



Public Engagement **Summary**



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Public Engagement Overview

Community input is essential to a Comprehensive Plan. To ensure a healthy amount of active participation, Franklin County offered online and in-person opportunities to share input, ask questions, and have discussion with neighbors; an online survey was provided and public workshops were held in each Election District (seven in total). These opportunities provided residents with a chance to share their perspective on various topics relevant to the Comprehensive Plan. The survey was composed of 30 questions. Most of these focused on policy topics, four were open-ended, and several were demographic questions.

Throughout the Public Engagement period, patterns emerged that highlighted what Franklin County values, what the top concerns are, and what areas citizens feel the County should be focusing on. Most participants spoke to the rural character as a defining characteristic of the County, and something that they value above all else. Recurring themes for improvement included infrastructure improvements, workforce/economic development, and opportunities for future generations. While most participants shared that more housing options are needed, particularly "missing middle" housing (affordable housing, townhomes, patio homes, apartments, etc). Most participants believe that while the City's assets and infrastructure may be sufficient for today, work needs to be done to be ready to meet future needs. Lastly, most participants shared a desire for an increase or improvement in County services, such as transportation and infrastructure improvements - but also expressed a strong desire to keep taxes low.

Public Input Survey (Online)

A public survey was offered online from April 8, 2024 to May 30, 2024 and received responses from 272 participants. The survey was advertised on the County website, the dedicated [Franklin County: 2045 website](#), on the County's social media pages, and via distribution of flyers at various locations around the County.

272
respondents

Key Findings:

- Respondents love living in Franklin County because of its rural character, pace of life, and proximity to two lakes.
- Incentives to attract younger generations, lack of job growth and availability, and loss of rural character are the top concerns of respondents.
- Respondents are interested in how the County will address infrastructure improvements, workforce and economic development, and education.
- There should be more housing options and variety, but new housing should be in certain areas.
- A safe and efficient transportation system is a top priority, as well as some form of public transportation.

Public Workshops

Public workshops were held in each of the seven Election Districts:

- Glade Hill Elementary on April 23, 2024
- Boones Mill Elementary on April 25, 2024
- Rocky Mount Elementary on April 30, 2024
- Burnt Chimney Elementary on May 1, 2024
- Sontag Elementary on May 6, 2024
- Ferrum Elementary on May 8, 2024
- Callaway Elementary on May 9, 2024

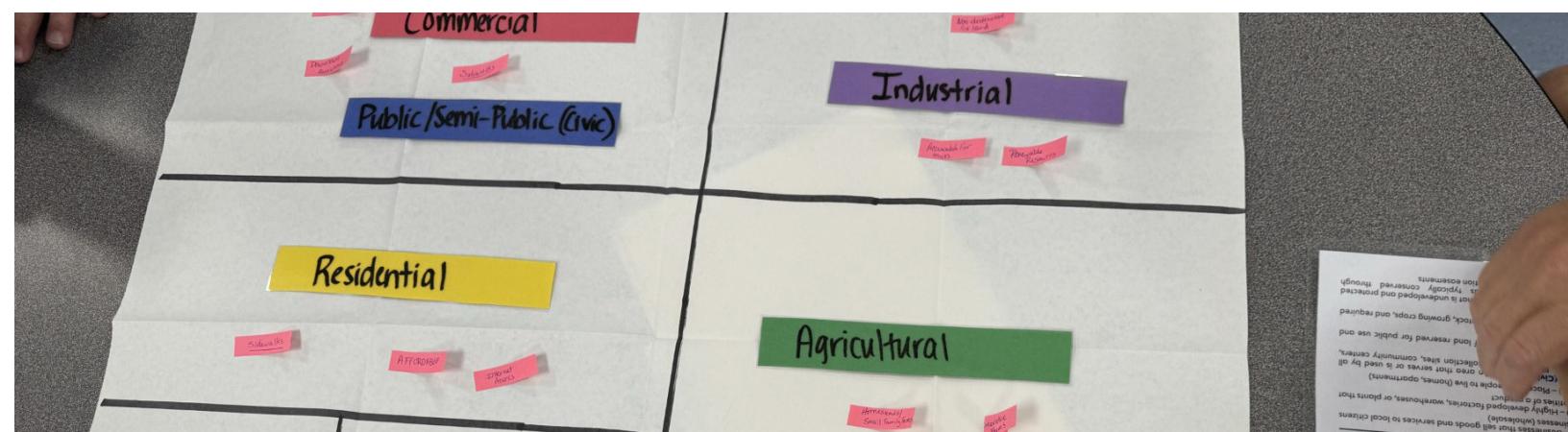
The workshops included a brief presentation that detailed what a Comprehensive Plan is and the process, followed by hands-on experiences where participants could work through group exercises, map their input, and discuss their ideas with Staff.

Key Findings:

- There is a need for commercial and industrial development to stimulate economic growth and create job opportunities; particular emphasis on Summit View and attracting quality employers.
- Some form of public transportation, particularly for low-income and aging populations.
- Many intersections throughout the County are viewed as safety hazards and warrant improvements, in addition to general road maintenance.
- Housing affordability is a high priority throughout the County.
- Housing options should be more varied, but shouldn't be developed anywhere and everywhere; it should be strategically placed.
- The County should attempt to distribute public amenities and services equally and equitably throughout the County.
- Agriculture and conservation are an important land use category for the County and should be planned for accordingly, to protect by natural viewsheds and working agriculture that contribute to the County's character.

7
workshops

69
participants



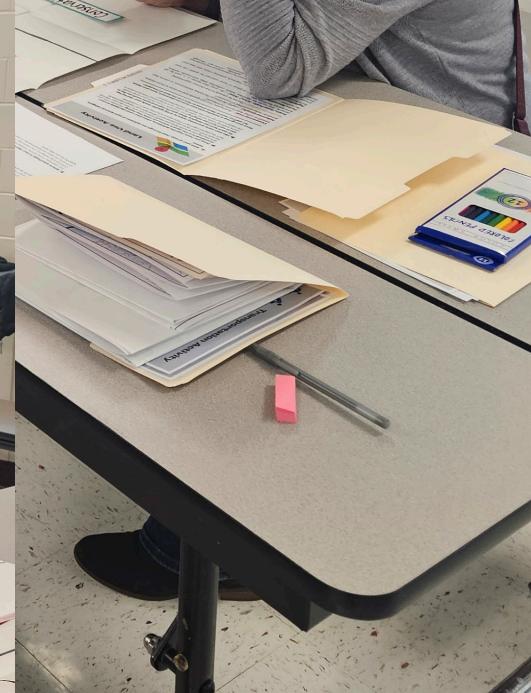
Value "Ballot Boxes"

In addition to the more in-depth opportunities to share input, Staff placed a drop-in table for residents and visitors to "vote" on what they value most in Franklin County. This information was used, along with the survey and workshop results, to create the Plan's Vision Statement.



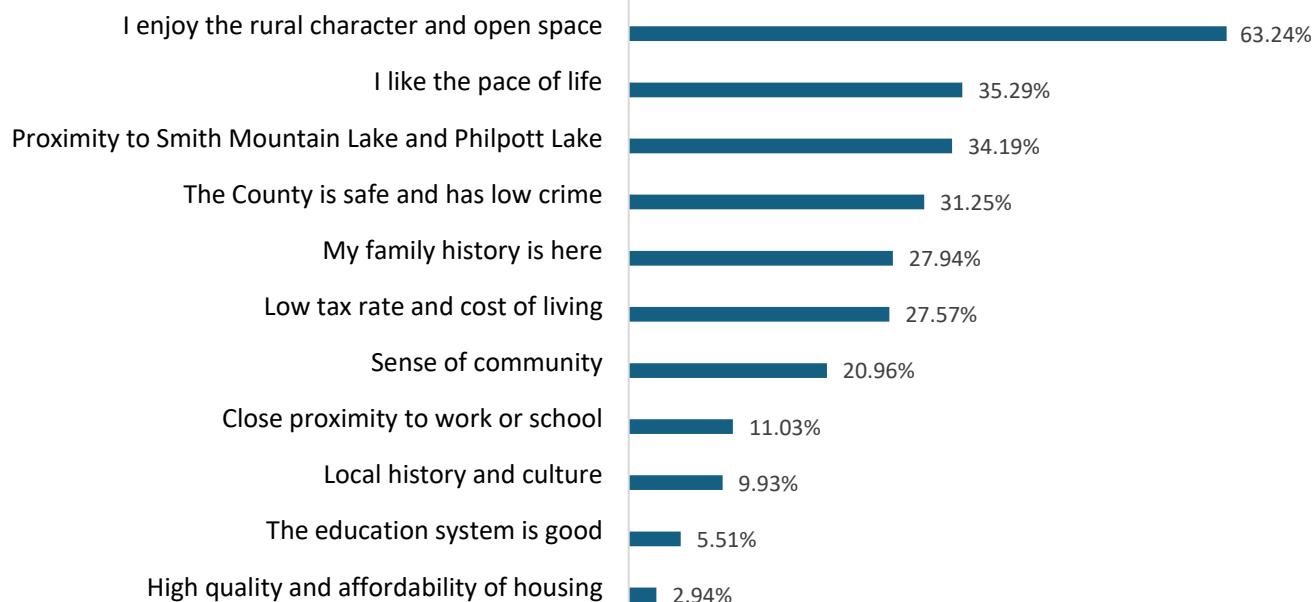
Planning Commission "Vision" Exercise

On March 12, 2024, the Planning Commission held a work session to complete a visioning exercise. This activity provided an opportunity for the Planning Commissioners' to share their input on important values and characteristics of the County, as well as their forecasts for what constituents in their district(s) value and what topics they hope to see the most improvement in.

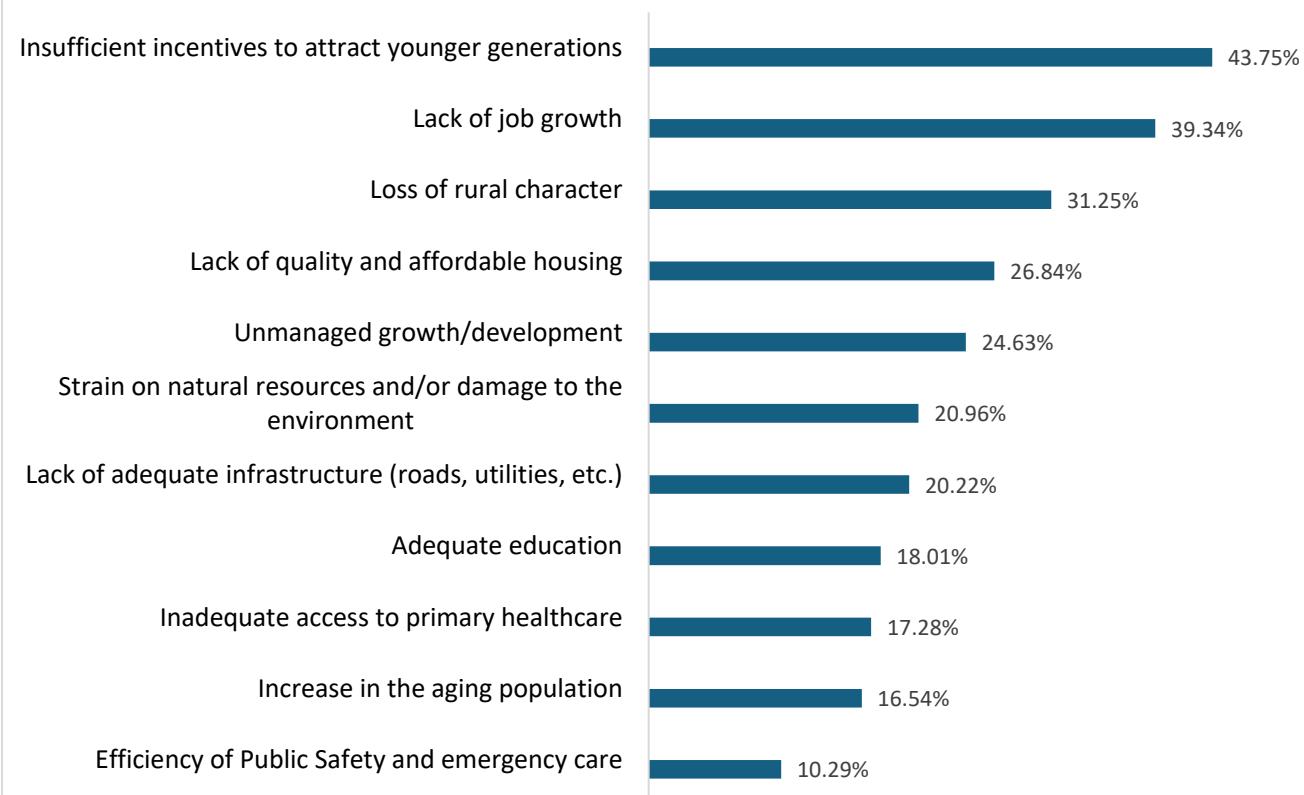


Public Input Survey Results

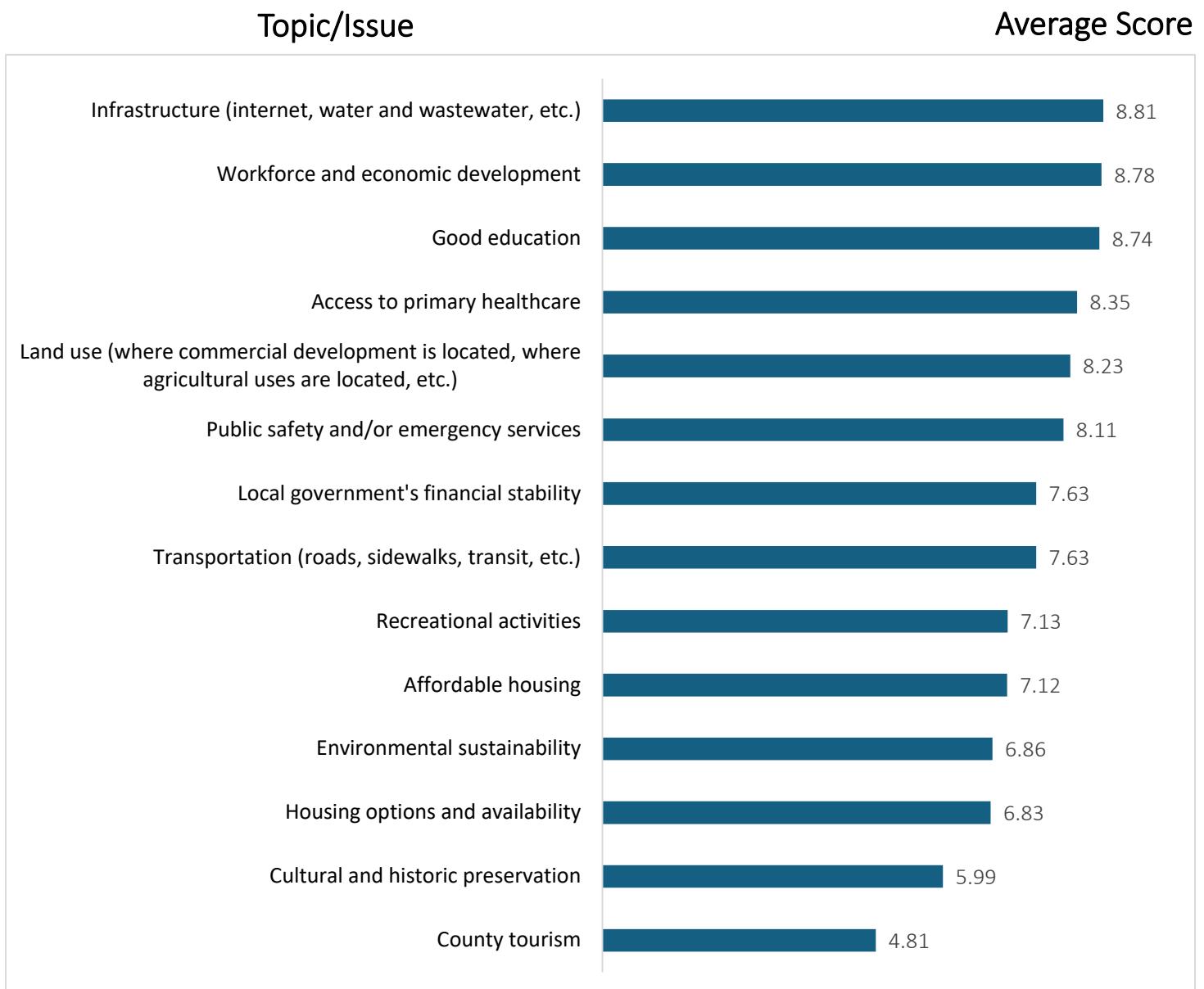
I love living in Franklin County because...



What is your biggest concern for Franklin County's future?

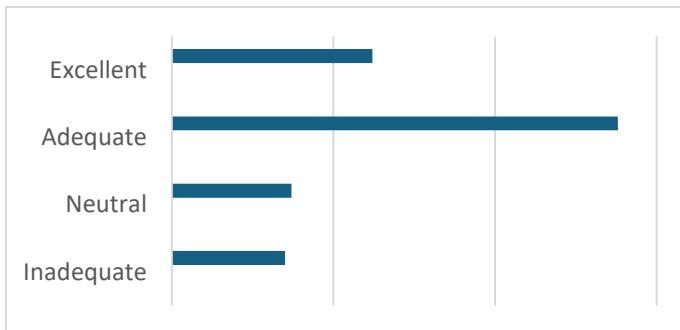


What topics/issues are most important to you? Please rank them!



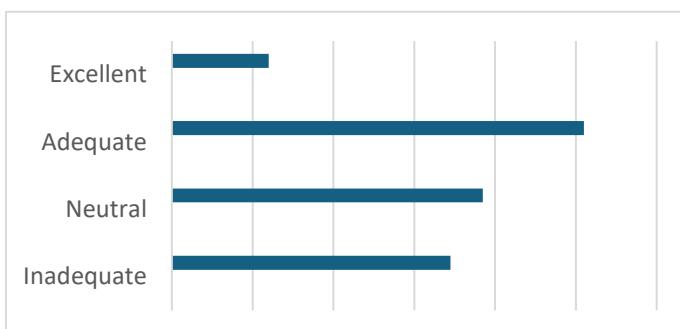
Do you feel that the following public services and facilities are adequate?

Public parks and recreation facilities



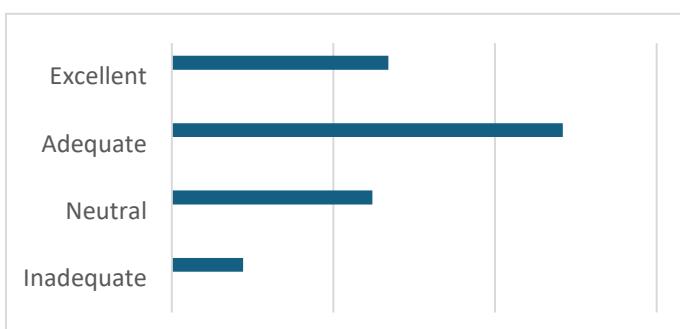
Answers	Count	Percentage
Excellent	62	22.79%
Adequate	138	50.74%
Neutral	37	13.6%
Inadequate	35	12.87%

Public schools



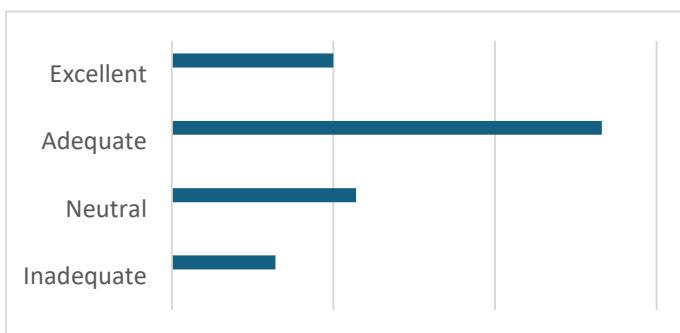
Answers	Count	Percentage
Excellent	24	8.82%
Adequate	102	37.5%
Neutral	77	28.31%
Inadequate	69	25.37%

Libraries



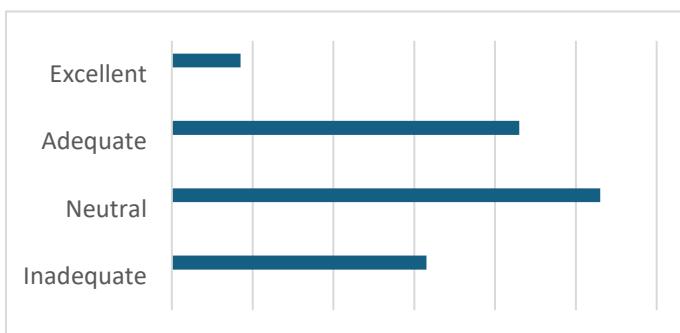
Answers	Count	Percentage
Excellent	67	24.63%
Adequate	121	44.49%
Neutral	62	22.79%
Inadequate	22	8.09%

Public safety and emergency services



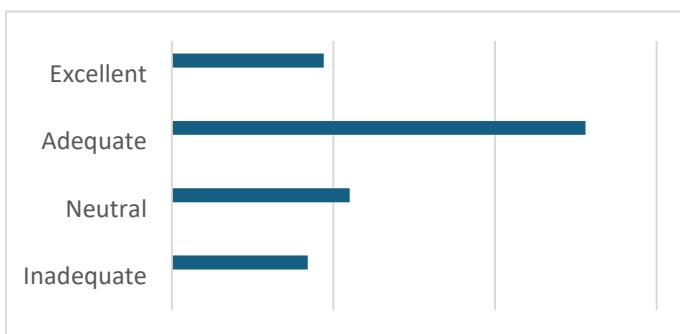
Answers	Count	Percentage
Excellent	50	18.38%
Adequate	133	48.9%
Neutral	57	20.96%
Inadequate	32	11.76%

Aging Services



Answers	Count	Percentage
Excellent	17	6.25%
Adequate	86	31.62%
Neutral	106	38.97%
Inadequate	63	23.16%

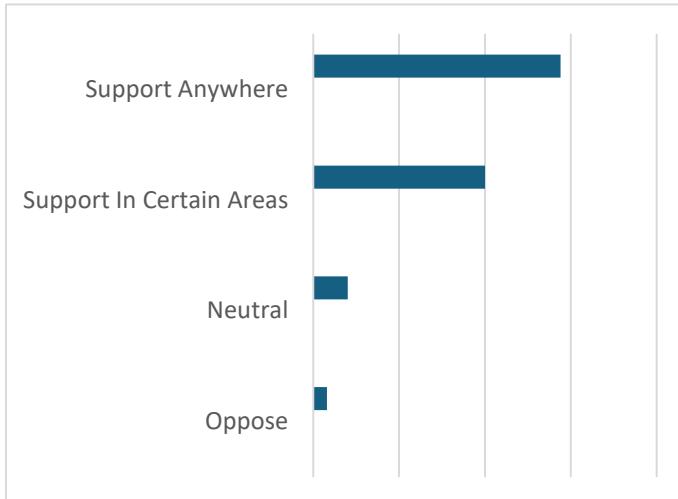
Public works (landfill and compactor sites)



Answers	Count	Percentage
Excellent	47	17.28%
Adequate	128	47.06%
Neutral	55	20.22%
Inadequate	42	15.44%

In general, do you support the following types of residential development?

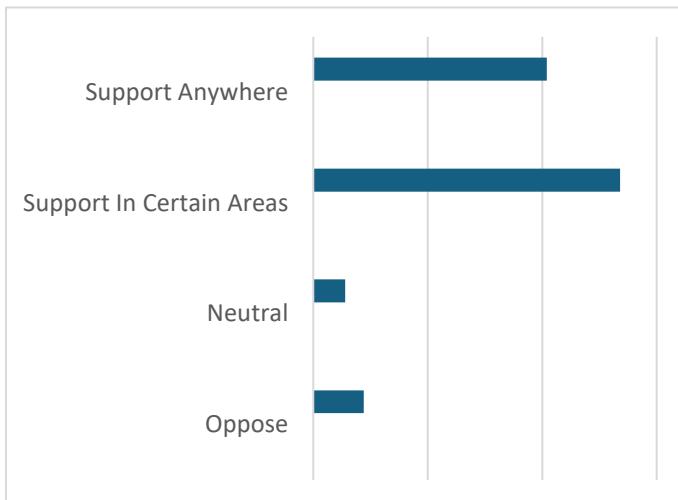
Single-family homes on large lots (5 or more acres)



Answers	Count	Percentage
Support Anywhere	144	52.94%
Support In Certain Areas	100	36.76%
Neutral	20	7.35%
Oppose	8	2.94%



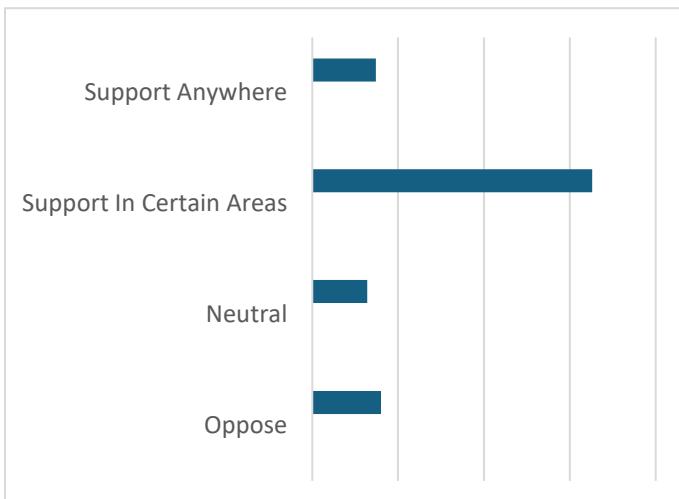
Single-family homes on small lots (less than 5 acres)



Answers	Count	Percentage
Support Anywhere	102	37.5%
Support In Certain Areas	134	49.26%
Neutral	14	5.15%
Oppose	22	8.09%



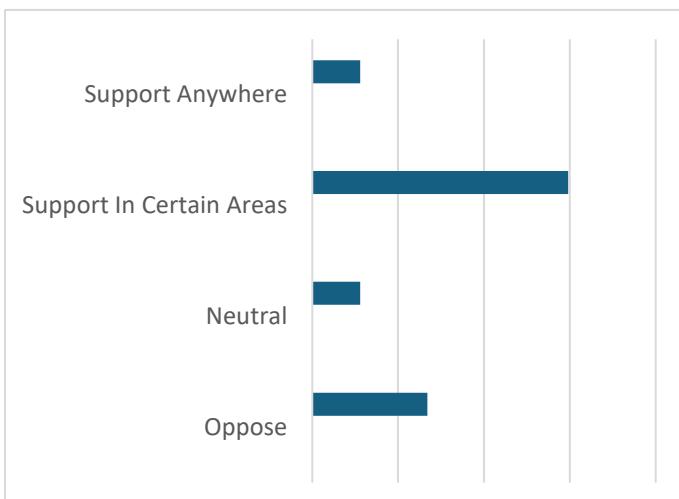
Multi-family homes, small (apartment and condos) (4-8 units)



Answers	Count	Percentage
Support Anywhere	37	13.6%
Support In Certain Areas	163	59.93%
Neutral	32	11.76%
Oppose	40	14.71%



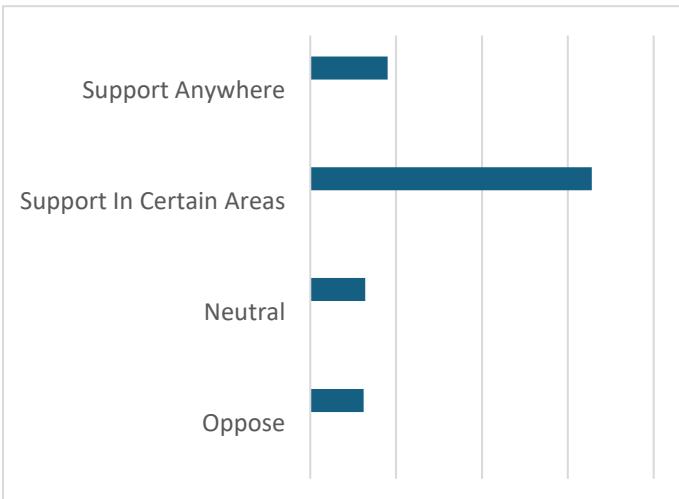
Multi-family homes, large (apartment and condos) (more than 8 units)



Answers	Count	Percentage
Support Anywhere	28	10.29%
Support In Certain Areas	149	54.78%
Neutral	28	10.29%
Oppose	67	24.63%



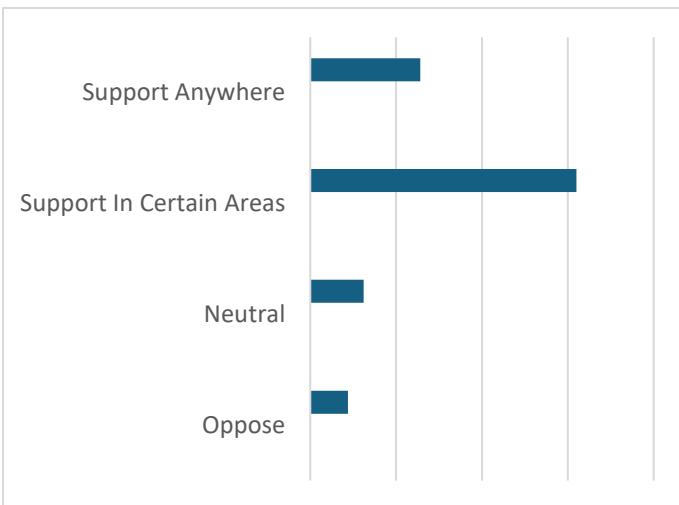
Townhomes and duplexes



Answers	Count	Percentage
Support Anywhere	45	16.54%
Support In Certain Areas	164	60.29%
Neutral	32	11.76%
Oppose	31	11.4%



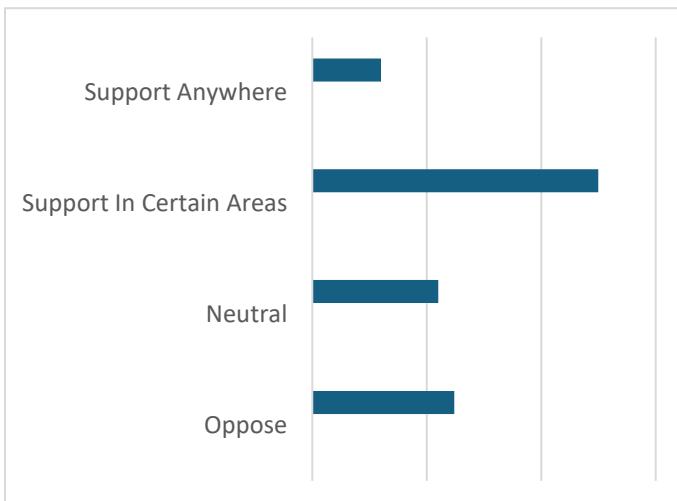
Patio and cottage homes (single-level; no stairs)



Answers	Count	Percentage
Support Anywhere	64	23.53%
Support In Certain Areas	155	56.99%
Neutral	31	11.4%
Oppose	22	8.09%



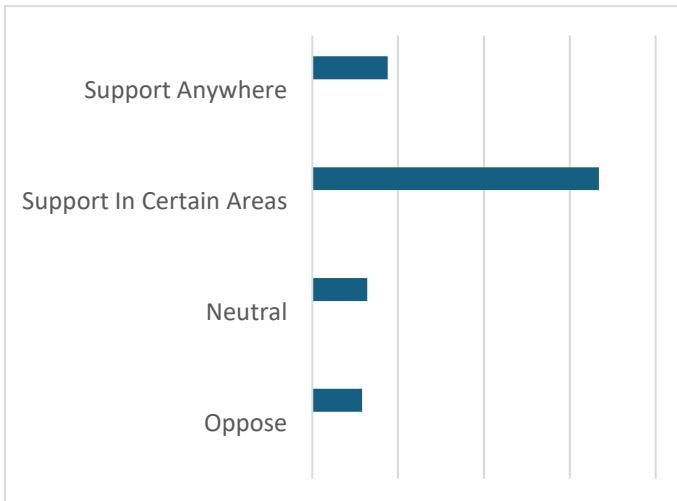
Manufactured housing and manufactured housing parks



Answers	Count	Percentage
Support Anywhere	30	11.03%
Support In Certain Areas	125	45.96%
Neutral	55	20.22%
Oppose	62	22.79%



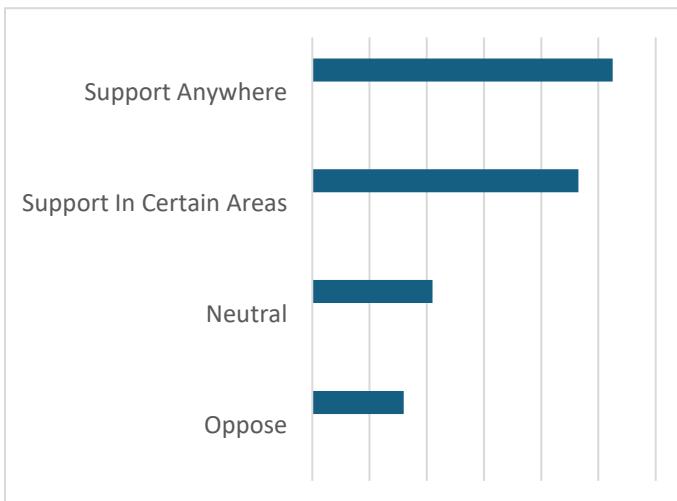
Mixed housing types (e.g. single family and townhomes in one development)



Answers	Count	Percentage
Support Anywhere	44	16.18%
Support In Certain Areas	167	61.4%
Neutral	32	11.76%
Oppose	29	10.66%



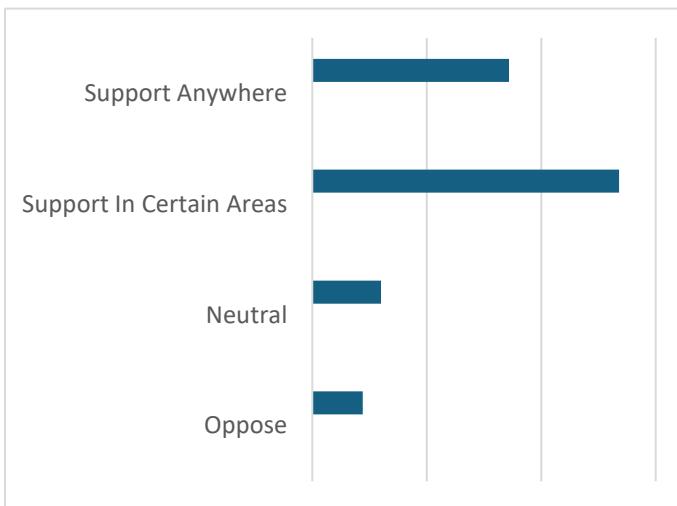
Accessory dwelling units (guest houses, garage apartments, etc.)



Answers	Count	Percentage
Support Anywhere	105	38.6%
Support In Certain Areas	93	34.19%
Neutral	42	15.44%
Oppose	32	11.76%



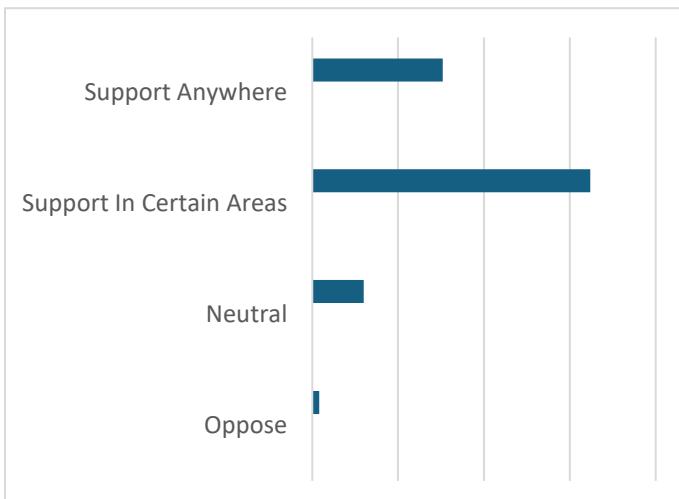
Affordable/attainable housing (entry-level homes for workforce, starter homes, etc.)



Answers	Count	Percentage
Support Anywhere	86	31.62%
Support In Certain Areas	134	49.26%
Neutral	30	11.03%
Oppose	22	8.09%

Various types;
Housing that cost
less than 30% of
household
income

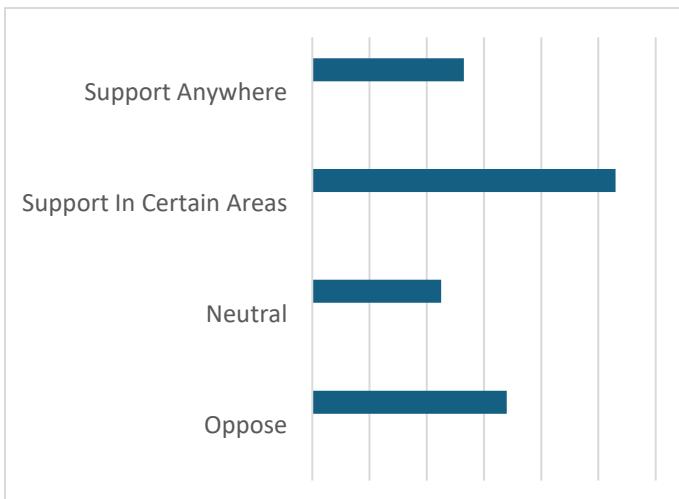
Retirement communities and/or assisted-living facilities



Answers	Count	Percentage
Support Anywhere	76	27.94%
Support In Certain Areas	162	59.56%
Neutral	30	11.03%
Oppose	4	1.47%



Housing for short-term rental

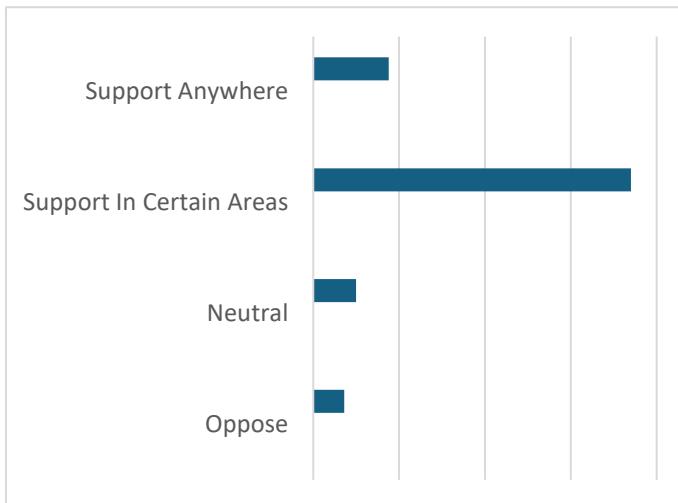


Answers	Count	Percentage
Support Anywhere	53	19.49%
Support In Certain Areas	106	38.97%
Neutral	45	16.54%
Oppose	68	25%



In general, do you support the following types of non-residential land uses?

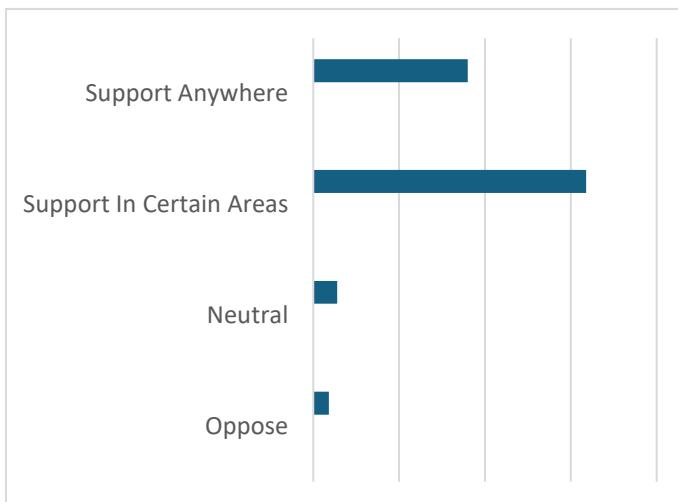
Professional office spaces



Answers	Count	Percentage
Support Anywhere	44	16.18%
Support In Certain Areas	185	68.01%
Neutral	25	9.19%
Oppose	18	6.62%



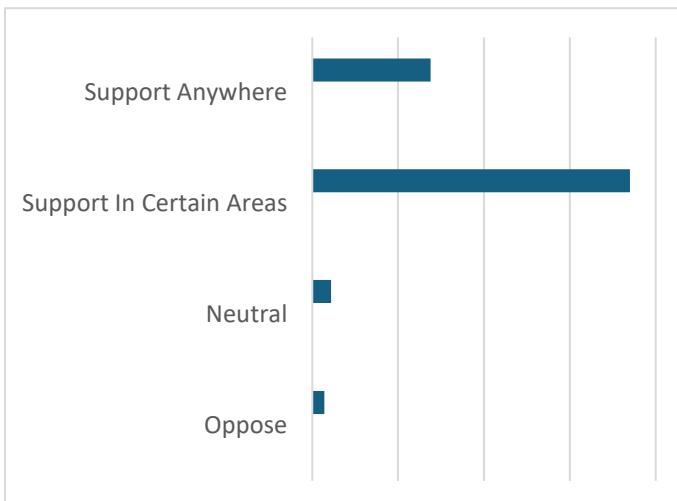
Medical offices and facilities



Answers	Count	Percentage
Support Anywhere	90	33.09%
Support In Certain Areas	159	58.46%
Neutral	14	5.15%
Oppose	9	3.31%



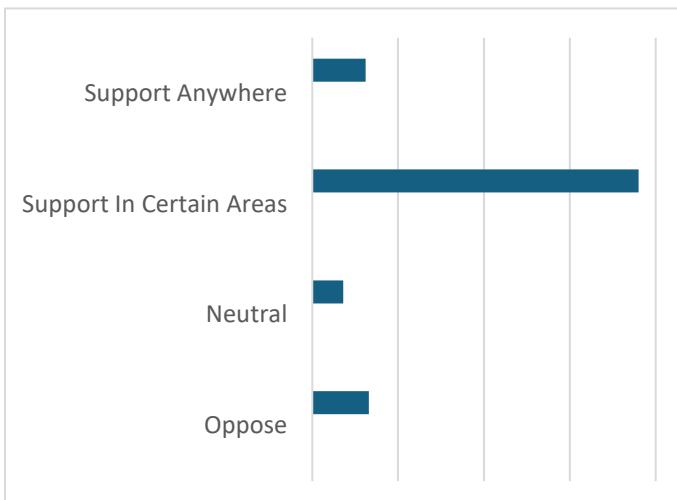
Small-scale commercial/retail development



Answers	Count	Percentage
Support Anywhere	69	25.37%
Support In Certain Areas	185	68.01%
Neutral	11	4.04%
Oppose	7	2.57%



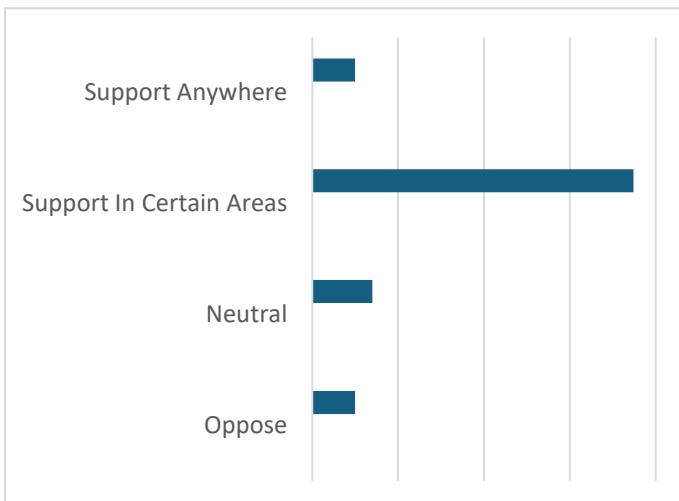
Large-scale commercial/retail development (grocery store, big-box store, etc.)



Answers	Count	Percentage
Support Anywhere	31	11.4%
Support In Certain Areas	190	69.85%
Neutral	18	6.62%
Oppose	33	12.13%



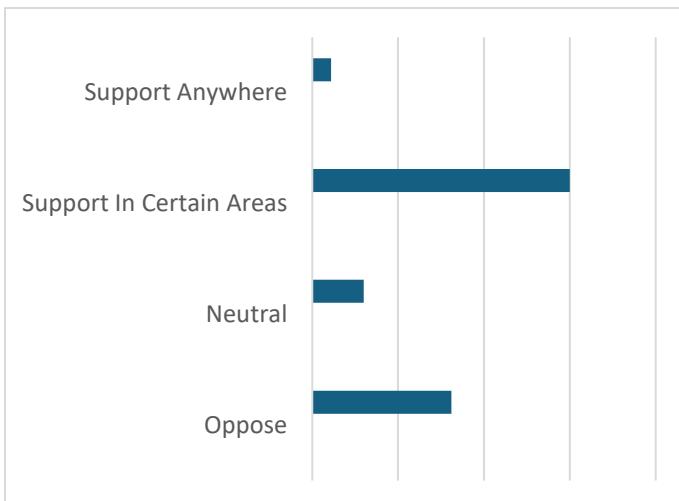
Light industrial or research development



Answers	Count	Percentage
Support Anywhere	25	9.19%
Support In Certain Areas	187	68.75%
Neutral	35	12.87%
Oppose	25	9.19%



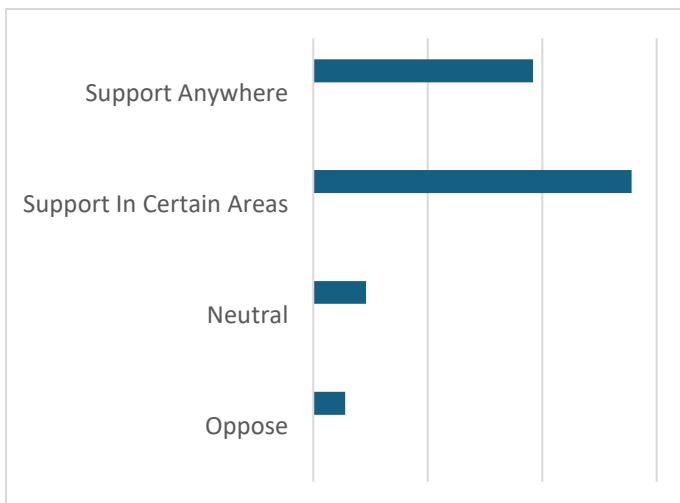
Heavy industrial development



Answers	Count	Percentage
Support Anywhere	11	4.04%
Support In Certain Areas	150	55.15%
Neutral	30	11.03%
Oppose	81	29.78%



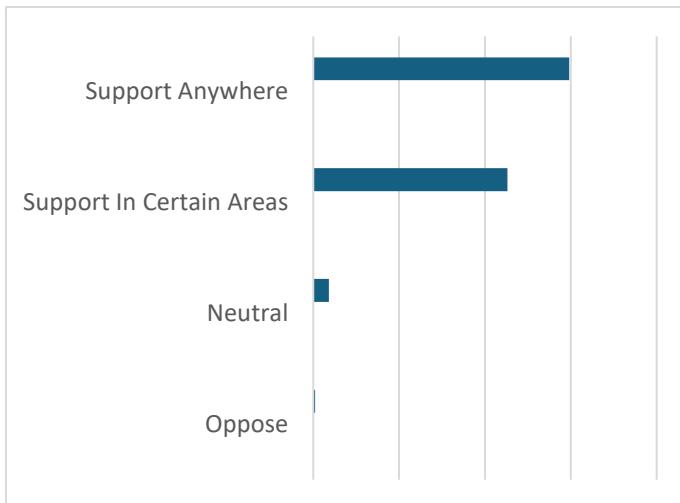
Tourism



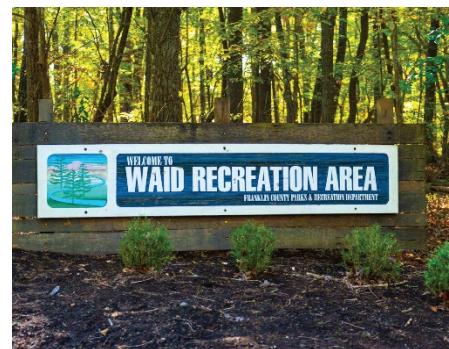
Answers	Count	Percentage
Support Anywhere	96	35.29%
Support In Certain Areas	139	51.1%
Neutral	23	8.46%
Oppose	14	5.15%



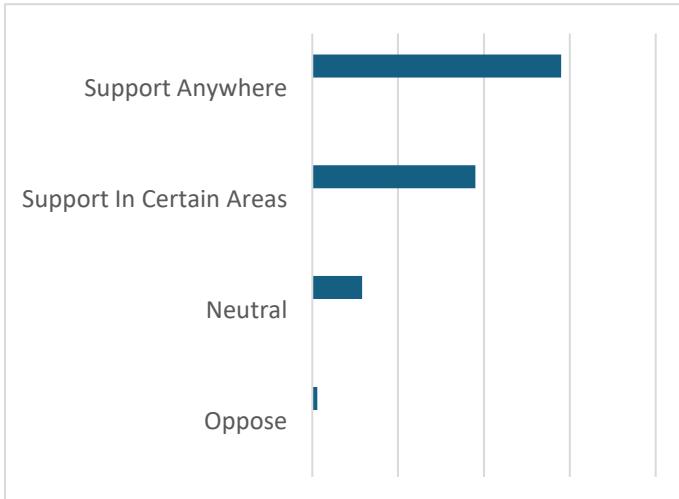
Parks, community centers, and other recreation and sports facilities



Answers	Count	Percentage
Support Anywhere	149	54.78%
Support In Certain Areas	113	41.54%
Neutral	9	3.31%
Oppose	1	0.37%



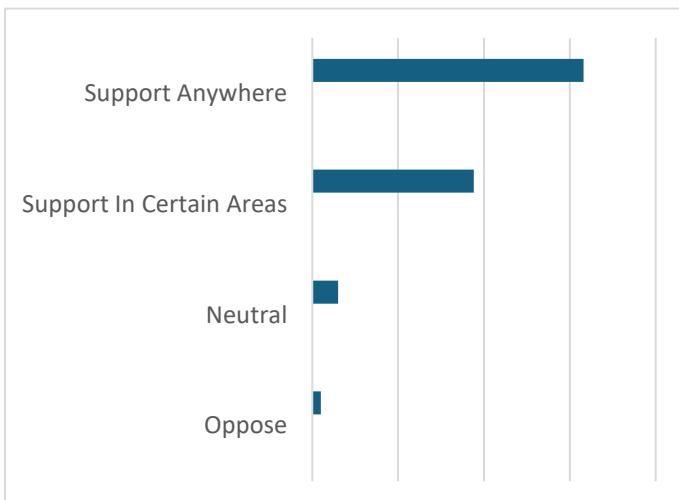
Undeveloped/conserved land



Answers	Count	Percentage
Support Anywhere	145	53.31%
Support In Certain Areas	95	34.93%
Neutral	29	10.66%
Oppose	3	1.1%



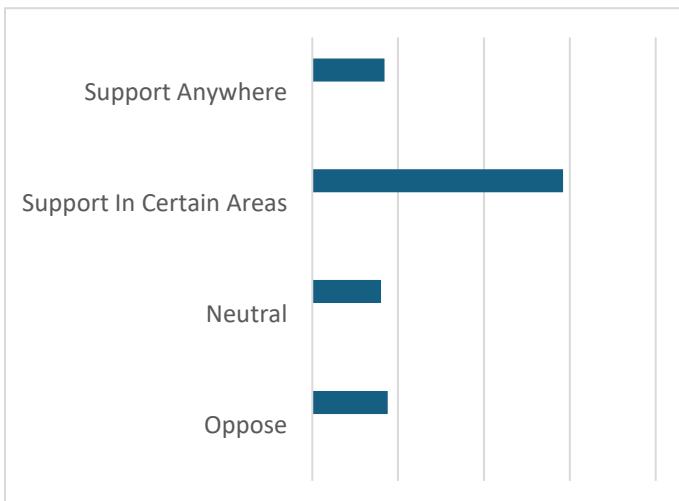
Agritourism and small-scale agriculture and/or forestry



Answers	Count	Percentage
Support Anywhere	158	58.09%
Support In Certain Areas	94	34.56%
Neutral	15	5.51%
Oppose	5	1.84%



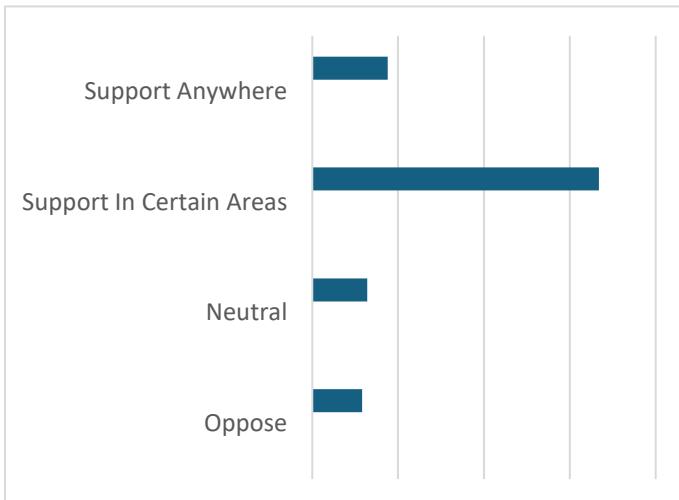
Intensive agriculture and/or forestry (feedlot, etc.)



Answers	Count	Percentage
Support Anywhere	42	15.44%
Support In Certain Areas	146	53.68%
Neutral	40	14.71%
Oppose	44	16.18%



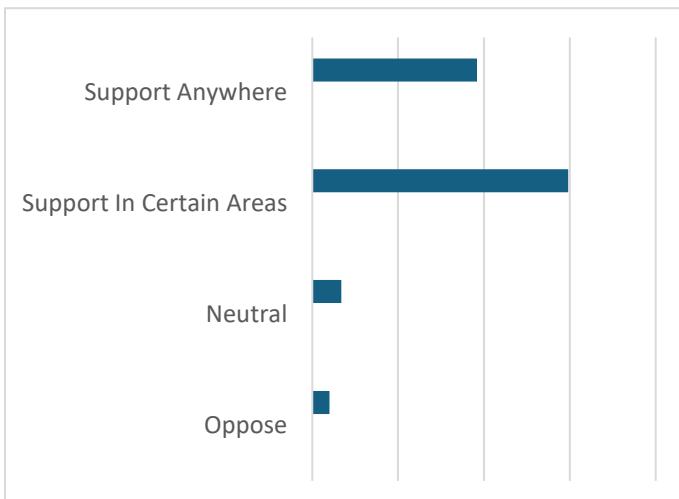
Mixed-use developments (residential and commercial in one development)



Answers	Count	Percentage
Support Anywhere	44	16.18%
Support In Certain Areas	167	61.4%
Neutral	32	11.76%
Oppose	29	10.66%



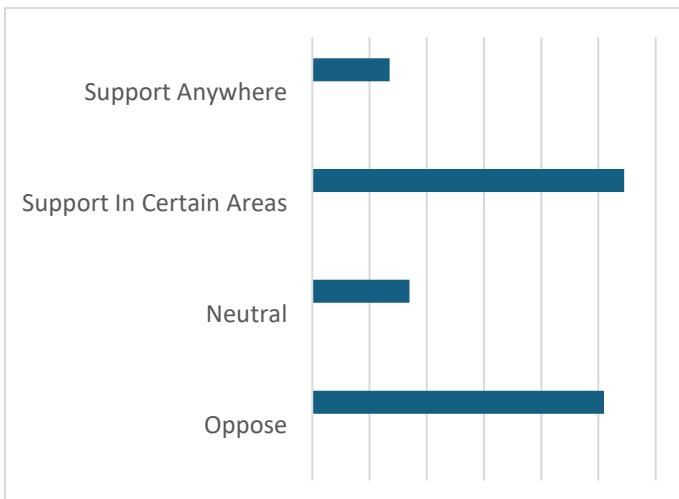
Community/Public facilities (libraries, social services, healthcare, etc.)



Answers	Count	Percentage
Support Anywhere	96	35.29%
Support In Certain Areas	149	54.78%
Neutral	17	6.25%
Oppose	10	3.68%



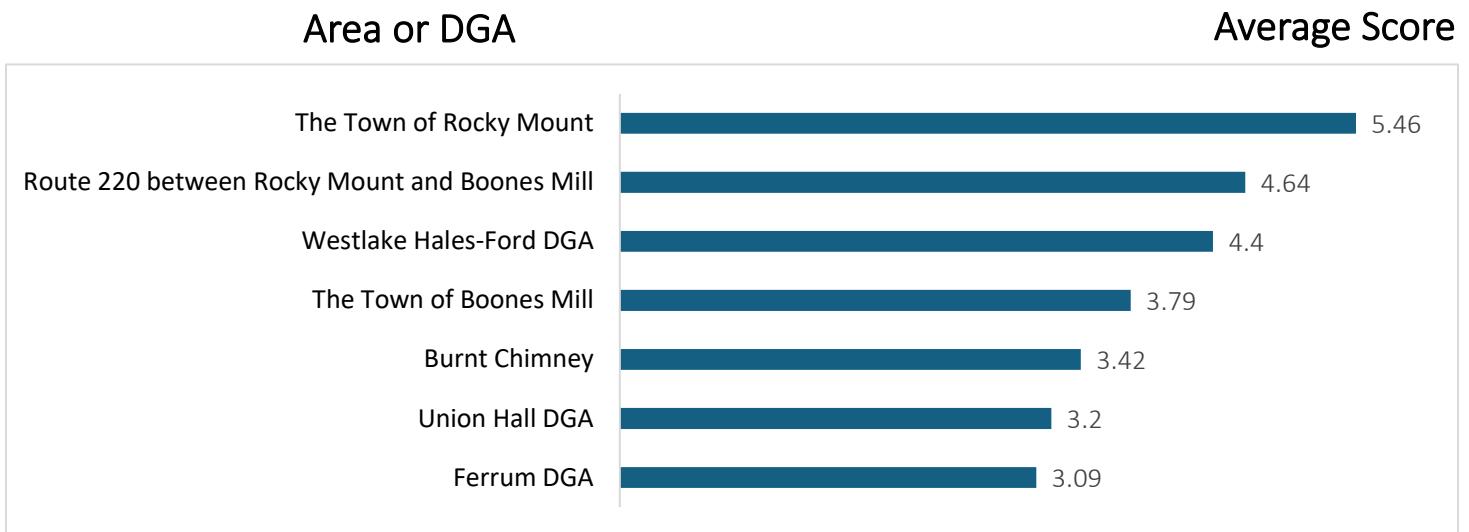
Utility-scale solar facilities (solar farms)



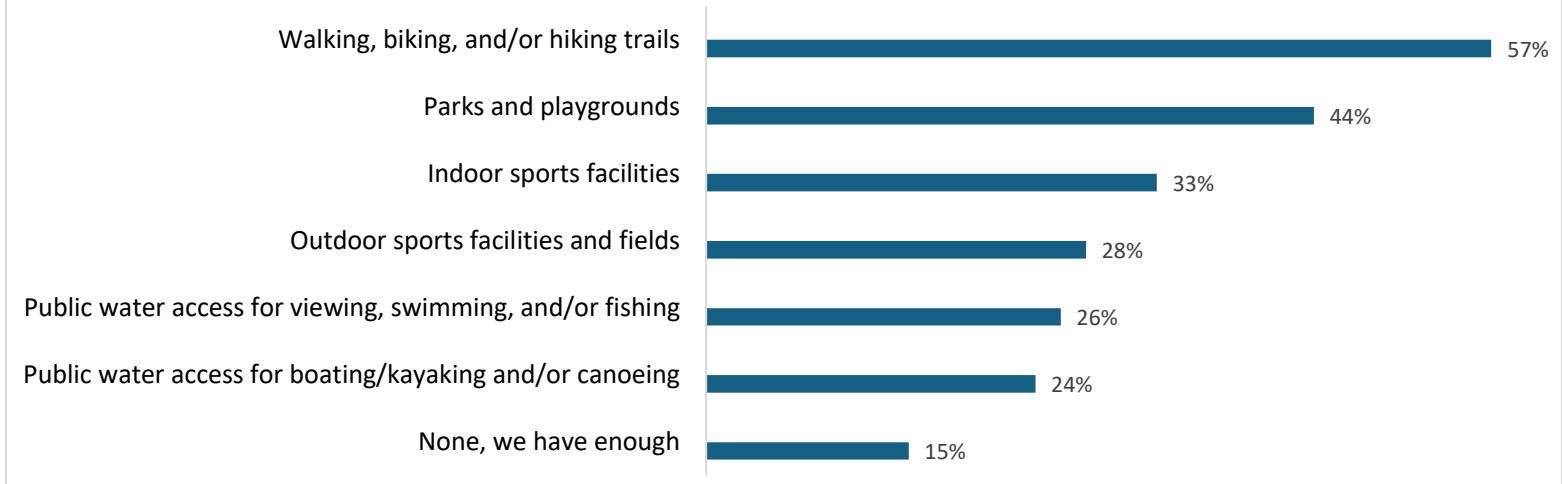
Answers	Count	Percentage
Support Anywhere	27	9.93%
Support In Certain Areas	109	40.07%
Neutral	34	12.5%
Oppose	102	37.5%



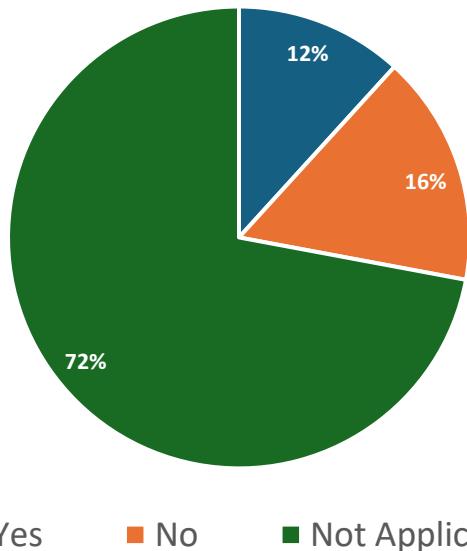
Which one of the following developed areas or Designated Growth Areas (DGA) in Franklin County would be the best location for small shops, stores, and restaurants?



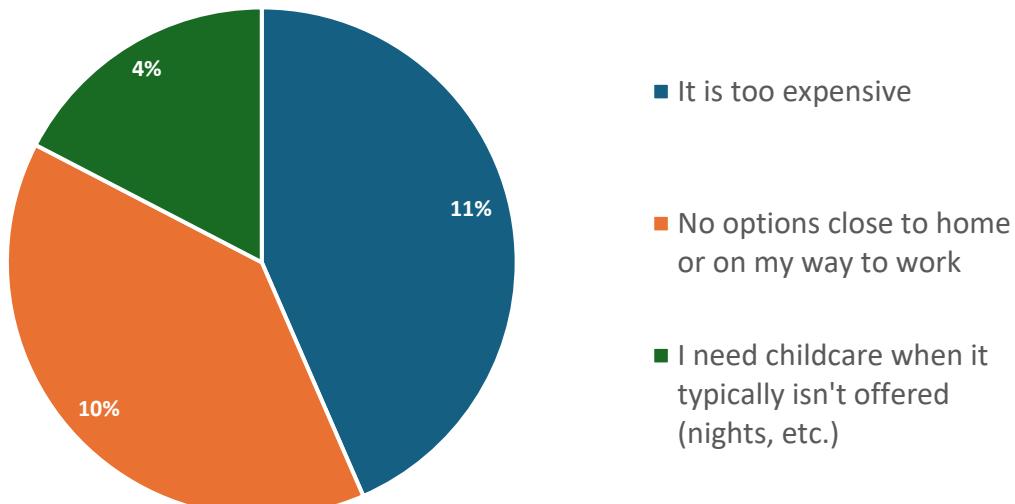
If there were additional parks and recreational facilities in the County, which would you most like to see?



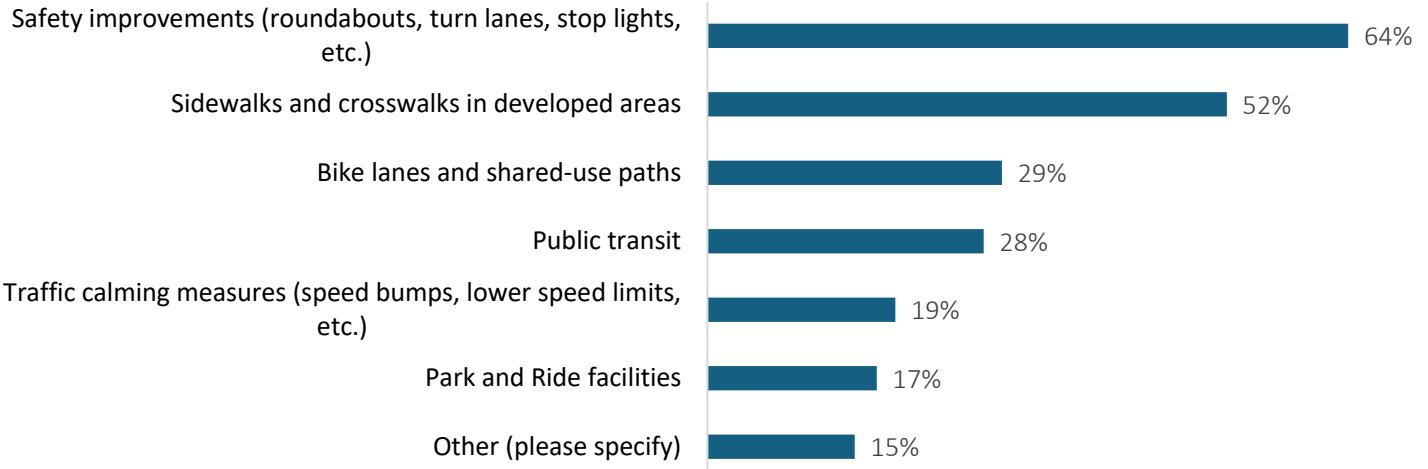
Do you have consistently available access to childcare services?



If you selected "No," why not?



If funding were available, which transportation project(s) should the County prioritize over the next 10 years?



If you selected “other,” please describe:

- Work with the state and neighboring counties to finish the 20+ year old proposed 276 corridor from NC. Allowing access to the county with quicker travel times from greater populated areas in NC triangle. Increase tourism and tax revenue.
- Widened roads & improved lighting in rural areas of development eg SML area.
- We (FRCO) need to embrace our region and press hard for I-73 or another roadway that opens up the northeast quadrant of the county. The region needs land to develop for new residential and commercial with quick access back into Roanoke/Carilion.
- Water taxi.
- Victim services, counseling agencies, occupational therapies, physical therapies, pediatric specialists, healthcare options for children--- more healthcare agencies that accept adults on Medicaid.
- Upgraded roads for faster speeds and transportation.
- Trim trees back from road.
- Taxi, Uber, Lyft services.
- Splash pad for children.
- Shuttles on schedule or by reservation to Roanoke airport, Lynchburg train station, Roanoke train stop.

- Select contractors based on quality of work versus low bid, which has resulted in poor quality that will need to be redone before long.
- School system.
- Roads in rural parts of the county like Ferrum and Callaway that are neglected in order for Westlake to have the best roads for Lake people.
- Road upkeep for more rural secondary roads.
- Road extensions that assist developers to offset housing projects.
- Rides to and from Roanoke.
- Repaving.
- Paving of existing gravel roads and increase right of ways to 50 feet on all secondary roads that have large daily traffic counts..
- Paving and widening rural roads- Ferrum Mountain Rd for example.
- pave or hardsurface all the existing gravel secondary roads. Improve old subdivision roads that were merely access to begin with.
- Our roads are fine. It is the drivers not the roads.
- No speed bumps or rumble strips, but lower speed limits. More enforcement of speed limits, littering, and other infractions.
- Need a stoplight on 220 turning into and out of the summit view as the hill makes exiting and entering a challenge. A 45 mile an hour speed limit in that area as sports teams have started utilizing the field and safety is priority.
- More paved roads (I.e. Webster Corner Rd.).
- More lanes on state routes.
- Many of the county's back roads have ruts/potholes, rough edges and very little/if any shoulders, and poor sight distances. People are driving the center of the road trying avoid these areas which cause a traffic hazard to oncoming traffic.
- Improved roads not speed controls as has been obsessive in the last five years.
- Improve what we already have.
- Honestly, I just want to see the roads that we drive on safe and smooth. I think that bike lanes and speed bumps and roundabouts are crazy. Public transit should only run up and down the main roads through Rocky Mt or to other towns.
- Hate roundabouts.
- Franklin county should work on transportation projects that will allow for some amount of reasonable growth in Union Hall. Also, there should be thought given to bike paths, trails, etc. in Union Hall.

- Elderly services.
- Dog park with restrooms, pond, covered area with seating.
- Clean up sides of the roads. Clean ditches and trim the brush off the side of road.
- Can't even get a cab in RM.
- Better traffic flow between Westlake and Roanoke.
- Better roadways. Upkeep of ditches, cutting back of trees.... Repaving and widening of roads.
- Better roads into Roanoke.
- Better maintenance of the existing roads.
- 4 lane Rt 122.
- Safety improvements to Rt 834, eg., intersection of 834 and Rt 655.
- No interest in bike lanes/shared use paths, public transit, Park&Ride, more sidewalks/crosswalks, etc. Keep county rural.
- The high school. This has been the biggest failure of future growth for this county. Planning and preparation should have been in place years ago to relocate the high school. It hinders all business when school is starting and ending for the day.

Transportation improvements can take years to complete and require close coordination with VDOT. Bearing that in mind, what specific transportation improvements would you like to see in the near future? Please describe in detail - including the intersection, problem, desired solution, etc.

- The new Interstate would be nice.
- More roundabouts. New paving.
- There is a severe lack of pedestrian crosswalks between Ferrum College and the Ferrum Minute Market. The existing sidewalk is also dilapidated and runs even with the road leading motorist to drive on it like a shoulder.
- The intersection at Burnt Chimney can be problematic when pulling out of the gas station to go left onto RT 116. It's very hard to see the oncoming traffic at times turning at the light.
- Work done on 122 at major intersections and look at adding more control. Especially Harmony School Rd. & 122
- None I like the county the way it is. It's why people want to live here. please don't make it into Roanoke or New York.
- Many of the county's back roads have ruts/potholes, rough edges and very little/if any shoulders, as well as poor sight distances. People are driving the center of the road trying avoid these areas which cause a traffic hazard to oncoming traffic.
- The amount of accidents on 220 I feel like we need more stop lights or other calming measures like changing the pattern like Vinton.
- Intersection of Franklin Road and scuffling/6 mile post- left turn lanes are needed at that traffic light.
- The intersection at Wirtz Rd and Rt. 122 could use either an extended turn lane or a roundabout. The issues seem similar to those at the Hardy Rd. Intersection.
- Take care of the roads that are here currently. Get out infrastructure of roadways up to par before trying to advance other transportation improvements.
- The lack of public transit prevents many in the county from accessing services that are much needed in order to maintain independent living.
- A better, safer way to cross 220 from Pleasant Hill Road to go 220 North. Very dangerous as it currently is.
- The route to Westlake from Rocky mount should be expanded to 4 lane or some type of improvements as there are too many accidents...also 220 portion in Franklin County also has too many tractor trailer accidents any improvement to prevent would be nice.

- The intersection where people merge onto Route 40 in the Town of Rocky Mount from Floyd Ave needs a stoplight to make it safer. The visibility is not great, and when Route 40 is busy, the people turning left off of Floyd Ave have to wait a while.
- Enhanced U.S. 220, VA 40 and VA 122
- Improve Hardy road to safely increase speed and efficiency between Westlake and Roanoke.
- Intersection of 122 and Harmony School Road. Recommend a roundabout. Is a bling entry on to 122.
- Revitalize North Main! It looks very run down in comparison to every other “main” road in town. Also, require businesses to keep up the look of the storefront. The law offices by the courthouse are an eyesore. They have finances to maintain.
- Traffic calming at the intersection of Harmony School Road and Booker T. Washington. Currently this intersection is a safety hazard.
- The widening of a few roads, turn lanes as well.
- Finish the 276 corridor from NC to increase tourism, travel efficiency and tax revenue.
- Intersection of Harmony School Rd. and RT 122 needs a traffic circle. The one at Hardy Rd./122 intersection worked out great.
- I believe that visibility for the traffic entering 122 from Harmony School Rd needs great improvement, you literally have to hold your breath and pray you are not pulling out in front of a tractor trailer heading northbound when pulling out of Harmony Sch
- I73
- Low income families have access to employment through public transportation.
- Straighten 220 from Rocky Mount to Henry county to reduce crashes and promote highway safety.
- There's at least one intersection on 220 where multiple traffic accidents occur. People who travel the area often have safety suggestions, please do something!
- 220 intersection with Wirtz road. No left turn on blinking yellow (visibility of oncoming traffic is easily compromised and this poses unnecessary risk).
- Intersection impoverishments
- Line marking improvements, center-line rumble strips, site distance improvements, lower speed limits on Rts. 122 and 40. More frequent mowing of roads/highways to help site distance. Also need right of way tree trimming. More frequent litter pick-up.
- A traffic light at intersection of 220 and Grassy Hill just outside of Boones Mill town limits. There have been NUMEROUS accidents and fatalities in this proximity. Many from vehicles trying to turn left (North bound) from Grassy Hill.

- Rt 40 from Carl's to Starbucks is unsafe: distracted drivers (texting); excessive speed; too much commercial/agricultural usage (tractor trailers, trucks transporting mobile homes, logging trucks). Excessive speed on Brooks Mill Rd from Rt 40 to Scruggs.
- Intersection of Bonbrook Mill Road and 220. There is a real issue at this intersection. We have lived in Riverbend for four years and every year the intersection becomes harder to navigate and far more dangerous. Cars back up as many as 8 to 10 sometimes
- Road extensions, less gravel more pavement
- We (FRCO) need to think regionally and push hard for I-73. Think about Triad NC being opened up with quick access through Franklin County. New retail, new industrial, new housing are all highly probable with a better way to connect the region to NC & I-81.
- Lower speed limit through Glade Hill. There is a store and a major intersection that folks cut through when coming from North Carolina to the lake and the intersection is very busy.
- The turning lane on 220 in front of Boones Mill Auto is too short. It must be used to U turn from Rocky Mount to get to View and Green Level Rd. Left lane traffic gets held up because you have to decelerate before the lane opens in order to stop in time.
- Stacked driveways on busy roads are dangerous. I would like to see the county deny these requests and work with VDOT to provide other options.
- 619 Intersection.
- Public transportation!
- 220 right in front of 40 Northside rd is a cluster and there should be an accessible U turn heading into rocky mount coming from that way.
- Intersection at 668 and 670.
- Fix the roads-- too many potholes!
- Recently when the "state" has resurfaced local highways they are extremely rough. Check 116 going toward Roanoke and 122 from Burnt Chimney to Booker T.
- longer turning lane (turning left)from RT 40 turning onto RT 220 ramp heading south (below Mc Donald's).
- Intersections through Westlake at Rock Outdoors and Truist need dedicated turn lanes. Right in/right out entrances need concrete deterrent to prohibit illegal left turns- like at CVS in Westlake.
- Public transportation from central locations throughout the county to our county's large employers and business areas (ex PlyGem, Rt. 40 near Kroger/Walmart) for workers/shoppers who lack reliable transportation.
- Bike lanes around Westlake area and Rocky Mount. More enforcement of traffic laws in Wirtz, Glade Hill and Hardy.

- I think this may be more in Rocky Mount but an access road connecting the different retail shops from Dollar general, to Lowes.
- Need to slow down the speed & speed bumps on some secondary- Wirtz & Booker T . example Ocala & Brooks Mills.
- Bike lanes—people walking running riding on dangerous roads poses an issue (lovely valley/scruggs).
- Sidewalks and bike lanes would help keep drivers and pedestrians/cyclists safe.
- I would like to see work done to some of our secondary and tertiary roads. Burnt Chimney Road holds water and subsequently ices frequently. I am a health care provider and often have to stay in town when the weather will be poor due to the roads.
- Better roads.
- Would like to see bike paths added along Scruggs and 122, so that you could get out and bicycle without feeling that you will be run over going around a turn.
- Better maintenance of yellow and white lines on roads. Reflectors on center line very helpful. Roads are hazardous at night, especially in light rain.
- Lower the speed limit by 619 minute market and on 220 between midpoint and Virginia furniture market past the summit view.
- The intersection in front of the HUB restaurant. No further description needed. If the high school is going to remain in its current location, then a bypass for Rt. 40 is needed. Traffic comes to a standstill 2 times a day because of this.
- Please put a roundabout near Rocky Mount burger company at the stop sign. Traffic continues to be held up at this stop sign and fender benders can easily occur here with incorrect stopping to allow traffic to come down by the fire department to turn
- Left turn coming from Westlake on Booker T Washington to YMCA is waiting for a crash.
- Overall high speed aggressive driving with tailgating AT SPEED LIMIT is rampant and dangerous for especially children being transported by anyone including seniors.
- Rides to and from Roanoke.
- Just upkeep and adequate paving of secondary roads.
- Roundabouts in town- 40 West intersection near Harvester.
- Stop light at Brick Church Road and 220 intersection.
- School traffic!
- Callaway road needs paving..awful patched up mess...
- A light at 220 and Grassy Hill.

- I actually want to talk about the UTTER LACK of paved paths in parks (WAID, SUMMIT BANK) ... You can't take a kid on his or her rollerskates anywhere, you can't rollerblade anywhere, and when I run, I usually get gravel in my shoes which doesn't help!
- Traffic circles in high traffic intersections
- Expand or improve roads in Westlake area. Hardy Rd to Bridge. Scruggs Rd.
- Work for more common sense improvements on 220. Do not approve 220 changes at 220 & Wirtz Rd or 619 and 220. Both suggestions are not the right solution.
- I would like to see more shoulders along roads that are heavily traveled like Rt. 122, Scruggs Rd. and the like. On many of these roads, there is no safe place to pull over if trying to avoid an animal darting out in front of you, a flat tire, etc.
- Roundabouts, turn lanes, guard rails.
- Stop light at Virgil Goode Hwy. and Grassy Hill Road. Semi trucks take Grassy Hill and both south and north traffic can be dangerous at times. Blind spot going over railroad tracks to dispose of my trash in Boones Mill.
- Rt. 122 between Westlake and the town of Rocky Mount is very dangerous. I live in the Westlake area but drive to Rocky Mount every day to work. There is too much traffic on the road. The traffic is too fast. Lower the speed limit and add turning lane.
- Virginia needs to continue to pursue changing 220 into interstate 77.
- Again, transportation projects should allow for some type of growth within Union Hall. It should also address safety on the roads in Union Hall. The intersection of Kemp Ford with 40 is a great place to add a light or round about to foster growth.
- Need a roundabout near the Burger Company. Need light at end of Iron Ridge Road and 220. Need a light at Virginia Furniture Market and 220.
- Slow traffic on rt 40 at kemp's ford rd.
- Public transit options that are low cost or free- large issues with people living outside of the town having easy access to employment and transportation can be a huge barrier.
- Maintenance of existing roads.
- 40 East needs updating and improvements with turning lanes added and added width and 1-2 more lanes. More roundabout intersection capability in certain locations around the County to help with traffic congestion.
- Unsure. Probably measures for public transportation within more populated areas such as the town of rocky mount.
- There are a large portion of our population who does not have transportation and relies on family, friends, or case managers. There needs to be some sort of public transportation.
- Repairs to secondary roads.
- Widening of Route 40 East.

- More County Connected Greenway Paths.
- As a social worker I have clients who are without transportation. These clients have counseling, court, and medical needs that require transportation. Some type of public transportation is badly needed in Franklin County.
- Roundabout at the Boones Mill stop light.
- Improved traffic flow, synchronized stop lights, turn lanes for better traffic control.
- Monitoring potholes on the routes between Ferrum and Floyd. The roads are terrible.
- Roundabout at Brooks Mill rd and Scruggs rd.
- Stop semi truck traffic on Five Mile Mountain Road.
- Sidewalks and bike lanes! Especially near the Lovely Valley Loop.
- 40 east after redwood min market needs turning lane on 633.
- Would love to see SWVA Speedrail!
- Either widen the road or ban large trucks and trailers going up or down Five Mile Mountain Road.
- 4-way stop or circle at Lovely Valley and Burnt Chimney Rd. Bike lane on Scruggs Rd. Cannot currently bike from one small subdivision to another or to Westlake.
- Stop the Yellow blinking lights at 220 & 619 as there have been too many accidents at that intersection! Please look into that problem!!!
- Sidewalks or walkways in Boones Mill area for recreational walking.
- The intersection right in front of the post office/ Anastasia's has no point. It needs to be a faster light change. The McDonald's intersection is also laggy and super annoying.
- Pave Webster Corner Rd.
- Please get rid of the flashing yellow left turns at plateau plaza and 619 minute market. Drivers are too stupid to handle those situations. Need extensive road work in Callaway.
- Throughout the county, the potholes need to be repaired. Be nice to have to new paving but that is probably not in the budget but at least fill in the pot holes.
- Need safe sidewalks completely around downtown Ferrum Village as well as bike lane.
- Fix the potholes in the entire county.
- The dollar tree in Rocky mount is very hard to get into the parking lot and out of the dollar tree.
- Bus drop off points. From and to Roanoke.
- Improved traffic flow on Old Franklin Tpk. from the High School to Lowes.
- Improvements at North Main and Grassy Hill/State Street intersection.

- Improvements at intersection of Franklin St. and Floyd Ave.
- Investigate better options for school bus traffic.
- Dollar tree traffic issue.
- 122 & Scruggs. Two Lane roundabout. 122 & Hendricks Store roundabout.
- A larger intersection with turning lanes at 122 and Scruggs Road.
- the intersection of route 619 and 220. heavy traffic and congested area. widen 200 in that area and include turn lanes in all directions.
- Widen 122 and Scruggs Rd.
- Pell/Main St/Franklin intersection is a mess, left turn onto Franklin from north Main St backs traffic past second stop light. People use the right turn only lane to continue north on main.
- North end of State St needs left turn arrow onto Main.
- Spending tax dollars on roads as opposed to picking the pockets of developers.
- A traffic light at the intersection of 122 and Burnt Chimney Road.
- Better roads into Roanoke from Westlake area.
- I would like to see more consistent maintenance and improvement on road shoulders and guard rails for our country roads.
- SML is a vital source of revenue for the county. However, development of multiple projects, residential & commercial, underway putting strain on infrastructure eg Scruggs Rd. & Rt. 122 between Westlake corner & Mayberry Hills impacting traffic flow.
- Widening 122 from Rocky Mount to 460 in Bedford.
- Intersection of Winding Waters Drive and Saunders Farm Road needs 3-Stop Signs, not just two for a three-way intersection. Very dangerous and confusing, many speeders and reckless driving incidents.
- Bike lanes on Scruggs Road and Westlake area.
- Widen state routes, decrease stopping intersections, build parallel Frontage roads for business access.
- Widening of 122.
- The intersection of North Main Street and Franklin Street in Rocky Mount (below The Hub Restaurant) needs attention. Drivers do not pay attention to the ""Right Turn Only"" at stop light to Franklin St, nor yield when taking a left turn onto Franklin.
- Lovely Valley Rd and Burnt Chimney Rd, hard to see oncoming traffic, either traffic circle or stop sign.
- Fix all the potholes on Hardy Road.
- Rumble strip on centerline of some roads (Hardy, Scruggs, 122, etc).

- Road widening, some sections of roads have very narrow or no shoulders.
- Bike lane would be nice, maybe along Scruggs rd?
- Scruggs Road and Brooks Mill intersection should have a roundabout.
- Area at Westlake-RidgeView Bank, Truist, CVS, Wendy's, Rock Outdoors, need center turning lane, traffic lights, etc. Flashing yellow arrow light at 122 and Scruggs Road should be done away with, too much confusion. Sight distance at CAPPs not adequate.
- Vehicle width shoulders on Rt. 122 between Rocky Mount and Bedford.
- Sidewalks in Franklin Heights.
- Culvert on 40 west near Ferrum college that floods when rain is heavy. Creates a hazard not allowing rescue squad access to 40 west of Ferrum. And hinders busses from passing to get children home from school.
- Truck route bypass of downtown Rocky Mount.
- Need roundabouts to keep traffic moving in Rocky Mount.
- Existing gravel roads paved. Saves money in overall maintenance. Widening of prescriptive roads to 50 feet. Clearing problematic site distances with purchase of site easements and clearing and grading for easy maintenance.
- Visibility at intersections on connector Rd 834, latter carries about same traffic as Rt 40 say as at Union Hall, including heavy truck volume and even trailer trucks.
- Coordinate traffic lights on RT 40 E going into/from Rocky Mount.
- Rocky Mount intersection of 40 and Floyd Ave by the Harvester and RM Burger Company. There needs to be either a roundabout or a 3-way stop sign. Ridiculous having to wait when nobody uses their turn signals. Traffic backed up all the time.
- Make sure bridges are structurally sound and repair paved roads.
- Lower speed limits in urban development areas and designated growth areas to 45 mph and widen all prescriptive r/w to 50 ft.
- Clean up side of roads. Clean ditches and cut brush on side of roads.
- Timing of traffic lights in Rocky Mount. It can take forever to get from Furnace Creek Road to the intersection of Route 40 & Route 122. We need a bypass.
- Place a roundabout at the intersection of Franklin Street/Floyd.
- Make corrections at the Hub intersection, this intersection is horrible.
- Entering Rocky Mount needs a traffic light or roundabout.
- Improve surface of Burnt Chimney Rd south of Lovely Valley.

- Need to upgrade Shooting creek Rd from Endicott to Floyd. Road is dangerous. It is prime way we are connected to tourism and able to connect with Christiansburg, etc. Embarrassing for people coming to area to see this major thoroughfare.
- Bike lanes.
- Improvements to intersection at 122 and Harmony School Road. A roundabout would be beneficial for the sight issues with traffic along with speed. Reduction in speed limits does not assist with turning onto 122.

In three words or less, describe your favorite thing (or things) about Franklin County, or the County's greatest strengths.

friendliness
atmosphere
freedom location
affordable welcoming
mountains farms
town quiet beauty rivers
parks country family small
sense natural people lake
space people small scenic
natural diverse living fun
scenery history nature beautiful
quaint smith mountain lake
landscape agriculture close-knit

- Lake, low-cost, community
- 220. Roanoke. i73
- SML
- Smith Mountain Lake
- Rural Affordable Family
- Friendly. Pretty. Serene.
- Rural. Calm. Peaceful.
- Rural
- Friendly beautiful quaint
- Caring Community Nature
- Rural, pace, lakes
- Rural community
- Rural Community Mountains
- Rural slow pace
- RURAL ATMOSPHERE
- Rural, sense of community
- Rural. Safe. Lake
- Rural, family, beautiful
- Friendly, country, lake

- Friendly community Event
- Friendly and beautiful
- Diverse Welcoming Nature
- Diverse Landscape /People
- Rural, relaxed, community
- Safe, friendly, family
- Rural
- Space. Community.
- Rural, small town
- Lake. Family. Schools.
- Unrestricted. Rural. Quiet
- Rural, free
- Close-knit. Stress-free.
- Pretty
- Lake. community. lifestyle
- Friendly rural laid back
- Open spaces, lake
- Lake, music, parks
- Lake.
- Friendly Rural Beautiful
- Rural, clean
- Beautifully rural
- Rural. Community. Lake.
- Rural, friendly
- Smalltown scenic friendly
- Friendly, small town
- Community. Small. Fun.
- Friendly, lake
- Friendly, small town vibe
- Friendliness, calmness
- Lake. Low traffic. Library
- Rural, Friendly, farm
- Friendly lake life

- Lake, mountains
- Lake
- Rural, Farms, Family
- Quiet. Lake. Fun.
- Rural
- rural, lake, proximity
- Quiet Friendly
- Smith Mountain Lake
- Scenic. Small farms. Music.
- Community Lake Potential
- Friendly safe rural
- Lake, community, people
- Lakes/Mountains/Peaceful
- Friendly and rural
- Lake; Pace; Volunteerism
- Rural, scenic, lake
- Affordability. Nature.
- lake recreation beauty
- Beautiful land, peaceful
- Country living.
- Rural. Community.
- Country life Homeplace
- Community. Philpott. Music.
- The land rivers lakes etc
- Lake, Country, Welcoming
- rural space
- friendly, peaceful,
- Community. Beauty. Quiet.
- Rural
- wonderful place to live
- Lake, natural resources
- Clean natural resources
- My family farm.
- Community & Outdoors
- Simple life
- Hospitality. History.
- Rural close knit
- Friendly, Ag & Community
- Lake, community, safety
- Lake. Parks.
- Lake Community
- lake
- Friendly people love lake
- Friendly. Rural.
- Lake Mountains Pace
- Rural, private, peaceful
- Going downhill fast
- nothing whole town sucks
- Lake, friendly people
- Friendly and family
- Our grandchild
- Rural, community, people
- Rural. Affordable. Stores.
- Lake
- It's not Roanoke
- Rural
- I live here
- Family
- Rural...friendly...
- Beautiful Affordable Safe
- Beautiful farming friends
- Rural, cheap
- Authentic, Community home
- Friendly great views
- farm land not crowded
- people, scenery, safety
- Lake
- Rural, friendly
- lake, community, friendly
- Essig Center
- rural. Lake. Freedom
- Rural. Lake. Beauty.

- Natural beauty/peace
- Rural landscape
- Lake, Culture, historical
- Friendly, quaint
- Tranquil, beauty, creative
- Lake, Nature, Friendly
- Safe place to live
- Rural, rivers
- safe, friendly,
- Rivers scenery
- Friendly
- simply beautiful county
- Rural. Rural. Rural.
- Rural living and SML!
- Friendly atmosphere
- People. Land. Lake.
- Friendly. Scenic. Safe.
- Friendly rural lake
- Rural, homey, country
- Affordable events
- Community, lake, mountains
- Scenery, local history
- lake, friendly, rural
- Opportunity outside pride
- Recreation, Simple, Safe
- Rural Family Home
- Friendly Loyal Proud
- good mix
- Rural. Peaceful.
- Friendly Relaxing Family
- Sense of community.
- smith mtn lake
- Rural, reasonable cost
- Downtown, Local, Lake
- Lake, friendly people.
- Community.
- Rural Friendly farmy
- Lake, nature
- Lake, Landscape, Freedom
- Woods streams lakes
- Rural beauty. Quiet
- Lake, friendly, safe
- Low taxes but going up
- History, Rural, Quiet
- Scenic, mountains, quiet
- Lake, space, cleanliness
- Friendly
- friendliness
- Friendly Environment
- friendly. thriving. town
- location friendly thriving
- Rural, country living.
- Rural people
- Friendly
- Rural, Peaceful, Calm
- lake, people, rural
- Rural. Mountains. Family
- Rural. Family.
- Friendly
- Friendly. Community. Rural.
- Friendly Rural Harvester
- Beautiful rural scenery
- Rural, Quiet
- Rural, quiet, not a city
- Rural friendly committed
- Rural. Kind.
- Quiet country living
- People, pace, & culture
- Lake. rural areas. no city
- Lake, rural, not crowded.
- SML
- Friendly open lake

- Slower pace of life.
- Feels Like Home
- Lake, mountains, rural
- Lake. Rural. Low traffic.
- the scenic views
- SML
- Water, people, weather
- Agriculture, Rural Area
- Diverse, open, potential
- Smith mountain lake
- Quiet
- Lake. Rural. crowded
- Rural, safe ,peaceful
- Lake
- Lake, rural, citizens
- Lake, cost, people
- Lake. Beautiful. People.
- Lake
- Friendly rural lake
- lakes water quality
- SML, rural, friendly
- Lake
- Lake, natural setting
- Friendly
- Lake
- Friendly. Rural. Lake
- Lake
- Rural Friendly
- Friendly. Lake
- Community, rural, lake
- Rural, lake
- Beauty, abundance, trees
- Sense of community
- Rural. Quiet. Historical
- Lake, Friendly. Growth
- Friendly Rural
- great lake.
- Rura. Peaceful. Lake.
- Rural, lake, safe.
- Lake. People. Beauty.
- Rural living Ferrum
- Rural/Agriculture
- Lake
- Rural agriculture family
- Friendly, Rural, Lake.
- Scenic. Laid back.
- Rural, friendly
- Country, mountains, simple
- RURAL FAMILY BASED
- Rural, peace and quiet
- Friendly. Towns. Lakes.
- Community. rural. friendly
- Rural, but growing.
- Farmers market
- Rural, unpopulated, natural
- Rural & friendly
- Rural
- Rural Family Outdoor Fun
- lake
- location, rural, college
- Beauty, rural, friendly
- Farms secluded mountains
- Tradition, friendly rural
- Rural, neighborly, quiet
- Location Home Growing
- My lifetime home. Family
- Philpott. Serenity.
- rural
- Lake. Friendly. Rural.
- Rural, freedom, friendly
- Rural Relaxed Agriculture
- Rural. Lake. Friendly.

In three words or less, describe your biggest concern (or concerns) for Franklin County, or the County's greatest weaknesses.

A word cloud centered on the words 'housing' and 'jobs'. Other prominent words include 'affordable', 'wages', 'retail', 'drugs', 'youth', 'growth', 'internet', 'bos', 'childcare', 'people', 'amenities', 'cost', 'grocery', 'aging', 'population', 'expenses', 'cost-of-living', 'entertainment', 'schools', 'healthcare', 'solar', 'business', 'development', 'transportation', 'environmental', 'infrastructure', 'development', 'roads', '65+housing', 'crime', 'county', 'spending', 'restaurants', 'over-development', and 'finances'.

- housing, amenities, jobs
- Education, Housing, Job
- Inept BOS
- Jobs. Housing.
- Childcare Housing Jobs
- lack of growth
- Jobs. Attractions. Retail
- Losing Farming
- Need affordable housing
- 65+ Housing
- Jobs
- Cost liv
- Housing, jobs, expenses
- Education and jobs
- Expenses. Schools
- Good stewards money
- Housing restaurants
- outsiders' urban agendas
- Taxes. housing. transit
- low paying jobs
- Internet, pay salary
- Pharmacy, restaurants,
- Jobs and no shelters

- Job Aging Service Housing
- Aging Housing Stock
- Rural tech access
- Education jobs, business
- The cost of living
- Infrastructure. Jobs.
- Glorifying alcohol
- Education. Jobs. Housing.
- Cost of living
- Cost of living
- Housing. Dining.
- elderly supervisors
- Growth. housing. employees
- Jobs retail entertainment
- infrastructure decaying
- equity, equality
- Jobs. Schools.
- massive development
- handling of finances
- Uncontrolled growth.
- Expense. Over development
- Jobs, grocery stores
- Housing schools drugs
- Elderly, jobs, restaurants
- Jobs. Wages. Taxes
- Jobs, jobs, jobs
- Affordable housing available
- Raised property taxes
- Long school bus rides
- Jobs, education, housing
- Emergency care
- Education

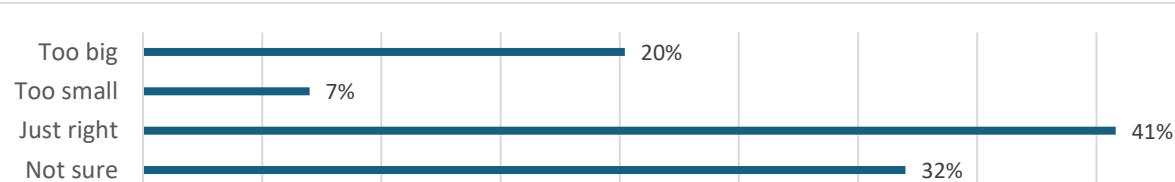
- Not business friendly
- Loss of Ag
- People quality
- Lacks commercial business
- Education
- development, I73, wages
- Taxes
- Traffic
- aging population
- Jobs. Health care. Biz park
- Unwilling to change
- Waste planning mindset
- Infrastructure housing
- Education/New jobs/Roads
- Jobs and housing.
- Employment opportunities
- Jobs, motorists, geriatric
- Schools. Housing. Fun
- BOS divisive statements
- Jobs, Educational Funding
- Democrats
- Jobs. Expenses. Education
- Emergency personnel
- Housing. Youth. Jobs.
- housing
- expenses jobs
- Jobs, Options, Limited
- Jobs
- Childcare
- Education
- taxes too high
- Schools, jobs, taxes
- Growth, Solar Farms
- too many people
- Environmental impacts
- Inadequate collaboration
- Traffic, rudeness, jobs
- Homophobia & Racism
- Lack of infrastructure
- Loosing Young People
- Tourism w/o infrastructure
- houses teacher retention
- Distance
- High school. Jobs.
- Education
- Growth
- Expenses
- education
- Education. Healthcare
- Expenses. Housing.
- Fear of others
- Education
- Housing alcoholism crime
- Poor planning
- everything
- Disability access
- Lack of jobs, no housing
- Reliance on car.
- Expenses, Cost of living
- Development. Crime. Housing
- Finances for schools
- Don't become Roanoke
- Schools
- Jobs
- Internet
- Jobs. Restaurants. Housing
- Job education recreation
- crimes kept secret
- Jobs, 220 traffic
- Schools housing jobs
- Lake, Housing
- lack of collaboration

- Edu, stores diversity
- Growth allowed at lake
- poverty, drugs, housing
- Education
- Jobs, expenses
- jobs healthcare
- Housing and crime
- health care utility costs
- Traffic. Housing. Jobs.
- Businesses in parks!
- Unplanned growth
- Jobs, housing, elderly care
- Jobs. Housing.
- Technology
- Taxes Services Unequal
- no affordable housing
- Jobs Jobs & Housing
- rt 40
- Jobs transportation
- Drugs
- housing public transprt
- Too fast Growth
- Growth management infract
- Low-income Housing
- Expenses.
- Housing. Traffic. Growth.
- transportation housing
- Jobs, Taxes
- jobs economic development
- Expenses, Elderly care
- healthcare, traffic,
- housing workforce cost
- Jobs, Housing, Education
- Schools schools Housing
- Trans.
- Entertainment
- 220 industrial park
- Jobs. Housing.
- Jobs
- Housing
- Amenities, jobs, activity
- no parks
- Jobs, Education
- Planning, Housing, COLA
- no growth mindset
- Drugs
- Government
- Housing, opportunities
- Remote, Internet, Housing
- Paving gravel roads
- Housing. Jobs.
- upper Public schools
- Higher taxes
- Religion Private Planes Education
- Jobs, expenses, roads
- Medical, rec center
- Jobs. Taxes. Housing.
- Victim Services Jobs
- Jobs. Housing. Utilities
- expenses, child care
- Public space in ferrum
- Lack of foresight
- Taxes, Aging, Posing
- Housing, Salaries, Jobs
- Jobs. Expenses. Housing.
- Education. Housing. Jobs.
- Housing for aged
- No jobs for youth.
- Trash along roads
- Public tech training
- Taxes, Healthcare
- Internet, jobs, taxes

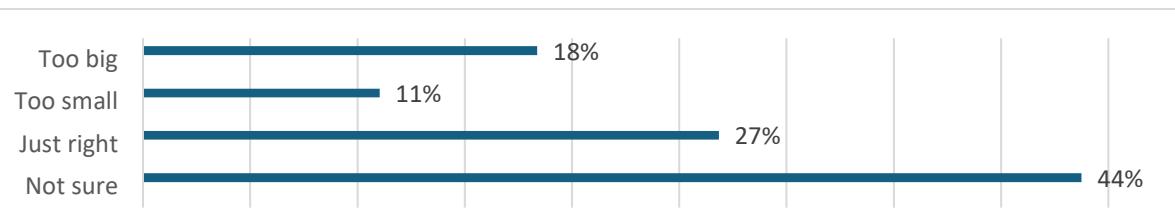
- No park in ferrum area
- Losing farms
- Increase taxes
- Jobs to retain youth
- Becoming city like.
- Few restaurants, grocery.
- Jobs
- Taxes
- Expenses
- Overdevelopment
- Aging community
- Schools. Jobs. Schools.
- fund the schools
- bike riders on highways
- Widen roads
- County Waste and Spending
- Property taxes
- trades, insular, housing
- Property taxes hikes
- Job Availability
- Expenses. Jobs Public ser
- Wasting of funds
- Quality Jobs
- Health, aging, emergency
- Jobs. Tax increases.
- Inequity tax distribution
- Developers traffic
- local school in lake area
- Too much Industrialization
- Business, shops, services
- Infrastr, solar farms
- Traffic congestion
- Housing
- Development. Education.
- Taxes
- Next generation staying
- Taxes. Emergency response
- Internet, jobs, housing
- NO solar farms
- over-development
- Aging population
- Zoning change, taxes,
- Jobs, regulation. Taxes
- Jobs
- Illegal drug
- Adequate labor force
- over-development.
- Development
- House
- Job
- Housing. Jobs.
- Environmental
- Maintain Ag/Rural
- Overgrowth. Overpopulation
- Lack of CTE training
- Jobs, Housing, Poverty
- Jobs. Tax base.
- Lack of retail
- Growth of big box & people
- OUTSIDE IDEAS OR PLANNING
- Telephone
- Food
- Land
- Leadership. Finances.
- Loss of young generation
- Loss of rural
- Helping rural areas
- Industry, agriculture,
- Solar % county spending
- No good restaurants
- WiFi. Environment.
- lake pollution

- jobs, housing
- traffic, crime, taxes
- budget
- leadership
- taxes
- Expensive
- Education jobs housing
- Stagnant
- Jobs
- Aging
- Retirement homes
- Schools.
- overpopulation
- High property taxes.
- Jobs, Healthcare, housing
- Urban planning (concern)
- Expenses. Food. Schools

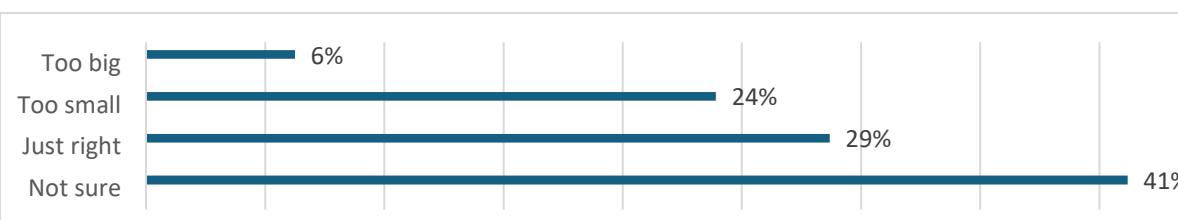
Do you feel that the boundary of the Westlake Hales Ford Designated Growth Area is...



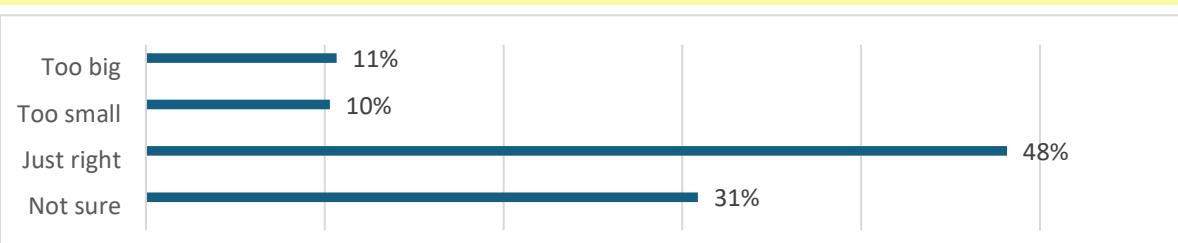
Do you feel that the boundary of the Ferrum Designated Growth Area is...



Do you feel that the boundary of the Union Hall Designated Growth Area is...



Do you feel that the boundary of the 220-North Corridor Designated Growth Area is...



What is your hope for the future of Franklin County?

- Consolidated Growth
- Short term rentals.
- Franklin County should work to become more attractive for young families. There is no child care, next to no career opportunities, and housing is unaffordable/scarce. FC is becoming a retirement home for older populations and pushing everyone else out.
- I'd love to see the county grow in events for families. It's a beautiful place to live and raise children but not much to do. The few things that happen take place only at the lake or Rocky Mt. Very limited in restaurant choices and shopping.
- More development of small retail/restaurants and small corporations for job opportunities and less reliant on Roanoke for jobs/entertainment/food/fun.
- That Franklin county DOES NOT CHANGE.
- I hope the county grows and adapts to the future.
- That FC would be prosperous in rural and town areas, a safe place to live, and have affordable housing, healthcare, and food resources for all citizens from the youngest to the oldest.
- I believe we need a homeless shelter we seem to have increasing amount of transits and homeless people. We have many living with relatives and looking for places in the county. We need other housing options for veterans and folks with limited income.
- I want our youth to stay and find good jobs so they can raise their families here.
- My hope is that FC would be a place for families to take root as well as a place for people to come and enjoy nature and small business.
- Safe environment with rural country living and conservative values.
- Stay rural.
- I love the rural nature of this county. It's frustrating to see outsiders move here supposedly because of the rural nature and then work to urbanize it. Note how parks and rec encourage tourism without compromising the integrity of our quaint county.
- Lower taxes, to see more casual dining options and retailers (Target, Chikfila, etc). Public transportation for clients needing services is a must. Significant development of Ferrum & Union Hall areas.
- Better pay for county Dss workers
- That the people are the important ones and they need to have their voices heard.
- More variety in jobs so young people will want to stay here and affordable housing options as well as a shelter for the male and female homeless population.

- My hope is that future generations will have opportunity here regardless of education level or interest. I hope that the older generations in our County will have ample access to care.
- Adequate Infrastructure (broadband, water/sewer); Available Housing; High Paying & High Skilled, Diversified Businesses / Jobs; Family Sustaining Environment; Clean air, rivers, and lakes; Mountain Vistas.
- Be more welcoming to folks outside of Franklin. Increase technology access to rural areas. Fix the problems between paid and volunteer fire departments and rescue squads (eliminate competitive attitudes).
- Additional education facilities for middle and high schoolers. Another middle school and high school is needed for the population size of the county.
- Better schools lower cost of living.
- Infrastructure...internet, cell, water/sewer build out. Should lead to employers/job growth. Should lead to more young people staying/relocating to area. All efforts should be on economic development and quality of life.
- We need something for families to do. There's no options for families other than restaurants and bars. Where do teens go other than the parking lots if they're not into sports? People go to Roanoke because there's nothing to do in FC.
- I hope that we will attract industry that will attract higher paying jobs which will support our college graduates moving back to this area and raising families. We also need more restaurants to provide more variety to avoid driving to Roanoke.
- For it to stay small and rural, focus on local business rather than big business, focus on its people rather than trying to attract other people.
- Retain rural, southern Virginia conservative character; keep it "livable" for long term residents without much urban influences while making the county attractive to the right kind of new residents that do not want to change to rural character.
- I want us to have the infrastructure, and businesses that attract younger workers to the area. Teleworkers and younger families. I also hope to see advocates for specialty businesses pop up in the local government.
- Progress.
- For the County to grow from a fully agricultural, tourist community. To a more population stable full time lived in community. Allowing job growth in all sectors, with a population level to sustain those business both in revenues and employees.
- A quiet place to live but still has a vibrant downtown area. Hate Salem but their downtown area is nice.
- Keep a balance between development and natural expanses. Improve what is here and limit housing development to areas that fit the economic needs of the county and do not burden the infrastructure prior to improving it.

- That all community members are seen and supported by the local, state, and federal government. For example, every kid should be able to find themselves in a book in their school library.
- I hope the county doesn't become a county for wealthy people only because of the lake. I hope my children will be able to stay and start their own family even if they aren't wealthy. I love the growth in Rocky Mount including the brewery and social house.
- For it to stay the beautiful rural space it is. I am not a fan of seeing the approved I-73 corridor, as I always thought it was going to follow 220, that is a major concern for me after seeing the map in the comprehensive plan.
- That we maintain the beautiful open land and any development is thought of carefully. Are there existing areas with vacant buildings and parking lots we can use before developing areas that are green and open.
- That it never loses its sense of community and exploits land development.
- Get more things for the side of 40 that isn't the lake. We need a grocery store and places to eat in Union hall.
- Better jobs , would like to see the Department of Social Services in one building , more facilities for the elderly.
- Sustainability and growth.
- Better affordable housing for everyone young and old. We have an over abundance of homeless people that need housing. As someone that works at social services, people are working and cannot afford rent/mortgage here.
- Reduce property tax.
- Job opportunities. Shorter bus ride for middle and high school students in certain areas. Great educational opportunities. Good emergency services.
- That the county can upgrade the work force opportunities, upgrade the education program and meet the housing needs of all residents. Also keep the rural areas that we have in the county and become like the big cities.
- Improved access to emergency healthcare throughout county.
- Better schools.
- More lake activity areas.
- Preserve agriculture/farms and rural land, distribute growth throughout County, not just in SML area, enforce current regulations, find a way to hold School Board accountable for budget money.
- Better access to high-speed internet and improved cell phone coverage. More commercial development in the towns and villages.

- Preservation of our agricultural roots with a sustainable nod to the future where small businesses may prosper.
- more tourism, parks, rural activities and general preservation.
- growth by young families.
- Viable jobs and strong workforce; safe roads; smart growth; health services throughout the county.
- Franklin County is poised to become a place that a lot of younger families would like to make home. Rocky Mount has done a great job recently embracing the charm of the town with the events, meeting places, etc. A combination of smart industry will help.
- More environmental efforts, recycling facilities, forward-thinking with regard to solar/wind power. Increased comp for teachers, housing available to new/young people, incentives for young people to stay for good jobs, affordable housing, child care.
- Economy, younger people, jobs, housing.
- Tourism and entertainment.
- Collaborative growth with the greater region / a place my kids want to come back to to raise their family / new industry to support gains in retail and service businesses.
- More jobs and housing.
- Smart growth.
- Maintain rural, scenic areas while growing quality communities, jobs and services.
- Bring in and support more young families and their children while offering better services (especially internet) and amenities (walking trails, entertainment options, etc).
- Retain rural beauty, encourage job creation, correct zoning errors in zoned areas to prevent co-location of incompatible uses, create a county-wide farm to table program, promote conservation, support farmers, develop tourism in designated areas.
- I'd like to see the hyper-conservativism die down. It hurts more than it helps. Leadership should take bold action to advance FC recreation, business, and infrastructure. This will increase tax revenue from residents and sales, which can be reinvested.
- More support for farming.
- That it will be a place my children receive an education that will allow them to have opportunities to gain a skill that they can utilize in a full time job and hopefully reside here in Franklin County.
- New businesses.
- Support DSS with new safer building.
- Small businesses filling up the downtown area and the smaller communities. Focus on housing and public transportation as well as Internet infrastructure.

- To have higher paying jobs and more affordable housing also to have a better emergency room Rocky Mount ER is by far the worst hospital I have gone to.
- That we will be able to have more job opportunities. To help with getting younger individuals to the area with economic growth. Area around the lake is very limited. Need more growth in the retail and food industry.
- That leaders will look more closely at how childcare/education impact the county; there is very little high quality child care in FC causing more and more families leave the area or find jobs further away from home.
- That it doesn't grow too quickly. Traffic has already risen in the last few years. What used to be a 10 minute commute has jumped to a 15 minute commute, especially during the summer months with all the tourists.
- I hope we value our schools more and make education a priority.
- Moderate growth.
- to stay beautiful.
- That it can be a place where people like to live and raise their families and support development and tourism in a sustainable manner.
- Uniform commitment to work collaboratively toward a common future vision including private-public endeavors countywide.
- Bring in good jobs to allow locals to stay here and not have to travel or move for opportunities. Less apartments and overloading of roadways.
- Young people will graduate from FCHS with the skills to succeed in a changing world, and there will be enough high paying jobs, affordable housing, and recreational activities for them to want to return to Franklin County as adults.
- Development of a strong economic base high wage jobs.
- Embrace & encourage tourism.
- More preservation and less tourism before infrastructure can catch up.
- A nice balance of ag & affordable housing, stronger public education, environment, build the community that is here throughout the year.
- That the lake especially becomes a more family and kid friendly area to live and we don't have to drive to Roa or Rocky Mount so often.
- Families w/children will not continue to move to/stay in the area if there is only one public middle and high school. I know 3 families currently leaving the area for this. Allow short term rentals to bring in more taxes. We need a dog park. Restaurants.
- As we experience more young families moving to the area, my hope is for expansion of educational and recreational services. Our county is growing and needs another middle and high school as well as another rec sports areas. Families can't afford commuting.

- better education, more recreational sports area in westlake area.
- Improved education, more recreational facilities for families and children, increased and improved healthcare services (too far to travel to Roanoke or Rocky Mount).
- Splash pad. More jobs. Housing developments for young families and couples.
- Stop all the 'Moonshine Capitol' branding. Serious businesses are not going to invest in that. Fund the schools. Leverage the lake. Vote out RT and his cronies.
- I hope the future of the county will be that the younger generations will be able to come back and be proud of the legacy we leave. I also hope there will be more options developed to entertain the younger families of the area.
- To realize our youth are our future. Retain them by making sure we have job growth in ALL fields, affordable housing, adequate infrastructure, entertainment, commerce are put in place to achieve this goal.
- I would absolutely love for the town to build a playground for the children that have disabilities in our community something that is gated where they can't run into a road of they are playing.
- We need good paying jobs (100k+) in the county. We have to drive to Roanoke for any decent job. There is no growth in the county. Any good restaurant or shopping is done in Roanoke. I do not eat or shop in FC because it sucks. Nothing to attract people.
- Sustainable dwellings with solar, geothermal; friendly competition among neighbors for reasonable (much lower) power, water, all resource consumption. Soil erosion prevented by permaculture. Victory gardens over lawns. No non-native invasive plants.
- That is stays the same close knit, rural and affordable community.
- Maintains rural quality of life.
- Better leadership.
- Not to become Roanoke.
- See more focus on Callaway area- as tax payers we seem to be one of the communities underserved by the county.
- Change.
- Bigger & better things for the people that work and live here. We all deserve better.
- Jobs and education improve. Make more things accessible for elderly.
- Build factories, restaurants ,shops for jobs ,repair Callaway roads .build a civic center type building out on 220 so they can sell enough tickets to be self-sufficient. People laugh about the harvester. It's a joke except for the handful that goes there.
- Keep the far lands Rural is best.

- PAVED PATHS FOR A KID TO ROLLERBLADE ON LIKE AT WAID OR AT SUMMIT BANK. We spend so much money on all kinds of stuff and yeah, its great for bikers and walkers, but I haven't been on my blades since I moved here.
- Small growth.
- For County leaders to collaborate more with all organizations to create a vision for the future. Especially the town of Rocky Mount and other organizations. Use all of our assets to promote and grow what we are and want to be.
- Needed more space
- Better schools better stores and restaurants. Walkable Ares.
- Stop taking our agricultural land in westlake area.
- My hope is that Fraklin County can keep its rural, family friendly atmosphere. Simultaneously, Franklin County enhances job development to enable the next generation to remain here.
- We need better jobs and no more banks. We need doctor office and small pharmacy in Union hall and maybe a grocery store and a few fast food places too. There is no where to eat down here other than Carl's.
- smart growth without skyrocketing property taxes.
- Attracting more families to settle down here and for future facilities to help the aging population here also.
- Planned retirement area. Hope it keeps its character and does not descend into the lunacy of every major American metropolitan area and fosters it's resources, including financial, wisely.
- To become an area people want to move to and raise their families because of the benefits of affordable housing, accessible healthcare, excellent education and safe roads.
- I would like to see Summit View Business Park full of businesses that provide jobs so that our children can stay in Franklin County. I would like to see good internet and cell service in the Blue Ridge District. More responsibility with taxpayer funds.
- Major iniative is needed for Land Conservation. Particularly in agricultural communities where ecosystem cannot handle unplanned growh (such as Snow Creek).
- More things to do in other areas of Franklin County.
- Focus development in already established areas, utilizing vacant structures before building new, leave rural areas natural and undeveloped.
- My hope is that Franklin County recognizes that Union Hall and Penhook provide a great deal of tax revenue and have historically received very little in services. The fact that Dan Quinn was elected shows that these areas want this to change.
- I would like to shop here and not Roanoke for my clothes and other needs. We need more shopping other than Wal Mart. Roses. Cato and Shoe Show. Thats ridiculous. We need some more sit-down eating places in lieu of all the fast food options.

- This county needs jobs. We are losing the younger generation because there is no where to work although the county wasted millions of dollars on an unneeded and unwanted industrial park. The high school needs to be bigger or there needs to be another one.
- Safety.
- More opportunities for community members to capitalize on the things offered already, more access to and development of services (i.e. mental health providers, job searches, etc.
- Stable, safe Community.
- That we continue to thrive, grow and support those in our community who need it the most!
- Slow growth with careful planning to accommodate all age groups in a safe environment.
- Manage infrastructure growth in a way to preserve our rural standard of quality living.
- To grow in opportunities for homeless & low-income people to obtain safe, affordable housing.
- Continue with same way of living.
- Growth in the town of Boones Mill and Rocky Mount while preserving the rural scenery of surrounding areas. More local, smaller businesses over large, box stores and chain restaurants. Increased housing, but not projects that will bring in crime or drugs.
- Public transportation.
- Things become affordable again and more community events to bring people together.
- To see more businesses and jobs for it's residents. To see more growth areas and libraries and parks and rec facilities in those areas.
- Growth, but consideration of farmland.
- Continue to develop responsibly while maintaining unique character.
- Intentional development that brings quality jobs, accessible housing, high caliber education, and access to healthcare.
- I want to see more commercial and residential development in the DGAs especially 220 and Westlake. We need more jobs and housing to spur and sustain growth.
- We can put more focus on our schools and our future generations, rather than tourism and commercial infrastructures.
- More restaurants. More entertainment. Small shops.
- Growth maintaining natural setting.
- To keep our younger generation here as well as current residents having more of a reason to stay and shop in our county. We have to travel for most things.
- Continued growth, focus on bringing more business to union hall/penhook. grocery store, CVS, ect.

- Parks.
- That citizens start to believe in both education and government.
- Small town growth with increase in recreational activities and investment in young adults interests. Support local businesses and incorporate roots into expansion. Expand night-life especially in westlake area.
- prosperity, limited government interference with business, low taxes, preservation of community feel.
- I hope to see the 84 acre parcel in Ferrum made into a park so the community can have a public space.
- To stay rural with farms. Not to allow out of state new resistance to dictate land use. People move here because it's rural don't change that. Be unique. Keep Franklin county green.
- I hope we can attract more higher-paying jobs to convince people to stay. I hope the industrial park on 220 gets developed. We really need more large-scale affordable housing like apartments. I wish the whole area was less car- dependent.
- Growth to match population, Union Hall, & Penhook area now consists of year round residents. Grocery store, Childcare, Restaurants, Library, and PICKLE BALL courts are all in desperate need.
- It stays rural.
- Provide affordable housing and work to keep younger citizens in the county.
- We need more for the young families and more upper lever schools. Our kids are on the bus sometime 2 to 2.5 hours a day getting to and from rocky mount. We need schools at the lake!!
- Lower taxes.
- Diversity Equality Equity Inclusion for all and decline of those who perpetrate sexual assault crimes in our community. Increase of small businesses and reducing food deserts without selling out to corporations and capital greed.
- Continued growth, responsible leadership, accountability.
- More diversity of restaurants, people and activities/classes for adults.
- The County will embrace everyone & realize having a confederate statue in front of the Court house continues to divide us as it celebrates the pain & suffering of some & the glory days of others. It belongs in a museum!
- I hope that the business park builds up and is successful for the County. I also wish that all areas were zoned so that there weren't essentially different "rules" for different parts of the County.
- To see more jobs come to Franklin County and to have more housing options.

- Getting more job opportunities for professionals so we do not have to venture to Roanoke for jobs.
- affordable housing and child care. continued growth in educational system.
- My hope is that it can become a place where I can grow wealth and raise a beautiful family in good schools, into good jobs. You don't leave small towns like this. You invest in them.
- Please approve Friends of Ferrum Park's request to purchase county owned land to create public space.
- Positive growth.
- That it remains a rural county and stop trying to be a big city.
- Keep the lakes clean and stocked and maintain good landscaping around industrial areas. Put in more housing and create more businesses for economic growth. To make better use of Summitt View and to NOT purchase fairgrounds.
- That we can keep the small town feel and beautiful rural setting but be more efficient in the designated industry areas and bring in more jobs for people to have close to home.
- To be a place my kids want to live, work and raise a family.
- That Franklin County will make Summit View prosperous whether it be business or something else. That we make this a county that people want to move to and raise their children. To have jobs and homes for them and schools that they can be proud of.
- To offer jobs for graduates to stay here in the county. For families to have amenities for children & youth. Grow of economic development. . To maintain & grow the school system. Parks & Rec department to continue their strong programs. To grow tourism.
- Continue to have the rural, friendly, family-oriented feel that I fell in love with.
- Better coordination where citizen goals are supported by planning staff and focus of grant pursuits and local government funding.
- Continuing growth in certain areas, less crime, lower taxes, larger hospital.
- Don't zone everything, find a way to offer infrastructure without sacrificing the country and rural setting. Internet availability.
- My hope is for more family oriented activities.
- Keep it rural.
- Growth without sacrificing to much of the rural area and country living.
- Planned and controlled economic development.
- More emphasis on educating our youth--especially with programs like CTE center.
- Attract jobs to retain and attract young professionals.
- Develop and improve housing options.

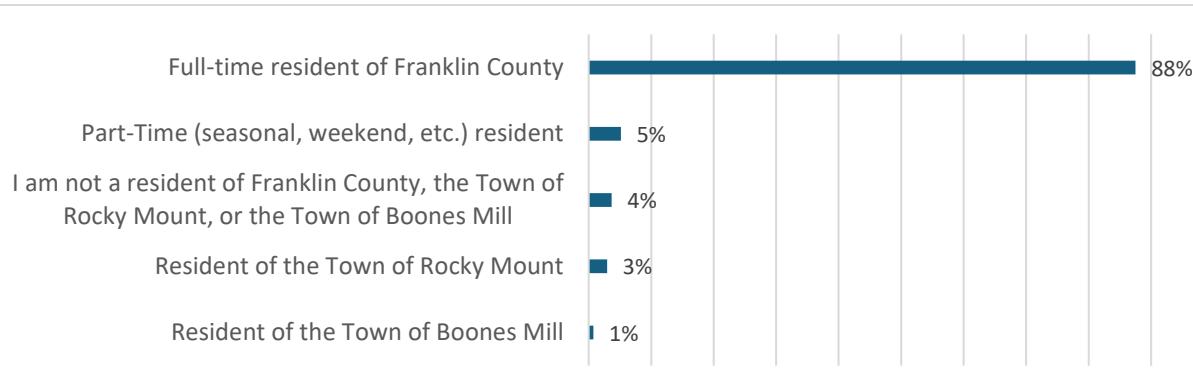
- Celebrate our people and culture.
- It stays rural and not be turned into the city type. Taxes don't go up too high. More things Agricultural needed. More entertainment places needed also.
- More resources for a large aging community (healthcare and residences).
- Controlled growth.
- Don't mess up a good thing! What we have now is great.. don't mess it up!
- Cell Phone services MUST have improvement.
- Internet MUST have major improvement.
- Measured progress and conscious growth.
- Our HS needs lots of work and we need another HS, somewhere. FC will never attract large scale new business without adequate schools. Solar is not needed but internet is. And there should be a tax for those that reside here less than 6 mos. (SML homes)!
- the schools will be funded to the extent educators deem necessary.
- Keep taxes low and attract more businesses and hotels around the lake.
- Focus more on the rural setting and agricultural potential. Stop wasting tax payer money. Quit buying land to industrialize. Support more agritourism, local history and use our natural resources as a draw to the county.
- That we support and educate our youth so they can confidently envision and build a future where they can thrive and survive and build support for the future we cannot see.
- That it is not ruined by high taxes and low income housing especially at and near Smith mountain lake.
- Controlled growth and stay rural.
- Leaf pickup, keep taxes low, more jobs, more restaurants please.
- Keeping taxes affordable. A Target store.
- That the Board of Supervisors get control of their budgets. This entire survey was set up as a expand government statement prop. We are a rural county and not part of a 100,000 person city. It seems like consultant are driving the big budget bus.
- To see overall growth in jobs, shopping, and restaurants. To maintain rural beauty by maintaining high standards in economic and environmental approvals by the county.
- I hope to see a splash pad built and I hope the county can get chic fil a.
- Biggest opportunity for economic growth for Franklin County is SML. County government should recognize this and allocate resources as needed to make Smith Mountain Lake a more desirable location for retirees (entertainment, continuing education).
- Remains rural.

- maintain its rural setting.
- Preservation of natural beauty.
- More inclusive activities and attitudes for all people.
- Strategically planned growth; promoting recreational use while RESTRICTING solar/wind farms in an area that attracts residents for its natural beauty & is economically dependent on tourism.
- Just don't blow it.
- Greater environmental controls on housing development by lake. Greater investment in student education (STEM programs) rather than increases in administrator's and teacher's salaries. Established (non-volunteer) emergency services- fire, ambulance, etc.
- A safe place that provides a long term place for lake living.
- We can get good paying jobs so the younger generation will stay, keep our rural areas rural, maintain our heritage. I'm for growth but not at any price. Keeping our county financially sound without over taxing its citizens.
- Preserve quality of the area's biggest asset, SML, and improve infrastructure (e.g. high speed Internet), while emphasis on drawing tourism to the area.
- I want Franklin County to be a great place to raise a family, with a small town feel, but plenty of activities and places to shop and dine. I also feel that internet infrastructure needs to be expanded throughout the entire county.
- No bike lanes, no wind turbines and no Solar farms.
- Retaining homesites with a minimum of 5 acres, preferably 10. We moved here and away from the urban sprawl to enjoy nature—that's hard to do when you have neighbors with noisy animals, machinery, etc.
- A well thought out plan that allows for growth while maintaining our rural setting.
- Stay unrestricted, welcome tiny living, embrace community living & eco friendly communes,
- Jobs & growth. We can do this responsibly without over-regulation. 5-acre minimum lots promotes sprawl. Designate areas of residential concentration, allow high density which helps affordability. With that you'll get commercial activity.
- Job growth and continued economic success for its citizens.
- Better medical facilities.
- That it can maintain its rural charm and character with minimal growth needed to support its populace. It does not need the (sub-)urban sprawl that poisons NOVA or more locally Daleville.
- Thoughtful growth. Would love to see a 55+ community or some affordable patio homes.

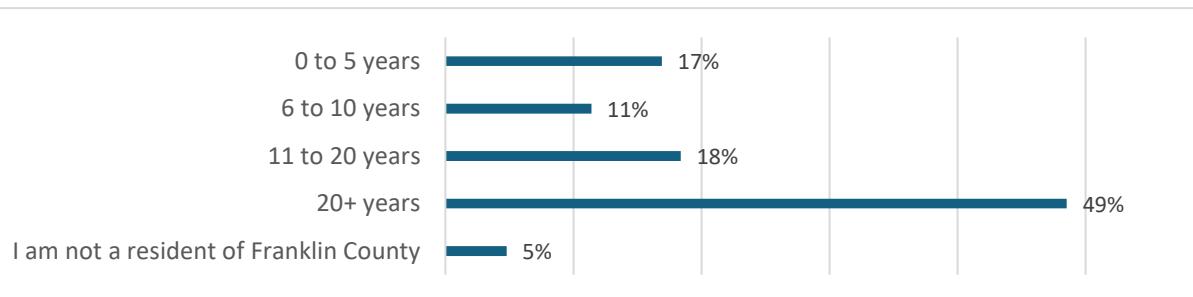
- I hope that there will be opportunities for young people to find satisfying careers in both the County and Roanoke. I also hope that the Lake continues to develop as a wonderful place to live or visit.
- Let us continue to be rural! Country living is the preference for some of us. We don't want change to destroy our way of living.
- Don't over-expand certain areas and create discontent and unhappiness for the current residents. Everybody doesn't want an influx of people or tourists.
- Build throughout the County.
- Less push for large factories or industry. Support for local business, become self sustainable county. For bos and school board to live in a budget like the rest of us.
- That it stays safe. Enables prosperity for young and old alike. That it continues to attract well to do, but makes it possible for poor folks to become upward bound, and that it attracts enough younger folk willing to work service jobs.
- Well paying jobs. Good education. Low crime. Thoughtful development.
- Keep and preserve our blue ridge heritage and scenery and spirit of America that allowed this land to become what it is. Stay small simple country, and local businesses not box stores
- STAY FAMILY BASED RURAL.
- Think Bedford. Rural but nice places to eat and shop. Before purchasing large areas of land (Summit View) find business that might be interested. Refurbish existing/empty properties. Try to get better land line service.
- Industrial growth continues and remains in the rocky mt or the 220-growth area. The Ferrum would see growth in the way of restaurants and small mom and pop businesses.
- Retain rural while improving infrastructure and continue to grow restaurant/bar/grocery options. Continue to support tourism & promotion of music and cultural attractions.
- To use resources to improve smaller districts (Burnt chimney, Ferrum, union hall,etc) farmers market, dog parks, playgrounds, trails, sidewalks, lighting, signage.
- I hope to see it remain agriculturally based with growth of industry that is agriculturally Codependent and mutually beneficial., remain culturally sound in our history with strong community, friendly people and slow stable growth that will last.
- Retain rural character of county, reject Industrial Scale Solar and even smaller 20-30 acre solar facilities. They will result in new transmission lines and further destroy rural flavor. NOVA gets jobs and revenue, we lose our and.
- Some good restaurants, more shopping areas that aren't big box stores.
- Need more development between RM and Ferrum along 40.

- Protection of natural resources for a truly sustainable future, which might mean forgoing a short-term profit in order to invest in a better community for our children's children to grow up in. Conserving land and preserving rural communities is the way.
- More jobs at all income levels so graduates stay in the area. More affordable housing. Affordable internet access for all. Easy and private access to drug and alcohol treatment programs. Maintain rural farm areas when possible. More libraries and trails.
- Keep its charm and safety.
- "That population growth would cease while jobs and pay increase.
- The county would quit giving the schools money to educate a product that grows up and leaves to make other municipality's money.
- Put the money into businesses to retain our product (our kids).
- To grow baseball program, the board of supervisors stop spending too much money and continue having special events that the whole county can participate in.
- That there will be a major turnover on the school board and the board of supervisors.
- Job growth with economic development. The BOS "Talk" growth but do not show that with their actions. More emphasis on younger residents. More effort to urbanize and keep/attract residents and businesses.
- More jobs to keep young people here. Access to food closer to Ferrum.
- Better schools, closer schools, more community events in Ferrum.
- retain the rural feel and family-friendly nature, keeping only bare minimum government spending.
- For FC to maintain a Christian, conservative, patriotic atmosphere that protects Constitutional Rights.
- To be free from solar and wind farms.
- To be clean and safe.
- Hope to have more Healthcare and transportation options for aging population who can't drive on crowded route 220 anymore. Roads too dangerous with high speeds and too many cars and trucks.
- I hope that Franklin County remains a rural area that celebrates its heritage. We do not need to be like everyone else.

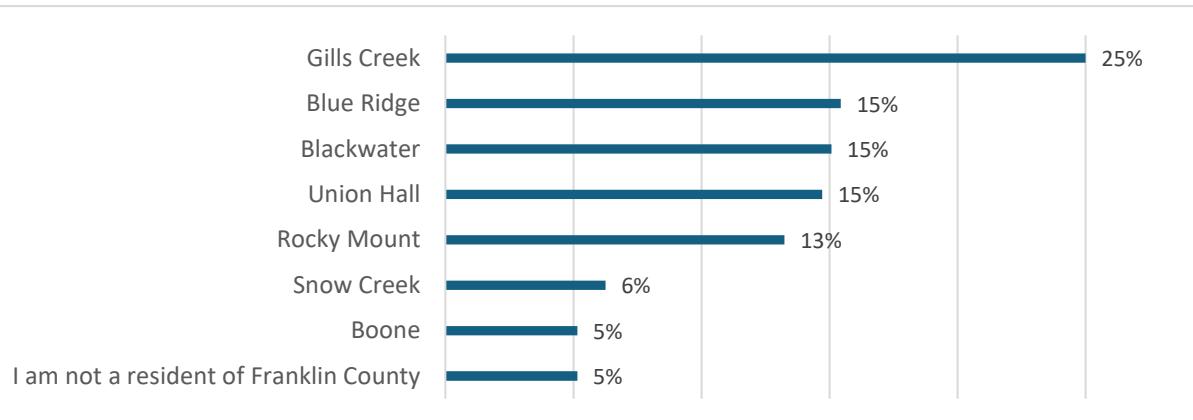
Which best describes you?



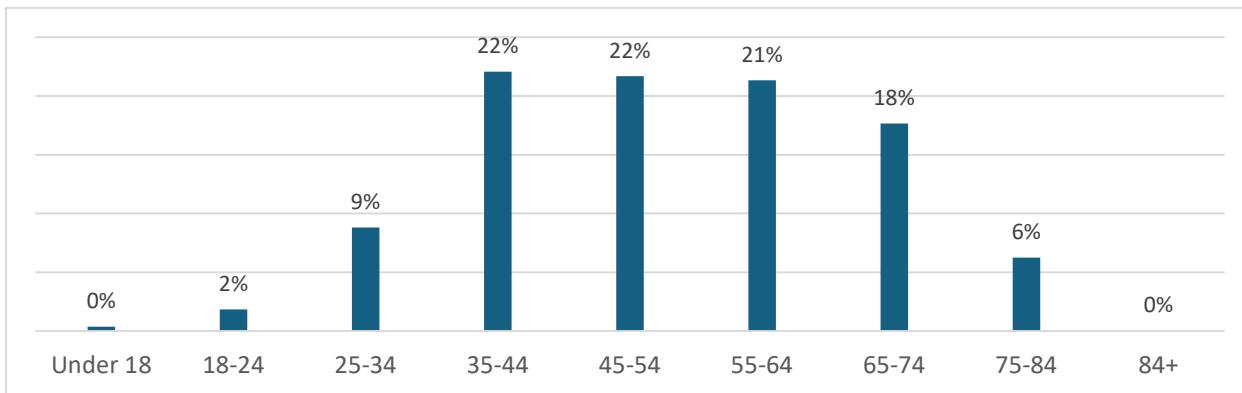
If you are a resident of Franklin County, how long have you lived in the County?



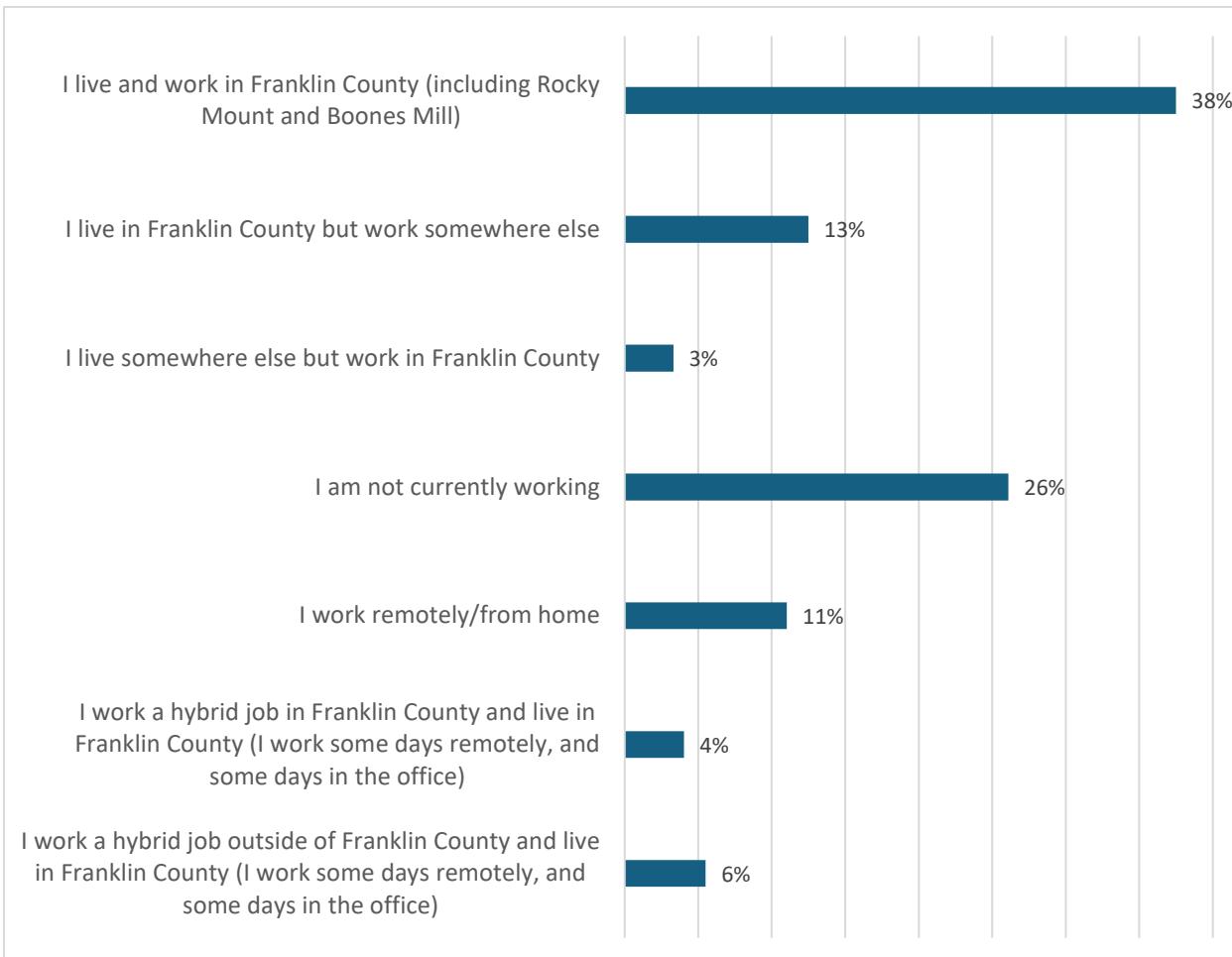
If you are a resident of Franklin County, which election district do you live in?



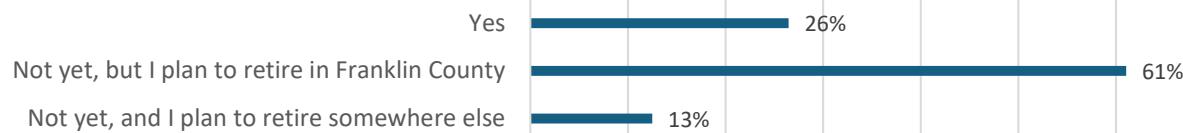
How old are you?



Which best describes your work commute?



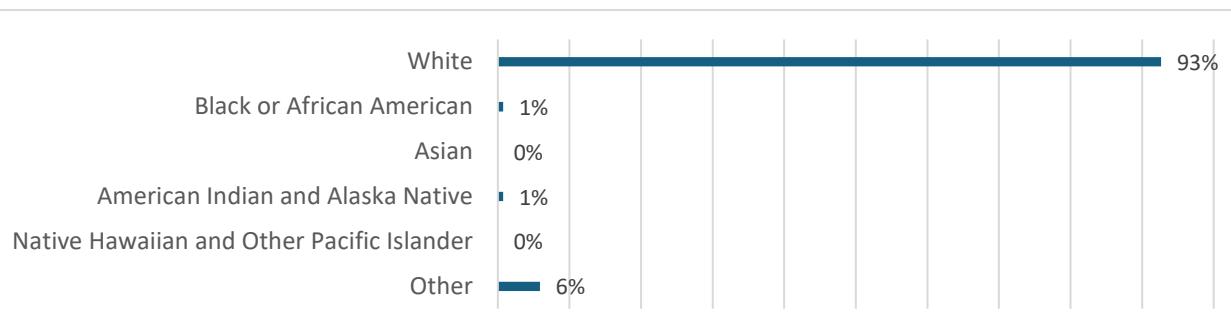
Are you retired?



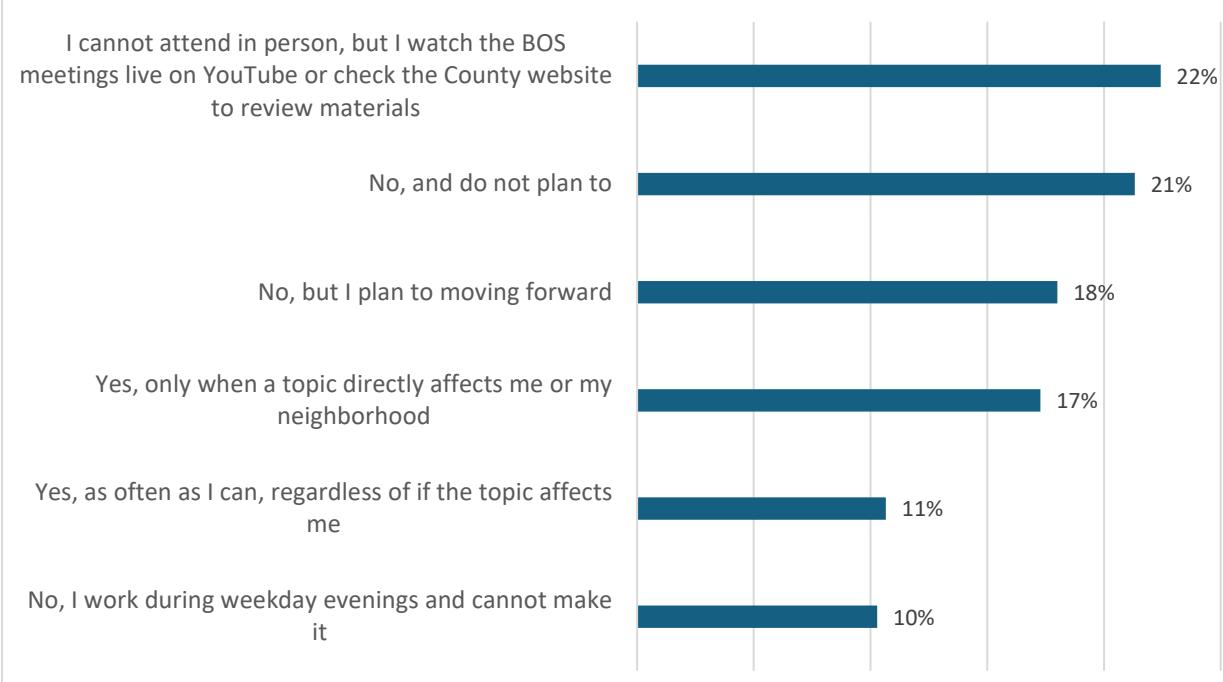
Are you of Hispanic, Latino/a, or Spanish origin?



Which of the following best describes you?



Do you attend monthly Planning Commission and/or Board of Supervisors meetings?



If you have any ideas or concerns that were not addressed by this survey, or any additional comments, please share them below.

- There is nothing in Franklin County for young families. It seems any time Franklin County tries to do good for the community (bring business, housing, etc) the aging population screams and protests until progress is stopped. We. Need. Development.
- Our schools had to close because of no growth. If the demographics continue as it is the younger population will continue to decline. Give people a good school system, activities for families, and provide professional jobs and they will come!
- How will the county handle refuse in the next 20 years? Assisted living and memory care for senior citizens (non-nursing care)?
- This county has many people with a drug problem. We don't have any sort of facility to help with that need. Ans piedmont community services can't handle the amount of mental illness here.
- Being conservative and good stewards of tax moneys.
- Do not let the lake people decide what's best for the whole county. Keep solar farms out of this county. There will be plenty of people that will not complete this survey because they don't understand the terms used. Their ideas are important too.
- I think everyone who lives here knows that in order to go out to eat or shop you have to Roanoke or outside of the county. We need more restaurants and retailers in our own county to provide more options and keep money local.
- I appreciate the effort the County is making with this Comprehensive Plan Update. We need to continue to see this level of transparency from our government in the future.
- I believe that the county and towns are constantly trying to improve in the areas of tourism, community awareness, and recreation services, but could do better with first responder service (police, fire, EMS). Too much competition between departments.
- Fix what's broken first. First the schools. We need another middle school and two smaller high schools. Kids are graduating with no affordable places to live and no jobs.
- I fear all of the glorifying of bars in town will lead to more wrecks, broken families, and an overall decay of the city. We're still small town, I don't want this to feel like a college town with loud music and a bunch of drunk young people.
- You all need to support education here and realize they are not top heavy! They have individuals doing jobs that in other systems that have 3-4 people doing. It's embarrassing that you all are not more supportive. Our teachers deserve better support.
- More training for police officers! They need empathy, coping skills, deescalation skills, they're very patronizing and misogynistic.

- How will you use community for this plan? Will there be a referendum before decisions are made? Can we do a vote? Please hold townhall meetings with opportunity to ask questions and get answers before major decisions are made.
- Again, the approved I-73 Corridor concerns me very much as I thought it was supposed to follow 220 but seeing the map it looks like it would be cutting through beautiful rural parts of the county that I would hate to see go away for an interstate.
- Solar farms need to be considered carefully. They can get too big and become an eyesore and impact tourism. Small scale, with buffers or incentive individual property owners to install to offset power costs.
- I live on Snow Creek Road just north of the Henry County line. While the county has made great strides in getting high-speed internet to more residents throughout the county, it seems this area, specifically the 24112 zip code, has not seen any updates.
- The Summit View Business Park is going nowhere. It is draining resources. There is no systematic, sensible planning and development. Roads are dangerous. No attention is given to environmental stewardship.
- Housing is an issue and will continue to be unless the County makes a serious effort to address it. New businesses need employees and they need a place to live. In addition, we can't pull great families out of Roanoke without giving them a housing option.
- Aep and their lack of efficient and effective management of the lake is holding back development and economic opportunities for business owners and tax revenue for the county. Their lack of timely responses has been unchecked for too long.
- I love FRCO. I see much potential for planned growth and a lack of space in the greater region for it to happen, except here. It will not be easy and will ruffle feathers but is necessary for the region to continue forward.
- Driving is hazardous due to motorists not staying in their lanes.
- The number of American farmers are decreasing every year, Franklin county should continue to support and protect our farmers and farm land.
- Thank you Franklin County. This survey was very well done, IMHO. This planning effort is overdue.
- Prior to the COVID lake boom, the community felt more welcoming and kind. It's feeling more suburban of recent and it seems our infrastructure is stressed. I worry about the impacts on the most vulnerable in our community going forward.
- I see older people online constantly complaining about bringing in any new business or way of life but the area will not grow otherwise. Us young families require growth to justify staying in this area with the school situation. The bus ride is 3.75 hours
- We should have plans in place to support healthcare growth in Franklin County also—specifically the anticipated hospital growth in Rocky Mount.

- Splash pad at Summit View. It was in original plans and now nothing.
- Please consider finishing the power dam water park and the splash pad that was promised for summit view. As well as developing indoor activity and businesses that keep young families in the county instead of spending in Roanoke.
- We need more things for our children to do.
- Bring large company Jobs to the county, bring big box stores, sit down family restaurants like Long Horn etc are needed, make it attractive to eat, shop, work, and live in the county. It's what is driving me to want to move away. Lack of appeal.
- Good County government bring solidity to lives and citizens really send gratitude to all employees, elected officials, and "power players." Please include Earth's limited resources into calculations, we all must cut all waste of resources! Thank you.
- The county needs to utilize small businesses located in the county for their needs rather than going outside of the county. They also need to learn how to spend tax dollars more frugally.
- I'd like to donate my 25 acres to ensure that the land is never developed.
- Need something for youth to do.
- A lot of town residents are upset at whoever is in office. If it matters change what needs changing.
- Bos need to vote for their people, not for personal gain. Some bos are arrogant, rude, and only for self. We the people can see you behind your "screens". Bos Chair doesn't use email this day and time to communicate is ridiculous. You're no better than us.
- Any crime that goes on is never told. That's not safe..there should be a local website with this info like Roanoke has
- Yes, WE NEED SOME PAVED PATHS FOR PEOPLE THAT CAN'T USE GRAVEL PATHS!
- The space provided is not adequate to give a full answer.
- Please keep our county an agricultural county. I would love to see solar in the Green Level Road section of Rocky Mount. We currently have 17 acres we would farm off to make this happen. Safety is a big concern also. MVP runs through our land (Water).
- I would really like to see results and not just ideas and empty promises. I would actually like to see a large project come to completion for the betterment of the County. I would like the County to refrain from closing anymore schools.
- Does the County have a 5-year capital improvement budget that includes essential water/sewer infrastructure for high growth areas; and that budges for capital improvements necessary for maintaining school buildings?
- It seems that we do a lot more planning (visioning) vs. action than other places that I have lived. I sincerely hope that Franklin County turn all of these exercises into actionable plans with budgets that go with them.

- We need grocery stores on the 220 corridor near Sheetz. We need more Farmers Markets with better hours during the week.
- I appreciate all that the local Government is trying to do for our County. I know these things are not easy and everything has a cost, but you cannot grow adequately without cost. Thank you for all that you do.
- My concern too much outside planning from groups outside Franklin Co that have only there gains to achieve.
- Our comprehensive plan needs to pay close attention to maintaining our quality of life through rural living with controlled growth and safety for all.
- I moved to Franklin County from Roanoke, largely to escape the growing crime within the city so my children could grow up safe. Franklin County must address increasing homelessness and drug use in the area and increase resources for financial hardships.
- Y'all are doing a great job. Keep downtown Rocky Mount growing with local interests in mind.
- The Board of Supervisors should accept the proposal of Friends of Ferrum Park to create a public space where property has been left to rot for over 30 years. Give us the property so we can USE it!!!
- I feel that government funding should help the mom and pop stores succeed. I think that Rocky Mount should be the hub for Franklin county. Keep other areas green. Keep it unique and people will appreciate for many years. Once land is gone it's gone!
- Its concerning that Franklin county will not be rural and it will lose farm land.
- We could benefit by having a permanent arts center in Rocky Mount.
- Crime rate and safety. It's not a huge concern but a portion of my family was directly related to that here and it seems like the police have no idea exactly how deep drugs and gang violence run here. Plus the town cops are children with guns.
- Please fund our schools.
- Need more restaurants.
- Need several Amazon Locker Locations near lake.
- The county tax rate should increase consistently to provide for better school facilities, teacher salaries and infrastructure. An annual tax for all those who build at SML but only visit 2 wks a year and contribute almost nothing to the local economy.
- The county intends to get serious about recruiting a big manufacturer the board of supervisors need to improve the schools. Franklin county schools are ranked 35th in the state. One thing that would be looked at would be the quality of our schools.
- Concerned about rising taxes. Traffic etc.
- I would like dog park in the county.

- Thanks for allowing the answer sections to be choked back to small contributions. This provides little ability to let the citizens real needs to be heard.
- I appreciate the hard work the planning committee does for the betterment of our community. Thank you.
- It would still be nice to have a community center for cultural events.
- Biggest concern is land development & threat of solar/wind farms that blight landscape & increase risks of fire to neighboring plots. Wind turbines maim birds. Res-tax revenue far outweighs any cost savings associated with renewable energy alternatives.
- More questions should be added for environmental Lake concerns and roadway safety.
- I really hope that people are not judged by white, black, etc. I am mixed and proud of it.
- No restrictions on building size!!! People nowadays want to live TINY = under 600 sq Ft
- We can change and grow or not change and stagnate. Change means opportunity, growth, more good jobs, sustainability.
- This takes bold leadership. Be willing to take a stand and lose re-election. Do not play politics. Say what you mean. Thank you.
- County doesn't need to only focus on trails, the lake, and other entertainment. Need to focus on quality of life for current residents, and quality jobs for our current residents, not on how to bring more people in.
- Keep it Franklin county stop bringing in all the big cities and other areas ideas here.
- Ferrum does not have as much as a public bench paid for by the county. We are a DGA we deserve help from the county for grant writing and support in our efforts to have a community park.
- The county needs to stop trying to be a business/developer. You should regulate and market. The private sector should be running the show. You are keeping developing companies etc. from investing by using tax payer money and then giving it away.
- County and government should stay out of funding/supporting "affordable housing", the market will build housing; rather, county should provide best possible education, support econ development, etc. so people can have affordable housing.
- My greatest concern for the county is allowing real estate developers to build homes in rural areas without improving infrastructure for the communities they build in. If they're going to change the community for profit, the neighbors need to benefit.
- The trump store in Boones Mill is one of the first things travelers see when entering our county from the north. This colors many visitors' view of our area and I am embarrassed.
- My concern is that No one in the County Administration seems to listen to residents and businesses that already are here and merely try to follow behind what other counties are doing and therefore you are always behind. Be a leader not a follower.

- Baseball program for older age group is declining. Elementary schools are closing while additions are being added to other schools when not needed. Business park on 220 was a waste of money because no businesses are coming even though we are promoting it.
- We need county administrative employees who are not trying to build their resumes, but rather have a genuine interest in the county, and want to live here.
- Thank you for conducting the survey, however, I feel that it was slanted and biased towards remaining rural versus growth. This is typical of Franklin County which has always been looked at as "Hicksville" by our surrounding localities.
- Impact of "green agendas" that could negatively impact FC while not providing meaningful benefit.
- Negative influence on children (inappropriate books in schools and libraries, etc.) and loss of parental rights.
- Oversight of special needs resources.
- Thank you for doing this survey.

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Public Workshop Transcripts

Public Workshop Results

Blackwater Election District

22 participants (6 groups)

Transportation:

- On your map, circle areas in the Blackwater district where you think a particular transportation improvement is necessary. List your ideas in the chart below:

Where on the map?	Details:
Ferrum Mtn Rd and Rockbridge Junction	Very poorly marked as to who has the right-of-way
All heavy use farm vehicle roads	Pothole repair
All milk truck routes	Pothole repair
Five Mile Mtn Rd	Truck pull-offs; guard rails
Wades Gap Rd	Paving
Bridge on Callaway Rd at Blackwater River	Needs to be replaced
Five Mile Mtn	Needs better sight lines
Greens Creek	Widen, lots of traffic
Carolina Springs	Fix potholes
Thomas Angel Bridge	Needs a pedestrian-friendly way to cross
Bethany and Custer Ridge Rd	General road maintenance needs
Entire Blackwater District	Needs general road maintenance
Rte. 613 and Rte. 220	Turn lane on 220 S turning onto Naff Rd
Rte. 220 and Grassy Hill intersection	Bad intersection-many accidents
Blackwater district	No walking or biking – very dangerous due to road conditions and speeding

- On your map, circle areas where you think a particular transportation improvement is necessary County wide or elsewhere in Franklin County. List your ideas in the chart below:

Where on the map?	Details:
County-wide	Elder transportation
Add a train stop somewhere in the County	Amtrack, commodities

- Rank your top three transportation improvements in order of importance.
 - *Group 1:* Ferrum Mountain Rd/Rockbridge junction; Milk truck/Farm heavy equipment routes; VDOT patch repair is often worse after their repair
 - *Group 2:* N/A
 - *Group 3:* Road maintenance; Commuter options; Road maintenance!!!
 - *Group 4:* General maintenance; Safety and traffic flows to main highways
 - *Group 5:* N/A
 - *Group 6:* N/A
- Why did your group choose #1 for the most needed transportation improvement/addition in your district and/or the county?
 - *Group 1:* N/A
 - *Group 2:* N/A
 - *Group 3:* Roads are the only way of getting around...need to take care of them.
 - *Group 4:* We don't want to deviate from country-type roads, but maintained roads are important.
 - *Group 5:* N/A
 - *Group 6:* N/A

Housing:

- Following the color-code guide provided, circle areas where you think a particular housing type is necessary.

Red = single family > 5 acres

Yellow = single family < 5 acres

Brown = duplex

Dark blue = townhouse

Light blue = Mixed housing types in one development

Light green = manufactured home

Dark green = apartments 8 units or less

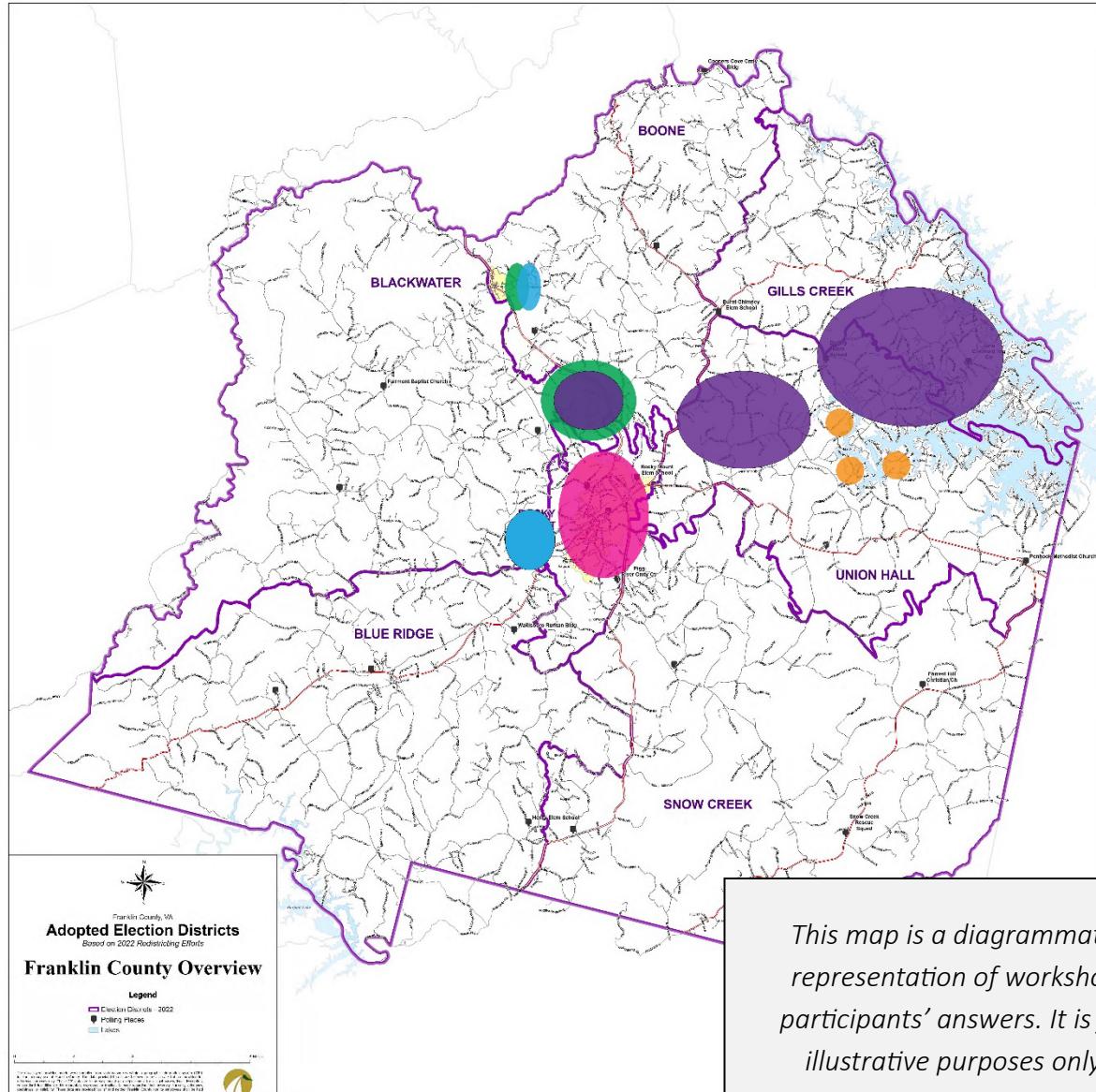
Orange = apartments more than 8 units

Black = affordable housing

White with x = accessory dwelling units

Pink = patio homes

Purple = senior living facilities



- **Rank your top three housing needs in order of importance.**
 - *Group 1:* Rocky Mount-residential; Rocky Mount-affordable housing; Rocky Mount-assisted living
 - *Group 2:* Apartments; Senior; Patio
 - *Group 3:* Affordable housing (apartments, mixed use, townhomes) – blend it in; Senior living; Mixed Use
 - *Group 4:* 5 acres or more; 5 acres or less; Manufactured housing
 - *Group 5:* Affordable housing-Rocky Mount area
 - *Group 6:* Townhomes near 919 that backs up to Summit View Park for young professionals
- **Why did your group choose #1 for the most needed housing improvement/addition in your district and/or the county?**
 - *Group 1:* N/A
 - *Group 2:* N/A
 - *Group 3:* We need affordable housing options to bring people into the County. Need senior living to support our aging community.
 - *Group 4:* Preservation of our community
 - *Group 5:* N/A
 - *Group 6:* N/A

Land Use:

- Use your pens and sticky notes to write specific needs the Blackwater district has for each land use category. What specific improvements would you like to see in each land use category?
 - Commercial:
 - Local businesses
 - No zoning
 - Gas station
 - Restaurant
 - Summit View!!!
 - Industrial:
 - No solar
 - Limited
 - Who has the credentials to attract industry?
 - Summit View!!!
 - No zoning
 - I am tired of playing games with the government.
 - Residential:
 - Limit growth
 - Maintain the no zoned areas
 - Not enough in Rocky Mount
 - No zoning
 - Maintain residential around our farm lands
 - Public/Semi-Public:
 - Farmer's Market
 - Keep the community garbage containers
 - No more school closures
 - Parks/Recreation:
 - Condescending and ridiculous
 - We're good here
 - Antioch and Waid Park are great.

- Agricultural:
 - Maintain current uses
 - Stop developing agricultural land
 - No farms, no food
 - No zoning
 - Cut agricultural red tape
 - Support farmer's markets
- Conservation:
 - Protect farm land
- Which land use category is the most important to your group? In two sentences, describe why.
 - *Group 1:* Agricultural, Keep our area beautiful and we are losing farms at a high rate
 - *Group 2:* Agriculture, no farmers no food
 - *Group 3:* Agricultural
 - *Group 4:* Agriculture and Residential: As a community, we want to maintain rural farming community.
 - *Group 5:* Agricultural and Residential – Most of Blackwater is farms and they need to be supported.
 - *Group 6:* Agricultural – stay away from zoning as much as you can.
- Pick your top two land use categories with sticky notes that you placed on your puzzleboard. Write them below.
 - *Group 1:* Agricultural, Conservation
 - *Group 2:* Agricultural, Conservation
 - *Group 3:* Agricultural, Parks and Recreation
 - *Group 4:* N/A
 - *Group 5:* Commercial, Public/Semi-Public
 - *Group 6:* Agricultural, Public Service
- Where specifically would you like to see Land Use Choice 1?
 - *Group 1:* No solar anywhere!
 - *Group 2:* Blackwater is predominantly an agricultural district. Keep it that way.
 - *Group 3:* Programs to support sustainable agriculture in the County
 - *Group 4:* N/A
 - *Group 5:* N/A

- *Group 6:* N/A
- **Where specifically would you like to see Land Use Choice 2?**
 - *Group 1:* Small local businesses; revitalize existing businesses
 - *Group 2:* Maintain and conserve our wetlands and waterways; finish the pipeline; reject solar farm projects
 - *Group 3:* Boones Mill & Gills Creek; General use and ball fields
 - *Group 4:* N/A
 - *Group 5:* In Callaway
 - *Group 6:* N/A

Quality of Life:

- On your map, circle areas in the Blackwater district where you think a particular quality of life improvement is necessary. List your ideas in the chart below:

Where on the map?	Details:
Callaway	Do not close this school.
Callaway	Do not close the garbage collection site.
Callaway	Keep our cannery open.
Callaway near Bethlehem	Open air market and gathering area/venue
Additional canoe access at Algoma	
Additional canoe access at Isolane Rd	
Additional support and promotion for canneries	
Transportation assistance for community and elderly	
High speed internet access county-wide	
Blackwater District	Community center for farmer's market, bathrooms, playground, place to gather
Blackwater District	Utilize the American Legion building
Blackwater District	Expand the cannery.
Blackwater District	Walking trails
Area around Callaway Elementary/A&A's	This would be great for an expanded community center, place to eat, somewhere for people to stop on the way through.
Scattered around Blackwater	Bring back our dumpsters.
Blackwater	Library open in public schools for citizens

- On your map, circle areas where you think a particular quality of life improvement is necessary County wide or elsewhere in Franklin County. List your ideas in the chart below:

Where on the map?	Details:
Ferrum	Support farmer's market
Rocky Mount	Continue to improve this cultural centre/tourism/entertainment
Blackwater District	Leave us alone, thank you.
Rocky Mount or Lake area	Large venue for public meetings/events
County-wide	More incentive for recruitment of volunteers for public safety
County-wide	More recycling options
Rocky Mount	More restaurant options

- Rank your top three quality of life improvements in order of importance.
 - Group 1:* N/A
 - Group 2:* N/A
 - Group 3:* Community centers (in every village)-farmer's market, pavilion, bathroom, playground, country store (an improved A&A's)
 - Group 4:* Bring back dumpsters; Unified Fire and EMS between Rocky Mount and Franklin County
 - Group 5:* N/A
 - Group 6:* N/A
- Why did your group choose #1 for the most needed quality of life improvement/addition in the Blackwater district and/or the county?
 - Group 1:* N/A
 - Group 2:* N/A
 - Group 3:* We need a place for people to come together and be able to shop local.
 - Group 4:* Current method is costly, inconvenient, not practical for all who work different shifts.
 - Group 5:* N/A
 - Group 6:* N/A

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Public Workshop Results

Blue Ridge Election District

14 participants (4 groups)

Transportation:

- On your map, circle areas in the Blue Ridge district where you think a particular transportation improvement is necessary. List your ideas in the chart below:

Where on the map?	Details:
Downtown Ferrum	Need better sidewalks with lighting all around village
Along 40 in Ferrum	More sidewalks connecting residences, schools, businesses
Mercantile building on Rt. 40	Flooding inhibits traffic through Ferrum – culverts must be fixed to use Mercantile
Intersection of Rt. 40 and Timberline – between pedestrian bridge and college	Visibility is very poor when cars pull out onto 40
Around Ferrum	Bicycle routes
Around Ferrum and beyond	Need some kind of public transportation available for people to get to airports, medical appointments, stores
Sidewalks for downtown connecting what exists (Ferrum)	
Place for cyclists to stop, rest, and recharge	Shelter with water and bathrooms
More consistent bus loop	For everyone (all age groups)
Park and ride with accessibility to a bus loop	
40 West & Waidsboro Road	Curve with blind street entrance; soon there will be extra traffic with restaurant development; need additional safety measures
Most all secondary roads...	Need widening, lines, and some spots need guard rails
Ferrum Mtn Road; Five Mile Mtn Rd; Shooting Creek and Runnet Bag; Fairy Stone Park Rd	All need major widening and lines
Fieldcrest Rd & Railroad crossing	Need to be regraded for long trucks, buses, and campers get grounded

- On your map, circle areas where you think a particular transportation improvement is necessary County wide or elsewhere in Franklin County. List your ideas in the chart below:

Where on the map?	Details:
From Ferrum to Rocky Mount and beyond	Need some kind of public transportation service
Five Mile Mtn.	Do something about dangerous truck traffic
Bus loop (transportation)	To areas of interest and events in Franklin County; also for transportation to and from work
Ferrum Town	Shuttle bus stop; transit to Rocky Mount/Roanoke

- Rank your top three transportation improvements in order of importance.
 - *Group 1:* Sidewalks in Ferrum village up to school and farmer's market; Culvert repair must be done to prevent flooding on Rte. 40; Public transportation from Ferrum to medical facilities, airports, stores outside of Ferrum
 - *Group 2:* Sidewalks; More accessibility to transportation; Address issue with flooding on Rte. 40 West in Ferrum due to culvert, emergency services and school impacted during flooding
 - *Group 3:* Blind curve at Waidsboro and 40 West; Fairy Stone Park Rd improvements; Fieldcrest Rd railroad crossing
 - *Group 4:* N/A
- Why did your group choose #1 for the most needed transportation improvement/addition in your district and/or the county?
 - *Group 1:* Sidewalks needed in Ferrum so people of all ages can safely walk and bicycle to stores and schools.
 - *Group 2:* To improve a sense of community
 - *Group 3:* N/A
 - *Group 4:* N/A

Housing:

- Following the color-code guide provided, circle areas where you think a particular housing type is necessary.

Red = single family > 5 acres

Yellow = single family < 5 acres

Brown = duplex

Dark blue = townhouse

Light blue = Mixed housing types in one development

Light green = manufactured home

Dark green = apartments 8 units or less

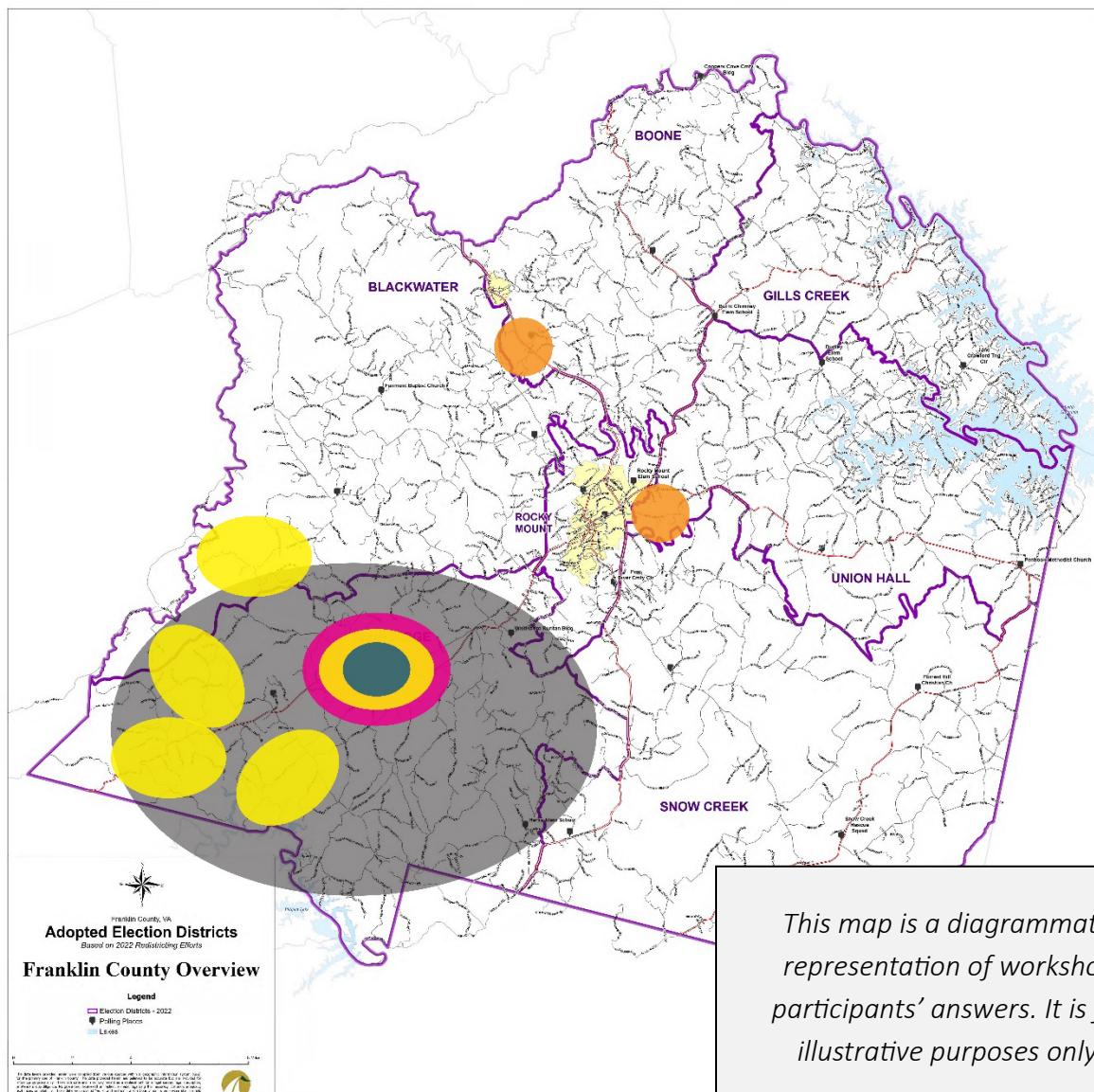
Orange = apartments more than 8 units

Black = affordable housing

White with x = accessory dwelling units

Pink = patio homes

Purple = senior living facilities



- Rank your top three housing needs in order of importance.
 - *Group 1:* Affordable housing – rental units and other; Keeping rural character; Proximity to infrastructure
 - *Group 2:* Elderly (ADA); First time home; Attainable homes
 - *Group 3:* Accessory dwelling unit; Single family home 5 acres or more; Single family home 5 acres or less
 - *Group 4:* N/A
- Why did your group choose #1 for the most needed housing improvement/addition in your district and/or the county?
 - *Group 1:* Ferrum citizens don't have high incomes. Small village has few rental units available but young people need them.
 - *Group 2:* Because of the demographic; slower life pace
 - *Group 3:* People who move to this area are looking for undeveloped, nature, rural living. As an investment property owner, we were unable to maintain non-college student tenants.
 - *Group 4:* N/A

Land Use:

- Use your pens and sticky notes to write specific needs the Blue Ridge district has for each land use category. What specific improvements would you like to see in each land use category?
 - Commercial:
 - Small mom and pops
 - Restaurants
 - Downtown Renovations
 - Sidewalks
 - Jobs
 - Industrial:
 - Send it to Rocky Mount
 - Non-destructive for land
 - Accessible for trucks
 - Renewable resources
 - Jobs
 - Residential:
 - Closest to Rocky Mount and businesses
 - Sidewalks
 - Affordable
 - Internet access
 - No high demand housing
 - On Pernello: cell service/broadband
 - Housing
 - Public/Semi-Public:
 - Town closest to central Ferrum
 - Ferrum area
 - Public transportation
 - Emergency phone box
 - Plastic and glass recycling
 - Fire/EMS expansion
 - Extended fire hydrant network
 - Wider roads with lines
 - Emergency siren
 - Parks/Recreation:
 - Parks near college

- Family-oriented
 - Bicycling
 - Ferrum College benefits
 - Trails
 - Tourism
 - Picnic
 - Ferrum Park
 - Farmer's Market
 - Public Pavilion
- Agricultural:
 - Homesteads/small family farms
 - Solar/wind alternative energy
- Conservation:
 - Keep our green spaces
 - No logging

• Which land use category is the most important to your group? In two sentences, describe why.

- *Group 1:* Conservation: Our lands give the unique quality to Ferrum; Parks/Rec
- *Group 2:* Although it is hard to choose just one, we view parks/recreation as most important because Ferrum has no public recreation now – not one public bench or park. Parks and Rec will attract young families.
- *Group 3:* Parks and recreation so we have a designated local area where the community can gather together for improved quality of life.
- *Group 4:* N/A

• Pick your top two land use categories with sticky notes that you placed on your puzzleboard. Write them below.

- *Group 1:* Public/Semi-Public; Parks and Recreation
- *Group 2:* Parks and Recreation; Commercial
- *Group 3:* N/A
- *Group 4:* N/A

• Where specifically would you like to see Land Use Choice 1?

- *Group 1:* We'd like to see to see a public Ferrum Park space to gather as a community for events, farmer's market, Halloween trails, walking nature trails, and public pavilion.
- *Group 2:* In the Ferrum community, centrally located
- *Group 3:* Everywhere; Ferrum Park

- *Group 4:* N/A
- **Where specifically would you like to see Land Use Choice 2?**
 - *Group 1:* We'd love to see wider roads with lines, an emergency siren to alert the community of tornadoes and other weather, recycling of plastic and glass, an Emergency Phone Box since cell service/internet is not available consistently, and public transportation to enable those who are unable to drive need to get to the grocery stores, doctor's appointments.
 - *Group 2:* We would like to see more restaurants and businesses in the center of Ferrum and within walking distance of Ferrum College.
 - *Group 3:* Refer to Ferrum Plan
 - *Group 4:* N/A

Quality of Life:

- On your map, circle areas in the Blue Ridge district where you think a particular quality of life improvement is necessary. List your ideas in the chart below:

Where on the map?	Details:
Ferrum Park-West Franklin Drive	We want a park for our community to gather for events, Farmer's Market, and walking trails. Free access for our community, other areas 15 miles and are state and federal parks that cost money.
9626 Franklin Street, Ferrum, VA	Improve and expanded Fire/EMS services and Emergency Call Box
Pernello/King Richard Rd and West	Reliable cellphone and internet access
Pernello Rd	Shooting range is loud.
Blue Ridge District	Artist Center – shared space
Park & Farmer's Market	County needs to sell us (Friends of Ferrum Park) the 84 acres of property.
Creative Spaces	Makers – Artist Co-op space
Community Kitchen	Downtown
Restaurants	Downtown Ferrum and Waidsboro- 40
Village of Ferrum	Community Center
Village of Ferrum	Public Park
Ferrum	A center with facilities for artists – such as place for pottery workshops
Ferrum or nearby	Urgent care facility
Ferrum	Walking and biking trails (enhance health)

- On your map, circle areas where you think a particular quality of life improvement is necessary County wide or elsewhere in Franklin County. List your ideas in the chart below:

Where on the map?	Details:
County-wide	Better hours for Animal Control
County-wide	Comprehensive Recycling (Glass and Plastic)
County-wide	More public parks outside of Rocky Mount
County-wide	Some kind of public transportation service
Small communities	More public library kiosks

- Rank your top three quality of life improvements in order of importance.
 - Group 1:* Ferrum Park – owned by the community; Reliable Internet
 - Group 2:* Community spaces; Environmental considerations; Artist ways of expression
 - Group 3:* Public park in Ferrum; Community center in Ferrum; Urgent care in or near Ferrum (medical)
 - Group 4:* N/A
- Why did your group choose #1 for the most needed quality of life improvement/addition in the Blue Ridge district and/or the county?
 - Group 1:* We need a place for our community to gather, host events, have a Farmer's Market, walk trails, etc.
 - Group 2:* For a sense of community
 - Group 3:* Ferrum has no public bench, restroom, or recreational facility of any kind.
 - Group 4:* N/A

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Public Workshop Results

Boone Election District

2 participants (1 group)

Transportation:

- On your map, circle areas in the Boone district where you think a particular transportation improvement is necessary. List your ideas in the chart below:

Where on the map?	Details:
Boones Mill Road and Autumn Chase	<ul style="list-style-type: none">• Blinking lights in the curve
Alean Road and Sample Road	<ul style="list-style-type: none">• Intersection improvement; the stop sign is only on one side
Boones Mill – Bethlehem Road and Route 220	<ul style="list-style-type: none">• Intersection and/or road improvements; this stop backs up traffic and is in an odd spot and doesn't help traffic move in any direction
Boones Mill Road and Railroad crossing	<ul style="list-style-type: none">• Better signage; this crossing is not well marked and has many accidents where cars are on tracks
Boones Mill Road bridge	<ul style="list-style-type: none">• This bridge is not straight and can be difficult to navigate

- On your map, circle areas where you think a particular transportation improvement is necessary County wide or elsewhere in Franklin County. List your ideas in the chart below:

Where on the map?	Details:
Ferrum, along Route 40	<ul style="list-style-type: none">• Bus transportation services for Ferrum students

- Rank your top three transportation improvements in order of importance.

- *Group 1:*

1. Intersection(s) improvements in Boones Mill
2. Boones Mill Road railroad crossing
3. Bridge on Boones Mill Road

- Why did your group choose #1 for the most needed transportation improvement/addition in your district and/or the county?

- The current traffic pattern is unsafe and not effective on either direction

Housing:

- Following the color-code guide provided, circle areas where you think a particular housing type is necessary.

Red = single family > 5 acres

Yellow = single family < 5 acres

Brown = duplex

Dark blue = townhouse

Light blue = Mixed housing types in one development

Light green = manufactured home

Dark green = apartments 8 units or less

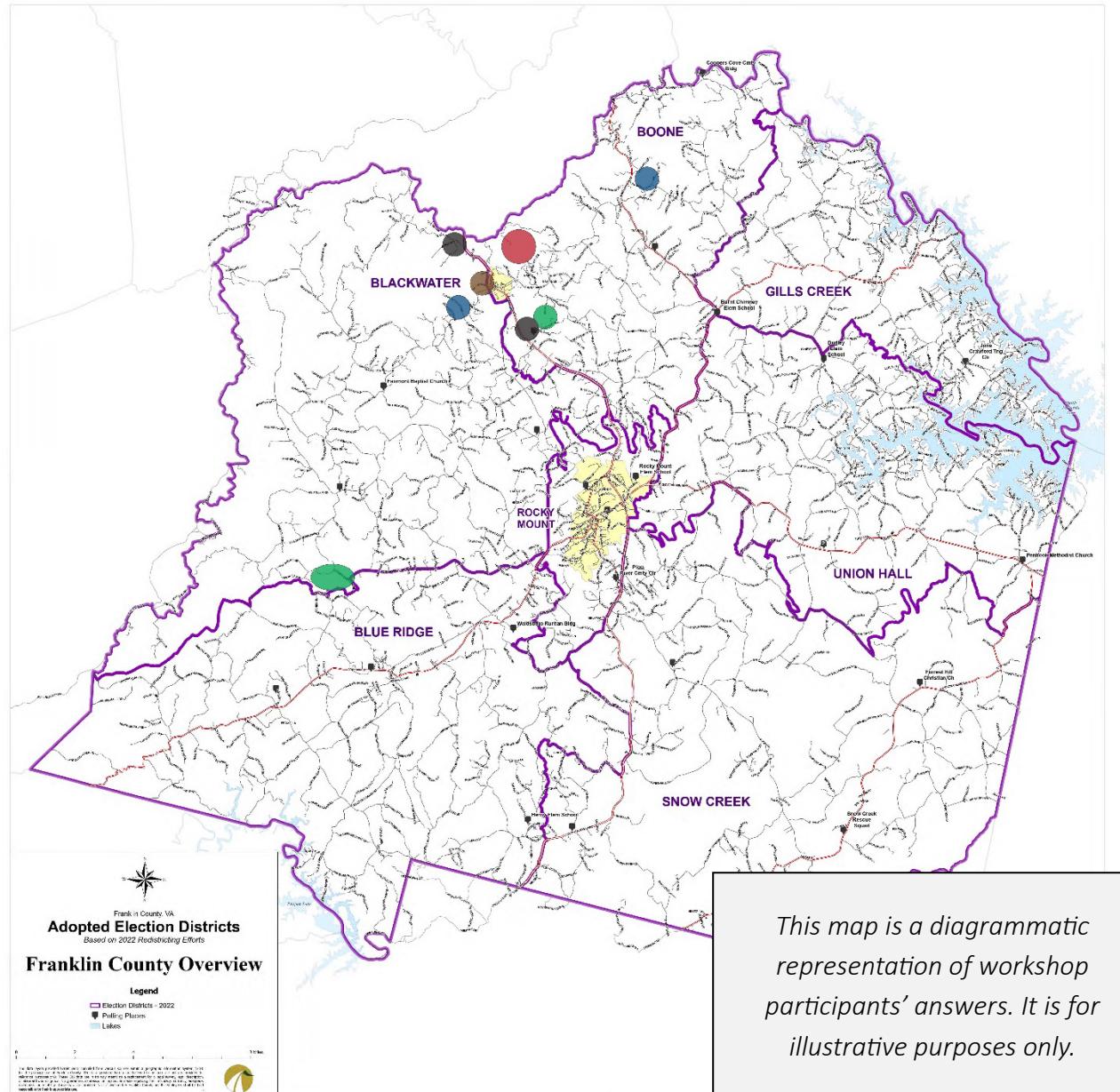
Orange = apartments more than 8 units

Black = affordable housing

White with x = accessory dwelling units

Pink = patio homes

Purple = senior living facilities



- Rank your top three housing needs in order of importance.
 - *Group 1:*
 1. Single family homes > 5 acres
 2. Single family homes < 5 acres
 3. Affordable housing
- Why did your group choose #1 for the most needed housing improvement/addition in your district and/or the county?
 - We live a similar home and do not want development near us.

Land Use:

- Use your pens and sticky notes to write specific needs the Boone district has for each land use category. What specific improvements would you like to see in each land use category?
 - Commercial:
 - Aldi
 - Industrial:
 - Quality businesses
 - American businesses
 - Residential:
 - N/A
 - Public/Semi Public:
 - Cell infrastructure
 - Parks/Recreation:
 - N/A
 - Agriculture:
 - Renewables
 - Keep taxes low
 - Conservation:
 - Beautiful mountains to preserve
- Which land use category is the most important to your group? In two sentences, describe why.
 - Industrial; need to recruit quality, American companies that offer good jobs. Franklin County is a backdoor community where most residents commute to other localities for work.
- Pick your top two land use categories with sticky notes that you placed on your puzzleboard. Write them below.
 - *Group 1:*
 - Industrial
 - Conservation

- Where specifically would you like to see Land Use Choice 1?
 - Group 1:
 - Boones Mill and/or 220 North Corridor DGA; it is already primed
- Where specifically would you like to see Land Use Choice 2?
 - *Group 1:*
 - Everywhere; no grading of land to increase runoff/drainage/erosion

Quality of Life:

- On your map, circle areas in the Boone district where you think a particular quality of life improvement is necessary. List your ideas in the chart below:

Where on the map?	Details:
Boones Mill	<ul style="list-style-type: none"> Need paid fire/EMS (Too many accidents on 220 to not have quick response and they literally cannot afford a fire engine; a church took donations to pay for it)
Park in Boones Mill, maybe near Cannadays in the parcel that is for sale	<ul style="list-style-type: none"> Similar to Antioch or Windy Gap Elementary
Town of Boones Mill	<ul style="list-style-type: none"> Improvement through the Town; get rid of “trashy business”; Trump store, game emporium, pot shop – this is not what we want to welcome people in the “Gateway of Franklin County”

- On your map, circle areas where you think a particular quality of life improvement is necessary County wide or elsewhere in Franklin County. List your ideas in the chart below:

Where on the map?	Details:
Aldi	<ul style="list-style-type: none"> Franklin County needs an Aldi
Rocky Mount	<ul style="list-style-type: none"> Centralized public transportation in Town of Rocky Mount that run on 20 intervals to the Villages

- Rank your top three quality of life improvements in order of importance.
 - Group 1:
 - Cleaning up the “Gateway of Franklin County”
 - PAID Fire/EMS in Boones Mill
 - Improving Franklin County schools, either re-opening or repurposing closed schools for community uses.
- Why did your group choose #1 for the most needed quality of life improvement/addition in the Union Hall district and/or the county?
 - Group 1:
 - This is not the message we want to convey to people driving through.

Public Workshop Results

Gills Creek Election District

15 participants (5 groups)

Transportation:

- On your map, circle areas in the Gills Creek district where you think a particular transportation improvement is necessary. List your ideas in the chart below:

Where on the map?	Details:
Lovely Valley Road	<ul style="list-style-type: none">• Pave bike lane to Scruggs Road
Scruggs Road, i.e. Lovely Valley Road near green box site	<ul style="list-style-type: none">• Fewer stacked driveways on Scruggs Road
Lovely Valley Road and Scruggs Road	<ul style="list-style-type: none">• Roundabout (3 votes)
Lovely Valley Road and Burnt Chimney Road	<ul style="list-style-type: none">• Roundabout; dangerous to cross (2 votes)
Scruggs Road and Brooks Mill Road	<ul style="list-style-type: none">• Roundabout
Scruggs Road	<ul style="list-style-type: none">• Bike path or sidewalk
Hales Ford Bridge area	<ul style="list-style-type: none">• Lowers speed limit• Crosswalks
Harmony School Road and Route 122	<ul style="list-style-type: none">• Roundabout
Westlake Town Center	<ul style="list-style-type: none">• Lower speed limit• Crosswalks• Sidewalks
General throughout district	<ul style="list-style-type: none">• Widen all secondary roads for bikes• County should provide monetary incentives to developers to create VDOT approved roads• Wider paved shoulders and centerline rumble strips• Need VDOT Residency in Franklin County
Crafts Ford Road	<ul style="list-style-type: none">• Widen and pave
Crafts Ford Road and Burnt Chimney Road	<ul style="list-style-type: none">• Improve visibility at intersection
<ul style="list-style-type: none">• Route 122 from Burnt Chimney Road to Westlake• Route 116 from Burnt Chimney Road to base of Mill Mountain• Burnt Chimney Road to Smith Farm Park/Lovely Valley Road• Lovely Valley Road from Burnt Chimney Road to Scruggs Road	<ul style="list-style-type: none">• Need bike lanes or wide shoulder

• Scruggs Road (from end) to Westlake Town Center	
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- On your map, circle areas where you think a particular transportation improvement is necessary County wide or elsewhere in Franklin County. List your ideas in the chart below:

Where on the map?	Details:
Burnt Chimney Road to Truman Hill Road	<ul style="list-style-type: none"> • Bike lane or wider shoulders
Burnt Chimney Road	<ul style="list-style-type: none"> • Park and Ride for Roanoke commuters (Roanoke Memorial and downtown)
Brooks Mill Road and Route 40	<ul style="list-style-type: none"> • Roundabout
Kemp Ford Road and Route 40	<ul style="list-style-type: none"> • Roundabout
Parks and Rec Center on 619	<ul style="list-style-type: none"> • Needs another entrance
Angle Plantation Road and Route 122	<ul style="list-style-type: none"> • Roundabout / intersection improvements
Standiford Road and Rock Cliff Road	<ul style="list-style-type: none"> • Intersection improvements
County-wide	<ul style="list-style-type: none"> • Lower speed limits with enforcement

- Rank your top three transportation improvements in order of importance.

- *Group 1:*
 1. Westlake area crosswalks, slower speeds
 2. Hales Ford Bridge area crosswalks, slower speeds
 3. Bike trail on Scruggs Road
- *Group 2:*
 1. N/A
- *Group 3:*
 1. Bike lanes
 2. Traffic flow and safety
 3. Public transportation
- *Group 4:*
 1. N/A
- *Group 5:*
 1. Intersections
 2. More mass transportation
 3. Improved shoulders

- Why did your group choose #1 for the most needed transportation improvement/addition in your district and/or the county?

- *Group 1:*
 - Citizen safety issue

- *Group 2:*
 - N/A
- *Group 3:*
 - We are cyclists and it is a great place to ride but not very safe.
- *Group 4:*
 - N/A
- *Group 5:*
 - Several intersection are dangerous!

Housing:

- Following the color-code guide provided, circle areas where you think a particular housing type is necessary.

Red = single family > 5 acres

Yellow = single family < 5 acres

Brown = duplex

Dark blue = townhouse

Light blue = Mixed housing types in one development

Light green = manufactured home

Dark green = apartments 8 units or less

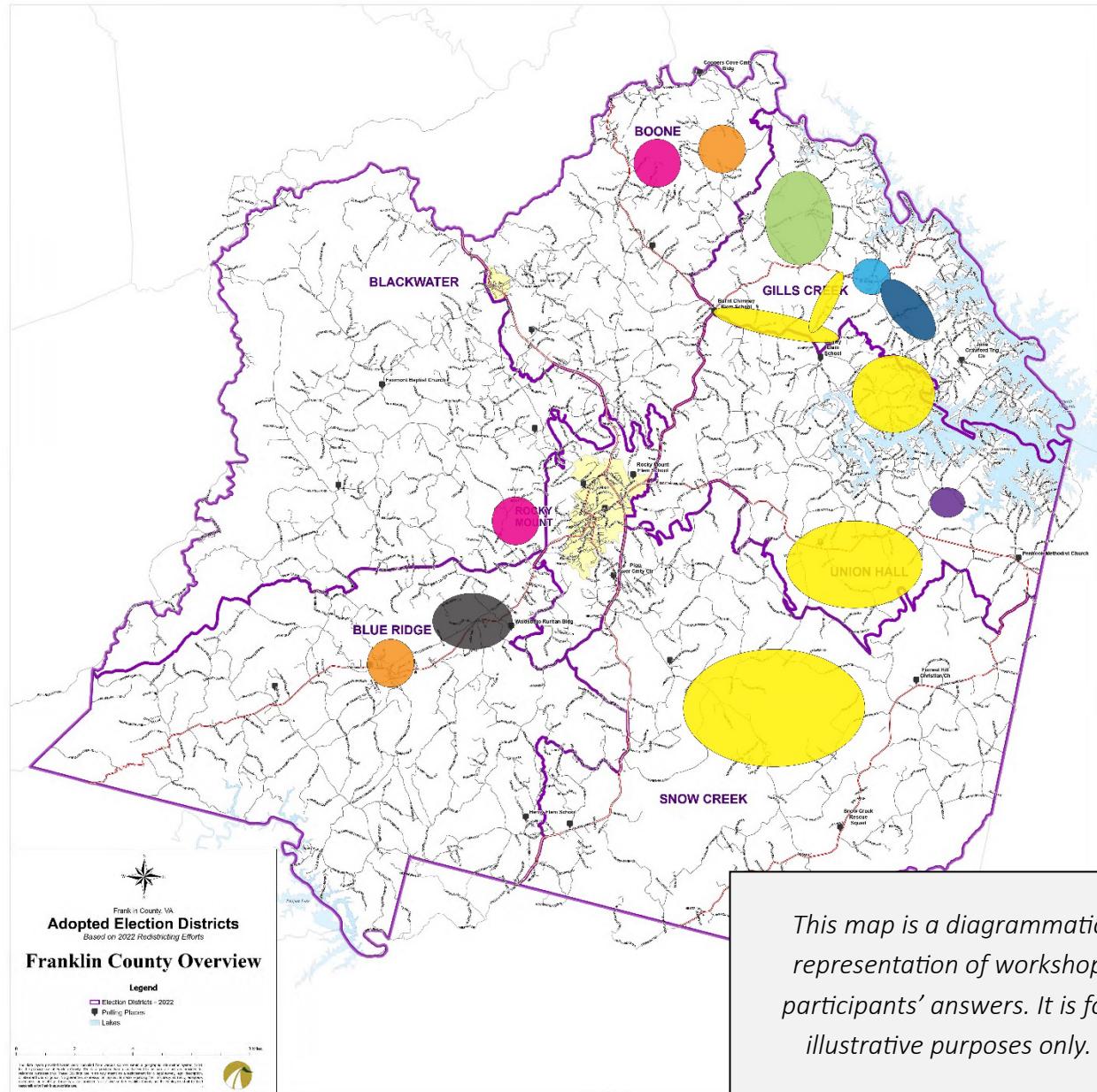
Orange = apartments more than 8 units

Black = affordable housing

White with x = accessory dwelling units

Pink = patio homes

Purple = senior living facilities



- Rank your top three housing needs in order of importance.
 - *Group 1:*
 1. Single-family homes < 5 acres so families can afford to live in the SML area
 2. Senior living facilities so seniors can stay in the area as they age
 3. Patio homes that appeal to young buyers and seniors
 - *Group 2:*
 1. Stop taxing current residents out of their properties
 2. Clear out trailers; add condos/single family homes under \$200,000
 3. No trailers
 - *Group 3:*
 1. Affordable home ownership
 2. Affordable rental housing units
 3. Mixed development
 - *Group 4:*
 1. Patio homes countywide
 2. Senior living
 3. Single family < 5 acres with state-maintained roads
 - *Group 5:*
 1. N/A
- Why did your group choose #1 for the most needed housing improvement/addition in your district and/or the county?
 - Property tax around the lake to pay for the rest of the county.
 - Home ownership makes for more involved and responsible citizens. It keeps people there who will call Franklin County “home”.
 - Aging population and maintenance free homes
 - No additional apartments and multi-family housing needed in Gills Creek; too much traffic on roads now. Need more law enforcement.

Land Use:

- Use your pens and sticky notes to write specific needs the Gills Creek district has for each land use category. What specific improvements would you like to see in each land use category?
 - Commercial:
 - Food Lion in Westlake
 - Restaurants other than Mexican
 - More use of empty buildings
 - More restaurant variety
 - Farmers market in Westlake, one place
 - Industrial:
 - Use empty buildings
 - High wage / tech jobs
 - Solar farms are okay
 - Jobs
 - Residential:
 - Patio homes
 - Low income housing
 - High density housing
 - Affordable home ownership
 - Public/Semi Public:
 - Community Center
 - New Wirtz post office
 - Transportation
 - Greenways
 - Parks/Recreation:
 - Walking/bike trails
 - Mountain-like trails throughout County
 - Pickleball courts
 - Agriculture:
 - Preserve farmland
 - Agricultural center (Summit View)
 - Farmers' markets (countywide)
 - Solar farms are okay
 - Non-intensive, non-destructive grazing
 - Conservation:

- Sensitive areas around lakes and streams
- Which land use category is the most important to your group? In two sentences, describe why.
 - *Group 1:*
 - Conservation; A sound and healthy natural resource base is fundamental to all other categories.
 - *Group 2:*
 - Conservation; We need as much green space as possible. Make better use of land and keep it rural.
 - *Group 3:*
 - Residential; Availability and access to ownership
 - *Group 4:*
 - N/A
 - *Group 5:*
 - N/A
- Pick your top two land use categories with sticky notes that you placed on your puzzleboard. Write them below.
 - Conservation and residential
 - Conservation and agricultural
 - Residential and parks/recreation
- Where specifically would you like to see Land Use Choice 1?
 - Conservation areas in all areas and strictly limit clear cutting. You can stop building business parks no one wants or needs.
 - Residential in the Westlake Town Center area.
- Where specifically would you like to see Land Use Choice 2?
 - Build out the Westlake Area and Rocky Mount.
 - Greenway from Westlake to Hales Ford Bridge area.

Quality of Life:

- On your map, circle areas in the Gills Creek district where you think a particular quality of life improvement is necessary. List your ideas in the chart below:

Where on the map?	Details:
Westlake-Hales Ford DGA	<ul style="list-style-type: none"> Community center – multi purpose Public safety Healthcare Hiking trails Preserve and promote cultural resources Need a library / internet access Brand name hotel
District wide	<ul style="list-style-type: none"> Curbside garbage and single stream recycling
Burnt Chimney Road	<ul style="list-style-type: none"> Water service
Burnt Chimney Elementary School building (2 votes)	<ul style="list-style-type: none"> Repurpose the building; senior center, rooms to rent for shops Repurpose building for adult activity center, crafts, etc.
Red Hollow Voting Precinct	<ul style="list-style-type: none"> Preservation of building
Wirtz	<ul style="list-style-type: none"> Need new post office; facilities are antiquated, minimal parking

- On your map, circle areas where you think a particular quality of life improvement is necessary County wide or elsewhere in Franklin County. List your ideas in the chart below:

Where on the map?	Details:
Places people live (Ferrum, Boones Mill)	<ul style="list-style-type: none"> Library kiosks
Union Hall, Gills Creek, Ferrum	<ul style="list-style-type: none"> Grocery store (Food Lion)
Rocky Mount, Union Hall, Ferrum	<ul style="list-style-type: none"> Restaurants other than Mexican
Route 40	<ul style="list-style-type: none"> Better cell coverage, especially for Fire and EMS personnel/volunteers to activate radios and other equipment Doctors' offices
Summit View	<ul style="list-style-type: none"> Agricultural / community center
Union Hall	<ul style="list-style-type: none"> Need new post office; facilities are antiquated, minimal parking
County-wide	<ul style="list-style-type: none"> High speed internet

	<ul style="list-style-type: none"> • Retain teachers • Trades training • Recreation/athletic fields • Public access for lake • Education advancement to attract homeschoolers back to public school system • Childcare • Transportation for seniors (2 votes) • Increase library circulation • Better communication from County with helping citizens know about surveys, etc.
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- Rank your top three quality of life improvements in order of importance.
 - *Group 1:*
 - N/A
 - *Group 2:*
 - Library
 - Sewer and water infrastructure
 - Fix the roads
 - *Group 3:*
 - Garbage pickup
 - Recycling pickup
 - More frequent mowing of side of roads/shoulders
 - *Group 4:*
 - Post offices
 - Grocery stores; Food Lion in Westlake and Union Hall
 - Agricultural/community facility at Summit View Business Park
 - *Group 5:*
 - N/A
- Why did your group choose #1 for the most needed quality of life improvement/addition in the Union Hall district and/or the county?
 - N/A

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Public Workshop Results

Rocky Mount Election District

4 participants (1 group)

Transportation:

- On your map, circle areas in the Rocky Mount district where you think a particular transportation improvement is necessary. List your ideas in the chart below:

Where on the map?	Details:
Scuffling Hill Road	<ul style="list-style-type: none">• Sidewalk
Route 40 (Dent Street to Scuffling Hill Road)	<ul style="list-style-type: none">• Sidewalk
US 220	<ul style="list-style-type: none">• Ramp near High School as an option to redirect traffic to 220

- On your map, circle areas where you think a particular transportation improvement is necessary County wide or elsewhere in Franklin County. List your ideas in the chart below:

Where on the map?	Details:
US 220 and Wirtz Road	<ul style="list-style-type: none">• Dangerous intersection; needs improvement

- Rank your top three transportation improvements in order of importance.
 - *Group 1:*
 1. Flashing yellow signals on US 220
 2. Ingress and egress from Franklin County High School
 3. Sidewalk extensions from town limits to commercial areas
- Why did your group choose #1 for the most needed transportation improvement/addition in your district and/or the county?
 - Public safety

Housing:

- Following the color-code guide provided, circle areas where you think a particular housing type is necessary.

Red = single family > 5 acres

Yellow = single family < 5 acres

Brown = duplex

Dark blue = townhouse

Light blue = Mixed housing types in one development

Light green = manufactured home

Dark green = apartments 8 units or less

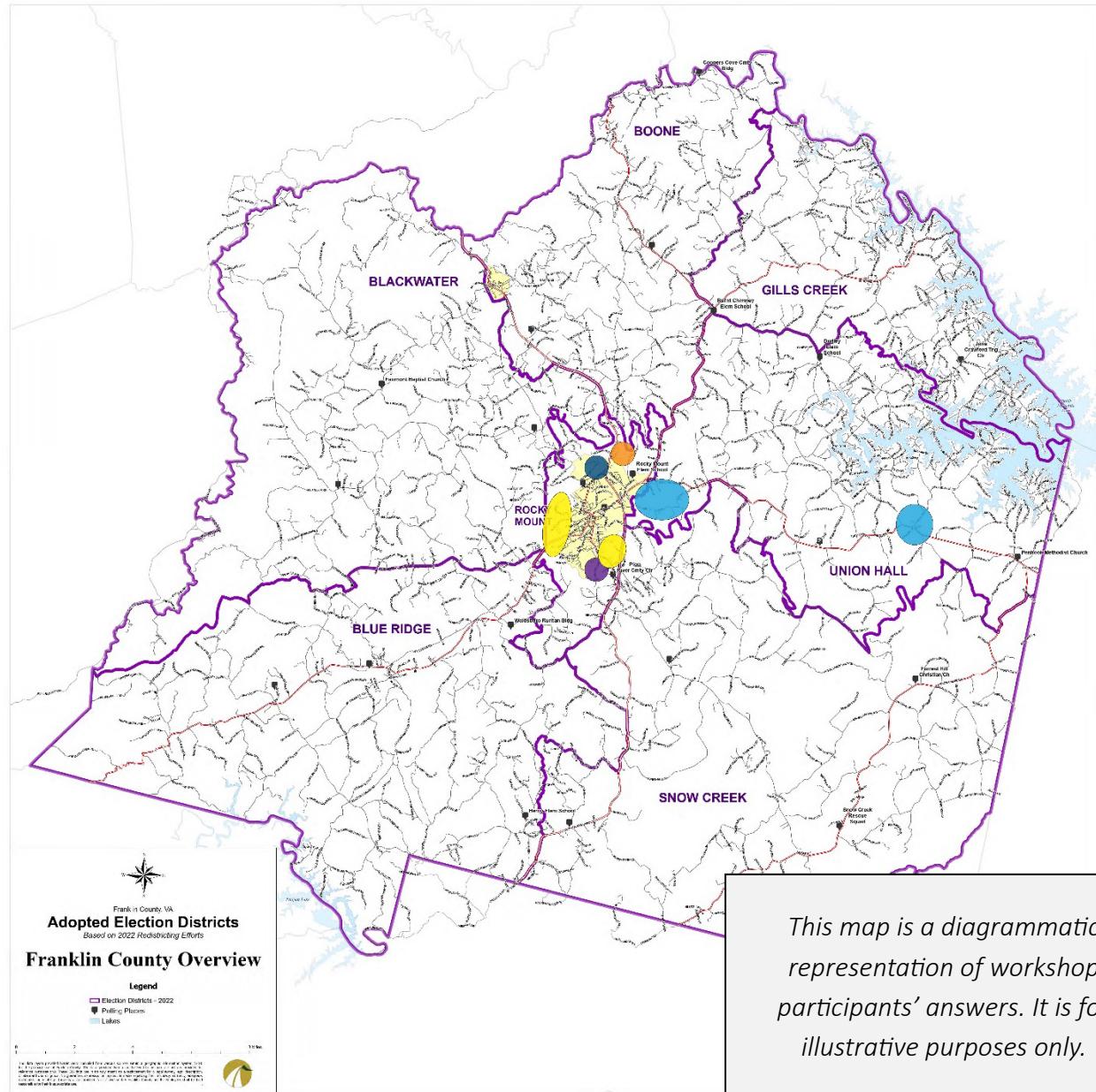
Orange = apartments more than 8 units

Black = affordable housing

White with x = accessory dwelling units

Pink = patio homes

Purple = senior living facilities



- Rank your top three housing needs in order of importance.
 - *Group 1:*
 1. Mixed housing types (affordable)
 2. Single family homes < 5 acres (affordable)
 3. Apartments – 8 units or more (affordable)
- Why did your group choose #1 for the most needed housing improvement/addition in your district and/or the county?
 - Need a balance of family homes and apartments/townhomes, etc.

Land Use:

- Use your pens and sticky notes to write specific needs the Rocky Mount district has for each land use category. What specific improvements would you like to see in each land use category?
 - Commercial:
 - Chinese buffet
 - Incentives for small businesses
 - Industrial:
 - Quality businesses
 - American businesses
 - Residential:
 - Higher density housing
 - More affordable housing
 - Low/light regulation
 - Encourage home ownership
 - Sidewalks
 - Public/Semi Public:
 - Education
 - Cell infrastructure
 - Parks/Recreation:
 - Fenced in dog parks
 - Agriculture:
 - N/A
 - Conservation:
 - N/A
- Which land use category is the most important to your group? In two sentences, describe why.
 - Residential; There is a need for affordable housing that is walkable to other services, perhaps through a higher density or incentive to finish subdivided projects.
- Pick your top two land use categories with sticky notes that you placed on your puzzleboard. Write them below.
 - Residential and public/semipublic (education and infrastructure)

- Where specifically would you like to see Land Use Choice 1?
 - Affordable housing near places of work
- Where specifically would you like to see Land Use Choice 2?
 - N/A

Quality of Life:

- On your map, circle areas in the Rocky Mount district where you think a particular quality of life improvement is necessary. List your ideas in the chart below:

Where on the map?	Details:
Veteran's Park through Town	<ul style="list-style-type: none"> Greenway

- On your map, circle areas where you think a particular quality of life improvement is necessary County wide or elsewhere in Franklin County. List your ideas in the chart below:

Where on the map?	Details:
Places people live (Ferrum, Boones Mill)	<ul style="list-style-type: none"> Library kiosks
Route 40	<ul style="list-style-type: none"> Better cell coverage, especially for Fire and EMS personnel/volunteers to activate radios and other equipment
County-wide	<ul style="list-style-type: none"> High speed internet Retain teachers Trades training Recreation/athletic fields Public access for lake Education advancement to attract home-schoolers back to public school system

- Rank your top three quality of life improvements in order of importance.
 - N/A
- Why did your group choose #1 for the most needed quality of life improvement/addition in the Union Hall district and/or the county?
 - N/A

Public Workshop Results

Union Hall Election District

12 participants (4 groups)

Transportation:

- On your map, circle areas in the Union Hall district where you think a particular transportation improvement is necessary. List your ideas in the chart below:

Where on the map?	Details:
Route 40	<ul style="list-style-type: none">• Centerline rumble strips• Straighten curves
Intersection of Route 40 and Kemp Ford Road (3 votes)	<ul style="list-style-type: none">• Roundabout;• Stoplight
Intersection of Route 40 and Berger Loop	<ul style="list-style-type: none">• Close off access or reroute (dangerous intersection where it is hard to see traffic coming from East)
Intersection of Route 40 and Brooks Mill Road	<ul style="list-style-type: none">• Improvements to intersection (roundabout)
Near proposed Route 40 commercial section	<ul style="list-style-type: none">• Exit from roundabout to commercial section; turn lane on 40 (east to west) to commercial section; acceleration/deceleration lanes
Kemp Ford Road	<ul style="list-style-type: none">• Widen for safety• Speed control
Route 40 / Kay Fork Road	<ul style="list-style-type: none">• Add additional access or roadway from to Kemp Ford (2 votes)
Standiford Road	<ul style="list-style-type: none">• Speed control• Multiple access points (2 votes)
<i>General</i>	<ul style="list-style-type: none">• Mailboxes need to be placed at a safer distance from roads• Put shoulders on all new roads or improved roadways

- On your map, circle areas where you think a particular transportation improvement is necessary County wide or elsewhere in Franklin County. List your ideas in the chart below:

Where on the map?	Details:
County-wide	<ul style="list-style-type: none"> Bus transportation services (2 votes)
Old Franklin Turnpike	<ul style="list-style-type: none"> Synchronized stop lights
Route 122	<ul style="list-style-type: none"> Centerline rumble strips
Rocky Mount	<ul style="list-style-type: none"> Need VDOT Residency re-opened
Intersection of Route 122 and Angle Plantation Road	<ul style="list-style-type: none"> Improvements to intersection (roundabout)
Intersection of Route 122 and Harmony School Road	
County park on Route 619	<ul style="list-style-type: none"> Needs another entrance

- Rank your top three transportation improvements in order of importance.
 - Group 1:*
 - Roundabout at Route 40 and Kemp Ford Road
 - Exit and turn lane for proposed commercial section
 - Widen Kemp Ford Road
 - Group 2:*
 - Stop light at Route 40 and Kemp Ford Road
 - Speed control on Kemp Ford Road and Standiford Road
 - Access points on Standiford Road
 - Group 3:*
 - N/A
 - Group 4:*
 - N/A
- Why did your group choose #1 for the most needed transportation improvement/addition in your district and/or the county?
 - No answers

Housing:

- Following the color-code guide provided, circle areas where you think a particular housing type is necessary.

Red = single family > 5 acres

Yellow = single family < 5 acres

Brown = duplex

Dark blue = townhouse

Light blue = Mixed housing types in one development

Light green = manufactured home

Dark green = apartments 8 units or less

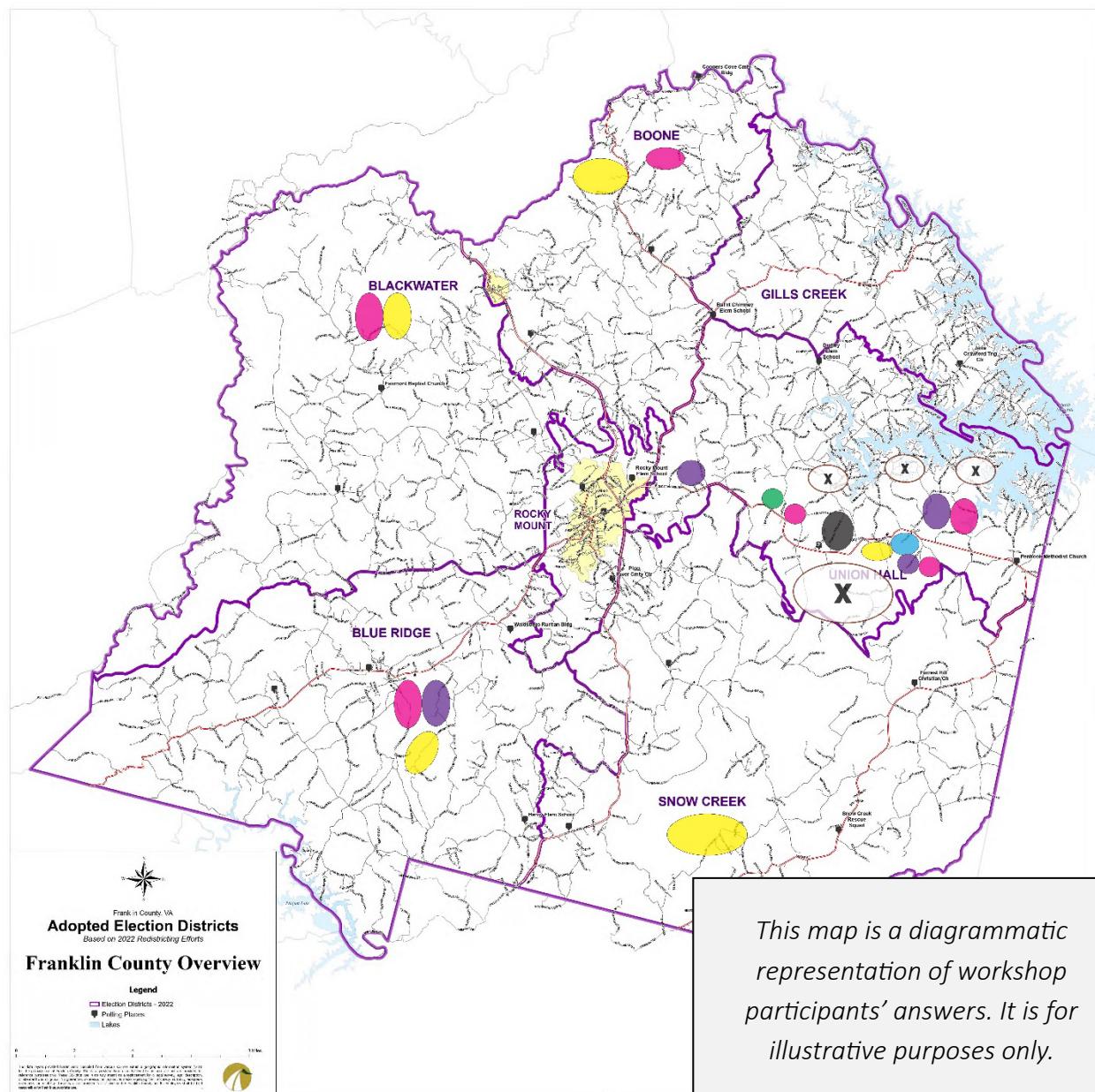
Orange = apartments more than 8 units

Black = affordable housing

White with x = accessory dwelling units

Pink = patio homes

Purple = senior living facilities



- Rank your top three housing needs in order of importance.
 - *Group 1:*
 1. Affordable housing near Glade Hill Elementary School
 2. Mixed near proposed commercial section
 3. Senior living facilities near Rocky Mount
 - *Group 2:*
 1. N/A
 - *Group 3:*
 1. Patio homes in Union Hall, Ferrum, and Boones Mill
 2. Single-family homes in Union Hall, Snow Creek, and Ferrum
 3. Senior living in Union Hall and Ferrum
 4. Accessory dwelling units in Union Hall
 - *Group 4:*
 1. Accessory dwelling units
 2. Senior living facilities
 3. Multi-family homes, apartments less than 8 units
- Why did your group choose #1 for the most needed housing improvement/addition in your district and/or the county?
 - To support commercial workers and their families
 - Aging population and to offer maintenance free living

Land Use:

- Use your pens and sticky notes to write specific needs the Union Hall district has for each land use category. What specific improvements would you like to see in each land use category?

- Commercial:

- Banking
 - Grocery
 - County investment (infrastructure, tax benefits, fees and streamline process, internet)
 - Bike paths
 - Community space
 - Green space
 - Aesthetics
 - Walkability
 - Vertical mixed use

- Industrial:

- Mixed use
 - Workforce opportunities
 - Green space
 - Middle-class wages

- Residential:

- Various housing options
 - Better zoning regulations
 - Green space
 - Aging in place/seniors
 - Infrastructure investment (utilities, roads, comm.)
 - Zoning buffers
 - Pocket parks

- Public/Semi Public:

- Library
 - Medical clinic
 - Public transportation
 - Consolidated office building
 - Accessibility
 - Distributed throughout the County equitably

- Parks/Recreation:

- Accessibility
 - Multi-age activities
 - Bike paths
 - Walking trails
 - Located central to residential
 - Life-long learning opportunities
 - Gardens

- Agriculture:

- Ordinances for spraying
 - Buffers
 - Align with Farm Bureau and VDAC
- **Conservation:**
 - Tax relief
 - Protected from future development
 - No governance
- Which land use category is the most important to your group? In two sentences, describe why.
 - Residential; it is where we live and raise our families. All other land use supports this
 - Residential; multi-family housing
 - Industrial; to support middle class wages and/or support a living wage
 - Agriculture; largest industry in the County
 - Industrial; jobs
 - Parks and Recreation; beneficial to all residents
- Pick your top two land use categories with sticky notes that you placed on your puzzleboard. Write them below.
 - *Group 1:*
 - Residential
 - Commercial
 - *Group 2:*
 - Agriculture (multi-use ag center)
 - Parks and Recreation (walking trails)
 - *Group 3:*
 - N/A
 - *Group 4:*
 - N/A
- Where specifically would you like to see Land Use Choice 1?
 - *Group 1:*
 - Near intersection of Route 40 and Kemp Ford Road
 - *Group 2:*
 - N/A
 - *Group 3:*
 - N/A

- Along 220, within 220 North Corridor DGA
- *Group 4:*
 - N/A
- Where specifically would you like to see Land Use Choice 2?
 - *Group 1:*
 - In Union Hall DGA; we would like to see the development of commercial services: grocery, medical, prescription fulfillment, restaurants, liquor store, hair and nail services, etc.
 - *Group 2:*
 - N/A
 - *Group 3:*
 - Rocky Mount and Union Hall
 - *Group 4:*
 - N/A

Quality of Life:

- On your map, circle areas in the Union Hall district where you think a particular quality of life improvement is necessary. List your ideas in the chart below:

Where on the map?	Details:
Intersection of Route 40 and Kemp Ford Road	<ul style="list-style-type: none"> Need a retail commercial section: groceries, pharmacy, medical clinic, bank, liquor store, daycare, grooming services, and restaurants Library
Intersection of Kemp Ford Road and Standiford Road	<ul style="list-style-type: none"> Community center Convert County-owned vacant church into community center and historic site
Near Glade Hill Elementary School	<ul style="list-style-type: none"> Childcare
Near Dudley Elementary School	<ul style="list-style-type: none"> Childcare
Southlake Plaza	<ul style="list-style-type: none"> Healthcare Childcare
Union Hall DGA area	<ul style="list-style-type: none"> Recreation (2 votes) Childcare Medical Restaurants Grocery store Health care “mall” Drug store
Union Hall district-wide	<ul style="list-style-type: none"> Short term rentals Trails ADA accessible park Recycling center and/or swap site for unwanted items (Cape Cod has a good example)

- On your map, circle areas where you think a particular quality of life improvement is necessary County wide or elsewhere in Franklin County. List your ideas in the chart below:

Where on the map?	Details:
Summit View Business Park	<ul style="list-style-type: none"> Agriculture facility/community facility, like ODAC (for ag uses, career fairs, children's activities, etc.)
County-wide	<ul style="list-style-type: none"> Childcare
Ferrum DGA	<ul style="list-style-type: none"> Restaurants Grocery store
Rocky Mount	<ul style="list-style-type: none"> Restaurants
Gills Creek district	<ul style="list-style-type: none"> Grocery store

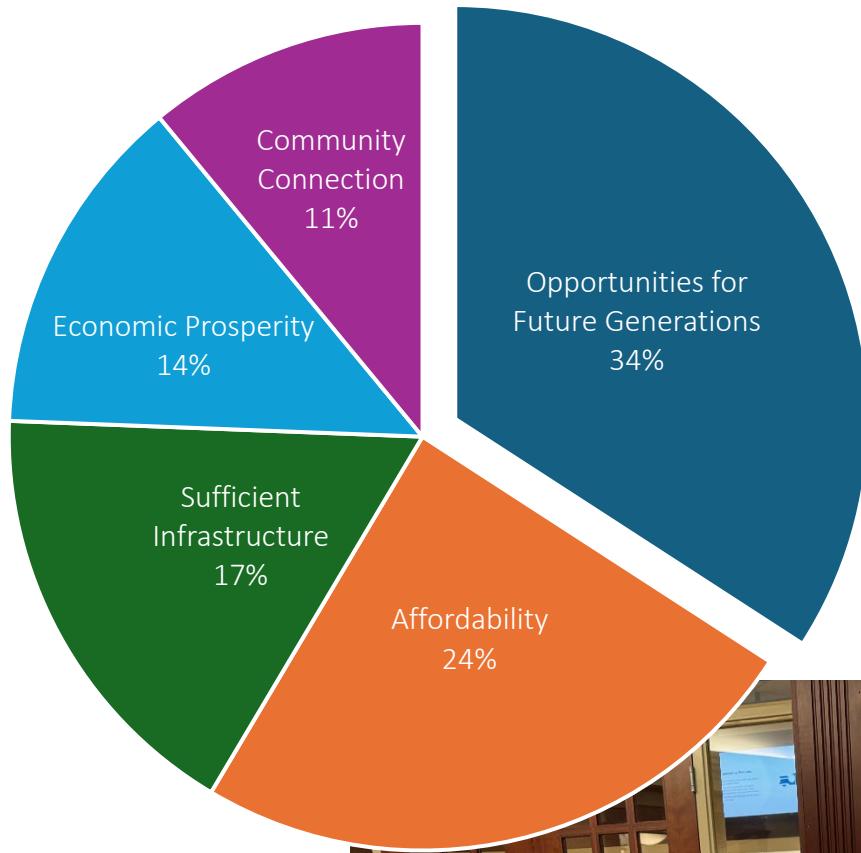
- Rank your top three quality of life improvements in order of importance.
 - Group 1:*
 - Increased commercial services in Union Hall DGA
 - Group 2:*
 - N/A
 - Group 3:*
 - N/A
 - Group 4:*
 - N/A
- Why did your group choose #1 for the most needed quality of life improvement/addition in the Union Hall district and/or the county?
 - Group 1:*
 - You have to travel 20 miles to otherwise access these services
 - Group 2:*
 - N/A
 - Group 3:*
 - N/A
 - Group 4:*
 - N/A

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Value “Ballot Boxes”

Comprehensive Plan Value “Ballot Box” Votes:

“What do you value the most in Franklin County?”



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Planning Commission Vision Exercise

Vision Statement Activity:

Exercise 1:

Read each Comprehensive Plan vision statement example. In each vision statement example, highlight/circle/underline no more than 3 words/phrases that you believe align with the values of Franklin County's citizens. In the notes section on the right, make any comments/justifications about why you highlighted the words/phrases you did in the example to the left and how they apply to Franklin County and its citizens.

Example

As a forward-thinking community with strong family values, County will support job creation, education, and high quality of life that strengthens our economy and supports strategic growth, while becoming a closer bound community sensitive to the needs of all our citizens.

County is a welcoming community that values its natural resources, encourages economic growth, and provides excellent quality of life for all community members.

County is an exceptional place to live, work, and play. Our quality of life and economic vitality are rooted in the stewardship of our cultural and natural resources, including agricultural lands and soils, open spaces, mountains, beaches, and talented people.

County continues to flourish as a prosperous and inclusive community with a well-deserved reputation for great places – natural and built, as well as, historic and new – in a variety of settings. The County will foster economic innovation, fiscal strength, and sustainability.

County families will enjoy a community that remembers and respects its place in our nation's history and builds on the principles of our founding fathers to provide freedom and prosperity through limited government, respect for property rights, low taxes and pro-business policies for the 21st Century.

In 2045, County will be a growing and diversifying community, one that cherishes and protects its heritage while embracing the opportunities that well-planned growth and bold economic development can bring. County will be recognized throughout the state and the nation as a "community of choice," where the drivers of growth and economic development are all related to the community's outstanding character and quality of life. We will continue to enjoy our small community ambiance, along with a variety of attractions and amenities as well as the choice of urban, suburban and rural lifestyles.

Notes

Planning Commissioners circled:

- family values
- high quality of life
- supports strategic growth

Planning Commissioners circled:

- quality of life

Planning Commissioners circled:

- Exceptional place to life, work and play

Planning Commissioners circled:

- limited government
- respect for property rights
- low taxes
- pro-business policies

Planning Commissioners circled:

- well-planned growth
- bold economic development
- small community ambiance

Vision Statement Activity:

Exercise 2: Reflection Questions

1. In ONE word, what should Franklin County be known for?

Planning Commissioners Answers:

- Home
- Landscapes
- Rural
- Moonshine
- Land between the lakes
- Visual appeal
- Scenic beauty
- Agriculture
- Family
- Diverse
- Recreation
- Tourism
- Crooked Road

2. Pick 5 core values that you believe should be incorporated in the Franklin County Comprehensive Plan update. Feel free to list values that are not used in the exercise examples, too!

Planning Commissioners Answers:

- Property rights
- Limited government
- Agricultural heritage
- Scenic preservation
- Ensuring future generations have the resources to be economically independent
- Transparency
- Stability
- Diversity of character

3. In your own words, draft a 1-2 sentence vision statement for Franklin County.

Not reviewed.

4-3-2-1 Community Snapshot Activity:

In **four** sentences, describe what improvements could be made in Franklin County in the next 20 years?

Planning Commissioners Answers:

- Fast internet and reliable cell service should be available to all citizens.
- Seeking out businesses to fill-out existing business parks to provide more jobs
- Expand the agritourism industry county-wide
- Explore marketing the County as a recreation destination as a whole
- Have more of a shop-local, grow-local movement
- More connection between ag residents and non-ag (live-in consumer) residents
- More marketing measures
- Community supported agriculture
- County should have a page dedicated to agriculture events
- Updates on flyer's in tax mailings
- Workforce improvement
- No matter where you grow up, you always want to leave, so we need a draw for younger generations
- Attitudes towards the county negatively portray the County; the narrative is important
- Virginia tech is not far away, UVA, Ferrum College is not far away, so we need to do something to attract businesses from higher education institutions
- Preserve scenic beauty, as that is what brings most people here
- Employment needs to be more robust – more options
- CTE will be very beneficial to the young in this county
- Need more attention to education and training for the trades
- Quality of government service – public service (CORE VALUE)
- Better communication with the towns
- Regular meetings between County and Town leaders

Reminder:
Typical Comp Plan Topics

- Transportation
- Housing
- Land Use
- Historic and cultural resources
- Natural resources
- Economic development
- Community facilities and services
- Infrastructure
- Parks and recreation
- Agriculture
- Education
- Tourism
- Renewable energy

4-3-2-1 Community Snapshot Activity:

List **three** things that you think make Franklin County unique or what defines the County's character.

Planning Commissioners Answers:

- The Lake
- Agricultural heritage
- Rural character
- Diversity of different areas / housing options
- You can go to each area and find what you like or prefer
 - HOA subdivision
 - Lake
 - On top of a mountain in a single wide
- Patchwork community character / landscape
- Neighborhoods are diverse – not in race, but in lifestyle
 - President of company
 - Farmer
 - Teacher
 - Golf course owner
 - Varying income levels
- Lake time, slow town feel; life is not hurried here
- Intentional pace
- Friendlier experience
 - Kind neighbors and strangers around town

List the **two** Comprehensive Plan topics that you anticipate Franklin County citizens will want to see the most change within.

Planning Commissioners Answers:

- Zoning (land use)
- Short-term rentals (housing)
- Education / infrastructure
- Village plans
- Community quality of life
- Valued resources
- Healthcare

Which **one** topic is most important to citizens in your district? Why?

Planning Commissioners Answers:

- Union Hall: economic development
- Gills Creek: quality of life, healthcare (older demographic)
- Snow Creek: preservation of rural character / emergency services
- Blackwater: transportation / independence / jobs
- Boone: N/A
- Rocky Mount: public safety
- Blue Ridge: transportation

Reminder: Typical Comp Plan Topics

- Transportation
- Housing
- Land Use
- Historic and cultural resources
- Natural resources
- Economic development
- Community facilities and services
- Infrastructure
- Parks and recreation
- Agriculture
- Education
- Tourism
- Renewable energy