

THE FRANKLIN COUNTY BOARD OF SUPERVISORS HELD THEIR REGULAR MONTHLY MEETING ON TUESDAY, NOVEMBER 20, 2012, AT 1:30 P.M., IN THE BOARD OF SUPERVISORS MEETING ROOM LOCATED IN THE GOVERNMENT CENTER, 1255 FRANKLIN STREET, SUITE 104, ROCKY MOUNT, VIRGINIA.

THERE WERE PRESENT: David Cundiff, Chairman  
 Leland Mitchell, Vice-Chairman  
 Bob Camicia  
 Charles Wagner  
 Cline Brubaker  
 Bobby Thompson

ABSENT: Ronnie Thompson

OTHERS PRESENT: Richard E. Huff, II, County Administrator  
 Christopher Whitlow, Asst. Co. Administrator  
 B. J. Jefferson, County Attorney  
 Sharon K. Tudor, MMC, Clerk

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David Cundiff, Chairman, called the meeting to order.

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Invocation was given by Supervisor Bobby Thompson

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Pledge of Allegiance was led by Supervisor Leland Mitchell

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**PETITION FOR REZONE** – Petition of **Ronald E. Webb & Wanda B. Webb**, Petitioners/Owners, requesting a rezone for the purpose of adding a full service tackle shop, gas dock and boat rentals for property consisting of +/- 1.788 acres, currently zoned B-2, Business District General with proffers. The subject property is located at 2050 Morewood Road, in the Gills Creek District and is identified in Franklin County Real Estate Tax Records as Tax Map # 15, Parcel # 21.1. (Case # REZO-9-12-10843)

**(RESOLUTION #01-11-2012)**

BE IT THEREFORE RESOLVED, by the Board of Supervisors to grant the petitioners' request to defer the public hearing for Rezoning Case #9-12-10843, until the Board of Supervisors' regularly-scheduled monthly meeting for January 2013.

MOTION BY: Bob Camicia

SECONDED BY: Bobby Thompson

VOTING ON THE MOTION WAS AS FOLLOWS:

AYES: Mitchell, Wagner, Brubaker, Camicia, Thompson & Cundiff

ABSENT: Ronnie Thompson

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**PUBLIC COMMENT:**



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**CONSENT AGENDA**

**APPROVAL OF ACCOUNTS PAYABLE LISTING, APPROPRIATIONS, TRANSFERS & MINUTES FOR – OCTOBER 16 & 23, 2012**

**APPROPRIATIONS**

<u>DEPARTMENT</u>	<u>PURPOSE</u>	<u>ACCOUNT</u>	<u>AMOUNT</u>
Economic Development	Tobacco Commission Funds for	30- 0007	\$45,000
	Economic Development		
Human Resources	Credit Card Rebate	1216- 2800	\$2,956
Social Services	Credit Card Rebate	5306- 5401	\$2,118
Economic Development	Sale of Ferrum Property	30- 0106	\$249,999
Economic Development	Sale of Endicott Property	30- 0106	\$1,125
Economic Development	Tobacco Commission Funds for	30- 0191	\$400,000
	PlyGem		
Public Safety	EMT Instructor Reimbursement	3505- 5540	\$4,284



SHERIFF			
	89CH4682	ASTRO VAN	90,602
	00F0544	CROWN VIC	205,968
	02D3868	PICKUP	220,000
	93CH3208	PICKUP	168,223
	00F5300	CROWN VIC	126,100
	03F8000	CROWN VIC	154,245
	00F0543	CROWN VIC	165,965
	00J3664	CHEROKEE	139,847
	04F5361	CROWN VIC	137,796
	00F3685	CROWN VIC	150,900
	05F6954	CROWN VIC	132,000
	06F3686	CROWN VIC	141,280
	06CH5649	IMPALA	131,430
	07CH4469	IMPALA	132,319

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**SHERIFF’S DEPARTMENT VEHICLE PURCHASE**

The Franklin County Sheriff’s Office is a law enforcement agency with local jail and law enforcement responsibility. It maintains a fleet of police vehicles necessary to carry out all functions and responsibilities. Field law enforcement vehicles are normally replaced around 125,000 miles and the better of these vehicles are then reissued or reassigned to support services such as prisoner transport or spare fleet vehicles. They are maintained in this capacity until they become unreliable or repairs and maintenance becomes cost prohibitive.

The Sheriff’s Office requests to order one new unmarked police service vehicle. This vehicle will replace one currently driven by Sgt. Pruett, who is a K-9 officer. Sgt. Pruett’s current vehicle has over 125,000 miles and is experiencing some mechanical problems. The vehicle needing to be replaced is listed below:

1. 2008 Ford police vehicle with over 125,240 miles.

The Sheriff’s Office requests to order one unmarked police service vehicle to replace one currently in use that has reached over 125,000 miles. The vehicle being replaced will be a surplus vehicle to be sold on Gov. Deals

The unmarked vehicle being requested will be a Full Size Ford Utility Interceptor under state contract number E194-1334 at a cost of \$26,045.46.

**NOTE:** Approximately \$2000.00 of each Ford Police Interceptor cost is optional police equipment that is factory or dealer installed and covered under their standard vehicle warranty. This is standard police equipment that would have to be installed before the vehicle is put into service.

The Grand Total requested expenditure for these vehicles would be \$26,045.46.

The funds for this purchase will come from account #: 3000-021-0017-7005.

**RECOMMENDATION:**

The Franklin County Sheriff’s Office respectfully asks the Board of Supervisors to consider and approve the above request.

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**WESTERN VIRGINIA WATER AUTHORITY SERVICE AREA**

Franklin County’s agreement with Western Virginia Water Authority for the provision of water and wastewater services requires that any request for extensions beyond that area initially granted to Western Virginia Water Authority by the Board of Supervisors would have to be submitted to the Board for additional approval. This provision was intended to ensure that any utility extensions that could encourage or discourage growth would only be done with the Board’s knowledge and approval.

Franklin County and the WVWA have worked cooperatively on the U.S. Route 220 waterline to extend water to the Wirtz Plateau area, acquire several privately owned water systems in the Smith Mountain Lake area and obtain funding to extend the Westlake water system along Scruggs Road. In the future, interconnections will provide reliable water sources for additional customers, especially during times of drought.

At the September 18, 2012 Board meeting a presentation was made by Chris Fewster of Anderson and Associates regarding the Burnt Chimney area as it related to economic growth and water of sufficient quantity and quality. At that time, the Board requested that Mr. Fewster, WVWA and staff research opportunity and cost to extend water to Burnt Chimney.

The County and Western Virginia Water Authority (WVWA) have been discussing the connection of water to the Burnt Chimney area from the Westlake area. At the Board meeting of October 16, 2012 the Board authorized staff in conjunction with WVWA to move forward with the analysis and design for a water connection from Westlake.

**RECOMMENDATION:**

Staff recommends that the Board approve the extension of the WVWA water service area per the submitted map subject to the same terms and conditions as the original agreement with WVWA adopted November 5, 2009 (excerpts submitted).

Identification of funding sources have been identified through current funds, grant opportunities and contribution by WVWA.

**COMPREHENSIVE AGREEMENT**

**THIS COMPREHENSIVE AGREEMENT**, dated as of November 5, 2009 (the Agreement), is made among **FRANKLIN COUNTY, VIRGINIA**, a political subdivision of the Commonwealth of Virginia ("Franklin County") and the **WESTERN VIRGINIA WATER AUTHORITY** (the "Authority"), a public body politic and corporate of the Commonwealth of Virginia,

**WITNESSETH:**

**WHEREAS**, the Authority has, through various initiatives, become the owner or operator of a substantial portion of the water and sewer utilities in the U.S. Route 220 Corridor and in the Westlake Area of Franklin County; Virginia; and

**WHEREAS**, the activities of the Authority in Franklin County have been welcomed and encouraged by the Board of Supervisors as well as the citizens of Franklin County; and

**WHEREAS**, the Board of Directors of the Authority has, by formal resolution adopted July 16, 2009, invited Franklin County to be a member of the Authority under Virginia Code §15.2-511; and

**WHEREAS**, the Virginia Water and Waste Authorities Act, Title 15.2, Chapter 51, §§ 15.2-5100, et. Code of Virginia (the "Act"), provides full authority for Franklin County to join the Authority upon the adoption of concurrent resolutions of the Authority, Franklin County and the City of Roanoke and Roanoke County, Virginia, which are currently members of the Authority, so that the Authority would become responsible for the public supply, treatment, distribution and transmission of water and the collection and treatment of wastewater in Franklin County;

**EXCERPT 2: (Future Extensions)**

"Future Extensions" means extensions from the System as approved by the Board of Supervisors of the County in accordance with the provisions of Section 6.3.

**EXCERPT 3: (Service Area)**

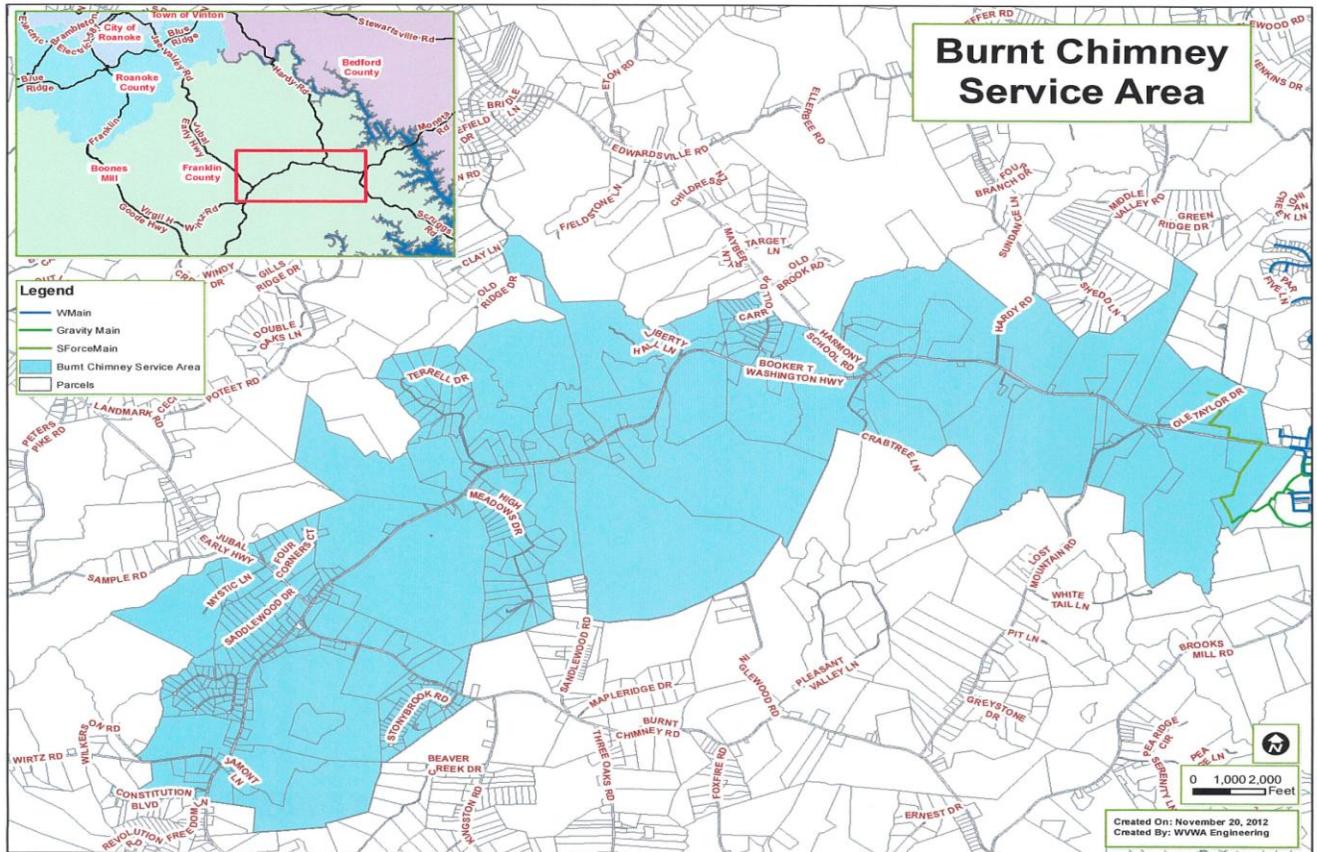
"Service Area" means those portions of Franklin County that have been approved by Franklin County for development through its normal local land use planning process, excluding the Towns of Rocky Mount and Boones Mill, that area currently or conveniently served by the Ferrum Water and Sewerage Authority, the small water and sewer system at the Commerce Center, the water system at Waid Park and those areas designated in certificates of necessity and convenience issued by the State Corporation Commission which are in effect from time to time for public service corporations. Future Extensions to the System may only be constructed after approval by the Board of Supervisors in accordance with the requirements of Section 6.3 of this Agreement.

**EXCERPT 4: (Extensions of the System)**

**Section 6.3 Extensions of the System.**

The Authority shall not construct, establish or authorize an extension of a water or sewer transmission line greater than 1,000 feet from the improvements that make up the System in existence as of November 5, 2009 unless such extension is into an area explicitly approved by

the Board of Supervisors of Franklin County. Such extensions shall be defined as Future Extensions and shall be submitted to the Board of Supervisors in writing with detailed descriptions of the areas in which Future Extensions to the System are approved. A written description of the areas approved by the Board of Supervisors shall be signed by the Board of Supervisors and the Authority and shall constitute an attachment to this Agreement. All extensions to the System must be substantially in accord with Franklin County's adopted comprehensive plan as provided in Section 15.2-2232 of the Code of Virginia. Financing of extensions to the System will be governed by the Authority's General Business Rules and Regulations and otherwise will be in the sole discretion of the Authority.



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**PROPOSED FY'2013-2014 BUDGET CALENDAR**

A budget calendar is prepared each fiscal year to assist the Board with the budget planning process.

The submitted budget calendar has been prepared by staff to assist the Board in the preparation and review of the County budget. As we work through the budget process, it may become necessary to add, delete or change the meetings that have been scheduled at this point.

**RECOMMENDATION:**

Staff respectfully requests the Board's review and approval of the submitted Budget Calendar for March and April 2013, so the dates can be communicated to the Schools, citizens and placed on the County's website.

March 2013							February 2013	April 2013					
S	M	T	W	T	F	S	S	M	T	W	T	F	S
24	25	26	27	28	1	2	1	2	3	4	5	6	7
3	4	5	6	7	8	9	8	9	10	11	12	13	14
10	11	12	13	14	15	16	14	15	16	17	18	19	20
17	18	19	20	21	22	23	17	18	19	20	21	22	23
24	25	26	27	28	29	30	24	25	26	27	28	29	30
31	1	2	3	4	5	6	28	29	30				

11/14/2012 9:59 AM 1/2 jackiewagner

April 2013							March 2013	May 2013					
S	M	T	W	T	F	S	S	M	T	W	T	F	S
31	1	2	3	4	5	6	1	2	3	4	5	6	7
7	8	9	10	11	12	13	8	9	10	11	12	13	14
14	15	16	17	18	19	20	15	16	17	18	19	20	21
21	22	23	24	25	26	27	22	23	24	25	26	27	28
28	29	30	1	2	3	4	29	30	31				

11/14/2012 10:00 AM 2/2 jackiewagner

**PARKS & RECREATION SHELTER RENTAL FEE REVISIONS**

Franklin County Parks and Recreation (P&R) is in the process of implementing new software that will assist the department with the organizing and administering a variety of youth athletic programs, adult athletic programs, special events, facility rentals, classes, trips and workshops. These programs serve over 15,000 citizens in Franklin County annually. During the implementation/training on the new system, staff has discovered the need to revamp the shelter facility rental fees.

After implementing training for the new software system, it was discovered that the computer system will not function properly when certain fees do not match. For example, Recreation Picnic Shelter has a half day rental fee of \$20, but a full day rental fee is currently \$30. In order for the new software to recognize and charge the community the correct pricing, the full day rental fee will need to be \$40. This situation currently only occurs at three of our shelters. The change will

only increase the full day rental fee by \$10. Please see the fee chart below for current and proposed facility rental fees:

**2012 Franklin County Parks & Recreation Current & Proposed Rental Fees**

<b>FACILITY NAME</b>	<b>HALF DAY RENTAL FEE</b>	<b>FULL DAY RENTAL FEE</b>	<b>PROPOSED FULL DAY RENTAL FEE</b>
Waid Small Shelter	\$10	\$20	No Change
Waid Large Shelter	\$20	\$30	\$40
Recreation Picnic Shelter	\$20	\$30	\$40
Recreation Multi-Purpose Shelter	\$30	\$50	\$60
Recreation Half Park Rental	\$150	N/A	No Change
Recreation Full Park Rental	N/A	\$200	No Change
Amphitheatre	N/A	\$100	No Change
Smith Mountain Lake	\$10	\$20	No Change
Out of County (Any Shelter)	\$250	\$500	No Change

**RECOMMENDATION:**

Staff respectfully recommends that the Board change the full day rental fees for the three shelters as shown above to allow the new software implementation to function properly.

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**AUTHORIZATION TO SURPLUS SHERIFF’S DEPARTMENT UNIFORMS**

Over the past several years, the Sheriff’s Office has accumulated the following used uniforms that are not serviceable by deputies either because of worn conditions or accidental damage. The items requested to be surplus are listed below:

- 53- Short Sleeve Shirts
- 56- Long Sleeve Shirts
- 49- Pairs of Pants

*\*All the above are Proper BDU style uniforms (no longer worn by Sheriff’s Office)*

**80- Pair of Tan Class “A” pants**

The Sheriff’s Office requests permission to list these items as surplus and find a buyer or destroy any items that are not serviceable. All of the items to be listed as surplus are no longer in use by the Sheriff’s Office. This list of old uniforms does not include old uniforms being stored at the consortium on Tanyard Road. The items being requested to be surplus are currently being stored in boxes at the Sheriff’s Office, therefore taking up a considerable amount of space.

**RECOMMENDATION:**

The Sheriff’s Office would like the opportunity to sell these items. Carroll County Sheriff’s Office has expressed interest in our used BDU’s.

**(RESOLUTION #02-11-2012)**

BE IT THEREFORE RESOLVED, by the Board of Supervisors to pull the Sheriff’s Surplus Vehicles request until the December 18, 2012 Board meeting; delete the Parks & Recreation Shelter Rental Fee Revisions, as requested, and to amend the Western Virginia Water Authority Service Area with the revised map reflecting the inclusion of Stonybrook Road and to approve the remaining aforementioned consent agenda items as presented.

- MOTION BY: Bob Camicia
- SECONDED BY: Bobby Thompson
- VOTING ON THE MOTION WAS AS FOLLOWS:
- AYES: Mitchell, Wagner, Brubaker, Camicia, Thompson & Cundiff
- ABSENT: Ronnie Thompson

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**AGING SERVICES STRATEGIC PLAN**

Dr. Sue Beatty, Chairperson, Aging Services Board and Peg Wimmer, Ferrum College, presented the Aging Services Strategic Plan request for the Board’s review and consideration:

At the June 19<sup>th</sup> 2012 Board of Supervisors meeting, the County Aging Services Advisory Committee gave a presentation on the coming “silver tsunami” or the large wave of an increased senior population in Franklin County. The Advisory Committee noted approximately 21% of the County’s population will be over the age of 65 by the year 2020 and approximately 24% by the year 2030. With such an increase, the Advisory Committee noted future demands on County services addressing this population group as follows:

- Transportation
- EMS services
- Healthcare insurance
- Medical education
- Adequate nutrition
- Aging in place – staying at home
- Eldercare/support for caregivers
- Affordable/local assisted living centers
- Safety from physical and emotional abuse
- Recreation/leisure
- Financial advice
- Socialization

In an effort to address the pending age wave, the Advisory Committee requested the Board of Supervisors for the funding of a facilitator to coordinate an Aging Plan effort. The Board requested the Advisory Committee to explore possible partnerships (i.e. work with Ferrum College / other organizations) to assist with an Aging Plan.

Since June, the Advisory Committee has met with various representatives from Ferrum College and the Roanoke Region Council for Community Services. Both groups have expressed interest in possibly assisting with the development of an Aging Plan for Franklin County. The committee envisions the following with respect to a plan:

Phase I – Citizen and Community needs assessment as related to senior citizen issues (partners: Board of Supervisors, Advisory Board, Ferrum College (Center for Community Engagement faculty and students), Council of Community Services facilitator)

Phase II – Stakeholder identification (senior citizens, caretakers, government, private businesses/citizens, medical providers and not for profit agencies) and data gathering (Ferrum College)

Phase III – Draft development of Strategic Plan and then communication to stakeholders and community to gain buy-in (Advisory Board, County Administrator's Office, Ferrum College, Council of Community Services Facilitator)

Phase IV – Formal development of Strategic Plan (to be determined)

Phase V –Initiation of the rollout and integration of Strategic Plan into Franklin County Comprehensive Plan and roll out of approved activities and organizations (County Administration and other FC government officials, Department of Aging Services Advisory Board, key stakeholders)

The Advisory Committee has submitted a proposal to Ferrum College for faculty/staff assistance in the development of the Aging Plan. If such proposal is approved, the College's Center for Community Engagement would provide supportive services to the Advisory Committee. As of the writing of this executive summary, approval of the Ferrum College proposal is pending with a decision expected by the Tuesday, November 20<sup>th</sup> Board meeting.

In addition to Ferrum College assistance, the Advisory Committee has approached the Council for Community Services for assistance with key project tasks including the use of a professional facilitator and demographic mapping. While the total project budget for the development of an Aging Plan is still being finalized, the Advisory Committee projects a funding need of approximately \$3,000. Such funding would supplement the project costs of other services to be provided by Ferrum College. The Advisory Committee is therefore requesting the Board of Supervisors for \$3,000 in funding support for the development of an Aging Plan. Such funding could come from the Board of Supervisors professional services line item #1101-3002, thereby leaving a balance \$115,779.

**RECOMMENDATION:**

The Aging Services Advisory Committee respectfully requests the Board of Supervisors fund \$3,000 from professional services line item #1101-3002 for the development of an Aging Plan.

1A. Project Name: Creation of a Strategic Plan, for Franklin County, focused on the challenges and opportunities inherent in the rapid growth of its' aging population.

B. This effort has been initiated by the Advisory Board of the FC Department of Aging Services and the primary contact is the Board Chair, Dr. Susan Beatty, 540-721-1290 or [sebeatty@gmail.com](mailto:sebeatty@gmail.com). The Board Secretary, Maggie Gray, is also available for any questions (540-721-7442 or [smlgray@aol.com](mailto:smlgray@aol.com))

C. In 2010, 17.6% of all Franklin County residents were over the age of 65. By 2030, this number is expected to grow to over 14,767 individuals or nearly 25% of the total population of the County. Through interviews and research, the Advisory Board has determined that Franklin County has not officially recognized the “silver tsunami” that has already come ashore and no official or widely coordinated planning has begun regarding such topics as senior citizen housing, medical care, socialization, recreation, transportation, mental health to name a few. While there are some non-profit agencies, faith-based partners and concerned citizens working already to prepare for the increased needs, the Advisory Board believes that the best approach is to step back and create a strategic plan to view and plan for all the various components of the issue prior to using scarce resources to solve only portions of the issues.

2A. The planned outcome of the project is the creation of a Strategic Plan that can and will be made a component of Franklin County’s Comprehensive Plan and its goals and objectives will be resourced by the Franklin County Government. In addition, it is the goal of the Advisory Board to help coordinate the united effort of non-profits and the faith-based community in the care of our aging population. It is important that the Franklin County Strategic Plan be consistent with State and Regional plans in order to ensure maximum funding from those sources.

B. It is envisioned that the project will be in phases as follows:

Phase I – Citizen and Community needs assessment as related to senior citizen issues (partners: Board of Supervisors, Advisory Board, Ferrum College (Center for Community Engagement faculty and students), Council of Community Services facilitator)

Phase II – Stakeholder identification (senior citizens, caretakers, government, private businesses/citizens, medical providers and not for profit agencies) and data gathering (Ferrum College)

Phase III – Draft development of Strategic Plan and then communication to stakeholders and community to gain buy-in (Advisory Board, County Administrator’s Office, Ferrum College, Council of Community Services Facilitator)

Phase IV – Formal development of Strategic Plan (to be determined)

Phase V – Initiation of the rollout and integration of Strategic Plan into Franklin County Comprehensive Plan and roll out of approved activities and organizations (Richard Huff, Christopher Whitlow and other FC government officials, Department of Aging Services Advisory Board, key stakeholders)

At first glance, it is assumed that there would be significant student involvement in Phases I – III with more limited involvement in Phases IV and V.

C. The educational value of involvement in the first three phases includes (but not limited to):

- Opportunity to hone strategic thinking skills
- Experience in needs assessment, data gathering, research and mapping skills
- Experience in survey design, one on one interviewing and larger group presentations
- Development of Web-based communication tools for all Phases of SP development
- Direct involvement with community which will benefit both students and those being served
- Direct involvement of students with senior citizens for improved intergenerational communication

D. The timeline is unknown at this time as it is dependent on approval by the FC Board of Supervisors and coordination with Ferrum College’s Center for Community Engagement. It is anticipated that the follow up report and formal request to the Board of Supervisors will occur by the end of 2012.

E. The evaluation approach will be developed as the Strategic Plan scope takes shape.

3. A. At this time, the Advisory Board will continue to explore budgetary needs and will seek project funding support from the FC Board of Supervisors.

B. The extent of the community involvement will be developed through stakeholder contact and community meetings. Both local newspapers, the Franklin News Post and the Smith Mountain Eagle have agreed to act as partners in this effort.

## STRATEGIC PLAN FOR SENIORS FOR FRANKLIN COUNTY

Peg Wimmer MS  
Susan Beatty MD  
11/20/12

### The “Silver Tsunami” coming ashore in Franklin County - (6/19/12)

#### Virginia population 65+

Year 2000 790,000 (11%)  
Year 2010 1,014,000 (13%)  
Year 2020 1,359,000 (16%)  
Year 2030 1,752,000 (19%)

#### Franklin County 65+ pop.

-  
2010 9877 (17.6%)  
2020 11,964 (20.8%)  
2030 14,767 (23.6%)

Will be the county's 2<sup>nd</sup> largest  
age group

## FIRST PRIORITY

Develop a Franklin County Strategic Plan for Seniors that

- Aligns with regional and state plans
- Utilizes many resources- government/nongovernment, for/not for profits, charities, churches, organizations
- Is cost efficient

### DAS RECOMMENDATION FOR BOS 6/19/12

- Agreement and funding for strategic plan
  - We believe a facilitated approach with a paid facilitator and input from major stake holders would be appropriate
  - Cost for facilitator ~ \$ 3000.00

### BOS RESPONSE TO DAS

- Worthy of consideration
- Come back with a more formulated plan/ costs
- (P.S. Talk to Ferrum)

## THE RESULT

**AN EXCITING PARTNERSHIP  
BETWEEN FRANKLIN COUNTY AND  
FERRUM COLLEGE WITH GUIDANCE  
FROM A KNOWLEDGABLE  
FACILITATOR**

## FACILITATOR

Roanoke Council for Community Services – Dan Merenda  
President

- Developed SP for Roanoke area
- Facilitated SP development for >20 other organizations
  - Master Facilitators and support staff
- Have the knowledge and experience necessary to guide us in this complicated process
- Cost is reasonable

## PROCESS

1. Design Session by small core group
  - Look at current data
  - Identify outcomes
  - Have success measures
  - Develop action plan
2. Key stakeholder interviews
  - Some individual interviews
  - One or 2 facilitated sessions of 30-35 people

## PROCESS

3. Obtain input from/about the overall population
    - Town Hall meetings/focus groups
    - Telephone survey
    - Develop a website linked to the county site with questionnaire
    - Perform a MAPS - identify characteristics by zip code (eg..number elderly, ethnic, poverty etc.)
- **PARTNERING WITH LOCAL NEWSPAPERS ESSENTIAL FOR COMMUNICATION AND ENCOURAGEMENT!**

## FINAL OUTPUT AND FEES

- Estimate 15+/- hours for facilitator
- We will receive a summary and a draft SP
- Estimated cost \$3000.00

## FERRUM CENTER FOR COMMUNITY ENGAGEMENT

- Goal - to have student learning become more integrated with the real world and its social issues
  - A strategic plan for seniors appropriate for this goal
- A proposal for a grant from the Center was submitted and approved along with \$500 of funding
- Anticipated that students would participate in multiple areas including but not limited to:
  - Web site design and survey
  - Focus group meetings
  - Community based surveys
  - Individual stakeholder interviews
  - MAPS project
  - Development and communication implementation of the plan

## Ferrum College

### Student Learning Outcomes Met through this Project

- Demonstrate information, technology, and quantitative literacy
- Demonstrate critical thinking and problem solving
- Demonstrate coherent organization and clearly communicate
- Demonstrate awareness of local, national and global issues
- Collaborate with people from diverse backgrounds

## Ferrum Student Project Based Learning

Changing Roles in Society (SOC450) and  
Introduction to Social Science Research (SSC251)

### Short-term Learning Opportunities:

- Teams of students dedicated to collecting information on the needs of senior citizens in Franklin County
  - Classroom preparation of students
  - Focus Group and Community Meeting facilitators
  - Data recording and media transcription specialists
  - Content analysis of Community discussions
  - Mapping of need and service clusters

### Long-term On-going Learning Opportunities:

- Stakeholder interviews to determine service options
- Student and Stakeholder collaborative development of service programs for distribution in senior population

## RECOMMENDATION FOR BOS

- We request approval today to move forward and \$3000 funding for facilitator fees
- \$500 from Ferrum College approved
- Additional expenses probably to be engendered but hopefully minimal (paper, mailings etc.)
- Continued support from BOS and administrations is, of course, paramount

### **(RESOLUTION #03-11-2012)**

BE IT THEREFORE RESOLVED, by the Board of Supervisors to approve the Aging Services Board's request, thereby approving \$3,000 in funding support for the development of an Aging Plan. Such funding will come from the Board of Supervisors professional services line item #1101-3002, thereby leaving a balance \$115,779.

MOTION BY: Bob Camicia  
 SECONDED BY: Cline Brubaker  
 VOTING ON THE MOTION WAS AS FOLLOWS:  
 AYES: Mitchell, Wagner, Brubaker, Camicia, Thompson & Cundiff  
 ABSENT: Ronnie Thompson

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### **INDOOR PLUMBING REHABILITATION**

Lisa Cooper, Senior Planner/Long Range Planning, stated Franklin County's Housing and Rehabilitation Board (HRB) oversees the distribution of state funds within the County for rehabilitation of housing for qualifying low/moderate income residents, associated with the Indoor Plumbing Rehabilitation Program (IPR). Should the County wish to reinstate a locally administered IPR program under state program guidelines, the County would need to adopt and update its Local Management Plan and Program Income Plan. In addition, the County would need to contract with a Housing Rehabilitation Specialist who would oversee the construction management and procurement of the project. The previous Housing Rehabilitation Specialist is no longer doing this line of work. It should be noted, the last year the County administered an IPR funded project (new home construction) was in 2007.

In addition to the IPR program, planning staff currently administers the dispersal of previously approved program funds for housing rehabilitation projects and subsequently coordinates the receipt of such program (pay-back) funds from previous programs recipients. These pay-back funds have allowed the County's Housing and Rehabilitation Board (HRB) to assist qualifying low/moderate income residents with other needs (i.e. drilling of wells, indoor plumbing, etc.). Such projects could continue whether the County is reinstated into the state's IPR program this year or not.

Staff has received information from DHCD concerning the IPR program for next year. Staff's DHCD representative has stated the IPR program will be changed to a regional program next fiscal year (July 1, 2013). Details of this program will be forthcoming; however, it will be difficult for localities to be the regional program administrator. As the IPR program will change to a regional effort in July, the County is at a crossroads as to a decision whether it should reinstate itself to administer a local project in such a short amount of time remaining this fiscal year. Prior to staff expending further time and resources to apply to reinstate the County into the IPR program for a six month period, staff is requesting some feedback and direction from the Board of Supervisors accordingly.

Planning staff has three scenarios to discuss with the Board of Supervisors concerning this year's program:

**Scenario One:**

Staff is prepared to send the following documents to DHCD for final approval, thereby applying to be reinstated in the IPR program for the remainder of FY '12/'13 accordingly:

Management Plan  
Program Income Plan

Also, staff is prepared to negotiate a contract with a housing rehabilitation specialist for a cost of approximately \$3,000.00 to \$4,500.00 per house and advertise for the program alerting contractors, minority contractors, etc. to the cost of approximately \$1,000.00. Staff projects only building one home for the 2012-2013 project year, which ends on June 30, 2013. As the County's previous Housing Rehabilitation Specialist is no longer available, other specialists have expressed interest but at a higher cost.

**Scenario Two:**

Planning staff and Step, Inc. have had discussions, whereby Step, Inc. would administer the IPR Program for the County. This would mean Planning Staff could still be involved, but would not directly administer the day-to-day activities of the program. Planning staff's involvement would consist of staff member(s) sitting on Step's Housing Rehabilitation Board and report and update the housing construction of low/moderate residents in the County to both the Board of Supervisors and the Franklin County Housing Rehabilitation Board. Therefore, the County could offer input and have direct guidance.

**Scenario Three:**

The County does nothing and chooses not to be reinstated in the state's IPR program at this time, thereby waiting to evaluate what regional options may be available July 1, 2013.

In all three scenarios, planning staff would continue to oversee the program fund (payback fund) projects with monies obtained from previous program recipients. Program funds have helped over twenty (20) low/moderate income individuals with small house repairs and well and septic issues since 2008. Such payback funds would still follow the low/moderate income qualifying guidelines as provided by DHCD and would still be administered by the County's Housing and Rehabilitation Board (HRB).

**RECOMMENDATION:**

Staff respectfully requests the Board of Supervisors to consider and discuss the scenarios at the November Board of Supervisors meeting. Also, staff respectfully requests the Board of Supervisor's recommendation of which scenario would be best for county residents for the final 2012 -2013 program. The recommendation would be discussed at the November Housing Rehabilitation Board meeting.

**(RESOLUTION #04-11-2012)**

BE IT THEREFORE RESOLVED, by the Board of Supervisors to authorize Step, Inc. to administer the Indoor Plumbing Rehabilitation Program (IPR), whereby two County appointed representatives would serve on STEP's associated IPR Housing Board.

MOTION BY: Charles Wagner  
 SECONDED BY: Bobby Thompson  
 VOTING ON THE MOTION WAS AS FOLLOWS:  
 AYES: Mitchell, Wagner, Brubaker, Camicia, Thompson & Cundiff  
 ABSENT: Ronnie Thompson

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**STEP'S REHABILITATION BOARD APPOINTEES**

The Board appointed Christopher Whitlow, Assistant County Administrator and Lisa Cooper, Senior Planner/Long Range Planning to serve on Step's Housing Rehabilitation Board.

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**BUILDING FEES SCHEDULE COMMITTEE REPORT**

Peter Ahrens, Building Official, stated Franklin County Building Inspections Department is responsible for accepting building permit applications, reviewing construction drawings, issuing building permits, managing building permits, and performing inspections associated with approved building permits throughout the County. Building permit fees are assessed to recoup expenses associated with providing these services.

A committee was established during the Franklin County Board of Supervisors public hearing dated October 16, 2012. This committee consisted of two Franklin County Board of Supervisors members, the Franklin County Building Official and five local builders / trades persons. This committee was charged with evaluating the existing building permit fees and proposing modifications to provide equity between permit types.

Upon completion of the evaluation, the current adopted fee schedule is determined to be out of balance, and a proposal for an equitable adjustment is provided.

General fund subsidies represented 47% of the Building Inspections department operations budget during FY2011-12. The proposed modification to the current building permit fee schedule provides equity between permit types while remaining revenue neutral. (No increase in revenue)

**RECOMMENDATION:**

Staff respectfully requests Board direction in relation to Franklin County Code Section 5-27.

<b>Residential</b>	<b>Committee Proposed Rate</b>
New Site Built Dwelling	\$.18 / ft <sup>2</sup> , (\$180.00 Minimum)*
New Modular Dwelling	\$.18 / ft <sup>2</sup> , (\$120.00 Minimum)*
New Multi-Unit Dwelling	\$.18 / ft <sup>2</sup> , (\$210.00 Minimum)*
Manufactured Home	
Single-wide	\$150.00*
Double-wide	\$200.00*
Triple-wide	\$250.00*
Addition	\$.18 / ft <sup>2</sup> , (\$120.00 Minimum)*
Alteration	\$5.00 / \$1000 value (\$60.00 Minimum)*
Accessory Structure	\$.18 / ft <sup>2</sup> , (\$60.00 Minimum)*
Deck / Dock	\$.18 / ft <sup>2</sup> , (\$60.00 Minimum)*
<b>Non-Residential</b>	
New Structure	\$.18 / ft <sup>2</sup> , (\$180.00 Minimum)*
Addition	\$.18 / ft <sup>2</sup> , (\$120.00 Minimum)*
Alteration	\$5.00 / \$1000 value (\$60.00 Minimum)*
Accessory Structure	\$.18 / ft <sup>2</sup> , (\$60.00 Minimum)*
Deck / Dock	\$.18 / ft <sup>2</sup> , (\$60.00 Minimum)*
<b>Miscellaneous</b>	
Above Ground Pool	\$60.00*
Below Ground Pool	\$120.00*
Demolition	\$60.00*
Electrical	\$5.00 / \$1000 value

			(\$60.00 Minimum)*
Plumbing			\$5.00 / \$1000 value (\$60.00 Minimum)*
Mechanical			\$5.00 / \$1000 value (\$60.00 Minimum)*
Sign ( with or without electricity)			\$60.00*
Retaining Wall			\$60.00*
Elevator			\$60.00*
Amusement Device			\$60.00*
Towers & Antennas			\$100.00*
Storage Tanks 100 - 10,000 gallons 10,001 - 25,000 gallons 25,001 and over	\$60.00*		\$90.00* \$140.00*
Distribution terminal and bulk plant facility license			\$150.00*
Tent & Membrane structures over 900 sq ft			\$60.00*
<b>Miscellaneous</b>			
Plan Review fee			10% of building permit fee*
Board of Building Code Appeals			\$250.00*
Commencing Work without a Permit Fee			A sum equal to twice the normal permit fee up to a maximum of \$2,500.00*
Permit Cancellation Fee (prior to commencement of inspection)			Refund of 100% fee less the administrative fee of <del>\$70.00</del> (\$60.00)
Permit Renewal			\$65.00 1) Permit may be issued for 12 months per USBC 2) First permit issued before renewal - no charge 3) Future permits renewal fee applies*
Refunds for unexpired permits			In the case of revocation, abandonment or discontinuance; refunds for the portion of the work that was not completed will be made after written application to the Building Official. A minimum of <del>\$70.00</del> (\$60.00) retained.
Re-inspection Fee			\$45.00*

\* State surcharge required by §36-139 of the Code of Virginia 1.75% currently)

**(RESOLUTION #05-11-2012)**

BE IT THEREFORE RESOLVED, by the Board of Supervisors to approve the aforementioned Building Fee Revised Schedule reflecting a revised administrative fee of \$60.00 for the Permit Cancellation Fee (prior to commencement of inspection) and Refunds for Unexpired Permits, \$60.00, effective January 1, 2013.

MOTION BY: Charles Wagner  
 SECONDED BY: Bob Camicia  
 VOTING ON THE MOTION WAS AS FOLLOWS:  
 AYES: Mitchell, Wagner, Brubaker, Camicia, Thompson & Cundiff  
 ABSENT: Ronnie Thompson

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**OTHER MATTERS BY SUPERVISORS**

Leland Mitchell, Snow Creek District Supervisor, shared with the Board a citizen contacted him to visit dumpster sites. Mr. Mitchell stated the gentleman has a two-way radio system and allows non-residents outside the area, such as Henry County residents to dump trash. Mr. Mitchell stated as we look down the road at the new landfill opening we should look at other sources to help save the new landfill space and to lower the landfill residue reserved for only Franklin County residents.

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**CLOSED MEETING**

**(RESOLUTION #06-11-2012)**

BE IT THEREFORE RESOLVED, by the Board of Supervisors to into a closed meeting in accordance with 2.2-3711, a-1, Personnel, a-3, Acquisition of Land, & a-5, Discussion of a

Prospective New Business or Industry, or of Expansion of an Existing One, of the Code of Virginia, as Amended.

MOTION BY: Charles Wagner  
SECONDED BY: Cline Brubaker  
VOTING ON THE MOTION WAS AS FOLLOWS:  
AYES: Mitchell, Wagner, Brubaker, Camicia, Thompson & Cundiff  
ABSENT: Ronnie Thompson

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MOTION BY: Bob Camicia **RESOLUTION: #07-11-2012**  
SECOND: Charles Wagner MEETING DATE November 20<sup>th</sup>, 2012  
WHEREAS, the Franklin County Board of Supervisors has convened an closed meeting on this date pursuant to an affirmative recorded vote and in accordance with the provisions of The Virginia Freedom of Information Act: and  
WHEREAS, Section 2.2-3712(d) of the Code of Virginia requires a certification by this Franklin County Board of Supervisors that such closed meeting was conducted in conformity with Virginia law;  
NOW, THEREFORE, BE IT RESOLVED, that the Franklin County Board of Supervisors hereby certifies that, to the best of each member's knowledge, (i) only public business matters lawfully exempted from open meeting requirements by Virginia law were discussed in the closed meeting to which this certification resolution applies, and (ii) only such public business matters as were identified in the motion convening the closed meeting were heard, discussed or considered by the Franklin County Board of Supervisors.  
VOTE:  
AYES: Mitchell, Wagner, Brubaker, Camicia, Thompson & Cundiff  
NAYS: NONE  
ABSENT DURING VOTE: Ronnie Thompson  
ABSENT DURING MEETING: Ronnie Thompson

\*\*\*\*\*

**APPOINTMENTS:**  
**HOUSING REHAB BOARD (TERM EXPIRES 12/31/2012)**

- Charles Wagner
- Mike Thurman
- William Helm
- Barbara Garst
- Neil Holthouser
- Hubert Quinn

**(RESOLUTION #08-11-2012)**

BE IT THEREFORE RESOLVED, by the Board of Supervisors to re-appoint Charles Wagner to the Housing Rehab Board with said term to expire 12/31/2013.

MOTION BY: Bobby Thompson  
SECONDED BY: Bob Camicia  
VOTING ON THE MOTION WAS AS FOLLOWS:  
AYES: Mitchell, Brubaker, Camicia, Thompson & Cundiff  
ABSTAINED: Wagner  
ABSENT: Ronnie Thompson

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**(RESOLUTION #09-11-2012)**

BE IT THEREFORE RESOLVED, by the Board of Supervisors to re-appoint Mike Thurman, William Helm, Barbara Garst, Neil Holthouser & Hubert Quinn to the Housing Rehab Board with said term to expire 12/31/2013.

MOTION BY: Charles Wagner  
SECONDED BY: Leland Mitchell  
VOTING ON THE MOTION WAS AS FOLLOWS:  
AYES: Mitchell, Wagner, Brubaker, Camicia, Thompson & Cundiff  
ABSENT: Ronnie Thompson

\*\*\*\*\*

**WESTERN VA. REGIONAL JAIL AUTHORITY (TERM EXPIRES 12/31/2012)**

**BOARD REPRESENTATIVE**

Charles Wagner Alternate David Cundiff

**ADMINISTRATIVE REPRESENTATIVE**

Christopher Whitlow Alternate Rick Huff,

**(RESOLUTION #10-11-2012)**

BE IT THEREFORE RESOLVED, by the Board of Supervisors to re-appoint Charles Wagner David Cundiff-Alternate to serve on the Western Va. Regional Jail Authority with said term to expire 12/31/2013.

MOTION BY: Cline Brubaker  
 SECONDED BY: Leland Mitchell  
 VOTING ON THE MOTION WAS AS FOLLOWS:  
 AYES: Mitchell, Wagner, Brubaker, Camicia, Thompson & Cundiff  
 ABSENT: Ronnie Thompson

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**(RESOLUTION #11-11-2012)**

BE IT THEREFORE RESOLVED, by the Board of Supervisors to re-appoint Christopher Whitlow (Rick Huff-Alternate) to serve on the Western Va. Regional Jail Authority with said term to expire 12/31/2013.

MOTION BY: Charles Wagner  
 SECONDED BY: Leland Mitchell  
 VOTING ON THE MOTION WAS AS FOLLOWS:  
 AYES: Mitchell, Wagner, Brubaker, Camicia, Thompson & Cundiff  
 ABSENT: Ronnie Thompson

**WEST PIEDMONT PLANNING COMMISSION BOARD (TERM EXPIRES 12/31/2012)**

Bobby Thompson & Leland Mitchell

**(RESOLUTION #12-11-2012)**

BE IT THEREFORE RESOLVED, by the Board of Supervisors to re-appoint Bobby Thompson & Leland Mitchell to serve on the West Piedmont Planning Commission Board with said term to expire 12/31/2013.

MOTION BY: Charles Wagner  
 SECONDED BY: Cline Brubaker  
 VOTING ON THE MOTION WAS AS FOLLOWS:  
 AYES: Mitchell, Wagner, Brubaker, Camicia, Thompson & Cundiff  
 ABSENT: Ronnie Thompson

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**TLAC (TERM EXPIRES 1/31/2013)**

Bob Camicia & Russ Johnson

Hold until January Board meeting.

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**LIBRARY BOARD/BOONE DISTRICT (UNEXPIRED TERM TO EXPIRE 6/30/2013)**

Kim Roe/Resigned

Hold until December.

\*\*\*\*\*

**SOCIAL SERVICES BOARD/GILLS CREEK DISTRICT (UNEXPIRED TERM TO EXPIRE 6/30/2014 BENSON BECK)**

**(RESOLUTION #13-11-2012)**

BE IT THEREFORE RESOLVED, by the Board of Supervisors to appoint Richard Kleckner to fill the unexpired term of Benson Beck on the Social Services Board representing the Gills Creek District with said term to expire 6/30/2014.

MOTION BY: Bob Camicia  
 SECONDED BY: Bobby Thompson  
 VOTING ON THE MOTION WAS AS FOLLOWS:  
 AYES: Mitchell, Wagner, Brubaker, Camicia, Thompson & Cundiff  
 ABSENT: Ronnie Thompson

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Recess for Dinner.

\*\*\*\*\*

Call To Order, Chairman David Cundiff.

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**ECONOMIC DEVELOPMENT ADVISORY COMMITTEE REPORT**

Russell Johnson, Gills Creek District Citizen, presented the following Franklin County Economic Development Advisory Committee Report:

# **Franklin County Economic Development Advisory Committee**

## **Report to the Board of Supervisors**

### **Objective**

- **To provide the Board with a strategic plan (document) which provides recommendations on updating the County's economic development activities**

## About the Advisory Committee

- We started by asking thirty two (32) citizens to participate – twenty-three (23) accepted and therefore “volunteered” their time and expertise
- Our decisions were made by consensus
- Several members are willing to continue to work with County Staff as the going forward work continues

### Advisory Committee

(Continued)

- In order to make data-based decisions – the committee members gathered and reviewed thirty two (32) discrete pieces of information
- We have worked together for more than eleven months (11)

## Summary of Results

- Additional revenues will flow to the County by increasing the contributions of Tourism and by attracting more senior citizens
- Business Growth can occur in two major ways:
  1. Develop our local businesses – first
    - A. Re-implement an incubator program for entrepreneurial start-ups
  2. Attract new businesses
    - A. Recruit suppliers to today's businesses
    - B. Take whatever new business comes along - through present efforts and relationships
    - C. Specifically target six industry segments as recommended by the Roanoke Regional Partnership
    - D. Reverse out - commuting

## Integrated Recommendations

- You have in your possession, a report with nine segments. Each segment title provides recommendations on a particular topic, however, they are not stand-alone segments – the information weaves through all of the report:
  - Business Growth and Development,**
  - Organizational Effectiveness, Real Estate,**
  - Labor and Education, Quality of Life,**
  - Transportation, Tourism, Agriculture,**
  - Economic Opportunities for Individual Communities**

## To Achieve The Recommendations

- Assign full-time Staff (s) and consider re-organizing the mission of economic development - measure the outcomes
- Develop a budget (s) and an on-going revenue stream for consistent commitment
- Influence – a strong Chamber of Commerce and build two new Visitor Sites
- Seek “infrastructure partnerships” with Rocky Mount, Ferrum, and Boones Mill
- Further streamline County responsiveness to business needs

## To Achieve The Recommendations

(Continued)

- Increase site-ready pads
- Invest in infrastructure
- Engage in Public – Private partnerships for destination sites and attractions, conference centers, etc.
- Develop a tolerance for risk
- Involve citizens

## What You Will Hear Tonight

- Three Team Leaders are here to engage in dialogue with you and respond to your questions  
**Aaron Long, Phyllis Karavatakis, and Larry Iceman**
- After our discussion tonight, the Committee will need to know if we are done, or if you would like the Committee to continue and work on a specific issue or topic

### Board of Supervisors' Summary

#### Background

Franklin County is situated in the beautiful Blue Ridge Mountains of Virginia. The County is home to two magnificent lakes that cover over 24,000 acres and shares a scenic part of the Blue Ridge Parkway, and the Eastern Gateway of The Crooked Road. Recreational opportunities abound both on land and on water. The County has a population slightly over 50,000, and is the fastest growing community in western Virginia. It boasts low costs of doing business and an unparalleled quality of life. Companies looking to relocate or expand a business can take advantage of some of the lowest tax rates in Virginia, an available and skilled workforce, and a location that puts their business within a one day drive of two-thirds of the entire United States population.

The County's economic development program has been in place since the late 1980s and has resulted in success. However, the current economic situation and the competition for new businesses necessitate that the County take an objective view of today's situation.

#### Citizen Advisory Committee

To take the objective view of today's situation, the Board of Supervisors asked a selected group of County citizens to look at the current business climate and to provide them with recommendations as to current and future needs.

Twenty-three (23) Franklin County citizens volunteered their time and skill. A decision was made to follow the pattern of the Botetourt County Economic Development Plan (judged by many as a good plan to follow), and to work with State economic development personnel, Roanoke Regional

Partnership, West Piedmont Commission, Roanoke Valley and Alleghany Commission, and Virginia Tech University.

The citizens then met and created four objectives, or questions, that would guide their activities, direct their research and information gathering, and upon which they would make data-based decisions:

- (1) What is the status of the current businesses in Franklin County and should we support them further?
- (2) What new businesses should we attract to Franklin County?
- (3) What else can be done to further boost the County's tax base?
- (4) What needs to be done in order to accomplish the answers to the first three questions?

### **Advisory Committee**

The citizens organized themselves into three teams so as to focus on different aspects of their work. In total, the teams collected, worked with and examined thirty - two (32) different sources of data, including these highlights:

- Interviews with the leaders of the top twenty - five (25) businesses in Franklin County
- A Questionnaire to one thousand five hundred and thirty five (1,535) businesses in Franklin County
- Interviews with County and Town staffs involved in economic development
- Benchmarking against six (6) "like" Counties as to their business activities and successes/failures
- Working with the Roanoke Regional Partnership to identify industries that our region will recruit in terms of "jobs of the future"
- Meeting with representatives of the agriculture community as to improving the contribution of agriculture to our economy
- Conducting a Strengths, Weaknesses, Opportunities and Threats (S.W.O.T) Analysis guided by Virginia Tech personnel
- Analyzing the in-out commuting patterns of Franklin County workers
- Reviewing the ways to increase tourism and attracting retirees to our County

### **Recommendations**

The Citizen Advisory Committee members spent several weeks compiling the data and debating amongst themselves the principles and strategies that the data suggested. In summary, here is what the Committee determined:

As to the question/objective for "**building the tax base**" the committee found that there are three primary paths to accomplish this goal:

1. Increase the number of tourists, increase the amount of time tourist stay, and reduce the "seasonality" of today's tourists, thus converting this economy into a year-round-economy.
2. Increase the contribution of local businesses and agriculture to the tax base by helping them to grow (49% of our local businesses plan to grow in the next three years). The Advisory Committee also suggests implementing a remodeled incubator program for entrepreneurial efforts here at home.
3. Add new businesses, in key industry segments that will complement existing businesses, lift the current average wage, and add to the profile of companies in the County "businesses of the future."

### **Recommendations**

As to the question/objective for "**Identifying those opportunities that will bring additional companies to the County, (Jobs for the future)**", the Advisory Committee suggests that the County work with other Counties in the region to recruit the businesses of the future as identified by The Regional Partnership. They are:

- Advanced Manufacturing
- Life Sciences

- Finance, Insurance and Real Estate
- Printing
- Transportation
- Food Processing

The committee is comfortable that these industries will complement today's business, and that at least three (top three bullets on the above list) of these industry segments (Advanced Manufacturing, Life Sciences, and Finance, Insurance, and Real Estate) will increase the level of today's hourly wage. The other segments will complement our regional economy. As to the question/objective for "**supporting existing businesses**" the Advisory Committee felt that this was the first priority for three reasons:

- (1) It models for businesses considering locating here that the government and people are involved with and supporting existing businesses
- (2) It will be the quickest return on investment in terms of time and in terms of invested capital dollars,
- (3) It will require the smallest amount of investment dollars as well as the lowest risk of investment dollars,
- (4) It is the right thing to do, as supported by the benchmarking data from the six counties, which clearly indicated from experience, that four of the six counties experienced direct growth from helping their existing businesses.

### Recommendations

As to the question/objective of "**what needs to be done**," the Advisory Committee prepared for the Board of Supervisors, a strategic document organized into nine (9) sections. Here are the section names and some of the actual recommendations. The reader is encouraged to read the entire report for further information.

- Business Growth and Development
  - Develop local businesses first
    - A Business Support Center
    - Specific funding to assist growth and development
    - A revised business incubator program for start-ups
    - Activation of a strong Chamber of Commerce function throughout the county
  - Invest in infrastructure in strategic locations
  - Recruit new business in the three segments as identified by the Roanoke Regional Partnership
- Organizational Effectiveness
  - Full time Economic Development Director, with full time staff
  - Update website and materials and expand to include local businesses
  - Develop local incentives and support guidelines
  - Consistent yearly minimum budget allocation
  - Activate County Chamber of Commerce
- Real Estate
  - Infrastructure expansion – water, sewer, etc.
  - Ready pads
  - Business Support Center (virtual and constructed)
- Labor and Education
  - High school curriculum and work schedule to include on-site work experience
  - Train for tomorrow's jobs and needed skills
  - Provide training "coaches"
- Quality of Life
  - Promoting the openness of our land and the quality of our water
  - Expand conference, meeting, and art-centered facilities

### Recommendations

- Transportation
  - Develop Route 220 North Corridor

- Consider supporting Transportation within the County for seniors, shoppers, etc.
- Tourism
  - Construct new destination features and events
  - Support The Crooked Road programming and advertisement
  - Construct an Art/Music venue
  - Build one or two New Visitor Center(s)
- Agriculture
  - Full time staff position on Director's Staff
  - Expand programs for distribution of food products
  - Explore new crops and use of open land
- Individual Communities
  - Identify support for Ferrum College and consider providing support
  - Support for road improvement in the 220 Corridor in the Boones Mill area
- Support for Rocky Mount - reduce out-commuting of workers as described in their plan, which is a part of our report.

### **Budgeting and Resources**

The success of Franklin County's economic development activities has been achieved through the insight of the County Supervisors, the professionalism of the County Government and through the County's productive relationship with regional partners and organizations. These factors will remain important, and in fact, to achieve our goals, will need to be reinforced and expanded.

The use of citizens, supported by professional economic development personnel is an important consideration.

Finding funds for the recommendations in this report will not be an easy task. The County has operated in the past, using four to six budget lines to support economic development activities. Each year, budget is allocated, as available. The Citizen Advisory Committee proposes consideration of:

- (a) Seeking new revenue sources for economic development, for example adding to the cigarette tax (which would require State approval), or a property tax increase for which the new revenue would be target - designated for economic development; and,
- (b) Consideration of organizing the economic development effort as a C6 corporation (as several neighboring counties/cities have done, or considering expanding the responsibilities of the current economic development authority which focuses today on obtaining low interest loans.

### **Organization and Staffing**

The County's economic development function has been conducted by the County Administrator with the support of the Administrator's staff. As the County grows and the tasks of economic development become more complex and time intensive, a full - time staff position (Director of Economic Development) should be established. The Director will facilitate the growth of existing companies, oversee the marketing of the County, work with State and Regional organizations and personnel, and support new business start-ups. A focus on Agriculture needs to be part of the Director's staffing requirements as is a focus on coordinating Chamber(s) of Commerce, tourism, and attracting retired citizens.

### **Resource Development Needs**

Franklin County will need to enhance its readiness for supporting local business growth and for attracting new businesses by increasing the number of pad-ready sites, designing virtual buildings and offices, and developing a spec building located with access to high speed internet.

Westlake and the 220 Corridor are high potential areas. Water, sewer, and high speed internet are essential, as is the cooperation between County and Town governments.

Adding the availability of natural gas, potentially, will require cooperation with Roanoke County and may require a "partnership" between the two counties. The financial model will need to prove-in this investment before it can be made.

Keeping and attracting younger workers and their families will require among other things affordable housing, amenities such as meeting places, restaurants, entertainment establishments, etc. Attracting more tourists will require an investment in destination locations.

**Changing Dynamics, Changing Roles**

Success to date has been achieved through the direction of the Board of Supervisors, the professionalism of the County Staff, the relationships developed with Regional and State economic development professionals, and the support of Ferrum College and Virginia Tech University. These factors will remain important in years to come. In the coming years, relationships and understandings with existing businesses, and with citizen volunteers, will take on increased importance as will the necessity of the County and Town Governments to work together to achieve success as a whole, with a vision of flexible arrangements to make opportunities happen. The future will also require County-to-County partnerships, because it may be possible to attract a business that will straddle the boundaries of two counties. To achieve success, utility partnerships may also be required between two or more counties.

Aaron Long, Phyllis Karavatakis and Larry Iceman walked the Board through and highlighted each section of the Economic Development report.

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Chairman Cundiff recessed the meeting for the previously advertise public hearings as follows:

**PETITION FOR REZONE** – Petition of **Ronald E. Webb & Wanda B. Webb**, Petitioners/Owners, requesting a rezone for the purpose of adding a full service tackle shop, gas dock and boat rentals for property District General with proffers. The subject property is located at 2050 Morewood Road, in the Gills Creek District and is identified in Franklin County Real Estate Tax Records as Tax Map # 15, Parcel # 21.1. (Case # REZO-9-12-10843)

**REQUEST TO BE MADE FOR DEFERRAL**

**ACTION WAS TAKEN BY THE BOARD GRANTING THE DEFERRAL AT THE BEGINNING OF THE AFTERNOON SESSION.**

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**A HEARING ON AMENDMENTS TO THE ADOPTED 2012-2013 BUDGET**

In Accordance with Sections 15.2-2507 of the Code of Virginia, as amended, on **Tuesday, November 20, 2012, at approximately 8:00 P.M.** or soon thereafter, the Franklin County Board of Supervisors will conduct a public hearing on amending the adopted FY’ 2012-2013 County budget in the Board of Supervisors Meeting Room, located in the Franklin County Government Center, 1255 Franklin Street, Suite 104, Rocky Mount, Virginia.

Original Adopted FY12-13 Budget	\$120,977,031
Budget Amendment for School Carryovers (Adopted June 19, 2012)	\$1,698,628
School Regional Adult Education Program	\$790,389
School Capital Carryovers for Ramsey Hall Cafeteria Project	\$692,609
School Replacement Bus Purchase Carryover	\$760,296
Federal Grant Carryovers	\$706,981
New Federal Grants	\$205,214
County Carryovers	\$865,839
County July Appropriations	\$38,592
County August Appropriations	\$51,842
County October Appropriations	\$147,721
Total Approved Additional Appropriations to Date	\$5,958,111
Estimated Cost of a \$680 Supplemental Payment for all County and School Full Time Employees and a \$340 Supplemental Payment for all County and School Part Time Employees	\$1,169,036
Total Supplemental Appropriations To Date	\$7,127,147

Vincent Copenhaver, Director of Finance, stated at the at the October Board of Supervisors meeting, the Board voted to hold a public hearing in order to consider granting a one-time

supplemental payment of \$680 to all full time County and School employees and a \$340 one-time supplemental payment to part-time employees. The following conditions for receiving the supplement were also discussed and agreed upon:

1. An employee must have been employed with the County or Schools prior to July 1, 2012 and filling a full-time or part-time position at that time. Eligible employees must still be employed in a regular or qualifying part time position in the current fiscal year.
2. An employee must have received a satisfactory or above rating on their last performance evaluation.
3. For a County part-time employee to receive the supplement, they must be a part-time employee as defined in the County's personnel policy manual and work 20 hours or more per week consistently throughout the past year.
4. For a part-time school employee to be eligible that individual must work five days per week.

14 full-time and 7 part time County employees will not receive the one-time supplement since they were hired after July 1, 2012 and five (5) employees did not receive a satisfactory or above rating on their most recent employee performance evaluation.

37 full-time and 5 part time School employees will not receive the one-time supplement since they were hired after July 1, 2012. The Schools have agreed to not grant a supplemental payment to any employees who did not receive a satisfactory or above rating on their most recent employee performance evaluation.

The total cost of this supplemental payment for the County and Schools is approximately \$1,169,036 including fringes. The only fringe benefit required to be paid would be Social Security and Medicare. Funds would come from the County's undesignated fund balance.

Staff recommends releasing this one-time supplement to eligible employees during the last week of November. The December payroll for the County and Schools is paid out before Christmas creating a short processing time in December.

**RECOMMENDATION:**

After the public hearing is held, Staff respectfully requests the Board's consideration of granting the supplemental payment as presented and appropriating \$1,169,036 from the County's undesignated fund balance.

Public Hearing was opened.

No one spoke for or against the proposed budget amendments.

\*\*\*\*\*

Public Hearing was closed.

**(RESOLUTION #14-11-2012)**

BE IT THEREFORE ORDAINED, by the Board of Supervisors to approve the aforementioned amendments to the adopted FY' 2012-2013 County Budget as advertised with a total supplemental appropriations to date in the amount of \$7,127,147.00.

MOTION BY: Bob Camicia

SECONDED BY: Cline Brubaker

VOTING ON THE MOTION WAS AS FOLLOWS:

AYES: Mitchell, Wagner, Brubaker, Camicia, Thompson & Cundiff

ABSENT: Ronnie Thompson

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**(RESOLUTION #15-11-2012)**

BE IT THEREFORE ORDAINED, by the Board of Supervisors to approve said bonuses for employees hired **before** July 1, 2012 a one-time supplemental payment of \$680 to all full time and \$340 for part-time County and School employees, and

BE IT FURTHER RESOLVED, to grant a \$340 one-time supplemental payment to full time and \$170 to part-time employees hired **after** July 1, 2012 with all funding to come from the County's undesignated fund balance.

MOTION BY: Bob Camicia

SECONDED BY: Bobby Thompson

VOTING ON THE MOTION WAS AS FOLLOWS:

AYES: Mitchell, Cundiff, Angell, Johnson, Thompson & Wagner

ABSENT: Ronnie Thompson

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**(RESOLUTION #16-11-2012)**

BE IT THEREFORE RESOLVED, by the Board of Supervisors to authorize the appropriations for said amendments and bonuses.

MOTION BY: Bob Camicia

SECONDED BY: Charles Wagner

VOTING ON THE MOTION WAS AS FOLLOWS:

AYES: Mitchell, Wagner, Brubaker, Camicia, Thompson & Cundiff

ABSENT: Ronnie Thompson

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David Cundiff recessed the meeting until Thursday, November 29, 2012 for the Board Strategic Planning Session.

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DAVID CUNDIFF  
CHAIRMAN

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SHARON K. TUDOR, MMC  
COUNTY CLERK