

FRANKLIN COUNTY BROADBAND NEEDS ASSESSMENT: DECISION POINTS - A STATUS UPDATE



July 18, 2017

OVERVIEW

- ▶ Background
- ▶ Step 2: Leadership Team
- ▶ Step 3: Policy Team
- ▶ Step 1: Board of Supervisors Decision Point
- ▶ Conclusion: Next Steps Timeline

- ▶ Last month, CIT staff presented the Franklin County Community Needs Assessment
- ▶ CIT recommended three decision points:
 - ▶ Role
 - ▶ Goals
 - ▶ Incentives

BACKGROUND

- ▶ The Franklin County Broadband Leadership Team is responsible for prioritizing goals.
- ▶ Primary Focus:
 - ▶ Determine Goals
 - ▶ Nearly complete
 - ▶ Prioritize Goals
 - ▶ Awaiting Board of Supervisors Step 1 Decision Point to Proceed
 - ▶ Seek & Apply for Grants
 - ▶ Continuous

STEP 2: GOALS

- ▶ The following policies are currently being evaluated - and updated, when applicable:
 - ▶ County Code
 - ▶ Zoning Ordinances
 - ▶ Internal Policies & Procedures

STEP 3: POLICY

- ▶ The County must officially determine its role in advancing public/private partnerships
- ▶ CIT recommended three options:
 - ▶ Share Assets Only
 - ▶ Capital Investment
 - ▶ Shares Assets & Invests Some Capital

STEP 1: COUNTY ROLE – BOARD OF SUPERVISORS DECISION POINT

ASSETS

- ▶ Grant providers access to County-owned assets
 - ▶ Vertical assets
 - ▶ Tower space
 - ▶ Rooftops

CAPITAL

- ▶ Fund CIP Projects to build broadband infrastructure
 - ▶ County would build and own the infrastructure
 - ▶ Providers would operate it

OPTIONS 1 & 2

A Hybrid Model

- ▶ The County would provide access to County-owned assets

AND

- ▶ Provide other financial and in-kind incentives

OPTION 3

- ▶ County staff recommends that the Board of Supervisors:
- ▶ **Pass a motion to adopt option #3 (Locality Invests Some Capital)**
- ▶ **Direct staff to identify County assets and funding amounts/sources for the County to contribute**

STAFF RECOMMENDATION



NEXT STEPS

QUESTIONS? COMMENTS?



Contact Information

Chuck Kirby
Director of Broadband Programs
Chuck.Kirby@cit.org
540-309-4313