, by the Board of Supervisors to forward a resolution of support for the effort of the United States Fish & Wildlife Service to develop a Watershed Management Plan for the Pigg River. The aim of the plan is to work in a collaborative, and voluntary framework with the residents of Franklin County to enhance, conserve, and improve the water quality of the Pigg River. The goal of the plan is to recover the Roanoke Logperch, enhance the recreational use of the water, and conserve high river conditions for area water users.

MOTION BY: Charles Wagner

SECONDED BY: Leland Mitchell

VOTING ON THE MOTION WAS AS FOLLOWS:

AYES: Mitchell, Hurt, Poindexter, Wagner, Johnson, Quinn & Angell

TOURISM STRATEGIC PLAN REVIEW

Scott Martin, Director of Commerce and Leisure Services, updated the Board on Franklin County's tourism development program. The County recognizes that tourism is big business in Virginia and Franklin County. What is tourism? Tourism is comprised of the activities of people traveling to, and staying in places outside their usual environment for not more than one consecutive year for leisure, business, and other purposes not related to the exercise of an activity remunerated from within the place visited.

The County's recent ESPN/BASSMASTER events generated over \$2M in new spending in the community. Successful tourism development is economic development. The tourism program exists for one purpose - produce revenue and wealth building opportunities for Franklin County residents. The County presently directs \$70,000 from the transient tax receipts (\$110,000 total in 2006) to encourage and market Franklin County as a tourism destination (\$35,000 directed to special events/attraction and \$35,000 to County marketing and event hosting).

The philosophy undergirding County's tourism effort is that a portion of the receipts generated by tourists should fund the tourism development program. The County has not used general fund dollars to administer this program.

In 2003, the County merged its tourism, economic development, and parks and recreation programming underneath the Department of Commerce & Leisure Services. In 2006, the County filled the position of Tourism/Special Events Manager to provide support for the Board's tourism/special events initiatives. When the position was filled, the Board requested that staff work in collaboration with community partners to develop a plan for increasing the impact of tourism within Franklin County. The Board requested that staff develop a plan that is shaped in reality, focused on the County's existing attractions, and broadens the awareness of Franklin County as a vacation destination.

The County collaborated with the Virginia Tourism Corporation to develop and author the plan. A series of meetings were held in the late winter and early spring with tourism stakeholders. Over forty individuals participated in the plan development process including representatives from private businesses and public entities. A draft plan was authored for presentation to the Board of Supervisors for review and consideration. The goal of the plan is to provide clear direction to staff on the goals that the Board desires to achieve with its tourism program. The Plan then pivots to provide a method that can provide the resources necessary to accomplish the goals of the Board.

The tourism program has one purpose – increase the wealth building opportunities for Franklin County residents and businesses. The focus of the program is to increase the number of visitors who come to Franklin County to shop, eat out, stay in local hotels and bed and breakfasts, and visit our tourism destinations. Given the resources that Franklin County has in its lakes, historical sites, special events, rural scenery, and destination establishments, it is clear to the planners that Franklin County can successfully compete in the tourism marketplace. In many respects, the County is already successfully competing given the recent success of the nationally televised BASS tournaments, the increased attendance at the Blue Ridge Institute, and an increase in the number of restaurants and hotels in the County.

The Strategic Planning effort followed normal strategic planning processes with identification of strengths, weaknesses, opportunities, and threats. Tourism programs have a tendency to be pulled in many directions. Tourism development means many things to many audiences. The planning team thought it wise to develop the statement below to ensure that the resources applied to tourism development are applied appropriately. Following this, the team developed the following mission statement, vision statement, and goal:

Tourism Development exists to develop, promote, and enhance visitor opportunities that benefit the quality of life and economic growth of the County. Through a unified vision, the tourism program shall market and develop our diverse tourism assets to enrich our natural setting for opportunity. The goal of the tourism program shall be to increase the positive economic impact of tourism within the County.

Planners felt that the small amount of funds reserved for tourism in the community should be applied specifically to marketing and hosting events and activities that draw individuals into Franklin County. These funds should be applied where they generate the most return on investment. Tourism program funds are not capital project oriented.

Without benchmarks and measures, a tourism program has no accountability. Accountability is required when public funding is requested. The following goals for the Board were suggested in the tourism planning process:

A 4% increase in transient tax receipts for hotels in Franklin County in FY 2007.

An average 5% increase in attendance at established attractions within the County for FY 2007.

Word of mouth is not enough to grow a company or a tourist attraction. Disney, Virginia Beach, Myrtle Beach, and Asheville did not grow by word of mouth – they used advertising and publicity. Advertising and marketing is the chief activity of tourism development.

The stakeholders request that the Board consider expanding its efforts in marketing the County as a destination. After evaluating the area's tourism efforts, competitors for the tourists' dollar have significantly more resources available to them for marketing and advertising. The average tourism marketing budget in area localities is approximately \$120,000. Advertising should not be purchased without a plan that connects ad space with anticipated visitor spending. The planning team suggests that the tourism program develop a targeted marketing plan to put Franklin County and its attractions in front of potential tourists with an interest in the activities and attractions available in the community.

Private businesses and attractions in the County suggested through the planning process that the product is present to grow tourism in Franklin County, but like many small businesses, the funds to market the product effectively simply do not exist. The County presently has approximately \$35,000 available for marketing each year. One ad in the Virginia Tourism Guide can cost up to \$10,000. To this end, the stakeholders in the planning process request that the County consider the following:

Direct 100% of transient tax to tourism program development. (\$110,000 total – tourism increase of \$40K)

Engage the Town of Rocky Mount to discuss merging the existing transient tax receipts from Town and County establishments into a jointly administered tourism program. (If merged, could produce an additional \$80,000 for tourism development)

Direct 5% of existing County meals tax receipts into tourism marketing efforts. (est. \$38,522)

The proposed requests above would facilitate the County's entry into tourism marketing/advertising on a level similar to Botetourt, Bedford, the New River Valley, and Garrett County, MD, and Rockbridge County. Further, these funding streams place the burden on tourism funding on the tourists themselves. In short, this funding, submitted to a disciplined tourism plan focused on real economic impact results, would facilitate a robust tourism program that would increase the impact of tourism in our community.

Finally, the stakeholders in tourism expressed interest in forming an advisory board, similar to the RAC, to serve as a clearinghouse and partnership tool in the Franklin County business community. This Board would help facilitate, and formalize collaboration between and amongst tourism partners and help provide structure and guidance to marketing and event development.





Franklin County
A Natural Setting for Opportunity

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Tourism Strategic Plan Development
Draft Report Presentation



Tourism's Impact in Virginia



- Importance to Virginia
 - \$13.74 billion in annual spending
 - Produces over \$1 billion in tax revenue
- Job Creation
 - Over 240,000 Virginia employed
 - Payroll of over \$4.5 billion
- Third Largest Employer in Virginia
 - (Behind Business & Health Services)
- Third Largest Retailer in Virginia
 - (Behind Automobiles & Food)

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Top 10 States for Tourism

State	Total Traveler Spending (in billions)
California	\$68.23
Florida	\$54.54
New York	\$34.41
Texas	\$34.24
Illinois	\$22.16
Nevada	\$20.24
Pennsylvania	\$15.95
Georgia	\$15.29
New Jersey	\$15.07
Virginia	\$13.74

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The Basics

■ Initial Orientation for Tourism Business Plan Development

■ Why Does It Matter?



- Tourism is big business producing over \$2M in tax revenue for FC in 2005.
- Because tourism is critical to our businesses.
- Due to our assets, we can be competitive – nationally (ESPN, Crooked Road).
- It is a “clean” industry that can’t be offshored.

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Why We Are in the Tourism Business



- Return on Investment.
- To increase discretionary spending in our community by non-residents.
- We use public dollars to multiply private dollars in our economy.

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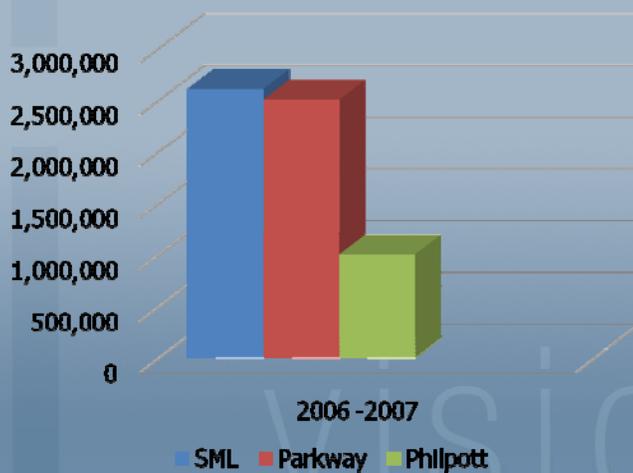
What is Tourism?

Comprised of the activities of persons traveling to and staying in places outside their usual environment for not more than one consecutive year for leisure, business, and other purposes not related to the exercise of an activity remunerated from within the place visited.

World Tourism Org.

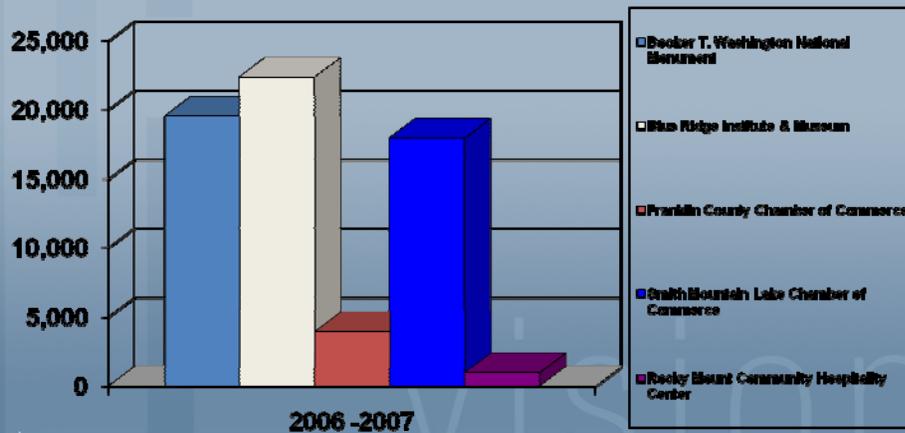


Franklin County Visitations



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Franklin County Visitations



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Outline of Process

■ Plan Specifics

- Partner with VTC to develop plan.
- Develop a Draft Business Plan for Action by the BOS for Spring 07.
- Business Plan Will Become Foundation for FY 08 Tourism/Special Events Budget Request.
- Ensure Public Participation and Buy-In for Plan Development – everyone is an expert. No bubble.
- Metrics Will Be Adopted to Evaluate Program Success.



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Specifics of the Plan Development Process



- Orientation with Invested Parties (Businesses & Attraction)
- Inventory & Evaluation of Marketplace
- Inventory & Evaluation of Assets
- Development of recommendations to align resources (budgets, attractions, infrastructure) with desired outcomes (e.g. more \$\$\$ and more visitors)

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Targeted, Disciplined, & Results Oriented



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Participants

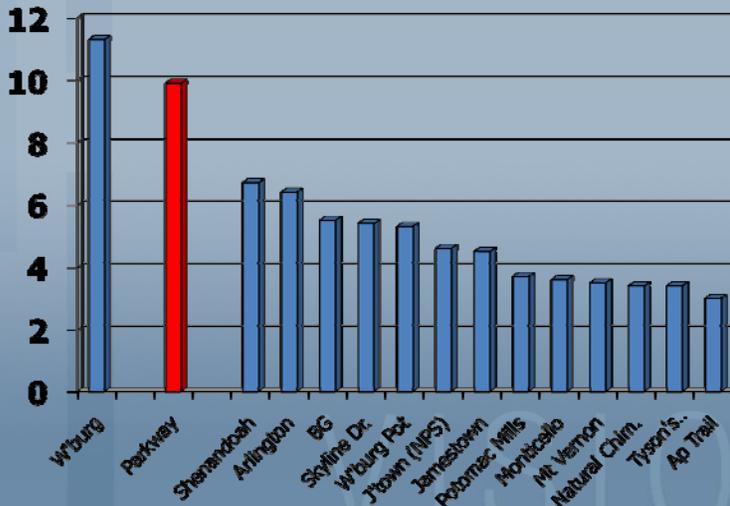


- Wide Representation
 - Rocky Mount Town Council
 - Franklin County BOS
 - SML Chamber
 - Franklin County Chamber
 - Philpott Reservoir
 - Blue Ridge Institute
 - Clairbourne House Bed & Breakfast
 - Go Agency
 - The Crooked Road
 - Roanoke CVB
 - Tripple Creek Music Park
 - Franklin County Historical Society
 - Community Partnership for Revitalization
 - Ferrum College
 - Booker T. Washington National Monument

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Specific Sites Visited



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Franklin County and Tourism

Strengths

- The Lakes
- The Parkway
- Critters & Fish
- Booker T. Washington
- Blue Ridge Institute
- Roanoke
- Rural Character
- Cultural/Musical Heritage
- Ease of Access From Urban Areas
- Affordability

Weaknesses

- Transportation
- Limited Marketing Presence
- Seasonal Attractions
- Limited Lodging & Restaurant Options
- Roll up Sidewalks @ 5 PM and on Sundays
- Limited Air Service
- Customer Service
- Image
- Wayfinding Once Here

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Assets



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Threats



- Sprawl
- Lack of Hotels
- Lack of Restaurants
- Coordination
- Water Quality
- Seasonal Variations
- Increased Competition from other markets
- Access - transportation

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What is Franklin County Doing to Expand Tourism's Impact?



- Writing this Plan
- New Tourism Brochure & Real Website
- Water Infrastructure
- Target Certain Tourism Events
- Microgrant Program
- Workforce Development
- Quality Environment
 - Rivers/Lakes Water Quality
 - Exploring PDR Program
- Regional Collaboration
 - RVCVB
 - Virginia Tourism Corporation
 - Bedford/SML Partnerships
- Specialty Niche Development
 - Crooked Road
 - Birding Trail
 - African-American Heritage Trail
 - Special Events



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New Website

Setting for Opportunity

Franklin County

CONTACT US | FRANKLIN COUNTY

HOME | EXPERIENCES | ACCOMMODATIONS & ATTRACTIONS | CALENDAR OF EVENTS | TESTIMONIALS | LINKS

Smith Mountain Lake

WELCOME TO FRANKLIN COUNTY, one of Virginia's fastest growing counties comprised of communities that continue to value their farms, forests, waters, and cultural heritage. You can discover and choose from a diverse selection of attractions, from outdoor adventures like boating, camping and hiking, to cultural and historic experiences such as visiting the Blue Ridge Institute at Ferrum College or catching one of the many local musical performances. We hope you get a chance to enjoy the many scenic corners of our community where every side road opens up new vistas, views, and quiet moments for those tired of crowds, long lines, and clutter.

Rocky Mount, VA

79°F
Partly Cloudy
Hour-by-hour | 10-day

Enter city or U.S. zip

« The Blue
Folklife Fest
is part of ou

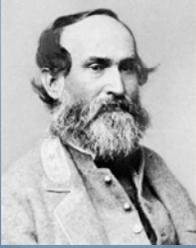
WASHINGTON, DC

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Tourism Mission Statement

The Mission of Franklin County's Tourism Initiative shall be



To develop, promote, and enhance visitor opportunities that benefit the quality of life and economic growth of Franklin County.

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Tourism Vision Statement

Franklin County tourism partners shall

Through a unified vision, market and develop our diverse tourism assets to enrich our natural setting for opportunity.



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Objectives



- 5% Increase in Attendance for FY 07
- 4% Increase in Transient Tax Receipts
- Complete Targeted Marketing Plan
- Create a Formalized Tourism Advisory Committee

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Tourism is Big Business

- VTC Tourism Economic Impact (2005)
 - Franklin County Alone
 - \$96,300,000 in visitor spending
 - 1230 jobs supported
 - \$2.39 million in tax revenue



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Program Operations

Marketing Dollars

- Direct 100% of transient tax receipts to tourism development & marketing
- Direct 5% of meals tax receipts to tourism program development.
- Begin dialogue with Town about merging transient tax receipts



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What These Changes Could Mean



- Current Tourism Budget - \$70,000
- All recommended changes would produce a budget of \$248,000.
- Tourism dollars would generate these funds.
- No reliance on general fund.

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Direction/Action Requested

- Will Bring Plan Back in Final Form for Adoption
- Review Strategic Plan
 - Comment
 - Deletions, additions, refinements
 - Review Recommendations
 - Direction on specifics
 - Advisory Committee
 - Town/County Partnership Concept
 - Expectations for Tourism Deliverables

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RECOMMENDATION:

Receive and review the draft tourism strategic plan. Supply staff with comments and recommended revisions necessary for development of a final draft for formal Board action in August.

General discussion ensued.

The Board advised staff they would like to have an opportunity to further study the draft plan and bring back in August for discussion and consideration.

ANIMAL COUNTY CODE AMENDMENT 4-55 (3-YR. DOG LICENSE)

Darryl Hatcher, Director of Public Safety, advised the Board, back in January, the Board of Supervisors amended Section 4-55 of the County Code of Ordinances to allow for citizens to purchase either a one or three year dog license effective July 1, 2007. The three year dog license as approved would be in effect for the duration of the rabies certificate, not to exceed three years.

In planning meetings for the implementation of the three year license, the County Treasurer stated that a license that expires randomly during the year would increase the work load of her staff and would be difficult to track.

As noted in the January request, a (3) three year dog license would be well received by dog owners as it would eliminate the need to purchase a yearly license. The Treasurer stated that she would support a three year license that expires in January of each year, as this would not increase the workload on her staff. 3.1-796.88 allows counties to enact ordinances to create a multi-year license that may run concurrently with the rabies certificate. Under the amendment to 4-55, a three year dog license would be created and sold, provided that a valid rabies certificate is provided at the time of sale. Dog owners must still maintain a valid rabies certificate for their animal.

Under the proposed amendment, section 4-55 would read as follows:

Sec. 4-55. Where and when tax due and payable.

(A) The owner of any dog shall be required to purchase a dog license as prescribed in Sec. 4-54.

(B) The license tax on dogs as prescribed in Sec. 4-54, shall be due and payable, at the office of the county treasurer, or designated agent, as follows:

(1) On or before January 1 and not later than January 31 of each year, the owner of any dog four (4) months old or older shall pay such tax.

(2) not later than 30 days if a dog shall become four (4) months of age or if a dog over four (4) months of age unlicensed by this county shall come into the possession of any person in this county. **between January 1 and September 30 of any year, the license tax for the current calendar year shall be paid by the owner.**

(3) If a dog shall become four (4) months of age or if a dog over four (4) months of age unlicensed by this county shall come into the possession of any person in this county between October 1 and December 31 of any year, the license tax for the succeeding calendar year shall be paid by the owner and such license shall protect the dog from the date of such payment.

(C) Dog licenses shall be valid from one year from the date that the tax is paid. **However, the owner may elect to purchase a three (3) year license. The cost of a multi-year license shall be equal to the cost of a yearly license multiplied by three (3). The owner shall provide proof of a valid rabies vaccination certificate for any dog licenses purchased.** Any kennel license tax prescribed pursuant to Sec 4-54 (a) shall be due on January 1 and not later than January 31 of each year.

State law references: Similar provisions, Code of Virginia, § 3.1-796.88.

RECOMMENDATION:

Staff respectfully recommends amending 4-55 to create a 3 year dog license.

General discussion ensued.

(RESOLUTION #06-07-2007)

BE IT THEREFORE RESOLVED, by the Board of Supervisors to authorize staff to advertise for public hearing the proposed ordinance amendments to Section 4-55 as presented for their August 28th, 2007 meeting.

MOTION BY: Charles Wagner

SECONDED BY: David Hurt

VOTING ON THE MOTION WAS AS FOLLOWS:

AYES: Mitchell, Hurt, Wagner, Johnson, Quinn & Angell

NAYS: Poindexter

BOONES MILL ENGINE 7 REPLACEMENT

Daryl Hatcher, Director of Public Safety, advised the Board while public safety was responding to a structure fire on June 12, 2007, Engine #7 was involved in a collision and sustained significant damages. Damages to Engine #7 are limited to the cab portion of the vehicle and the cab must be replaced. Engine #7 is a 1986 Grumman fire engine, purchased new in 1987 for \$161,000.00. VFIS insurance adjusters estimated damages to Engine #7 at \$100,000.00.

Determining the best route to repair/replace Engine #7 has been discussed with the officers and membership at Boones Mill Fire Department. Since Engine #7 is reaching the end of its serviceability, significant damage repair is not practical. If repaired, the repairs performed will return the vehicle to 1986 standards. Engine #7 is due for replacement within the next five years. VFIS has agreed to pay \$100,000.00 to repair the vehicle and the costs of any hidden damages noted during repair.

Replacing the chassis of the vehicle and remounting the rear section is an option in lieu of restoration. A 2007 HME fire chassis is available for purchase from the manufacturer for \$123,914.00. MW Fire apparatus in Vinton has estimated the cost to rechassis the box, hose bed, and pump with the HME chassis at \$156,586.82 (total including the chassis). Rechassis of the vehicle will repair the vehicle to 2007 NFPA standards. For any hidden damages discovered during the rechassis process, VFIS will pay for those repairs in addition to the \$100,000.00 already approved. The cost to purchase a new fire engine equipped to Engine #7's standards would be in excess of \$250,000.00.

Funds to cover the difference between insurance payment and the estimated rechassis cost are available in the Fire Apparatus replacement line item of Public Safety's CIP budget.

RECOMMENDATION: By adding \$56,586 to the insurance adjustment, the system will gain essentially a new engine to keep in rotation. Staff respectfully recommends that the funds from VFIS be accepted. Staff further recommends that repairing Engine #7 is not feasible and requests the Board of Supervisors to authorize the rechassis of the vehicle.

(RESOLUTION #07-07-2007)

BE IT THEREFORE RESOLVED, by the Board of Supervisors to approve staff's recommendation to add \$56,586 to the insurance adjustment, accept the VFIS funds and to authorize the rechassis of said vehicle.

MOTION BY: David Hurt

SECONDED BY: Charles Wagner

VOTING ON THE MOTION WAS AS FOLLOWS:

AYES: Mitchell, Hurt, Poindexter, Wagner, Johnson, Quinn & Angell

CLOSED MEETING**(RESOLUTION #08-07-2007)**

BE IT THEREFORE RESOLVED, by the Board of Supervisors to into a closed meeting in accordance with 2.2-3711, a-3, Acquisition of Land, and a-7, Consult with Legal Counsel, of the Code of Virginia, as amended.

MOTION BY: Leland Mitchell

SECONDED BY: David Hurt

VOTING ON THE MOTION WAS AS FOLLOWS:

AYES: Mitchell, Hurt, Poindexter, Wagner, Johnson, Quinn & Angell

MOTION: Charles Wagner

RESOLUTION: #09-07-2007

SECOND: Charles Poindexter

MEETING DATE JULY 24TH, 2007

WHEREAS, the Franklin County Board of Supervisors has convened an closed meeting on this date pursuant to an affirmative recorded vote and in accordance with the provisions of The Virginia Freedom of Information Act: and

WHEREAS, Section 2.2-3712(d) of the Code of Virginia requires a certification by this Franklin County Board of Supervisors that such closed meeting was conducted in conformity with Virginia law;

NOW, THEREFORE, BE IT RESOLVED, that the Franklin County Board of Supervisors hereby certifies that, to the best of each member's knowledge, (i) only public business matters lawfully exempted from open meeting requirements by Virginia law were discussed in the closed meeting to which this certification resolution applies, and (ii) only such public business matters as were identified in the motion convening the closed meeting were heard, discussed or considered by the Franklin County Board of Supervisors.

VOTE:

AYES: Mitchell, Hurt, Poindexter, Wagner, Johnson, Quinn, & Angell

NAYS: NONE

ABSENT DURING VOTE: NONE

ABSENT DURING MEETING: NONE

PUBLIC NOTICE

In accordance with the provisions pursuant to Section 15.2-1427 and 15.2-2108.21 of the Code of Virginia, as amended, notice is hereby given to all interested persons that the Board of Supervisors of the County of Franklin, Virginia, will conduct a public hearing at approximately **6:00 P.M., on Tuesday, July 24th, 2007**, in the Franklin County Board of Supervisor's Meeting Room in the Franklin County Courthouse, Rocky Mount, Virginia.

At this meeting, the Board of Supervisors will consider the transfer of the existing cable franchise from Cebridge Acquisition Co. LLC dba Suddenlink to **JetBroadband VA** to continue operation in Franklin County granted by the Board on September 17th, 2002.

The following prepared resolution was offered for the Board's consideration:

RESOLUTION #10-07-2007

**RESOLUTION OF THE COUNTY OF FRANKLIN, VIRGINIA
APPROVING THE ASSIGNMENT OF THE CABLE TELEVISION FRANCHISE**

WHEREAS, Cebridge Acquisition, LLC d/b/a Suddenlink Communications ("Franchisee") owns, operates and maintains a cable television system ("System") serving the **COUNTY OF FRANKLIN, VIRGINIA** pursuant to a franchise agreement (the "Franchise") issued by the **COUNTY OF FRANKLIN, VIRGINIA** (the "Franchise Authority"), and Franchisee is the duly authorized holder of the Franchise; and

WHEREAS, JetBroadband VA, LLC ("JetBroadband") has entered into an Asset Purchase Agreement (the "Agreement") with Cebridge Acquisition, LLC in which, among other things, the Franchisee proposes to sell and assign to JetBroadband VA, LLC certain of the assets, including the Franchise, used by the Franchisee in the operation of the System (the "Transaction"); and

WHEREAS, Franchisee and JetBroadband have requested the consent of the Franchise Authority for the assignment of the Franchise in accordance with the requirements of the Franchise and applicable law and have filed with the Franchise Authority a franchise assignment application on FCC Form 394 that includes relevant information concerning the Transaction and the legal, technical and financial qualifications of JetBroadband (collectively, the "Application"); and

WHEREAS, the Franchise Authority has reviewed the Application, examined the legal, financial and technical qualifications of JetBroadband, followed all required procedures to consider and act upon the Application, and considered the comments of all interested parties; and

WHEREAS, JetBroadband has represented that it will comply with the terms and conditions of the Franchise; and

WHEREAS, the Franchise Authority believes that it is in the best interest of the community to approve the Application and the assignment of the Franchise and the System to JetBroadband, as described in the Application.

NOW, THEREFORE, BE IT RESOLVED BY THE FRANCHISE AUTHORITY AS FOLLOWS:

SECTION 1. The Franchise Authority hereby approves the Application and consents to the assignment of the Franchise and the System to JetBroadband, all in accordance with the terms of the Franchise and applicable law and JetBroadband shall comply with the terms and conditions of the Franchise.

SECTION 2. The Franchise Authority confirms that (a) the Franchise was properly granted or assigned to Franchisee and is in full force and effect, (b) the Franchise represents the entire understanding of the parties and the Franchisee has no obligations to the Franchise Authority other than those specifically stated in the Franchise, (c) the Franchisee is materially in compliance with the provisions of the Franchise and applicable law, and (d) there exists no fact or circumstance known to the Franchise Authority which constitutes or which, with the passage of time or the giving of notice or both, would constitute a default or breach under the Franchise or would allow the Franchise Authority to cancel or terminate the rights of Franchisee thereunder.

SECTION 3. The Franchise Authority hereby consents to and approves the (a) pledge or grant of a security interest to any lender(s) in JetBroadband's assets, including, but not limited to, the Franchise, or of interests in JetBroadband, for purposes of securing any indebtedness, and (b) the assignment or transfer of JetBroadband's assets, including the Franchise, provided that such assignment or transfer is to an entity directly or indirectly controlling, controlled by or under common control with JetBroadband.

SECTION 4. The Franchise Authority's approval of the Application and its consent to the assignment of the Franchise to JetBroadband shall be effective immediately, and JetBroadband shall notify the Franchise Authority upon the closing of the Transaction (the "Closing Date").

SECTION 5. The Franchise Authority releases the Franchisee, effective upon the Closing Date, from all obligations and liabilities under the Franchise and applicable law that accrue on and after the Closing Date, provided that JetBroadband shall be responsible for any obligations and liabilities under the Franchise that accrue on and after the Closing Date.

SECTION 6. This Resolution shall have the force of a continuing agreement with Franchisee and JetBroadband, and the Franchising Authority shall not revoke, amend or otherwise alter this Resolution without the consent of the Franchisee and JetBroadband.

John Brinker, Vice-President, JetBroadband, presented stating he was excited about coming to the area and feels JetBroadband will serve the citizens well. Mr. Brinkle stated they were hoping to order digital phone service by the end of the year with an expansion of service to areas presently not served. Mr. Brinkle has 21 projects in Franklin County presently underway. Mr. Brinkle stated their customer service will be phone system in offices locally and then if a busy signal is received, the call will then rollover to Rustburg, Virginia for customer service. Mr. Brinkle stated the slowing down of data on the internet system should not be a problem with the 100 mg pipe in service by the first of September. Mr. Brinkle stated build out for non-service areas are being considered with a drop data and possible cost sharing arrangement can be agreed upon, Jetbroadband wants customers.

The Chairman opened the previously advertised public hearing. The following individuals spoke as follows:

Mr. Thomas Kring, of Virginia Heights Subdivision, stated everybody wants cable and internet service. Mr. Kring stated he would like to have the video (VRS service). Mr. Kring advised the

Board his wife and son were both deaf impaired. Mr. Kring stated Suddenlink basically voided his request and hopefully Jetbroadband will step up and deliver the service.

Kevin Keigley, Representative, Channel 12 wanted to thank the Board for allowing them to take an active role in promoting the County.

(RESOLUTION #10-07-2007)

BE IT THEREFORE RESOLVED, by the Board of Supervisors to endorse the aforementioned resolution transferring the cable franchise from Cebridge Acquisition, LLC d/b/a Suddenlink Communications to JetBroadband VA, LLC as presented.

MOTION BY: Russ Johnson

SECONDED BY: Charles Poindexter

VOTING ON THE MOTION WAS AS FOLLOWS:

AYES: Mitchell, Hurt, Poindexter, Wagner, Johnson, Quinn & Angell

PUBLIC HEARING

VACATING A PORTION OF PLAT RECORDED IN DEED BOOK 510 PAGE 1361

In accordance with 15.2-2204 and 15.2-2272(2) notice is hereby given that on the **24th, day of July, 2007 at approximately 6:00 P.M.**, in the Franklin County Board of Supervisor's Room in the Franklin County Courthouse in Rocky Mount, Virginia, the Franklin County Board of Supervisors will hold a public hearing to consider vacating Patrick Street (40 foot right of way) and Franklin Street (20 foot right of way) located in Ferrum, Virginia be vacated to allow the development of the property since these streets were never used as platted in 1902.

All that certain tract or parcel of land, together with improvements thereon and appurtenances thereunto belonging, situate, lying and being in the Blue Ridge Magisterial District, Franklin County, Virginia, containing 1.284 acres according to that plat and survey made by Philip W. Nester, Land Surveyor, dated October 22, 1992, and recorded in the Clerk's Office of the Circuit Court of Franklin County, Virginia, in Deed Book 510, Page 1361, for a more complete description of the property.)

Mr. Jefferson stated he did not have a vested interest in the request even though his name was on the plat.

Steve Sandy, Deputy Director, highlighted the proposed request to vacate a portion of the plat as advertised.

The Chairman opened the previously advertised public hearing. The following individuals spoke as follows:

Mr. Charles Moore, asked the Board what would become of the property after the vacation.

(RESOLUTION #11-07-2007)

BE IT THEREFORE RESOLVED, by the Board of Supervisors to approve the aforementioned proposed vacating of property as advertised for Patrick Street (40 foot right of way) and Franklin Street (20 foot right of way) located in Ferrum, Virginia, AND BE IT FURTHER RESOLVED, by the Board to authorize staff to prepare an ordinance vacating the aforementioned property and to authorize the County Administrator to sign the respective plat(s) for recordation thirty (30) days from the date of the public hearing in accordance with Section 15.2-2272 of the Code of Virginia, as amended .

ORDINANCE NO. 11-07-2007

AN ORDINANCE VACATING A PORTION OF PATRICK STREET (40 FOOT RIGHT OF WAY) AND A PORTION OF FRANKLIN STREET (20 FOOT RIGHT OF WAY) LOCATED IN FERRUM VIRGINIA AS RECORDED IN DEED BOOK 510, PAGE 1361 IN THE FRANKLIN COUNTY CIRCUIT COURT CLERK'S OFFICE

WHEREAS, Deanna P. Stone f/n/a Theresa D. Perdue and Gregory Scott Perdue were conveyed all that certain tract or parcel of land, together with improvements thereon and appurtenances thereunto belonging, situate, lying and being in the Blue Ridge Magisterial District, Franklin County, Virginia, containing 1.284 acres according to that plat and survey made by Philip W. Nester, Land Surveyor, dated October 22, 1992, and recorded in the Clerk's Office of the Circuit Court of Franklin County, Virginia, in Deed Book 510, Page 1361, for a more complete description of the property.

Conveyed; and.

WHEREAS, Gregory Scott Perdue died intestate on March 20, 1994, unmarried without issue and w thereby vesting his one-half interest in the above described property to his parents, Danny M. Perdue and Bonnie C. Perdue; and

WHEREAS, Bonnie C. Perdue died intestate on August 24, 2007, survived by her husband, Danny M. Perdue and her daughter, Deanna P. Stone, a/k/a Theresa D. Perdue, thereby vesting the one half interest in the above property in Danny M. Perdue.

WHEREAS, Danny M. Perdue and Deanna P. Stone a/k/a Theresa D. Perdue have requested the Franklin County Board of Supervisors to vacate the portion of Patrick Street (40 foot right of way) and the portion of Franklin Street (20 foot right of way) as it crosses the above described property, located in Ferrum, Virginia as platted in 1902 and as shown on survey dated October 22, 1992, and recorded in the Clerk’s Office of the Circuit Court of Franklin County, Virginia in Deed Book 510 Page 1361, to allow the development of the property since these streets are unimproved.

WHEREAS, Section 15.2-2272 of the Code of Virginia, as amended, provides that the Franklin County Board of Supervisors may vacate a portion of Patrick Street (40 foot right of way) and a portion of Franklin Street (20 foot right of way) located in Ferrum, Virginia; and

WHEREAS, A duly advertised public hearing on the Ordinance was held by the Board of Supervisors on July 24th, 2007.

NOW, THEREFORE, BE IT ORDAINED, By the Board of Supervisors of Franklin County, Virginia, that in accordance with 15.2-2272 of the Code of Virginia, as amended, that the portion of Patrick Street (40 foot right of way) and the portion of Franklin Street (20 foot right of way) as located in Ferrum, Virginia as platted in 1902 and as shown on and included in that 1.284 acre parcel shown on the Plat of Survey dated October 22, 1992, and recorded in the Clerk’s Office of the Circuit Court of Franklin County, Virginia, in Deed Book 510 Page 1361 is hereby vacated to allow the development of the property since these streets are unimproved.

BE IT FURTHER ORDAINED, that the County Administrator is hereby authorized to sign the respective plats(s) for recordation thirty (30) days from the date of the public hearing in accordance with Section 15.2-2272 of the Code of Virginia.

This ordinance shall take effect upon adoption.

MOTION BY: Hubert Quinn
SECONDED BY: Charles Wagner
VOTING ON THE MOTION WAS AS FOLLOWS:
AYES: Mitchell, Hurt, Poindexter, Wagner, Johnson, Quinn & Angell

COUNTY OF FRANKLIN, VIRGINIA
ANNOUNCEMENT OF PUBLIC HEARING
TO CONSIDER AN OPTION TO PURCHASE PROPERTY

In accordance with the provisions of Section 15.2-1800 of the Code of Virginia, as amended, notice is hereby given to all interested parties that the Board of Supervisors of the County of Franklin, Virginia will conduct a public hearing on a proposal to grant an option to Ferrum College to purchase 82 acres, more or less, from Franklin County for community development purposes. This property is currently known as the West Franklin Industrial Park, located adjacent to Ferrum College on Rt. 40 West of Rocky Mount.

Said public hearing will be held at approximately **6:00 p.m., Tuesday, July 24, 2007, at the Board of Supervisors Room located in the County Courthouse in Rocky Mount, VA.**

Richard E. Huff, II, County Administrator, presented the following option agreement:
OPTION AGREEMENT

THIS OPTION AGREEMENT is made on this the _____ day of _____, 2007, by and between THE COUNTY OF FRANKLIN, a Virginia Political Subdivision, hereinafter called "the County," and FERRUM COLLEGE, a Virginia nonstick corporation, hereinafter called "Ferrum."

WITNESSETH:

THAT FOR AND IN CONSIDERATION of the sum of ONE DOLLAR (\$1.00) cash in hand paid, the receipt of which is hereby acknowledged by the County, the County and Ferrum agree as follows:

1. (a) The County sells and grants unto Ferrum an irrevocable option to purchase that parcel of land containing 82 acres, more or less, located immediately west of the Ferrum campus and adjoining same and other land owned by Ferrum ("the Land"). The Land is more particularly described in Exhibit A attached to this Agreement. This option shall terminate five (5) years after the date above written ("the Option Termination Date").

(b) This option shall be exercised by Ferrum, if at all, by mailing, on or before the Option Termination Date, written notice of its intention to exercise, addressed to the County as follows: Franklin County Administrator, 40 East Court Street, Rocky Mount, VA 24151.
2. The purchase price for the Land is FIVE HUNDRED TWENTY SIX THOUSAND SEVEN HUNDRED THIRTY SEVEN DOLLARS (\$526,737.00), which amount shall be reduced by NINETY NINE THOUSAND NINE HUNDRED DOLLARS (\$99,900.00) in the event that a federal grant that has been used to benefit the Land should be forgiven (and if only a part of said grant is forgiven, the purchase price will be reduced accordingly), and shall be paid according to the terms hereinafter set out.
3. The County agrees that should this option be exercised, the County will convey unto Ferrum the Land with no down payment and with the purchase money price above referenced to be evidenced by a non-interest bearing note due on demand by the County, but which demand cannot be made sooner than five (5) years after the date of said note.
4. The payment of said note shall be initially secured by a deed of trust on the Land ("the Deed of Trust").
5. Ferrum has represented that the Land will be used for residential development and associated amenities, which includes a golf course or other facilities related thereto, all of which will be subject to real estate taxation by the County. Therefore, Ferrum's notice of exercise of the option shall be accompanied by a site plan and development plan which show the Land being developed in this way. The County may make its conveyance of the Land to Ferrum, pursuant to the exercise of the option, subject to the restrictions which require that the Land be developed substantially in accordance with the site and development plans so submitted unless otherwise agreed by the County.
6. (a) Ferrum shall pay to the County as a release price, for application in reduction of the secured debt, seventy percent (70%) of the sale price of any portion of the Land that is sold while the Deed of Trust remains in effect. The County agrees from time to time to release from the Deed of Trust, without payment by Ferrum of any release fee or any portion of the secured debt, any and all lands that are to be used as amenities, including, by way of example only, portions of a golf course, a club house or associated structures, swimming pools or like property, which Ferrum conveys or leases for consideration other than money, but only on the condition that the fair market value of the remaining property is always greater than the outstanding amount of the secured debt. Upon request by Ferrum for the release from the Deed of Trust by the County of any land to be used as amenities and without payment to the County, Ferrum shall provide to the County documentation showing the projected sales price of the land conveyed to Ferrum by the County which Ferrum intends to sell, and if 70% of these projected sales prices do not equal or exceed the amount of money owed to the County and secured by the Deed of Trust, Ferrum will provide to the County as additional collateral in a deed of trust additional lots or land already owned by Ferrum of projected sales value that, multiplied by 70% and added to the above figure, will exceed the amount of money owed to the County.

(b) the County may, upon receipt from Ferrum of a request for release of a portion of the Land from the Deed of Trust (or at any other time in the County's sole discretion), have the Land appraised by an MAI-certified appraiser selected by the County, to determine whether the fair market value of the Land remaining subject to the Deed of Trust exceeds the outstanding balance of the secured debt. If the appraisal determines that the fair market value of the Land remaining after the requested release will exceed the outstanding balance of the secured debt, the County will grant the release and

SECONDED BY: Huber Quinn
VOTING ON THE MOTION WAS AS FOLLOWS:
AYES: Mitchell, Hurt, Poindexter, Wagner, Johnson, Quinn & Angell

Other Matters by Supervisors

David Hurt requested a discussion of Purchase of Development Rights (PDR's) be placed on the upcoming August Board meeting agenda.

Chairman Angell adjourned the meeting.

W. WAYNE ANGELL
CHAIRMAN

RICHARD E. HUFF, II
COUNTY ADMINISTRATOR